

IM Division News

INTERNATIONAL MANAGEMENT DIVISION NEWSLETTER

**IM Division
Executive Committee
2011-2012**

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Boston, MA August 3-7, 2012

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Message from Division Chair



Dear IM Division members,

Congratulations! The IM Division has risen to the occasion and produced an outstanding program for this year's AOM Meeting in Boston. The theme of the informal economy is particularly suited to our Division as it accounts for such a large proportion of international economic activity including 18.3 percent of the economy in Finland, 16.3 percent in Germany, 15.3 percent in France and 8.8 percent in the U.S. and between 50-75 percent of the non-agricultural employment in developing countries. Our growing and global membership enables our Division to provide thoughtful and deep insights into themes that are critical to the welfare and prospects of individuals in differentiated working contexts across all regions of our world. Our substantial 2012 IM Division program promises to go far in raising consciousness of the varying institutional conditions of the world we live in and to help the Academy become aware and sensitive to the way the world looks and feels from a truly international viewpoint representing the full diversity of our Division.

It has been a thoughtful year for the EC to put together processes to help follow through on member feedback from our five-year review completed last year, reinvigorate our division committees, and secure ongoing funding. I am grateful for the energy, creativity and thoughtfulness of my fellow EC members and for the valuable service and contribution of the committee chairs and committee members. Based on all of these inputs, we have initiated several changes. Here are some of the highlights. We have instigated significant changes in three of our Division Committees. Due to the growing workload on the Research Committee from ever-increasing sponsorships for awards, starting 2012-2013 this committee shall be split into the following two separate committees: The IM Division Paper Awards Committee and The Barry M. Richman Dissertation Award Committee. We thank Elizabeth Rose, Chair of the Research Committee and Paula Caligiuri—incumbent committee member, for their hard work in bringing on ten new members including Mila Lazorova, Gary Knight, Christina Amahdjian, Dan Caprar, William Newbury, Jacob Park, Anju Seth, Catherine Welch, Markus Pudelko and Riki Takeuchi. The Teaching Committee, chaired by Steve Weiss, has also undergone a restructuring and welcome two new members—Annabella Davila and Katherine Xin. Traditionally responsible for promoting teaching excellence by identifying and disseminating leading-edge teaching materials, organizing the PDW on Teaching International Management and selecting the finalists for the IM Division Outstanding Educator Award.

(cont'd on p.2)

IM Division Outstanding Educator Award 2012

**Congratulations
to ...**



Prof. Paul Beamish
U. of Western Ontario

**Booz & Co.
Eminent Scholar
Award 2012**

**Congratulations
to...**



**Prof. Jean-François
Hennart, Tilburg U.**

(Cont'd from p.1)

From 2012-2013, this latter responsibility will shift to a newly formed IM Division Professional Achievement Awards Committee, an umbrella committee made up by the Immediate Past Chair and previous Past Chairs of the Division that will be responsible for handling all three of our Division's professional awards including the Outstanding Educator Award, the new Outstanding Service to the Global Community Award as well as the Booz & Co. Eminent Scholar Award. We have redesigned the former Membership Involvement Committee under the new name of Membership Drive Committee to respond to the memberships' feedback regarding the need for the Division to sustain our membership and encourage member involvement in the life of the division. In addition, this newly formed committee, chaired by Davina Vora, will play a significant role in hosting feedback tables at the IM Division Breakfast on Tuesday morning—the last day of the AOM annual meeting for members to come and share ideas for continuous improvement of the division. We welcome five new members to this committee including Naoe Imura, Tanvi Kothari, Julie Cogin, Yih-teen Lee and Fiona Moore.

To the EC itself, we welcome Alvaro Cuervo-Cazurra as our new EC member who will serve as PDW Chair in 2013. We also extend a warm thank you to Sam Park for his five years of considerate service on the EC and for his hard work on the five-year division review process alongside Anil Gupta, our previous Division Chair. Please go to our Division's homepage for the detailed survey results and review feedback from the Academy.

Jennifer Spencer, Program Chair, has developed an outstanding program comprising 17 Symposia Sessions (including 4 AOM Showcase Symposia), 43 Competitive Paper Sessions, 11 Divisional Roundtable Sessions, 10 papers included in AOM-wide cross-divisional paper sessions, and 6 Discussion Paper Sessions. The program also includes a "Thought Leadership Café" featuring discussions led by Lorraine Eden, Srilata Zaheer, Mary Zellmer-Bruhn, Steven Tallman, Pasha Mahmood, and Fiona Moore.

Sea-Jin Chang, PDW Chair, has developed a strong Professional Development Workshop Program with a progressive range of topics and events spanning the areas of research, teaching, and career development. The PDW scholarly sessions on Fri and Sat include outstanding Doctoral Student and Junior Faculty Consortia organized by Pasha Mahmood and Jay Anand, respectively, and a Paper Development Workshop by Alvaro Cuervo-Cazurra, and 11 other stimulating sessions. On Fri, Steve Weiss and the Teaching Committee will offer a teaching workshop on improving your International Management Teaching—No Matter How Good You Are. The PDW Program also includes social events on Fri and Sat evenings, providing all members a great opportunity to meet and network.

The Division is proud to announce that Jean-François Hennart (Tilburg U.) will be receiving the Booz & Co. Eminent Scholar Award. He is known for his work on applying transaction cost theory to the study of international business and, in particular, for researching the determinants of the mode of foreign market entry, such as contracts (licensing, franchising) and equity modes. Paul Beamish (U. of Western Ontario) is the winner of the IM Division Outstanding Educator Award for his dedication the IM field exemplified in his prolific writing of over 50 books and 100 articles in the area of strategic management with emphasis on international alliances and joint ventures and serving as an advisor to 27 doctoral students who are now themselves quite influential in the field.

The Division Business Meeting will take place on Mon, Aug 6 at 6:15pm – 8:00pm in room 208 of the Boston Hynes Convention Center. There will be an introduction of the new Division leadership team, update of the Division's state of affairs, and award presentations. The Division reception will follow directly after the Business Meeting at the SkyWalk on Floor 50 of the Prudential Tower from 8:00pm - 12:30am. The IM Division Social has become a premier social event at the Academy and you do not want to miss it.

The Division is extremely grateful for generous sponsorships from several organizations: Booz & Co., Fundação Dom Cabral, GWU-CIBER, SKOLKOVO Moscow School of Management, Schaffer Consulting, and one new sponsor—The University of Victoria, Gustavson School of Business. Thanks to the sponsorship of the Gustavson School of Business, our division is now able to recognize qualitative research with the Best Qualitative Paper in International Business submitted to the AOM Annual Meeting.

We extend a special recognition to Chei Hwee Chua for her role as Editor of our division's newsletter, "IM Division News", and Nidhida Perm-Ajchariyawong as the Division's Webmaster. We also appreciate your continuous support of the IM Division and look forward to seeing you in Boston.

Mary Yoko Brannen, Division Chair



the Informal Economy

Boston, Massachusetts August 3-7, 2012



IM Division Main Program Highlights

This year's scholarly program has something for everyone.

Log on to program.aomonline.org/2012 to peruse the 17 IM-sponsored consortia (including 4 showcase symposia); 43 competitive paper sessions, and 11 roundtable sessions. Be sure not to miss the ten IM papers that were included in AOM-wide cross-divisional sessions. Let me point to just a few highlights that should hold broad interest:

Award Sessions

In addition to the three award sessions highlighted below that honor our eminent scholar, dissertation award finalists, and nominees for the best award in applied international management, IM Division best paper award finalists are spread throughout the scholarly program. See pages 4-5 for a list of these finalists.

Learn from one of International Management's most renowned scholars at the **Booz & Co. Eminent Scholar in International Management Award Presentation** (Sun 4:30pm - 6:30pm; Boston Hynes Convention Center, Room 313).

See how the next generation of scholars is pushing forward the frontier of knowledge at the **Barry M. Richman Dissertation Award Session** (Mon 4:45pm - 6:15pm, Boston Hynes Convention Center, Room 208).

See the best examples of IM research emphasizing direct, practical implications at the session for **Finalists for the Robert H. Schaffer Award for Best Paper in Applied International Management** (Mon 3:00pm - 4:30pm, Boston Hynes Convention Center, Room 206)

Showcase Symposia

Four showcase symposia highlight research topics of widespread interest:

1. **Comparative Human Resource Management – Insights from Beyond the Pale**
(Mon 11:30am - 1:00pm, Boston Park Plaza, Arlington Room)
2. **HRM: The Importance of (National) Context**
(Tue 11:30am - 1:00pm, Boston Park Plaza, Arlington Room)
3. **Knowledge Transfer in MNCs – The Importance of Expatriates, Repatriates, and Inpatriates**
(Mon 8:00am - 9:30am, Boston Hynes Convention Center, Room 206)
4. **Thinking About the Multinational: Countries, Costs and Capabilities**
(Mon 11:30 - 1:00pm; Boston Hynes Convention Center, Room 309)

AIB Joint Session: The Informal Economies of Diaspora Networks – Institutional Entrepreneurship and Innovation

The IM Division and AIB have coordinated to offer matched sessions to give audience members complementary perspectives on a current issue. Many of you attended the Ambassador's Roundtable at AIB to hear about emerging market governments' efforts toward institutional change, and investment opportunities for MNEs. Join us at AOM to discuss **informal** pressures for institutional change that arise through the institutional entrepreneurship and investment strategies of a country's diaspora. This All-Academy-Themed symposium brings together leading scholars and practitioners to discuss the roles and strategies of diaspora members investing in the emerging markets they call home. (Sun 1:10pm - 2:40pm; Boston Hynes Convention Center, Room 101)

(cont'd on p.4)

IM Division Thought Leadership Café

Date: Mon, Aug 6

Time: 7:00am -8:00am

Venue: Boston Hynes Convention Center, Room 311

Organizer: Jennifer Spencer, Program Chair

Come & enjoy

coffee and informal conversations with some of the division's most innovative thought leaders!

Informal roundtable groups will provide great opportunities for open-ended discussions with these scholars.



Teaching a Doctoral/Masters Seminar on MNEs

Thought Leader:
Lorraine Eden, Texas A&M U.

Research Questions at the Intersection of Social Media and International Management

Thought Leader:
Sri Zaheer, U. of Minnesota

Global Teamwork & Intercultural Collaboration

Thought Leader:
Mary Zellmer-Bruhn, U. of Minnesota

Networked MNEs

Thought Leader:
Steve Tallman, U. of Richman

Business Groups

Thought Leader:
Pasha Mahmood, IMD & National U. of Singapore

Qualitative Methods

Thought Leader:
Fiona Moore, U. of London

(Cont'd from p.3)

Social Events

Plan to attend the business meetings and social events that cement our IM community.

1. **Thought Leadership Cafe** (Mon 7:00am - 8:00am, Boston Hynes Convention Center, Room 311): Discuss cutting edge teaching and research topics over a delicious breakfast. See the right column on page 3 for a list of the discussion leaders and topics.
2. **Meet-the-IM Division Executive Committee Breakfast Meeting** (Tue 7:00am - 8:00am, Boston Hynes Convention Center, Room 202): Stop by, eat breakfast, and brainstorm possible innovations to improve the division.
3. **Business Meeting and Social** (Mon 6:15pm onwards, Boston Hynes Convention Center, Room 208): Attend the meeting to learn about the state of the division, see colleagues, honor award winners, and adjourn to the best social event in town!

Jennifer Spencer, Program Chair

Barry M. Richman Best Dissertation Award Finalists

Chirantan Chatterjee, IIM Bangalore
PhD awarded by Carnegie Mellon U.
*Intellectual Property, Incentives for
Innovation and Welfare: Evidence from the
Global Pharmaceutical Industry*

Dong Liu, Georgia Institute of Technology
PhD awarded by U. of Washington
*A Follower in Need Is a Follower Indeed:
Exploring the Joint Effects of TMT Support,
Contextual Shocks, and Individual
Regulatory Focus on Foreign CEO
Self-Efficacy and New Venture
Performance*

Yuzhe Miao, Kyung Hee U.
PhD awarded by Seoul National U.
*Technological Catch-Up of Laggards:
Evidence from Asian Firms*

Abrahim Soleimani, Eastern Washington U.
PhD awarded by Florida International U.
*Essays on Corporate Reputation:
Antecedents and Consequences*

Markus D Taussig, National U. of
Singapore
PhD awarded by Harvard U.
*Essays on Firm Strategy and
Performance in Emerging
Economies*

*The finalists of this award will present their
papers at a special paper session on Mon
Aug 6, 4:45pm - 6:15pm at Boston Hynes
Convention Center, Room 208

IM Division Awards 2012 Finalists

IM Division Fundação Dom Cabral Best Paper in Strategy / IB Theory Award (Finalists)

Jingoo Kang, Korea U. Business School

Jeoung Yul Lee, Hongik U.

Institutional Distance, International Divestment, and Organizational Capabilities

Sokol Celo, Suffolk U.

Aya S. Chacar, Florida International U.

Country Relatedness and International Coherence

Tomoki Sekiguchi, Osaka U.

Ralf Bebenroth, Kobe U.

Organizational Identity Change of the Target Firm after a Cross-Border Acquisition

Jing Yu (Gracy) Yang, U. of Sydney

Jiatao Li, Hong Kong U. of Science and Technology

Andrew Delios, National U. of Singapore

*Confidence in Learning from Others' Failures: Foreign Investment Strategy in a Transition
Economy*

IM Division Best Paper in OB / HRM / OT Award (Finalists)

Daniel Rottig, Florida Gulf Coast U.

Arthur J. Rubens; Florida Gulf Coast U.

A Conceptual Model of Strategic Leadership and Employee Perception of Inequity

Lena Zander, Uppsala U.

Christina Lea Butler, Kingston U.

Country Clusters from Taxonomy towards Theory: Implications for International Management

Maren Dollwet, Claremont Graduate U.

Rebecca J Reichard, Claremont Graduate U.

Cross-Cultural Psychological Capital: A Validation Study

Jinyan Fan, Auburn U

Lei Lai, Tulane U.

Attribute-Treatment Interactions in Cross-cultural Training: Evidence from a Field Experiment

(cont'd on p.5)

(Cont'd from p.4)

IM Division GWU-CIBER Best Paper on Emerging Markets (Finalists)

Haiyang Li, Rice U.

Jie Wu, U. of Macau

Anthea Yan Zhang, Rice U.

The Role of Internationalization in the Product Innovation of Emerging Market Firms

Jean J Boddewyn, Baruch College

The Provisioning of Collective Goods by MNEs in Emerging Markets

Li Dai, Loyola Marymount U.

Lorraine Eden, Texas A&M U.

Paul Beamish, U. of Western Ontario

External Threats and MNE Strategy: The Role of Exposure, Resources and Coping Mechanisms

Elitsa R. Banalieva, Northeastern U.

Embracing the Second Best? Synchronization of Reforms Rhythms, Slack, and Firm Performance

Doug Nigh Award for Best Interdisciplinary Paper Authored by a Junior Scholar (Finalists)

Paulina Junni, Hanken School of Economics

Riikka M Sarala, U. of North Carolina, Greensboro

Absorptive and Disseminative Capacities in M&A Knowledge Transfer

Satish Krishnan, National U. of Singapore

Investigating the Impact of Corruption and Culture on Electronic Government Maturity

Elitsa R. Banalieva, Northeastern U.

Embracing the Second Best? Synchronization of Reforms Rhythms, Slack, and Firm Performance

Robert H. Schaffer Award for the Best Paper in Applied International Management (Finalists)

The finalists of this award will present their papers at a special session on

Mon Aug 6, 3:00pm - 4:30pm, Boston Hynes Convention Center, Room 206.

Co-chairs: Nadim Matta & Ron Ashkenas; Schaffer Consulting

Diana Benito-Osorio, Rey Juan Carlos U.

José Ángel Zúñiga-Vicente, Rey Juan Carlos U.

Luis Angel Guerras-Martin, Rey Juan Carlos U.

Internationalization and performance in a recently advanced country: A horizontal S-shaped link?

Ingo Ralf Kleindienst, WHU - Otto Beisheim School of Management

Christian Geisler Asmussen, Copenhagen Business School

Thomas Hutzschchenreuter, WHU - Otto Beisheim School of Management

International Arbitrage Strategies and Risk-Return trade-offs

Yvonne McNulty, Shanghai U.

The Trailing Spouse Re-visited: A Study of Organizational Support During International Assignments

Aida Hajro, Brunel U.

Markus Pudelko; Tübingen U.

Multinational Teams: How Team Interactions Mediate Between Cultural Differences and Team

Performance

IM Division Gustavson School of Business Award for the Best Qualitative Paper in International Business (Finalists)

Angelika Zimmermann, Loughborough U.

M N Ravishankar, Loughborough U.

Knowledge Transfer in Offshoring Arrangements: Social Capital, Efficacy and Outcome Expectations

Federica Angeli, Maastricht U.

Anand Jaiswal, Indian Institute of Management, Ahmedabad

Competitive Dynamics between MNCs and Domestic Companies at the BoP: An Institutional Perspective

Nicolas Lohr, U. of Fribourg

Dirk Morschett, U. of Fribourg

Internationalization of the Second Degree: Process Drivers and Restrictions in Modern MNCs

Anders Klitmøller, Aarhus U.

When Global Virtual Teams Share Knowledge: The Role of Media, Culture and Language

AOM Awards Nominees

In addition to the division awards, we have nominated papers from our division for two prestigious AOM awards - the Carolyn Dexter Award (for the best international paper on a topic or using a methodology outside of the US mainstream), and the William H. Newman Award (for the best paper based on a dissertation).

The IM Division's nominees for these two awards are:

Carolyn Dexter Award Nominee

Jingoo Kang, Korea U. Business School

Jeoung Yul Lee, Hongik U.

Institutional Distance, International Divestment, and Organizational Capabilities

William H. Newman Award Nominee

Shirish C. Srivastava, HEC Paris
Contract Administration for Knowledge Based Work: Insights from Indian Offshore Vendors

**PDW organized by the
Teaching Committee**

*"Improving Your
Teaching of
International Mgmt
(No Matter How
Good You Are)"*

Date: Fri, Aug 3

Time: 8:00am - 11:30am

Venue: Boston Hynes
Convention Center, Room 204

**Complimentary breakfast
available before session starts.

This is a 3-part, multi-method
workshop for new & experienced
teachers ...

(1) Best practices marketplace:
Gather lots of ideas for new
materials & approaches in a
dynamic forum

(2) Keynote speeches:
Hear Nancy Adler (OB) & Ben
Gomes-Casseres (strategy) on
the challenges of teaching IM, &
then participate in a town
meeting

(3) Small group discussions:
Work with an expert facilitator —
Guenter Stahl or IM Division
Outstanding Educators Harry
Lane, Joyce Osland, or Paul
Beamish (TBD) — on how to
handle these challenges.

Additional presenters:
Steve Weiss, Anabella Davila,
Katherine Xin, Sebastian Reiche,
and Yih-teen Lee.

Pre-registration is highly
recommended but not required.
Register with
Anabella anabella.davila@itesm.mx
or Sebastian SReiche@iese.edu.



Steve Weiss
Teaching Committee Chair



the **Informal Economy**

Boston, Massachusetts August 3-7, 2012



IM Division PDW Program

This year's Professional Development Workshop Program consists of an interesting and innovative range of topics and events spanning the areas of research and methods training, teaching, outreach activities, and career development. Our **social events** start on Fri, Aug 3 at 6:00pm with the **IM Division "PDW Welcome"** at the Boston Hynes Convention Center, Room 208. Immediately afterwards, the Division's Executive Committee members will lead small groups to a **"Dinner on the Town"** (each participant pays for his/her own meal). We also invite all IM Division members to join us at our **PDW Reception** on Sat, Aug 4 from 6:00pm - 8:00pm at the Boston Hynes Convention Center, Room 313. There will be plenty of food & refreshments for you to enjoy. **PDW scholarly sessions** are on Fri and Sat. Pasha Mahmood and Jay Anand have organized outstanding **Doctoral Student and Junior Faculty Consortia**; Alvaro Cuervo-Cazurra has assembled a great team for our **Paper Development Workshop**; and Steve Weiss has organized a compelling **teaching workshop** on teaching effectiveness. Please join me in thanking them for their hard work in organizing these cornerstone components of our PDW program. Below are the rest of the PDWs in which our division is the lead sponsor. We are also co-sponsoring many PDWs led by other divisions. Please refer to the AOM 2012 Online Program for a full listing: <http://program.aomonline.org/2012/>

1. **Innovation and Strategy in the Global Automotive Industry**
(Fri 8:00am, Boston Hynes Convention Center, Room 303)
2. **Language in International Management Research**
(Fri 8:00am, Boston Hynes Convention Center, Room 205)
3. **Transforming Organizations and Management in Islamic Societies**
(Fri 8:00am, Boston Hynes Convention Center, Room 305)
4. **Executive Concerns with the International Informal Economy - A Practitioners-Scholars Dialogue** (Fri 9:00am, Northeastern U., 70 Dodge Hall)
5. **Doing Management Research in Africa and the Diaspora: The Informal Economy**
(Fri 10:00am, Boston Hynes Convention Center, Room 109)
6. **Leveraging India and China: To Inform the World**
(Sat 10:15am, Boston Hynes Convention Center, Room 301)
7. **An AOM volunteer core? Exploring Opportunities for Knowledge Transfer, Social Entrepreneurship, and Constructive Engagement in Local Initiatives around the Globe**
(Sat 3:30pm, Boston Hynes Convention Center, Room 107)
8. **Korean Multinationals, the New Global Leaders**
(Sat 4:00pm, Boston Hynes Convention Center, Room 313)

Sea-Jin Chang, PDW Program Chair

Brush Up On Your Methods!

Three methods PDW sessions sponsored and co-sponsored by the IM Division at AOM 2012

1. **Conducting Impactful Cross-Cultural Research: A Workshop on Scientific Mindfulness**
(Sat 8:00am, Boston Hynes Convention Center, Room 109)
2. **Encouraging Pluralism: Institutionalizing Best Practices for Publishing Qualitative Research**
(Sat 10:15am, Boston Hynes Convention Center, Room 305)
3. **Endogeneity Controls in IM Research** (Sat 11:45am, Boston Hynes Convention Center, Room 202)

IM Division Junior Faculty & Doctoral Student Consortia 2012

This year, IM Division's Junior Faculty Consortium (JFC) & Doctoral Student Consortium (DSC) are chaired by **Jay Anand** (Ohio State U.) and **Pasha Mahmood** (IMD & National U. of Singapore), respectively. There are 11 faculty panelists and 19 participants in the JFC, while there are 10 faculty panelists and 26 participants in the DSC.

The panelists at the **Joint "Meet-the-Editors" Session** include:

Will Mitchell, Duke U.; John Cantwell, Rutgers U.; Peter A. Bamberger, Tel Aviv U.; and Neal M. Ashkanasy, U. of Queensland.



Jay Anand
JFC Chair



Pasha Mahmood
DSC Chair

JFC Faculty Panelists

Asish Arora, Duke U.
Aya Chacar, Florida International U.
Javier Gimeno, INSEAD
Anil Gupta, University of Maryland
Costas Markides, London Business School
Gerry McDermott, U. of South Carolina
Ram Mudambi, Temple U.
Robert Salomon, New York U.
Jaeyong Song, Seoul National U.
Gurneeta Vasudeva, U. of Minnesota
Jane Zhao, U. of Kansas



DSC Faculty Panelists

Kazuhiro Asakawa, Keio U.
Jean-Francois Hennart, Tilburg U.
Rueylin Hsiao, National Chengchi U.
Tarun Khanna, Harvard U.
Xavier Martin, Tilburg U.
Sampsaa Samila, National U. of Singapore
Jordan Siegel, Harvard U.
Bala Vissa, INSEAD
Sri Zaheer, U. of Minnesota
Minyuan Zhao, U. of Michigan



JFC Participants

Deborah Pembleton, St. Johns U.
Fernanda C. Ferreira Ribeiro, Pontifical Catholic U.
Zheyng Wu, Tilburg U.
Marc Idelson Peking U.
Christopher Schlägel, Otto-von-Guericke-U.
Magdeburg
Peder Greve, U. of St.Gallen
Heike Matthes, Lawrence Technological U.
Hamid Mazloomi, ESC Rennes School of Business
Amy Wei Tian, U. of Western Australia
Julia Wolf, EBS Business School
Roberto Galang, Ateneo de Manila U.
Lowell C. Matthews, Southern New Hampshire U.
Helene Tenzer, Tübingen U.
Jesse E. Olsen, Kwansei Gakuin U.
Elizabeth Lim, The U. of Texas at Dallas
Alfredo Jimenez, U. of Burgos
Ricardo Flores, Australian School of Business
Sorin Krammer, U. of Groningen
Kathleen Marshall Park, Gulf U. for Science and Technology, and MIT

Incoming Chair of the Membership Drive Committee



Davina Vora will serve as the Chair of the new Membership Drive Committee, which acts as a liaison between division members and the EC.

If you have any feedback regarding ways to improve the division, please contact Davina (vorad@newpaltz.edu) or members of this committee, Julie Cogin, Naoe Imura, Tanvi Kothari, Yih-teen Lee and Fiona Moore.

DSC Participants

Daniel Armanios, Stanford U.
Giulio Bucioni, U. of Verona
Yingdan Cai
Jing Betty Feng, Georgia State U.
Omer Genc, Temple U.
Wenxin Guo, UIUC
Juha Hinkkanen, Lappeenranta U. of Technology
Dong Wook Huh, Texas A&M U.
Knar Khachatryan, SKEMA Business School
Sung Soo Kim, McGill U.
Michael König, Otto-von-Guericke-U.
Aude Le Cottier, IE Business School
Catie Magelssen, Rutgers U.
Octavio Martinez, U. of Toronto
Kaveh Moghaddam, Old Dominion U.
Marlon Monger
Sergey Morgulis-Yakushev, Stockholm School of Economics
Linda Rademaker, Tilburg U.
Patrick Shulist, U. of Western Ontario
Yannick Thams, Florida International U.
Pekka Vahtera, Leeds U.
Jesper Wulff, Aarhus U.
Michelle Yang, Florida International U.
Shu Yu, National U. of Singapore
Yan Zheng, National U. of Singapore
Bi-Juan Zhong, The Ohio State U.

A great chance to provide your feedback to the EC and this committee during AOM 2012 is the division's specially organized event, "Meet the IM Division Exec. Committee Breakfast Meeting". It will be held on Tue, Aug 7 from 7:00am - 8:00am at the Boston Hynes Convention Center in Room 202.

IM Division Sponsors

The IM Division gratefully acknowledges the generous sponsorships of the following universities and organizations for 2012.



PDW organized by the Corporate Outreach Committee

"Executive Concerns with the International Informal Economy - A Practitioners-Scholars Dialogue"



Cordula Barzantny
Corporate Outreach Committee Chair

When: Fri, Aug 3, 9:00am - 12:30pm

Where: Northeastern U., 70 Dodge Hall (case room)
Dodge Hall is on 360 Huntington Avenue between the Boston YMCA and Northeastern U.'s "Green" (walking West on Huntington Avenue away from AOM hotels for 15-20 minutes).

The large YMCA white brick building will be on your left.

The very next building on your left is Dodge Hall on the Northeastern U. campus.

*Complimentary light breakfast starts at 8:30am - Sponsored by Northeastern U.

Please register online by Aug 1, 2012, visit <https://secure.aomonline.org/PDWReg>.

One of the new competitive advantages of corporations with global reach lies in their ability to shape the minds and actions of their employees to ensure successful performance wherever they are. In a more and more interconnected world the formal aspects of organizations may be transcended by informal ones in order to settle instant problems and challenges in a prompt manner. This may be also induced by performance considerations because of the high velocity environment. Aiming at a fruitful dialogue of management practitioners with academics, this session offers a forum of strategic exchange of those worlds that are often not talking directly to each other. More dialogue of this kind is high on the Academy of Management agenda since they bring together managers and professors for critical and constructive reflection leading towards enhanced action. With a panel of scholars and executives, this symposium wants to find answers, for example, to the following questions: *How do firms in a formal economy engage the informal sector? How do organization and management practices vary by setting?* The learning experience and added value shall particularly stem from joint reflection and discussion on the possible future ways of collaboration of managers with the academic world. Furthermore, the session aims at stimulating scholars to cooperate more with the wide field of organizations. This session offers a forum to advance international management research and practice towards more collaborative efforts, interaction and innovation on the issues of international management, global competencies, the informal economy and more.

Facilitators: Mary Yoko Brannen, U. of Victoria; Nicholas Athanassiou, Northeastern U ; Allan Bird; Northeastern U.; Nikos Passas, Northeastern U., School of Criminology & Criminal Justice

Distinguished Speakers: Executives based in the greater Boston area - Rick DeLauriers, Special Agent in Charge, FBI Boston Division; Frank Piantidosi, former CEO, Deloitte Financial Advisory Services; Bill Bachman, Chief Operating Officer; Bingham McCutchen.

Incoming Executive Committee Member

Alvaro Cuervo-Cazurra will join the IM Division Executive as an elected member immediately after the 2012 AOM Annual Meeting at Boston this August. He will commence his 5-year long service to the division, starting as **PDW Program Chair** for the 2013 AOM Annual Meeting.



Alvaro Cuervo-Cazurra is Associate Professor of International Business and Strategy at Northeastern U. Before joining Northeastern, he was a faculty member at the U. of South Carolina and at the U. of Minnesota, and visiting professor at Cornell U. He has also taught at IPADE in Mexico, ITESM in Mexico, FDC in Brazil, Universitat de València in Spain, and WU in Austria. He received a Ph.D. from the Massachusetts Institute of Technology and another from the U. of Salamanca.

Alvaro studies the internationalization of firms, with a special interest in developing-country multinationals. He also analyzes governance issues, with a special interest in corruption in international business. His research appears in leading academic journals, such as *Academy of Management Journal*, *Journal of International Business Studies*, *Strategic Management Journal*, and *Research Policy*, and in several edited books. He is the reviewing editor of *Journal of International Business Studies* and serves on the editorial boards of other leading journals, such as *Strategic Management Journal*, *Global Strategy Journal*, *Organization Studies*, and *Journal of World Business*. His geographical area of expertise is Latin America. He has done fieldwork in Argentina, Brazil, Chile, Costa Rica, Nicaragua, Mexico, Spain, and the US.

His research has received numerous awards. Two of his papers received best paper awards from the Academy of Management's International Management division and one received a best paper award from the European International Business Academy. His dissertation at the Massachusetts Institute of Technology received the best dissertation in strategy award from the Academy of Management, and a paper from his dissertation at the University of Salamanca received the best Ph.D. student paper award in strategy from the Academy of Management.

IM Division Social

Mon, Aug 6, 2012 (8:00pm - 12:30am)

@ SkyWalk, Floor 50, Prudential Tower

Address: 800 Boylston Street, Prudential Tower, Boston, MA 02199

Phone: 617.536.1775

http://www.topofthehub.net/skywalk.php#sw_about.html

Ticket to attend this event: Your AOM 2012 Name Badge

Organizer: John Mezias, Division Chair-Elect

Key sponsor: Schaffer Consulting

Come Early, Stay Late...

The IM Division is again soaring to new heights. This year, our division's Social will be held 50 stories high at the SkyWalk, Prudential Tower. Come and celebrate with our division's EC and fellow members after our Business Meeting with great food, drinks and music, while enjoying the most amazing view of Boston you'll ever see!



Freedom Trail Historical Walking Tour



Come join your IM Division friends and colleagues for the Freedom Trail. The 18th century costumed guides provide colorful 90 minute tours of historically significant sites such as Old State House, King's Chapel, and Faneuil Hall. For more information on the tour and map, please refer to <http://www.thefreedomtrail.org/freedom-trail/>.

Date: Fri, Aug 3

Departure time: 4:00 pm sharp

Meeting Place: Departure and return at the Boston Common Visitor's Center (a 15 minutes' walk from the Boston Hynes Convention Center).

Cost: US\$10.00 per person payable at the departure (exact change will be greatly appreciated)

Please RSVP to imdpdw@gmail.com to reserve a place. Guests are welcome to come along. Hope to see you there!

Sea-Jin Chang, PDW Program Chair

Are You a PhD Student?

Please Join the
IM Division Doctoral
Student Community!

Attend our Annual Social Event in Boston

Date: Sun, Aug 5

Time: 6:30pm - 8:30pm

Venue: Bar Lola,
160 Commonwealth
Ave, Boston
www.barlolaboston.com

Please join us for complementary drinks, appetizers, & networking opportunities with fellow doctoral students and faculty members in a relaxing environment.

Be part of our online communities

Get current updates by joining our groups on Facebook (tinyurl.com/IMD-DSC-Fb or search for "AOM - IMD Doctoral Student Community" group) and/or LinkedIn (tinyurl.com/IMD-DSC-Li or search for the "Academy of Management - IM Division Doctoral Students" group).

Become a member of the Doctoral Student Committee

Please consider volunteering a bit of your time to support the great efforts of our division to make AOM a welcoming home for all upcoming scholars. If you are interested, please contact Ali Taleb (TalebA@MacEwan.ca) or any other member of the Committee to discuss opportunities in Boston or via email.



Ali Taleb
Doctoral Student
Committee Chair

What's there to do in Boston?



This year, AOM has put up a special website to help you plan your trip to Boston. There's an array of useful information that includes: [Local Information](#), [Airport information](#), and ["Green Boston"](#).

<http://meeting.aomonline.org/2012/welcome/boston-welcomes-aom>

Besides attending conference sessions and conference-related activities during AOM 2012, what else is there to do in Boston? How about these?

Newbury Street - Eight blocks of high-end boutiques, hair salons, and galleries. Makes for a fabulous day of shopping and dining. The shops and restaurants tend to be expensive, but one needn't spend money to enjoy the area; one of Newbury's main attractions is simply people-watching. College students, urban professionals, tourists, and street performers all mix here. Newbury Street is accessible on the Green Line from the Arlington, Copley, and Hynes stations.

Boston Common and Public Garden - A must-see for all visitors during the warmer months. The oldest public park in America. Ride the famous Swan Boats, walk across the world's shortest suspension bridge and generally enjoy the park with its shady trees, fountains, statues, sidewalk vendors, and greenery. Visit the "Cheers" bar across Beacon St, but be forewarned: only tourists go here. A great starting point for visitors interested in local historical sights, or on your way to Downtown Crossing or the Back Bay. The area east of Charles St is the Common, which is more open and less manicured. The area west of Charles St. is the Public Garden, which consists of many walking paths amid an impressive variety of well-maintained foliage. Accessible on the Green Line from Park Street, Boylston and Arlington stations, on the Red Line from Park Street station, and a short walk from any other downtown station.

Faneuil Hall and Quincy Market, downtown Boston - Faneuil Hall and Quincy Market, two of Boston's oldest marketplaces, contain a great set of mainly tourist-oriented shops and eateries. Since Faneuil Hall Marketplace is private property, the street performers must audition and thus are consistently entertaining. Faneuil Hall also has a historic meeting hall in its upper levels, and is just down the street from the Old State House. Quincy Market has a number of food stalls from local (delectable) providers - coffee, pastries, candy, popcorn, sushi, Italian, lobster and lobster rolls, Chinese, sandwiches, etc. No farmers' market, all food is prepared. Great place to eat a wide variety of foods for cheap, especially with kids. Tables available in covered outdoor area immediately outside. Accessible on the Blue Line at State St., Government Center, and Aquarium stations, on the Orange Line at State St. station, and on the Green Line at Government Center station.

Sam Adams Brewery Tour - Phone +1 617-368-5080, 30 Germania St. (Orange line to Stonybrook"). Take a tour of the Sam Adams brewery located in Jamaica Plan. Free samples of beer at the end.

Harpoon Brewery Tour - Phone +1 888-HARPOON. (Silver line Waterfront, fourth stop from South Station) "After taking countless Brewery tours from around the world, we decided to focus our tours on what we feel is the best part of any brewery tour - the sampling." No tour, but free samples.

Cape Cod Scenic Tours (Sightseeing Tours) - +1 508-394-2221. 8AM-9PM daily. Enjoy a fun Sightseeing Day Tour of Cape Cod. We visit Historical areas, Windmills, Lighthouses, Cape Cod Bay, Cape Cod National Seashore, Harbors, Provincetown, lovely Chatham, Hyannis, JFK Memorial, and much more. A nice picnic lunch and hotel or bus stop pick up provided. A Cape Cod "Must Do".

Go here for more on "Things to do in Boston":

<http://meeting.aomonline.org/2012/welcome/local-information/106-local-information/194-to-do>

Let's Get Connected!

IMD-L List

The IM Division has a listserv (IMD-L List) that allows members to be connected with one another easily via email.

You only need to send an email to IMD-L@AOMLISTS.PACE.EDU, and you will be able to reach out to many IM Division members who have already joined this listserv group. You are free to join or leave the group at any time. Sign up here today to subscribe to the IMD-L List:

<http://aomlists.pace.edu/scripts/wa.exe?SUBED1=imd-l&A=1>

IM Division Groups on Facebook

Academy of Management - International Management Division
<https://www.facebook.com/#!/groups/117647314106/>

AOM - IMD Doctoral Student Community
<https://www.facebook.com/#!/groups/55359789438/>

AOM Connect

AOM Connect is an online professional networking tool for AOM members to connect, collaborate and contribute with colleagues and friends around the world. Highlight your professional achievements in your profile, share what you are working on in Member Status Updates, join collaborative groups around scholarly topics or shared interests or start your own group on **AOM Connect**.

Join here: <http://connect.aomonline.org/>

"IM Division News" Editor



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