AUGUST 4 - 8, 2023

2023 ANNUAL MEETING OF THE ACADEMY OF MANAGEMENT

BOSTON

Strategizing Activities & Practices

PROGRAM OVERVIEW
FRIDAY, AUGUST 4TH

7:30AM-9:00AM (Social Event)
Session 12 (SAP) Strategizing Activities and Practices IG Morning Coffee
Boston Park Plaza, Ballroom B Foyer

8:00AM-9:00AM (Meeting)
Session 51 (SAP) Strategizing Activities & Practices Early-Career Program: Welcome & Introduction by Davide Nicolini
Boston Park Plaza, Berkeley Room
Organizers: Daniel Gaecle, U. of Stuttgart; Ashley Hockensmith, U. of Massachusetts, Amherst; Lorenzo Skade, European U. Viadrina, Frankfurt (Oder); Jennifer Sloan, Alberta School of Business
Patron: Davide Nicolini, U. of Warwick
By invitation only

9:00AM – 11:00AM (PDW)
Session 76 (SAP, OMT, ODC, MOC, OB, CAR) Who I Am and What Am I Doing? How to Craft and Communicate a Compelling Academic Identity Narrative
Boston Park Plaza, Arlington Room
Organizers: Fannie Couture, HEC Montreal; Krista Pettit, Ivey Business School; Sophie Elizabeth Janê, Umeå School of Business, Economics, and Statistics; Renate Kratochvil, BI Norwegian Business School
Distinguished Speaker: Tim G. Pollock, U. of Tennessee, Knoxville
Panelists: Inger G. Stensaker, NHH Norwegian School of Economics; Madeleine Stefanie Rauch, Stanford U.; Ajnesh Prasad, CMS; Keimei Sugiyma, U. of Wisconsin Milwaukee; Steve Maguire, U. of Sydney Business School; Kenneth Goh, Singapore Management U.

1 Session numbers as per official AOM program
11:00AM – 1:00PM (PDW Workshop)
Session 118 (SAP, OMT, CTO, STR, SIM) The Public as Co-Strategizers: Communicative Perspectives on Strategizing in the Public Sphere
Boston Park Plaza, Statler Room
Organizers: Elisa Lehrer, European-U. Viadrina; Milena Leybold, U. of Innsbruck; Anne-Christine Rosfeldt Lorentzen, Aarhus U.
Facilitators: Leonhard Dobusch, U. of Innsbruck; Tim Kuhn, U. of Colorado, Boulder
Panelists: Rebecca Bednarek, Victoria Management School; Gail T. Fairhurst, U. of Cincinnati; Linda L. Putnam, U. of California, Santa Barbara; Eero Vaara, U. of Oxford

1:00PM – 4:00PM (PDW)
Session 162 (SAP, RM, OMT) Qualitative Analysis Boot Camp VII: Theorizing from Qualitative Data Using Analytical Artifacts
Boston Park Plaza, Grand Ballroom A
Organizers: Tine Koehler, U. of Melbourne; Jane Kirsten Le, WHU Otto Beisheim School of Management; Anne D. Smith, U. of Tennessee, Knoxville
Facilitators: Jaewoo Jung, Colorado State U.; Ace Beorchia, U. of Tennessee, Knoxville; Angela Pei Ju Chen, U. of Melbourne
Panelists: Martha S. Feldman, U. of California, Irvine; Joep Cornelissen, Erasmus U. Rotterdam; Paula Jarzabkowski, U. of Queensland; Rebecca Bednarek, Victoria Management School; Paula Marie O’Kane, U. of Otago; Catherine Lynelle Welch, U. of Sydney; Mirjam Werner, Erasmus U. Rotterdam

4:00PM – 5:30PM (PDW)
Session 212 (SAP, MOC, OB, ODC, OMT, RM) Video Methods in Organizational Studies
Boston Park Plaza, Beacon Hill Room
Organizers: Marlys K. Christianson, U. of Toronto; Curtis LeBaron, Brigham Young U.
Facilitators: Zhike Lei, IMD Business School; Feng Liu, Saint Mary's U., Canada
5:00PM – 6:00PM (Social Event)
Session 219 (SAP) Strategizing Activities & Practices Early-Career Program: Q&A with Davide Nicolini and Social Hour
Offsite, Rochambeau (900 Boylston St, Boston)
Organizers: Daniel Gaecle, U. of Stuttgart; Ashley Hockensmith, U. of Massachusetts, Amherst; Lorenzo Skade, European U. Viadrina, Frankfurt (Oder); Jennifer Sloan, Alberta School of Business
Host: Davide Nicolini, U. of Warwick
By invitation only

6:00PM – 9:30PM (Social Event)
Session 229 (SAP) Strategizing Activities and Practices Interest Group Annual Dinner 2023
Offsite, Rochambeau (900 Boylston St, Boston)
The SAP Annual dinner will be held on Friday 4th August at the Rochambeau. 5 to 6pm Cocktail hour, 6 to 9:30pm dinner

Please register via the AOM online program. Seats are assigned on a “first-come, first-served” basis.
SATURDAY, AUGUST 5TH

7:30AM – 9:00AM (Social Event)
Session 243 (SAP) Strategizing Activities and Practices IG Morning Coffee
Boston Park Plaza, Ballroom B Foyer

8:00AM – 12:00PM (PDW)
Session 292 (SAP) Unconferencing SAP & Beyond: An Open Space for Emerging Topics and Nascent Projects
Boston Park Plaza, Boylston
Organizers: Leonhard Dobusch, U. of Innsbruck; Seray Ergene, U. of Rhode Island; Madalina Pop, Aarhus BSS, Aarhus U.
Hosts: Vern Glaser, U. of Alberta; Susan Hilbolling, Aarhus U., BSS; Milena Leybold, U. of Innsbruck; David Oliver, U. of Sydney; Krista Pettit, Ivey Business School; A. Paul Spee, U. of Queensland

12:00PM – 2:00PM (PDW)
Session 391 (SAP, STR, OMT) Openness in the Context of Crises: A New Paradigm for Organizational Crisis Management
Boston Park Plaza, Grand Ballroom A

2:00PM – 5:00PM (PDW)
Session 441 (SAP, OMT) Impact Bootcamp: Hands-On Advice for Creating Impact Through Qualitative Research
Boston Park Plaza, Berkeley Room
Organizers: Madalina Pop, Aarhus BSS, Aarhus U.; Katharina Dittrich, Warwick Business School; Alessandro Niccolo' Tirapani, ESADE Business School
Facilitators: Rebecca Bednarek, Victoria Management School; Fannie Couture, HEC Montreal; Christina Angelika Wawarta, Warwick Business School
Panelists: Paula Jarzabkowski, U. of Queensland; Richard Whittington, U. of Oxford; Jean M. Bartunek, Boston College; Eva Boxenbaum, Copenhagen Business School; Leonhard Dobusch, U. of Innsbruck
### SUNDAY, AUGUST 6TH

<table>
<thead>
<tr>
<th>Time</th>
<th>Event Description</th>
<th>Location</th>
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<tbody>
<tr>
<td>7:30AM – 9:00AM</td>
<td>(Social Event) <strong>Session 525 (SAP) Strategizing Activities and Practices IG Morning Coffee</strong></td>
<td>Boston Park Plaza, Ballroom B Foyer</td>
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<tr>
<td>7:30AM – 9:00AM</td>
<td>(Social Event) <strong>Session 528 (SAP) Strategizing Activities and Practices Interest Group Breakfast</strong></td>
<td>Offsite, Life Alive Organic Cafe Back Bay (431 Boylston St, Boston)</td>
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<td>5:00PM – 7:00PM</td>
<td>(Social Event) <strong>Session 717 (SAP) Strategizing Activities and Practices Interest Group - Executive Meeting</strong></td>
<td>Boston Park Plaza, Berkeley Room</td>
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7:30AM – 9:00AM (Social Event)
Session 744 (SAP) Strategizing Activities and Practices IG Morning Coffee
Boston Park Plaza, Ballroom B Foyer

8:00AM – 9:30AM (Paper Session)
Session 866 (SAP) Openness and Inclusion in Strategy Making
Boston Park Plaza, Cabot Room
Participatory Strategy Making as Dual Sensemaking Process | Theresa Langenmayr, U. of Zurich; David Nils Seidl, U. of Zurich; Paula Jarzabkowski, U. of Queensland
Inclusion Practices in Open Strategy: Qualitative Case Study in Two Companies in Latin America | Laura Alzate-Aguirre, U. EAFIT; Luz Maria Rivas, U. EAFIT; Martha Reyes, EAFIT
Open Strategy as Turnaround: The Impact of Openness in Restructuring in Times of Crisis | Kristina Stoiber, U. of Innsbruck School of Management; Daniel Degischer, MCI - The Entrepreneurial U.
Recycling, Mimicking, and Sidestepping: How Organizations Strategize Open Science | Leonhard Dobusch, U. of Innsbruck; Konstantin Hondros, U. of Duisburg-Essen; Milena Leybold, U. of Innsbruck; Sigrid Quack, U. of Duisburg-Essen, Germany
8:00AM – 9:30AM (Paper Session)

Session 867 (SAP) Routine Dynamics, Breakdowns, and Strategic Change
Boston Park Plaza, Clarendon Room

Digital Empowerment: A Routine Dynamics Perspective on HR Transformation | Dina Myllymäki, U. of Vaasa; Kathrin Sele, Aalto U. School of Business

Strategic Adaptation: Understanding the Effects of Engagement Practices on Dynamic Capabilities | Emmanuel Quansah, U. of Houston, Victoria; Dale E. Hartz, Barry U.; Paul F. Salipante, Case Western Reserve U.

Routines Breakdown and Remaking in the RAF: A Temporal Perspective of Org Response to Covid Lockdown | Alessandro Alvarenga, U. of Edinburgh Business School; Mehdi Safavi, Cranfield School of Management

That’s the Way the Routine Crumbles - Why Breakdowns do not Materialize in Routine Change | Daniel Gaecle, U. of Stuttgart; Christian A. Mahringer, U. of Stuttgart; Birgit E. Renzl, U. of Stuttgart
MONDAY, AUGUST 7TH

10:00AM – 11:30AM (Paper Session)
Session 1021 (SAP) Strategic Innovation: Temporality, Translation, and Knowing Practices
Boston Park Plaza, Brandeis Room
Implementing Social Innovations through Collective Reinvention | Damla Diriker, Vrije U. Amsterdam; Amanda Porter, Vrije U. Amsterdam; Philipp Tuertscher, Vrije U. Amsterdam; Mark Boons, Vrije U. Amsterdam
A Penny for Your Thoughts - Knowledge Processes and Practices in Corporate-Startup Collaborations | Juliane Moellmann, Aarhus BSS, Aarhus U.; Pernille Smith, Aarhus U., Department of Management
When the Time is Made Right: Constructing Windows of Opportunity for Innovation in Practice | Yanis Hamdali, European U. Viadrina, Frankfurt (Oder); Lorenzo Skade, European U. Viadrina, Frankfurt (Oder) *Best SAP Student Paper*
Truly, Madly, Deeply: Aesthetic Experience and Embodied Knowledge as Strategic Entrepreneuring | Sara R. S. T. A. Elias, U. of Victoria; Amanda Peticca-Harris, Grenoble Ecole de Management; Nadia C. DeGama, AFG College with the U. of Aberdeen
10:00AM – 11:30AM (Paper Session)
Session 1022 (SAP) Open Strategy: Roles, Trust, and Emotions
Boston Park Plaza, Brookline
Open Strategy in Inter-organizational Settings: Managing Risks from Trust-building | Madalina Pop, Aarhus BSS, Aarhus U.; Ingo Kleindienst, Aarhus BSS, Aarhus U.
Diamonds in the Rough: Co-strategizing with Grassroots-Level Employees | Chun-Fang Yang, Warwick Business School; Sotirios Paroutis, Warwick Business School; Loizos Th. Heracleous, Warwick Business School
Conceptualizing the Recursive Relationship between Open Strategy and Digital Transformation | Thomas Ortner, U. of Innsbruck School of Management
How Stakeholders’ Emotions Can Shape Open Strategy Formulation | Christopher Golding, U. of Manchester, UK; Josh Morton, U. of Leeds; Aljona Zorina, IESEG School of Management

10:00AM – 11:30AM (Symposium, panel)
Session 1023 (SAP, MOC, OMT) Practices of Resourcing and Its Implications
Boston Park Plaza, Emerson Room
Organizer: Rangapiya Kannan-Narasimhan, SAP
Discussant: Martha S. Feldman, U. of California, Irvine
Panelists: Samantha Keppler, U. of Michigan; Ravi S. Kudesia, Fox School of Business, Temple U.; Paul Leonard, U. of California, Santa Barbara; Reut Livne-Tarandach, Manhattan College; Rene Wiedner, Warwick Business School
Participant: Hooria Jazaieri, Leavey School of Business, Santa Clara U.
MONDAY, AUGUST 7TH

12:00PM – 1:30PM (Symposium, panel)
Session 1168 (SAP, STR, OMT) Celebrating the Scholarly Life and Contributions of Steven Floyd
Boston Park Plaza, Clarendon Room
Organizers: Yoojung Ahn, Korea U. Business School; Emmanuelle Reuter, U. of Neuchatel; Carola Wolf, U. of Liverpool
Panelists: Julia Balogun, U. of Liverpool; Joep Cornelissen, Erasmus U. Rotterdam; Tomi Laamanen, U. of St. Gallen; Richard Whittington, U. of Oxford; William Wooldridge, U. of Massachusetts, Amherst

2:00PM – 3:30PM (Strategizing Activities and Practices Interest Group Annual Keynote 2023)
Session 1330 (SAP) Materializations in Practice: Studying Work in the Digital Era
Boston Park Plaza, Beacon Hill Room
Distinguished Keynote Speaker: Wanda Orlikowski, Massachusetts Institute of Technology
2:00PM – 3:30PM (Paper Session)
Session 1331 (SAP) Strategizing for Societal Impact
Boston Park Plaza, Clarendon Room
Impact as an Iterative Process: Building Continuity through Teamwork | Paula Jarzabkowski, U. of Queensland; Rebecca Bednarek, Victoria Management School; Eugenia Cacciatori, Cass Business School, City U. London; Konstantinos Chalkias, Birkbeck, U. of London; Rhianna Gallagher Rodgers, Bayes Business School; Mustafa Kavas, Sheffield U. Management School
“Journey Making”: Co-creating and Opening Strategy While Addressing Grand Challenges | Igor Pyrko, U. of Bath; Fran Ackermann, Curtin Business School
Process and Practice Perspectives: A Morphological Analysis and Reassessment of Impact | Elena P. Antonacopoulou, Ivey Business School; Chloe R. Cameron, Ivey Business School; Sabrina Goestl, Western U.; Chang H. Kim, James Cook U.; Adrian T. H. Kuah, James Cook U.; Renate Kratochvil, BI Norwegian Business School; Marilyn Poon, U. of Innsbruck; Arti Sharma, Fellow, Indian Institute of Management Indore

5:00PM – 6:00PM (Social Event)
Session 1510 (SAP) Strategizing Activities and Practices IG Business Meeting 2023
Boston Park Plaza, Georgian Room
5:00PM – 7:00PM (Social Event)
Meet the Editors of the Elgar Encyclopedia of Strategy as Practice
Boston Park Plaza, Georgian Room

6:00PM – 8:00PM (Social Event)
Session 1560 (SAP) Strategizing Activities and Practices Interest Group Social 2023
Boston Park Plaza, Georgian Room
7:30AM – 9:00AM (Social Event)
Session 1595 (SAP) Strategizing Activities and Practices IG Morning Coffee
Boston Park Plaza, Ballroom B Foyer

8:00AM – 9:30AM (Paper Session)
Session 1725 (SAP) Critical and Non-Western Philosophical Perspectives on SAP
Boston Park Plaza, Cabot Room
“Not on Us but With Us”: How Open Strategy may be Advanced by Indigenous Approaches to Strategizing | Jesse Pirini, Victoria U. of Wellington; Stephen Cummings, Victoria U. of Wellington; Rebecca Bednarek, Victoria Management School
Zooming in on the Bantu Paradox Perspective: Evidence from Meru Philosophical Traditions | Margaret Koli, WHU Otto Beisheim School of Management

8:00AM – 9:30AM (Paper Session)
Session 1726 (SAP) Strategizing: Emotions, Attention, and Cognition
Boston Park Plaza, Charles River Room
Creating Order Where There is None: The Reconciliation of Fragmented Attention Structures | Christoph Brielmaier, Otto-Friedrich U. Bamberg
*SAP Pushing the Boundary Award*
An Entrepreneurship-as-Practice Perspective on Family Business Successors | Bingbing Ge, Lancaster U. Management School; Ellie Hamilton, Lancaster U.; Kajsa Haag, Jonkoping International Business School
Effect Scenario Use on the Detection of Weak Signals of Shifts in Organizational Environments | Shardul Phadnis, Asia School of Business
Fear and Fearing in Strategy Work—Financial Industry Strategists Faced with Digital Disruption | Pasi Sajasalo, U. of Jyväskylä; Dinesh Poudel, U. of Jyväskylä; Tommi Auvinen, senior lecturer
10:00AM – 11:30AM (Paper Session)
Session 1884 (SAP) Contradictions and Paradoxes in Strategic Change
Boston Park Plaza, Berkeley Room
Evolving Tensions Across Different Stages of Ambidexterity | Arne Keller, TU Wien; Alexander Martin, TU Wien; Stefan Konlechner, TU Wien; Wolfgang H. Guettel, TU Wien; Johann Fortwengel, King’s College London
Using Strategic Episodes to Examine Internal Complexity in a Large Organization | Hanan Alhaddi, Hult International Business School
Resisting Change that Can’t be Resisted | Maria Skov Jensen, Aarhus U., Department of Management *Best SAP Paper*
Management Control and Ambidexterity: How Nokia’s Ambidextrous Capabilities Were Lost | Henrik Johan Nyman, Arcada U. of Applied Sciences

10:00AM – 11:30AM (Symposium, Panel)
Session 1885 (SAP, CTO, TIM) Studying Practices and Processes to Explore Cross-Boundary Collaboration
Boston Park Plaza, Newbury Room
Organizers: Renate Kratochvil, BI Norwegian Business School; Susan Hilbolling, Aarhus U., BSS; Ekaterina Mavrina, KIN Research, VU Amsterdam
Discussant: Davide Nicolini, U. of Warwick
Panelists: Charlotte Cloutier, HEC Montreal; Paul R. Carlile, Boston U.; Philipp Tuertscher, Vrije U. Amsterdam; Anne-Laure Fayard, NOVA School of Business and Economics; Ingrid Erickson, Syracuse U. School of Information
TUESDAY, AUGUST 8TH

2:00PM – 3:30PM (Paper Session)
Session 2160 (SAP) Novel Roles, Tools, and Approaches for Strategizing
Boston Park Plaza, Berkeley Room
Building Tools that Enact Strategy – Redistribution of Strategic Power | Jane Seppälä, Aalto U., Department of Industrial Engineering and Management; Tero Ojanpera, Aalto U.
Reframing Human Resource Managers’ Role when Navigating the Covid-19 Crisis: A Netnography | Galy Binyamin, Ariel U. Department of Economics and Business Administration, Israel
Chief Digital Officers’ Social Construction of and Coping with Digital Transformation | Felix Lorenz, Witten/Herdecke U.; Arne Buchwald, Vlerick Business School
Strategizing Activities & Practices

83rd Annual AOM Meeting | 2023 | Boston
See you next year in Chicago!

Please submit your PDW proposals, symposia, and papers to the Strategizing Activities and Practices Interest Group!

Get in touch and visit us on http://sap.aom.org/ and follow us on LinkedIn and Twitter: @strategizers