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IM Division Executive Committee 2008-2009

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IMD Directions & Initiatives for 2008-2009



Fellow Members of the International Management Division,

On behalf of all officers of the division, thank you for entrusting us with the important task of managing our community in 2008-2009. It is a great honor and privilege to serve!

I would like to share with you our vision and priorities for the coming year.

We are excited about the opportunities that we have as a community to make a significant contribution to **scholarship**. We believe we are uniquely positioned within the Academy to develop the highest impact management research. While many of us hold allegiances to other divisions in addition to IMD, it is through the international research which is the focus of this division, that we can have the most notable impact. The international context that we study presents unique opportunities for novel theory building and research. It challenges major assumptions and boundary conditions of management theories that have been typically developed for domestic organizations in Western countries. Re-examining these theories in the international context, under new assumptions and boundary conditions, can potentially lead to major modifications or expansions of the theories or to the creation of completely novel theoretical insights altogether. That is why it is extremely exciting to be part of the IMD scholarly community and have IMD as our primary affiliation in the Academy.

Below are the main steps and initiatives that we have taken to support our members this year.

First, the Executive Committee (EC) approved increasing the number and expanding the scope of the **awards** given by the division (see p. 3). In 2008-2009, we will give five research paper awards including three newly established specific awards (\$500 each) for research in these three areas - Strategy/IB Theories, OB/HR/OT, and emerging/transition/developing economies. We have increased the level of the IMD Samsung Best Paper Award to \$1,500. We will continue to support and recognize doctoral student research with up to five IMD Promising Dissertation Proposal Awards given to participants in the IMD Doctoral Student Consortium. The Barry M. Richman Best Dissertation Award has also been increased to \$1,000. Finally, we are instituting the first IMD Outstanding Educator Award to recognize excellence in teaching.

Second, we will be working on improving the **communication** in the division. Several visionary and committed colleagues have joined the Communications Committee and have already started working on improving the division website, which will provide more useful features for members. As you have probably noticed, we have also redesigned the division newsletter in terms of appearance and content. In addition to the Communications Committee, we have streamlined all **division committees** and updated their mandates and membership (see p. 2). We hope that this group of more than 40 committed members of the IMD management team will further improve the various aspects of our division activities.

Third, consistent with the theme of the 2009 AoM conference, I am inviting you to join in on a new **"IMD Goes Green"** initiative. Our idea is that in addition to doing research on environmental and sustainability issues, our community should also "walk the talk". We challenge each of us to do something concrete and specific within our schools and with our students to support the green movement throughout the year leading to the conference. The EC will provide opportunities for sharing our individual initiatives and best practices (through the website) and will organize a concluding forum at the 2009 annual conference to report on IMD's collective achievements in this area. A newly established "IMD Green Taskforce" will facilitate this effort by offering some initial resources and overseeing our collective efforts throughout the year (see p. 4).

I look forward to working with all of you in making 2008-2009 a year of excellence in scholarship and responsible global citizenship.

Tatiana Kostova, IMD Chair

IM Division Committees 2008-2009

Research Committee

David A. Ralston (Chair), University of Oklahoma, dralston@ou.edu
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Ram Mudambi, Temple University, ram.mudambi@temple.edu
Saba Colakoglu, Rutgers University, scolakoglu@comcast.net

Doug Nigh Award Committee

Kendall Roth (Chair), University of South Carolina, kroth@moore.sc.edu
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Service Award Committee

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Ravi Ramamurti, Northeastern University, r.ramamurti@neu.edu

Doctoral Student Committee

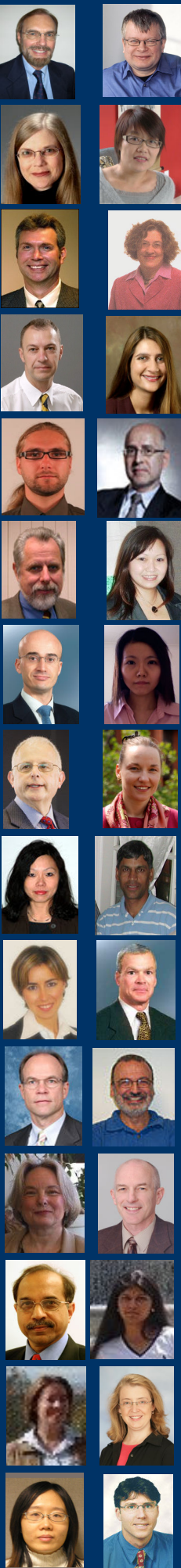
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Susan Mudambi, Temple University, susan.mudambi@temple.edu



Academy of Management Meeting 2009



August 7-11, 2009 - Chicago, Illinois, U.S.A

Theme: Green Management Matters

environmental managers ~ carbon inventory ~ activism ~ telecommuters ~ stakeholder engagement ~ product stewardship ~ volunteerism ~ zero emissions ~ sustainability ~ design for environment (DFE) ~ sustainable development ~ clean technology ~ biodiversity ~ crisis management ~ deforestation ~ carbon footprint ~ eco efficiency ~ green-collar work ~ alternative energy ~ conservation ~ eco-venturing ~ EMAS ~ renewable resources ~ natu

Specific Domain of the International Management Division

Management and organization theory, research, and practice with a cross-border or cross-cultural dimension. Major topics include: international competitiveness of firms, industries, and nations; cross-border management of operations, including multi-country, multi-unit strategy formulation and implementation; evolving organizational forms and management practices in cross-border business; cross-border differential impact of cultural, social, economic, technological, political, and institutional forces on strategies, organizational forms, and management practices; and comparative management studies involving two or more countries. Papers that focus on a single country and have no international management issues or implications should be submitted to another division of the Academy whose domain is appropriate for the paper's topic.



A note from Sam Park, Program Chair, 2008/09

The IM Division invites the submission of innovative empirical or conceptual papers, symposia, and panels that are specifically oriented to the 2009 all-Academy theme of "Green Management Matters." This year's theme explores the scope and practice of green management that has a broad implication for corporate values, supply chain management, stakeholder relationships, technology and business options, and so on. We are particularly interested in submissions (papers, symposia and panels) that integrate academic, corporate, governmental and non-governmental perspectives in innovative ways. Please note that the Division will be awarding a number of research paper awards in recognition of excellence in scholarship in various areas of inquiry.

If you have any questions, please contact Sam Park at psam@ceibs.edu. The online AoM submission system (<http://submissions.aomonline.org/2009>) will be open between Nov 3, 2008 and Jan 15, 2009 (5:00 p.m. EST).

I look forward to putting together an exciting program for the 2009 AoM conference in Chicago!



A note from Mary Yoko Brannen, PDW Chair, 2008/09

The world as "global village" is a maxim used so often that the phrase itself has become a cliché. As such, most of us take for granted much of the outcomes of globalization. But, one important locale where global navigation happens less smoothly is the MNC. In this complex contextual setting, the culture, or the taken-for-granted rules and scripts that govern how people interact, is not so clear. And, as firms around the globe continue to internationalize, it is in this setting that more and more of us are likely to experience the more poignant, difficult to maneuver, effects of the "global village".

Our focus in the Professional Development Workshops (PDW) is on the development, enhancement, and creation of professional and personal skills associated with international scholarship, research, and teaching. With this in mind, we are looking for innovative, provocative and exciting proposals that bring together an international community of scholars interested in enhancing international business and management scholarship. This year we especially hope to receive proposals for PDW sessions that shine a worldwide light on the overall AoM conference theme, "Green Management Matters." We are particularly interested in PDWs that will facilitate discussions and interactions re-examining the relevance of our scholarly thinking and international business practices in regards to current global issues around sustainability and pressing concerns resulting from the increasing interconnectedness of individuals in organizations throughout the globe. Sessions that explore the challenges and issues MNCs face in fast-changing global environments, some of which may not have come to our attention yet, are also encouraged. Overall, the PDWs should help us better understand IM practices and guide us towards becoming better, more mindful, communicators and facilitators within the IM field.

If you are interested in organizing a PDW session, or being involved in the PDWs in any way, please contact Mary Yoko Brannen at imd@cob.sjsu.edu for more information and guidance in writing proposals. Proposals should be submitted through the AoM online submission system (<http://submissions.aomonline.org/2009>) between Nov 3, 2008 and Jan 15, 2009 (5:00 p.m. EST).

IMD Awards

IMD Samsung Best Paper Award (\$1,500)

The best scholarly paper of the IM Division.

Sponsored by Samsung Corporation.

IMD Best Paper in Strategy / IB Theory (\$500)

Sponsored by Samsung Corporation.

IMD Best Paper in OB / HRM / OT (\$500)

Sponsored by University of Missouri-St. Louis's International Business Institute.

IMD Best Paper on Emerging Markets (\$500)

Sponsored by Skolkovo School of Management.

Douglas Nigh Award (\$500)

The best paper adopting an interdisciplinary perspective by junior scholars.

Booz & Co. Eminent Scholar Award

In recognition of life time achievement in international management scholarship.

Sponsored by Booz & Co.

Barry Richman M. Best Dissertation Award (\$1,000)

Best dissertation in the IM Division.

IMD Outstanding Educator Award (\$500)

In recognition of excellence in teaching international management at all levels and in a global context.

IMD Promising Dissertation Proposal Awards (\$250)

IMD awards up to five most promising dissertation proposals submitted to the IMD Doctoral Consortium.

Detailed descriptions of the awards and the eligibility criteria will be available on the IMD website after November 15, 2008.

IMD Green Task Force



Andrew Spicer, Chair
IMD Green Task Force
U. of South Carolina

The IMD Newsletter is
edited by Chei Hwee Chua,
U. of South Carolina



Let's Go Green, IMD!

Leading up to the 2009 annual meeting, "Green Management Matters," the International Management Division hopes to energize members to participate in green practices and programs. This initiative, called "IMD Goes Green," is also designed to develop a shared understanding throughout the community of what it means to be green across different universities, communities, and societies.

Let's all champion and participate in green initiatives at our schools! To share your "green" ideas and initiatives, send an e-mail to imdgoesgreen@moore.sc.edu. Your reports will be periodically summarized and posted on the IMD website under the special rubric "IMD Goes Green" (expected December 1, 2008). We hope to be able to facilitate sharing of best practices as well as providing additional resources that may help generate new ideas on sustainable practices.

To get you started, refer to the following resources that provide information about green practices in universities:

- Association for the Advancement of Sustainability in Higher Education, <http://www.aashe.org>
- Aspen Institute Sustainability Center Research Initiative, <http://www.aspenicbe.org/teaching/sustainability.html>

Andy Spicer, Chair, IMD Green Task Force

New Conference Design for 2009

Beginning in 2009, the AOM annual conference will start Friday morning and end Tuesday evening. With the new schedule comes a new conference design, shown below. The biggest changes are:

- Professional Development Workshops start Friday morning
- Sunday is for All-Academy sessions, with a special focus on the conference theme
- Sunday morning features breakfast, the President's Address, and Awards
- All paper sessions and symposia held on Monday and Tuesday are 90 minutes
- The conference ends with a reception Tuesday evening

FRIDAY August 7	SATURDAY August 8	SUNDAY August 9	MONDAY August 10	TUESDAY August 11
8 AM – 8PM Professional Development Workshops (PDWs)	8 AM – 8 PM Professional Development Workshops (PDWs)	9:00 AM – 11 AM All-Academy Welcome	8 AM – 6:15 PM Scholarly Program	8 AM – 5 PM Scholarly Program
		Breakfast Presidential Address Awards	Block A	Block G
		11:30 AM – 5:30 PM Theme Highlights "Green Mgt Matters"	Block B	Block H
		All-Academy PDWs All-Academy Symposia Showcase Symposia and AOM Business Meetings	Block C	Block I
		Block D	Block J	
Block E	Block K			
6 PM – 9 PM Division Business	Block F	6:30-9 Division Business Meetings/Socials	5:00-7 All-Academy Closing Reception	
Meetings Social Events				