PDW
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Corporate Sustainability: Imperatives & Challenges for Teaching & Research

Organized by Jeremy Moon & Mette Morsing

Ref ID 10479
Friday 9 August, 10:00AM - 12:00PM
Hotel Marriott Downtown, Addison 4th Floor
What is Corporate Sustainability?

How does it relate to:

* corporate social responsibility?
* government policy?
* international development?

What are the *leadership and governance challenges* of sustainability transitions......?
What are Corporate Sustainability’s imperatives & challenges?

For innovation, policy and purpose of corporations?

&

For business & management researchers and educators?
Who is presenting?
Editor & Authors of *Corporate Sustainability*

Jeremy Moon (CBS)
Jette Steen Knudsen (Tufts)
Afua Owusu Kwarteng (Northumbria) & Sarah L. Jack (Lancaster)
Who else is involved?

Chair      Robert Phillips (Schulich, York)

Discussants  Andrew Crane (Bath)
             Sherwat Elwan Ibrahim (American University in Cairo)
             Robert Phillips (Schulich, York)

And, of course, you the participants
Enquiries???

Jeremy Moon

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