

## Exercises that Can be Used to Teach about National Culture

### National Culture Exercises used by Iris Berdrow, Bentley University

Self and Country mapping:

GlobeSmart <https://www.globesmart.com/educational-pricing/>

Country mapping:

Hofstede Country Comparison <https://www.hofstede-insights.com/product/compare-countries/>

Self Assessment of Intercultural Effectiveness:

Intercultural Effectiveness Scale <https://www.kozaigroup.com/assessment-update/>

Virtual Cultural Simulation:

Keystone Catches <https://www.thecasecentre.org/products/view?id=173899>

Cultural experience:

Where have you been case Ivey Publishing

### National Culture Exercises Used by Harry Lane, Northeastern University

Diversity Icebreaker/Tricolor

Human Factors, Norway

Managing the Hassle Factor

Ivey Publishing and Ivey website

Where Have You Been?

Ivey Publishing

Delta Beverages case(s) and exercise

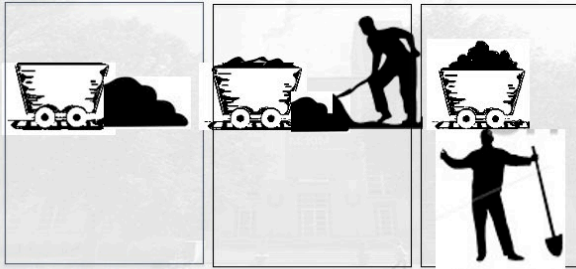
Ivey Publishing

Tell a Story

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Tell a story about the person, coal, coal cart and railroad track

Cultural Context



Adapted from *Intercultural Communication*, Everett Rogers, Thomas Steinfatt, Waveland Press, 1999

