Academy of Management—IMD

IMD NEWSLETTER—June 2007

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2007 Annual Meeting of the Academy of Management—Doing Well By Doing Good, August 3-8, 2007

http://meetings.aomonline.org/2007/

The 2007 theme is focused on how firms can be financially successful and also accomplish some positive social goals, making life better for its employees and the communities where they operate.

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Message from the Chair: Strengthening IMD's Internal and External Networks Ravi Ramamurti

We have another exciting program lined up for the 2007 meeting, under the leadership of PDW Chair Andrew Delios and Program Chair Tatiana Kostova (see their reports in the Newsletter). We hope many of you will join us in Philadelphia, not only at formal sessions, but at the receptions and get-togethers we have planned.

Here, in this update, I would like to share with you the status of our new initiatives for the current year. You may recall that in Atlanta we set ourselves two major goals for 2006-07:

(1) To deepen membership involvement in the affairs of the division and to promote a greater sense of community within IMD; and

(2) To strengthen IMD's ties with other divisions of the Academy and with other professional associations, particularly the Academy of International Business (AIB).

The overarching goal here was to strengthen social networks—within IMD, and between IMD and other professional groups.

We have made significant progress on both fronts.

Strengthening Internal Networks

About 35 new faces have joined IMD's eight committees, four of which were created from scratch this year. Committees were staffed following a very successful "call for volunteers" in Fall 2006. Thanks for your many generous offers of help.

All committees are now fully staffed and have chairs in place to lead them. Two of the pre-existing committees have new chairs and new members. Exhibit 1 shows all IMD committees, their chairs, and members, as of Fall 2006.

- The new *Doctoral Students Committee* gives voice to IMD's 600+ doctoral student members. It is off to a great start under the leadership of Gurneeta Vasudeva and Ellie Banalieva.
- The new *Social Committee*, under Schon Beechler's energetic leadership, is organizing this year's IMD Adventure as well as the "Welcome to IMD" session followed by "Dinner with the EC." It is also looking for ways to promote networking among members at the Philadelphia meeting.
- The new *Communications Committee*, under the leadership of Romie Littrell and Charles Wankel, brings together teams who worked on the IMD Newsletter and the IMD website. It is looking for ways to strengthen communication within IMD, including beefing up IMD's website to attract more traffic and hits.
- The new *Service Committee*, chaired by Sri Zaheer, is up and running. It will recognize IMD members who have provided sustained and selfless service over the years.

The *Teaching committee*, led by Malika Richards, has put together PDW sessions for the annual meeting. The *External Relations committee*, led by Bernie Wolf, has arranged a visit to the Philadelphia port on Friday and an executive panel on Monday. The *Research Committee*, chaired by Julian Birkinshaw, and the *Doug Nigh committee*, chaired by Kendall Roth, continue to help select winners of the best dissertation and best paper prizes.

By the way, we received more submissions for the Barry Richman Best Dissertation prize this year (38) than in any recent year, including many from outside the United States. We hope to keep that up next year.

Finally, while on the subject of internal networking, Program Chair Tatiana Kostova has come up with an innovative idea for the Philadelphia annual meeting. She has organized, first thing on Monday morning, a session in which authors of accepted papers working in a field will gather to discuss the state of their field, led by a thought leader in that field. Among the people Tatiana has lined up to lead these discussions are Yves Doz, Lorraine Eden, Jean-Francois Hennart, Chris Earley, Klaus Meyer, Harbir Singh, and Alain Verbeke.

We hope Tatiana's idea will be one more way to strengthen social networks within IMD. For that same reason, Tatiana is continuing the innovation Tim Devinney introduced last year of holding sessions on a given topic (e.g. Alliances and JVs) in the same room throughout the conference.

Strengthening External Networks

On the external front, the most important new development is the alliance we are starting to form with the Academy of International Business (AIB).

Message from the Chair: Strengthening IMD's Internal and External Networks Ravi Ramamurti

<u>IMD-AIB Alliance</u>: Almost half of IMD's members are members of AIB, and in turn they represent about half of AIB's membership. This overlap in membership mirrors the overlap in missions of the two associations. Many IMD members attend the AIB annual meeting, and vice versa.

An alliance of some kind between IMD and AIB was therefore a marriage waiting to happen.

In March 2007, Past Chair Eleanor Westney and I attended AIB's board meeting to explore avenues for cooperation and coordination. Stefanie Lenway, AIB President, and the other members of the AIB Board graciously hosted us and we brainstormed about possible areas of coordination and cooperation.

We were <u>not</u> able to resolve one problem that concerns many members—the fact that AIB and IMD have their annual meetings so close together in the summer. But we did agree to pursue several other ideas for cooperation, including joint sponsorship of research conferences, information sharing across the two associations, joint panels at conferences, and regular consultations between the two associations.

We should reach some kind of formal understanding with AIB before the Philadelphia meeting in August.

<u>Outreach to International Professional Organizations</u>: One of IMD's limitations (or AOM's limitation) is that almost all annual meetings take place in North America, making it harder for people in other regions to participate in the Academy. However, there is nothing stopping IMD from building bridges with international management associations in other parts of the world.

In that spirit, we took a small first step by organizing an IMD-sponsored paper development workshop at the April 2007 meeting of the Business Association of Latin American Studies (BALAS) in San Jose, Costa Rica. Chris Robertson organized the session, and a couple of AoM members, including myself, worked with authors to suggest how the papers might be revised for submission to the AOM annual meeting or for publication in top journals like *AMR* or *AMJ*.

It was very well received. We hope to do more of these in the future to increase IMD's visibility and to attract new members from all parts of the world.

<u>Technical Support for IMD's Website</u>: Over the years, a number of dedicated volunteers have managed IMD's website. Our new Communications Committee has brought on board several new volunteers who are also eager to improve the website.

Experience indicates that to design and maintain a really good website some institution must take on the responsibility to do this on a multi-year basis. AIB's excellent website, for instance, has been hosted for years by the Broad College of Business at Michigan State U.

We need to find a similar host for IMD's website, so that the Communications Committee members can focus on generating content and ideas for the website rather than on technical tasks.

We are exploring options along these lines and hope there will be something concrete to report by August 2007.

<u>Outreach to Companies and Sponsors</u>: IMD reaches out to companies through the External Relations committee and to sponsors through the EC. Our principal sponsors at the moment include:

Booz Allen Hamilton for the Eminent Scholar series, which this year will recognize Professor Ikujiro Nonaka;

IMD-Lausanne, Switzerland, which sponsors the PDW Reception on Saturday evening; and

Northeastern University's business school, which sponsors IMD's Doctoral Consortium and the Junior Faculty Consortium.

We continue to look for opportunities to connect more closely with companies and to find more sponsors for IMD's activities.

<u>Collaboration with other AOM Divisions</u>: IMD continues to deepen professional interaction and collaboration with divisions such as BPS (with which we have a large overlapping membership), OMT, OB, HR, TIM, etc.

For the last few years, we have made sure that IMD sessions were in the same hotel or location as BPS sessions. This year, again, Tatiana Kostova has tried to draw leading BPS scholars into IMD's program, for instance, in the Monday morning opening session I referred to earlier. Also, both the PDW and regular programs have several sessions jointly sponsored by IMD and other divisions.

However, we can do more in this direction in the future.

Recomposition of Executive Council

Finally, as many of you know, Andrew Delios, who has put together an outstanding PDW program for Philadelphia, wished to step down from the Executive Council at the end of this year. We are grateful for Andrew's service, and look forward to working with Anil Gupta, a distinguished scholar in the IM field, who will be taking Andrew's place. Anil will be next year's Program Chair and serve out the rest of Andrew's term. The recomposition of the EC was done after a careful reading of IMD's constitution and bylaws

International Management Division-Academy of Management

Also, the results of the 2007 EC elections are in. Professor Sam Park of China Europe International Business School will be the new EC member. He will serve at PDW Chair for the 2008 conference and proceed to serve in other capacities until the 2012 conference. We are delighted to have on board the rich experience and perspectives that Sam will bring to the division's leadership. The other candidate in the election, Prof. Hildy Teegen has been appointed the new Dean of the Moore School of Business at the U. of South Carolina effective Fall 2008. (See profiles of the new EC members, Sam Park and Anil Gupta, in this newsletter, p. 12.)

See you in Philadelphia!

Composition of IMD Committees, 2006-07

Communications Committee*

Romie Littrell, Auckland U. of Technology, Co-Chair (2006-08) Charles Wankel, St. Johns U., Co-Chair (2006-08) Ilan Alon, Rollins College Alvaro Cuervo-Cazurra, U. of South Carolina Jonathan Du, U. of Houston—Victoria Howard Lin, Ryerson U. Canada Sankaran Raghunathan, COO, Blueshift Inc (US and India)

Doctoral Students' Committee^{*}

Gurneeta Vasudeva, Indian School of Business, Co-Chair (2006-08) Elitse Banalieva, Indiana U., Co-Chair (2006-08) Mariya Bobina, U. of Illinois at Chicago Debra da Silva, U. of Sydney, Australia Barbara Larson, Harvard Business School Tagi Sagafi-Nejad, Texas A&M International (Director, Doctoral Program) Pooja Thakoor, Rutgers U. Sushil Vachani, Boston U. (Director, Doctoral Program)

External Relations

Bernie Wolf, York U., Chair (2006-09)
Jerry Haar, Florida International U.
Stephanie Hurt, Meredith College
Sambhavi Lakshminarayanan, Medgar Evers College, City U. of New York
Ram Mudambi, Temple U.
Denise Tsang, U. of Reading
David Turnipseed, Purdue U.

Membership Involvement Committee

Gerhard Apfelthaler, Chair Regional Representatives (see MIC website) Country Representatives (see MIC website)

Message from the Chair: Strengthening IMD's Internal and External Networks Ravi Ramamurti

Research Committee

Julian Birkinshaw, London Business School, Chair (2006-08) Rajneesh Narula, U. of Reading, UK (2006-07) Bradley Kirkman, Texas A & M (2006-07) Charles Dhanaraj, Indiana U. (2006-08)

Doug Nigh Committee

Kendall Roth, U. of South Carolina, Chair Sully Taylor, Portland State U. Steve Tallman, U. of Richmond

Service Recognition Committee^{*}

Sri Zaheer, Chair (2006-08) Nick Athanassiou, Northeastern U. Steve Tallman, U. of Richmond

Social Committee^{*}

Schon Beechler, Duke Corporate Education, Chair (2006-08) Aya Chacar, Florida International U. Saba Colakoglu, Rutgers U. Brenda Geren, New York Institute of Technology, Bahrain campus (Bahrain) Kevin Lowe, U. of North Carolina--Greensboro Gary Robinson, Capella U.

Teaching Committee

Malika Richards, Penn State U.—Berks, Chair (2006-09)

James Biteman, Tulane U. Mason Carpenter, U. of Wisconsin--Madison Richard Hoffman, Salisbury U. Andrea Licari, St. Johns U. Svjetlana Madzar, Gustavus Adolphus College Jeanne McNett, Assumption College

Joyce Osland, San Jose State U. Betty Jane Punnett, U. of West Indies, Cave Hill

*New committee



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Heads Up on the IM Division Program at the AoM 2007 Meeting

Tatiana Kostova, IMD Program Chair

We have an exciting program this year, with many interesting papers, symposia, and social events. We received a total of 332 paper and 35 symposium submissions. We accepted 161 paper submissions as Division Papers, 50 as Interactive Papers, and 44 as Visual Papers. Twenty four papers were selected to

appear in the AoM Best Paper Proceedings. Out of the 29 accepted symposia, 2 were selected as All Academy Symposia and 7 – as Showcase Symposia. The IM division is the lead division for 5 Showcase Symposia and 9 Regular Symposia. Hence, the acceptance rates for paper and symposium submissions are 76.8% and 82.9%, respectively.

Undoubtedly, a high quality conference program is not possible without good reviewers. IMD is grateful to all 475 reviewers who not only provided high quality reviews but did this expeditiously as well. Thank you for your service.

IM Division Paper sessions, symposia with IM Division as the lead division and IM social events are all held at the Philadelphia Marriott Hotel. Interactive Paper sessions are held at the Sheraton Philadelphia City Center. Visual Paper sessions are held at the Pennsylvania Convention Center. For the full program and session details, please refer to the **2007 Academy of Management Annual Meeting Online Program**:

http://program.aomonline.org/2007/subMenu.asp?mode=setmenu&menuid=14

The online program allows you to create your own customized conference program, which you can print and/or receive viw e-mail.

Program Highlights

There are many interesting conference activities. While impossible to highlight all of them here, I would like to call your attention to the following.

IMD Welcome

Monday, August 6, 7:30am - 8:30am, Philadelphia Marriott: Franklin 4

The EC will welcome IMD members and will provide a brief overview of the division conference program. In addition, participants will have an opportunity to informally meet colleagues who work in their area of research. This is a new initiative of the IM Division in response to feedback from members, who report that due to the huge size of the AoM meeting, they experience difficulty in finding their scholarly "home" or community. Based on the conference submissions, we have identified seven thematic research tracks and have invited seven distinguished scholars to serve as Track Chairs. They will host the welcome meeting by area and will facilitate community building and networking that we hope will carry over throughout the conference.

The seven tracks and track chairs are:

National institutions and political economy - Lorraine Eden, Texas A&M U.

IB theory, FDI, and entry mode - Jean Francois Hennart, Tilburg U.

MNC strategy – Alain Verbeke, U. of Calgary

Innovation and knowledge management – Yves Doz, INSEAD

Inter- and intra-firm relationships - Harbir Singh, U. of Pennsylvania

Cross-cultural management (International OB and International HRM) – Christopher Earley, National U. of Singapore

Emerging, transition and developing economies – Klaus Meyer, U. of Reading

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Heads Up on the IM Division Program at the AoM 2007 Meeting

IMD Executive Panel: Experience in Doing Well by Doing Good

Monday, August 6, 4:10pm - 5:30pm, Philadelphia Marriott: Franklin 4

Guest speakers: Ms. Aster Angagaw is Senior Vice-President, Strategy, Planning and Quality of Sodexho Corporate Services; and Mr. Mark Durand is Chief Financial Officer of Teva Pharmaceuticals USA.

Booz Allen Hamilton Eminent Scholar in International Management Award

Monday, August 6, 5:45 pm – 7:15 pm, Philadelphia Marriott: Franklin 4

This year, in recognition of his contribution to the field of international management, the Booz Allen Hamilton/strategy and business Eminent Scholar award is given to Ikujiro Nonaka. He is Professor of International Business Strategy at the Graduate School of International Corporate Strategy, Hitotsubashi University, Tokyo, Japan.

Barry Richman Dissertation Award Finalists Session

Tuesday, August 7, 4:10pm - 5:20pm, Philadelphia Marriott: Franklin

The finalists of the Barry Richman Dissertation Award will present their papers in this session.

IMD Business Meeting

Tuesday, August 7, 5:30pm - 7:00pm, Philadelphia Marriott: Franklin 4

"State of the IM Division" discussion and presentation of IM Division Best Paper Award, Doug Nigh Award and Barry Richman Dissertation Award.

IMD Social

Tuesday, August 7, 7:30pm - 10:30pm, Philadelphia Marriott: Grand Ballroom E

The best party in town!

IMD Membership Feedback Meeting

Wednesday, August 8, 7:30am - 8:30am Philadelphia Marriott: Franklin 4

Come and give feedback on the program to IMD EC members.

IM Division Award Nominees

This year, the IM Division will be giving out 3 Division Awards: Best Paper Award, Doug Nigh Award, and Barry Richman Dissertation Award. The finalists for these awards are listed below. The winners will be announced at the IM Division Business Meeting, Tuesday, August 7, 5:30pm - 7:00pm, Philadelphia Marriott: Franklin 4. A special thanks goes to the selection committees who did an exceptional job in identifying and reviewing all these deserving submissions. The IMD Research Committee (Julian Birkinshaw, Chair; Brad Kirkman, Rajneesh Narula, and Charles Dhanaraj) was responsible for the Best Paper Award and the Barry Richman Dissertation Award. The Doug Nigh Committee (Kendall Roth, Chair; Nick Athanassiou; and Steve Tallman) was responsible

turing Industries in US and Germany

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Heads Up on the IM Division Program at the AoM 2007 Meeting

for the Doug Nigh Award.

IM Division Best Paper Award Finalists

Rethinking Institutional Distance: Using Institutional Theory to Inform International

Management

Author: Nelson Phillips; Imperial College London Author: Neri Karra; U. of the Arts London Author: Paul Tracey; Warwick U.

Paternalistic Leadership: A Review and Agenda for Future Research

Author: Ekin K. Pellegrini; U. of Missouri, St. Louis Author: Terri A. Scandura; U. of Miami

Networking as Organizational Response to Institutional Upheaval: Evidence from Central Eurasia Author: Kiran Mirza Ismail; U. of Texas, Dallas Author: David L Ford Jr; U. of Texas, Dallas

Public-Private Networks and Upgrading Capabilities: A Parametric Stroll through Argentine Vineyards

Author: Gerald A. McDermott; U. of Pennsylvania

Author: Rafael A. Corredoira; U. of Pennsylvania

Author: Gregory Kruse; U. of Pennsylvania

Learning to Acquire Abroad: The Impact of Prior Experience and TMT Composition

Author: Anna Nadolska; RSM Erasmus U.

Doug Nigh Award Finalists

- **Diffusion Processes in IGO Networks: The Case of Democracy** Author: Magnus Torfason; Columbia U.
- **Network and Hierarchy Position, Structural Equivalent, Between-Sector Position, and Innovation** Author: Kuen-Shiou Yang; National Taiwan U.
- Inter-Firm Networks and Innovation: the Difference between the Horizontal and Vertical Type Author: Yanli Zhang; Rutgers U.
- Public-Private Networks and Upgrading Capabilities: A Parametric Stroll through Argentine Vineyards Author: Gerald A. McDermott; U. of Pennsylvania Author: Rafael A. Corredoira; U. of Pennsylvania Author: Gregory Kruse; U. of Pennsylvania

Heads Up on the IM Division Program at the AoM 2007 Meeting

Barry Richman Dissertation Award Finalists

- **The Evolution of International JVs: Multiple Waves of Structural Change, Performance, and Survival** Author: Chris Changwha Chung; Florida International U.
- Strategic Responses to Low Cost Country Competition: Conceptual and Empirical Analyses of Manufacturing Industries in US and Germany

Author: Peter Koerte; Otto Beisheim Graduate School of Management (WHU)

Top Management Team Diversity: A Multilevel Exploration of Antecedents and Consequences Author: Sabina Tacheva; Copenhagen Business School

The Social Underpinnings of Absorptive Capacity: External Knowledge, Social Networks, and Individual Innovativeness

Author: Marco Tortoriello; HEC Paris

AoM Award Nominees

In addition to the Division Awards, we have nominated papers from our division for 2 prestigious AoM awards - the Carolyn Dexter Award (for the best international paper that is in line with the program theme), and the Newman Award (for the best paper based on a dissertation). The IM Division's nominees for these 2 awards are:

Carolyn Dexter Award Nominee

Geographic Orientation and Performance of Global Versus Regional MNEs Author: Christian Geisler Asmussen; Copenhagen Business School

Author: Anthony Goerzen; U. of Victoria

Newman Award Nominee

The Evolution of International JVs: Multiple Waves of Structural Change, Performance, and Survival

Author: Chris Changwha Chung; Florida International U.



Member News

Timothy Devinney was recently awarded a Rockefeller Foundation Bellagio Fellowship for 2008 and an Alexander von Humboldt Research Award for 2007-2008. The Humboldt Research Award is given annually to 100 senior scholars and Timothy will be in residence at Humboldt University in Berlin. The Rockefeller Foundation Fellowship includes a residence at the Foundation's Centre in Bellagio Italy.

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International Management Division—Academy of Management, Philadelphia 2007 Professional Development Workshops Overview Andrew Delios

we have put together an exciting and eclectic selection of Professional Development Workshops (PDWs) for the 2007 AOM conference in Philadelphia. We have worked hard to develop sessions that cover a broad range of topical areas, but these topics all fall under the International Management rubric.

Our PDWs are headlined by the doctoral student consortium and the junior faculty consortium, but we have a number of other PDWs that likewise address paper development, career development, teaching development and other professional issues. We have worked closely together with a number of divisions to develop these PDWs. Notable, we have fostered a tighter integration in activities this year with the Asia Academy of Management, which will run a jointly sponsored paper development workshop.

Given the wide diversity and good quality of PDWs, it is important to start your planning now for the PDWs. The schedule for the 2007 AOM is already posted on the AOM conference webpages, so you can gain a head-start on your planning by viewing the online conference schedule.

Our 2007 AOM program will kick-off with a couple of Friday activities, and will also be inaugurated with our formal welcome to the PDWs. I look forward to welcoming you to Philadelphia. Please let me know if there are any questions and other pieces of information that you may require.

Andrew Delios, IMD PDW Chair

The IMD-sponsored PDWs are available at:

http://program.aomonline.org/2007/Search.asp?Mode=Result&List=Division

Using the tools on that page you can create a personalized program.

Call for Contributions

Contributions solicited for a **Biographical Dictionary of New Chinese Entrepreneurs and Business Leaders** edited by Wenxian Zhang and Ilan Alon to be published by Edward Elgar. Details at: <u>http://web.rollins.edu/~wzhang/nce.htm</u>. We look forward to your proposed contributions.

Ilan Alon, Ph.D., Petters Chair of International Business, Executive Director of Rollins-China Center, Rollins College, 1000 Holt Ave - 2722, Winter Park, Florida 32789, USA, Email: <u>ialon@rollins.edu</u>



Hope everyone is having a good summer. The Division finished 2006 in its best shape ever. Our officers spent the money wisely and were successful in finding sponsorships. The figure for Other Revenues is inflated as it includes 2005 contributions from Booz Allen and IMD. We also received one-time donations from the University of Minnesota and Thomson Publishing and Northeastern University's annual donation.. Interest rates are slowly increasing which is helping the income-generating capability of the endowment accounts. The interest rate for 2006 was 4% and I am using 4% for planning purposes. We will be able to fund three awards from the endowment accounts this year.

Booz Allen Hamilton has renewed their commitment to the division for another three years and increased their donation amount. This is reflected in the Conference Activities budget beginning in 2007. In addition, IMD has graciously agreed to continue sponsoring the PDW social. As this event has become more popular, its budget has been increased. Shown below are the actual costs for the Atlanta meeting and current projections.. As you can see, we will be losing a sponsor in 2008.

Financial Status Report YE 2006 IMD OPERATING ACCOUNT

| | Actual Honolulu 2005 | Actual 2006 | Philadel- phia 2007 | Anaheim 2008 | 2009 |
|------------------------------|----------------------------|----------------|---------------------------|-----------------|--------|
| Membership | 2610 | 2764 | 2700 | 2700 | 2700 |
| REVENUES Academy Funds | | | | | |
| Carry-Forward | 9461 | 8,382 | 21,963 | 20,489 | 18,314 |
| Allocation | 22127 | 23990 | 25376 | 24,800 | 24,800 |
| Total AOM Funds | 31588 | 32372 | 47,339 | 45,289 | 43,114 |
| Other Revenues | 3973 | 15700 | 10500 | 10500 | 7500 |
| TOTAL REVENUES | 35561 | 48072 | 57839 | 55789 | 50614 |
| EXPENSES | | | | | |
| PDW Activities | 7046 | 12200 | 13150 | 13275 | 13400 |
| Conference Activities | 13231 | 12324 | 18300 | 18300 | 18300 |
| Awards | 3500 | 1020 | 1000 | 1000 | 1000 |
| Website | 3000 | 0 | 1500 | 1500 | 1500 |
| Other | 402 | 565 | 3400 | 3400 | 3400 |
| TOTAL EXPENSES | 27179 | 26109 | 37350 | 37475 | 37600 |
| BALANCE | 8382 | 21963 | 20498 | 18314 | 13014 |
| Endowments | 46528 | 48523 | 48904 | 49300 | 49712 |

IM DIVISION'S NEW EXECUTIVE COUNCIL MEMBERS

SEUNG HO "SAM" PARK

Incoming PDW Chair (i.e. PDW Chair for 2008 conference)



Dr. Sam Park is President at Samsung Economic Research Institute China Center, and British American Tobacco Chair Professor, member of the Academic Council, and Director of the Center for Emerging Market Strategy, at China Europe International Business School (CEIBS). Prior to his move to China, he was Professor of Strategy at Rutgers, the State University of New Jersey (1992-2004). He also taught and served on the faculty at the University of Texas-Dallas, Hong Kong University of Science and Technology, and City University of Hong Kong.

His research has been published in various journals, including Academy of Management Journal, Academy of Management Review, Strategic Management Journal, Management Science, Journal of International Business Studies, Sloan Management Re-

view, Organization Science, Organization Studies, and Journal of Business Venturing, among others. His studies have been broadly cited in the areas of strategic alliances, joint ventures, and China studies. His current research focuses on the competitive dynamics between multinational and domestic firms in Chinese industries and the corporate growth strategy of Chinese organizations.

He has consulted and participated in corporate training for various global firms in the U.S. and China, including GE, CATIC, HP, Motorola, BMS, Wity, TI, etc. He has served on the editorial boards of the Academy of Management Journal (1996-2005), Journal of International Business Studies (2003-), Management and Organization Review, and Harvard Business Review China. He is the co-organizer of Strategic Management Society China Conference (2007). He was also the founding president of the Association of Korean Management Scholars and served as corporate strategy adviser for the Wity Group (Shanghai) (2002-2005).



ANIL K. GUPTA

Program Chair (2007-08)

(Prof. Gupta will serve out the balance of the EC term of Professor Andrew Delios, who steps down after the 2007 conference.)

Anil K. Gupta is the Ralph J. Tyser Professor of Strategy and Organization, Research Director-Dingman Center for Entrepreneurship, and Research Director-Center for International Business Education & Research at the Robert H. Smith School of Business, The University of Maryland-College Park. During 2000-01, he also served as a Visiting Professor at Stanford University. He earned a Doctor of Business Administration from the Harvard Business School, an M.B.A. from the Indian Institute of Management at Ahmedabad, and a B.Tech. from the Indian Institute of Technology at Kanpur.

Professor Gupta specializes in the field of strategy, globalization, innovation & entrepreneurship, and organization design. He has published over 60 papers including several in major journals such as AMR, AMJ, AME, SMJ, Organization Science, and Sloan Management Review. He serves or has served on the editorial boards (including as Guest Co-Editor) of AMJ, AMR, Org Sci, and JIBS, and other journals.

Professor Gupta has won numerous awards for his research and teaching. He is currently writing a new book titled The Battle for China and India (coauthored with Haiyan Wang; expected publication in 2008). He is the coauthor or coeditor of three books: Smart Globalization (Jossey-Bass, 2003), Global Strategy and Organization (John Wiley, 2003), and The Ouest for Global Dominance: Transforming Global Presence into Global Competitive Advantage (Jossey-Bass, 2001).

Professor Gupta is very active as a consultant and adviser to companies, including National Semiconductor, IBM, Marriott, First Data Corporation, Monsanto, ABB, Lockheed Martin, McCormick, Norrell Services, TeliaSonera, Metso, UPM-Kymmene, Raisio, Finnair, Cemex, Penoles, and IRI Group, Italy. He serves on the boards of several companies, and is widely quoted in the media.