OB Executive Committee
Conference Call Meeting Minutes
December 4, 2007

Maureen Ambrose
Blake Ashforth
Joan Brett
Jason Colquitt
Jackie Coyle-Shapiro
Michelle Duffy
Carol Kulik
Sandra Robinson
Maria Rotundo
Vu Tran
Batia Wiesenfeld

Unable to participate:
Carrie Leana

Action items (below) are bolded and summarized on page 4

REPORT FROM DIVISION CHAIR (Carol)
1. Treasurer Role: the call will go out in the next few days.

2. Nominations for the Exec Committee: this call will go out in the next few weeks. **All exec members: start thinking about names yourselves, because we will finalize the slate in February.**

3. Bylaws: still in AOM's hands, they are developing the voting system for Divisions. We will probably send a communication on January 20.

4. Reminder about February 8-10 midyear meeting. Dinner Friday night around 6:30, and we'll end about noon on Sunday. **All exec members: please email Carol and Blake so that we can confirm the necessary rooms.**

PDW DEVELOPMENTS (Joan)
Joan received 15 submissions, 12 were accepted, 2 rejected and 1 is contingent on the competitive hours process. OB also cosponsored 30 sessions across 12 divisions and received support from these 12 to cosponsor OB sessions.
        -the 2 SAC-created proposals are included, and will be cosponsored as well.

Although we flagged some novel issues in the call to help inspire organizers, they didn't actually lead to any matching submissions. However, it's worth doing this again in future years because we're planting seeds for the future.

Joan will document the guidelines and criteria she used for our future use.

Joan will work with Vu to electronically advertise our PDWs in the spring to help build excitement.

PROGRAM UPDATE (Sandra)
-Sandra solicited reviewers from the OB listserv, AOM student listserv, JOB editorial board, JOM editorial board, ASAC members, and SOBA members (Carol); could consider the Asian Pacific AOM as well.
-986 reviewers so far, with more trickling in all the time. So far, we have 4% more faculty than last year, 4% more repeats, however, emergency reviewers are down 3%.

ELECTRONIC COMMUNICATIONS
Carol's update:
We're doing some things much better:

1. Constant Contact has generated positive feedback from the membership. CC communications are about every two weeks. This is a great service; we are now archiving the communications on OBWeb, to create a kind of rolling calendar of communications.

2. Podcast series is going well. We've applied for a grant from the Academy, and should know by mid-December.

3. OB listserv is going well. Much more activity. We're trying to do some norm-building (e.g., summaries of postings) and that seems to be catching on.

4. OBWeb is dramatically improving. Vu is making the whole structure much more intuitive with some good features.

The big challenge is that Vu's job is very big and he is only one person. And when he's out of commission (as he was during the California wildfires), we don't have any backup. One immediate thing that we need to do is spin off the listserv moderator job. Naga wants to continue in this role. We could make the listserv moderator a clear "backup" Czar.
        -nonetheless, Vu's job is very big, not only with serving our existing needs, but in developing and implementing changes for the future. **At the February meeting, Vu will discuss which parts of his role might be better spun off.**

Vu: considering moving Podcasting to more of a self-service model. We could call for volunteers for posting their own Podcasts to our system. However, we'd need to (1) create templates to facilitate this, and (2) monitor these Podcasts since they'll be hosted on OBWeb. Alternatively, we could just post links to external sources and not worry so much about monitoring. We also need a policy for what content can be copied for external use and what are the rights of the creators (some members have requested Podcasts). We could also create a repository for Podcasts created elsewhere. All of these could be issues for our web subcommittees to examine. **Carol will ask the Academy about legal/copyright issues.**

Our primary goal is to better serve our members (and that of course was the focus of the grant application): how active should we be in this, given that we're not in the Podcasting business? In general, we're looking to help members populate topics and pool what content we have, rather than to create new content ourselves (or provide a platform for members to conduct their individual research).

A great deal of material is on our listserv. We could use multiple people to help pull out interesting content, organize it, and post it to OBWeb. Vu is currently archiving material on OBWeb, but we're looking for more involvement of volunteers. The 6 web subcommittees have not yet gelled, and need some direction and more membership. **Carol will work on a call for volunteers for our web committees.** Perhaps the committees could help populate the web (e.g., the teaching subcommittee could be encouraged to pull out teaching threads from the listserv). Vu is setting up Wikis to facilitate collaboration between members.

According to the Academy, official communications from divisions – Constant Contact, in our case – should be for official business requiring member response or action (e.g., elections), whereas the listserv can be used for more informal announcements (e.g., new Podcasts) and announcements and requests from members. However, other divisions do not follow this rule closely.

Discussed posting paper abstracts submitted to AOM, and facilitating & hosting survey capability for our members. Decided no to both: the first duplicates the AOM, and the second is difficult to regulate and support, and we need to be wary of overdoing the demands and contacts with our members.

Given the breadth and depth of the communication issues, Carol will put this on the Feb. agenda as a major issue for further discussion.

From an email exchange between Carol and Vu, in preparation for the conference call:
<VU> We have a treasure of information in the listserv mailings that I would like to extract and pull into OBWeb, especially with the summary emails. But we need a dedicated listserv manager to read and pull these contents into OBWeb. In addition, all listserv emails should be archived in OBWeb and keyword searchable.

<VU> Podcasting can be greatly improved. We should initiate a call for participation from members to build up a web of podcasting sites from OBWeb. A lot of universities have begun to do their own podcastings. I think we should provide a central repository of links to all these podcasts posted by the universities. Many of them are not posted on popular websites like "youtube". I tried to initiated some external links in "other podcasts" for experimentation, but there are many more out there that we can link to.

<VU> Expanding on Mike Johnson's initiative. Call for members to submit their own podcast contents. We already have the sites and template for submitting podcasts. We can do a CC call for volunteers.

<VU> Another idea is to provide a site listing of all submitted abstracts to each AOM. This will allow members to search for interesting research submissions to the AOM. Researchers will be able to search and find interesting abstracts and make connection with the authors, including those abstracts that are not accepted. Is it something people will be interested in? We will need AOM to allow us to access their abstract database.

Action items by person:

Everyone:
-start thinking about names yourselves, because we will finalize the slate in February.
-please email Carol and Blake so that we can confirm the necessary rooms.

Joan:
-will document the guidelines and criteria she used for our future use.
-will work with Vu to electronically advertise our PDWs in the spring to help build excitement.

Vu:
-in the Feb. meeting, Vu will discuss which parts of his role might be better spun off.

Carol:
-will ask the Academy about legal/copyright issues.
-will work on a call for volunteer for our web committees.
-will put communications on the Feb. agenda as a major issue for further discussion.