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### IM Division Executive Committee 2008-2009

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#### Division PDW Chair

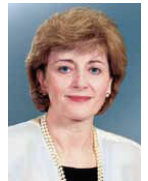
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#### Immediate Past Division Chair

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University of Technology  
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## IMD Updates from Division Chair



### Dear IMD Members:

On behalf of the Executive Committee, I would like to update you on a few developments in our Division.

1. The Division is ready for the 2009 Annual Meeting in Chicago. In particular:
  - a. We have finalized the division conference program for the 2009 AoM meeting that Program Chair, Sam Park has worked very hard to put together. As usual, there are paper sessions and symposia, as well as the division's meetings and social events. Please see page 2 for Sam's note on the main program highlights.
  - b. The Professional Development Workshop (PDW) program designed by PDW Program Chair, Mary Yoko Brannen consists of an exciting mix of traditional events like the Doctoral Student and Junior Faculty consortia, and PDWs on various research topics as well as pedagogy and research methods. Mary Yoko's summary on page 5 provides more details on the PDWs.
  - c. Thanks to the tireless efforts of Tim Devinney, the division offers two pre-conference events – a company visit to the Hamburger University at McDonald's and an architectural tour of Chicago. See Tim's message on page 5 for additional information.
  - d. We have decided to hold the Division Social in a very interesting venue - Crystal Gardens on Navy Pier with one of the best live blues and jazz band in Chicago - "Rob Stone and the C Notes". We are very excited about this novel format of our reception and hope you will join us for an evening of music and friendship. See page 6 for details.
2. The Division has been successful in securing a number of valued sponsorships. In addition to Booz & Co., Northeastern University, and Samsung Economic Research Institute, which are continuing their sponsorships, several new sponsors have pledged their generous support. These include Vienna University of Economics and Business, Vlerick Leuven Gent Management School (Belgium), SKOLKOVO, Moscow School of Management (Russia), and University of Missouri-St. Louis's International Business Institute. These sponsorships have allowed us to increase the number and the amount of the awards given out by the division and have made it possible to organize the Division Social at Crystal Gardens. Please see the list of our sponsors on page 6 and join me in thanking them for their thoughtful and generous support.
3. We have put a lot of effort into improving the communications in the division. Thanks to the Communications Committee and the division webmaster Nidhida Perm-Achariyawong, the Division website has been revamped and kept informative and current. In addition, we have launched the new format of the Division biannual newsletter edited by Chei Hwee Chua. A number of division committees took charge in updating the information within their domains on the website including the Teaching Committee and the Research Committee (see page 4). Many members also contributed to this important task. We appreciate their contributions.

In closing, I am pleased to report that we have made progress on most of the important goals we identified in the beginning of our term. It has been a pleasure to work with the Executive Committee, all officers, division committees, and with all of you during this year. I would like to invite those of you who will be attending the 2009 AoM annual meeting in Chicago to review the program we have put together for the division, and join us for as many academic and social events as possible. Thank you very much for your membership and support of the IM Division.

**Tatiana Kostova, Division Chair**

# Tracks & Track Chairs of IMD Welcome

## Track 1

### National institutions and political economy

TC: Lorraine Eden,  
Texas A&M U.

## Track 2

### IB theory, FDI, and entry mode

TC: Jean Francois Hennart,  
Tilburg U.

## Track 3

### MNC strategy

TC: Alain Verbeke,  
U. of Calgary

## Track 4

### Innovation and knowledge management

TC: Yves Doz, INSEAD

## Track 5

### Inter- and intra-firm relationships

TC: Marjorie A. Lyles,  
Indiana U.

## Track 6

### Cross-cultural management (International OB and International HRM)

TC: Christopher Earley,  
U. of Connecticut

## Track 7

### Emerging, transition and developing economies

TC: Ravi Ramamurti,  
Northeastern U.



# Academy of Management Meeting 2009

August 7-11, 2009 - Chicago, Illinois, U.S.A

Theme: Green Management Matters



*environmental managers ~ carbon inventory ~ activism ~ telecommuters ~ stakeholder engagement ~ product stewardship ~ volunteerism ~ zero emissions ~ sustainability ~ design for environment (DfE) ~ sustainable development ~ clean technology ~ biodiversity ~ crisis management ~ deforestation ~ carbon footprint ~ eco-efficiency ~ green-collar work ~ alternative energy ~ conservation ~ eco-venturing ~ EMAS ~ renewable resources ~ natu*

## IMD Main Program Highlights



We have an exciting program this year, with many interesting papers, symposia, and social events. We received a total of 438 paper and 33 symposium submissions. We accepted 163 as competitive papers, 58 as interactive papers, 56 as visual papers, 11 as symposia, and 3 as showcase symposia.

For the full program and session details, please refer to the **2009 AoM Online**

**Program:** <http://program.aomonline.org/2009/subMenu.asp?mode=setmenu&menuid=14>

The online program allows you to create your own customized conference program, which you can print out and/or receive via e-mail.

There are many interesting conference activities. While impossible to highlight all of them here, I would like to call your attention to the following:

### IMD Welcome

Monday, August 10, 7:00am - 8:00am, Hyatt Regency: Crystal B

The EC will welcome IMD members and provide a brief overview of the division conference program. This is followed by research roundtable discussions organized along seven thematic research tracks, each led by a distinguished scholar as Track Chair.

### IMD-AIB Joint Symposium on "State-of-the-Art Research on Emerging Markets"

Monday, August 10, 11:30am - 1:00pm, Hyatt Regency: Crystal B

### Barry M. Richman Best Dissertation Award Finalists Session

Monday, August 10, 4:45pm - 6:15pm, Hyatt Regency: Crystal B

The finalists of the Barry M. Richman Dissertation Award will present their dissertations in this session.

### IMD Business Meeting

Monday, August 10, 6:30pm - 7:30pm, Hyatt Regency: Crystal B

"State of the IM Division" discussion and presentation of IM Division's Awards.

### IMD Social

Monday, August 10, 7:45pm - 10:45pm, Off-site: Crystal Gardens, Navy Pier

The best party in town! (See page 6 for more information.)

### IMD Executive Panel

Tuesday, August 11, 1:15pm - 2:45pm, Hyatt Regency: Crystal B

### Booz & Co. Eminent Scholar in International Management Award

Tuesday, August 11, 3:00 pm - 4:30 pm, Hyatt Regency: Crystal B

This year, in recognition of his contribution to the field of international management, the Booz & Co. Eminent Scholar award will be given to Harry C. Triandis, U. of Illinois at Urbana-Champaign.

Sam Park, Program Chair

## Have You IM'D Today?

At the upcoming AoM annual meeting, the IM Division will be distributing "Have You IM'D Today" buttons to members so that we can display our membership in the division and identify each other during the conference. These buttons will be distributed at various IM Division sessions, meetings and events. EC members will also be carrying the buttons with them. Feel free to go up to them and ask for a "Have You IM'D Today?" button.



Have You IM'D Today? Have You IM'D Today? Have You IM'D Today? Have You IM'D Today?

# IMD Awards 2009 Finalists

This year, the IM Division will be giving out several division awards. The finalists for these awards are listed below. The winners will be announced at the IM Division Business Meeting, Monday, August 10, 6:30pm - 7:30pm, Hyatt Regency: Crystal B. **Special thanks goes to** the chairs and members of the **IMD Research Committee** (David Ralston, Chair; Torben Pedersen; Elizabeth L. Rose; Xiao-Ping Chen; and Changqi Wu), and the **Doug Nigh Award Committee** (Kendall Roth, Chair; Nick Athanassiou; and Steve Tallman) who did an exceptional job in reviewing all award finalist papers and selecting the winners. We also thank the **sponsors** of our division awards (see page 6 for IMD sponsors and sponsorship details). Finally, congratulations to all award finalists and nominees!

## IMD Samsung Best Paper Award Finalists

### **The Strategic Response of Business Group Affiliates in Emerging Markets to increased Inward FDI**

Authors: Meghana Ayyagari, George Washington U.; Luis Alfonso Dau, U. of South Carolina; Jennifer Spencer, George Washington U.

### **Multinational Teams in the Context of Organizational Culture: A Multi-Company Case Study**

Authors: Aida Hajro, Brunel U.; Markus Pudelko, Edinburgh U.;

### **Organizational Justice and Fairness in China: An Inductive Analysis of the Meaning and Dimensions**

Authors: Chun Guo, U. of Massachusetts Amherst; Jane Giacobbe Miller, U. of Massachusetts, Amherst

### **MNC Control of Foreign Subsidiaries: A Cross-level Theorizing**

Authors: Riki Takeuchi, Hong Kong U. of Science and Technology; Cuili Qian, Hong Kong U. of Science and Technology; Jeffrey Shay, U. of Montana

## IMD SERI Best Paper in Strategy / IB Theory Award Finalists

### **Board Composition and Firm Internationalization**

Authors: Jose Luis Rivas, ITAM; Monika Hamori, IE Business School; Margarita Mayo, Instituto de Empresa Business School

### **Multinationalization in Response to Reforms**

Authors: Alvaro Cuervo-Cazurra, U. of South Carolina; Luis Alfonso Dau, U. of South Carolina

### **Firm Strategic Choice and Sustainable Development: Lessons from Large Public Latin American firms**

Authors: Luis Antonio Perez-Batres, Central Michigan U.; Van Miller, Central Michigan U.; Michael Pisani, Central Michigan U.

### **Research on International Acquisition Performance: A Critical Evaluation and New Direction**

Author: Daniel Rottig, California State U. Long Beach

### **MNC Control of Foreign Subsidiaries: A Cross-level Theorizing**

Authors: Riki Takeuchi, Hong Kong U. of Science and Technology; Cuili Qian, Hong Kong U. of Science and Technology; Jeffrey Shay, U. of Montana

## IMD Best Paper in OB / HRM / OT Award Finalists

### **The Determinants of Trust in Multicultural Global Virtual Teams**

Authors: Audra I. Mockaitis, Victoria U. of Wellington; Elizabeth L. Rose, Helsinki School of Economics; Peter Zettinig, Turku School of Economics

### **Multinational Teams in the Context of Organizational Culture: A Multi-Company Case Study**

Authors: Aida Hajro, Brunel U.; Markus Pudelko, Edinburgh U.

### **Organizational Justice and Fairness in China: An Inductive Analysis of the Meaning and Dimensions**

Authors: Chun Guo, U. of Massachusetts Amherst; Jane Giacobbe Miller, U. of Massachusetts, Amherst

### **Situated Knowledge: A Practice-based View on Intercultural Interaction**

Author: Han Ou, U. of Massachusetts at Amherst

### **Don't Just Say What You Mean - Contextualize It: A Leadership Study across 17 Countries**

Authors: Lena Zander, Victoria U. of Wellington; Audra I. Mockaitis, Victoria U. of Wellington; Anne-Wil Harzing, U. of Melbourne; Joyce Baldeza, WorldBank; Wilhelm Barner-Rasmussen, Hanken School of Economics; Cordula Barzantny, Groupe ESC Toulouse Business School; Anne Canabal, U. of Maine; Anabella Davila, Tecnologico de Monterrey; Alvaro Espejo, U. Adolfo Ibanez; Rita Ferreira, IESE Business School; Axele Giroud, U. of Bradford; Kathrin Koester, U. of Heilbronn; Yung-Kuei Liang, Tatung U.; Michael Morley, U. of Limerick; Barbara Myloni, Athens U. of Economics and Business; Joseph O. T. Odusanya, HELP U. C; Sharon Leiba O'Sullivan, U. of Ottawa, School of Management; Ananda Kumar Palaniappan, U. of Malaya; Paulo Prochno, U. of Maryland, College Park; Srabani Roy Choudhury, Jawaharlal Nehru U.; Ayse Saka, U. of Surrey; Sununta Siengthai, Asian Institute of Technology; Ayda Uzuncarsili Soydas, Marmara U.; Linda Viswat, Otemon Gakuin U.

## Barry M. Richman Best Dissertation Award Finalists

### **Institutional Arrangements Of Social Intermediation in Developing Countries**

Author: Geoff Kistruck  
Ohio State U.

### **Connecting the Dots: Uncovering the Technology Scouting Process**

Author: Felipe Monteiro  
U. of Pennsylvania

### **R&D Services Outsourcing: Evidence from European and U.S. Firms**

Author: Andrea Martinez-Noya  
U. of Oviedo

### **Institutional Distance, Social Capital, and the Performance of Foreign Acquisitions in the United States**

Author: Daniel Rottig  
California State U. Long  
Beach

## AoM Awards Nominees

In addition to the division awards, we have nominated papers from our division for two prestigious AoM awards - the Carolyn Dexter Award (for the best international paper that is in line with the program theme), and the Newman Award (for the best paper based on a dissertation).

The IM Division's nominees for these two awards are:

### Carolyn Dexter Award Nominee

#### Don't Just Say What You Mean - Contextualize It: A Leadership Study across 17 Countries

Authors: Lena Zander, Victoria U. of Wellington; Audra I. Mockaitis, Victoria U. of Wellington; Anne-Wil Harzing, U. of Melbourne; Joyce Balduenza, WorldBank; Wilhelm Barner-Rasmussen, Hanken School of Economics; Cordula Barzantny, Groupe ESC Toulouse Business School; Anne Canabal, U. of Maine; Anabella Davila, Tecnológico de Monterrey; Alvaro Espejo, U. Adolfo Ibanez; Rita Ferreira, IESE Business School; Axele Giroud, U. of Bradford; Kathrin Koester, U. of Heilbronn; Yung-Kuei Liang, Tatung U.; Michael Morley, U. of Limerick; Barbara Myloni, Athens U. of Economics and Business; Joseph O. T. Odusanya, HELP U. C; Sharon Leiba O'Sullivan, U. of Ottawa, School of Management; Ananda Kumar Palaniappan, U. of Malaya; Paulo Prochno, U. of Maryland, College Park; Srabani Roy Choudhury, Jawaharlal Nehru U.; Ayse Saka, U. of Surrey; Sununta Siengthai, Asian Institute of Technology; Ayda Uzuncarsili Soydas, Marmara U.; Linda Viswat, Otemon Gakuin U.

### Newman Award Nominee

#### Country Exit: The Role of Internationalization Speed, Rhythm and Cultural Diversity

Author: Sylvie Verdier  
EM Lyon

## IMD Awards 2009 Finalists (continued)

### IMD SKOLKOVO Best Paper on Emerging Markets Award Finalists

#### The Strategic Response of Business Group Affiliates in Emerging Markets to Increased Inward FDI

Authors: Meghana Ayyagari, George Washington U.; Luis Alfonso Dau, U. of South Carolina; Jennifer Spencer, George Washington U.

#### MNC Evolution in China: Antecedents of R&D Center Establishment

Authors: Mingkun Liu, Peking U.; Changhui Zhou, Peking U.

#### Cross-cultural Generalizability of the Political Skill Construct: A Validation of the PSI in Russian

Authors: Elena Lvina, Concordia U.; Gary Johns, Concordia U.; Tatyana Bobrova, Concordia U.

#### International and Domestic Pressures and Chinese Organizational Responses to Greening

Authors: James J Cordeiro, State U. of New York, Brockport; Qinghua Zhu, Dalian U. of Technology; Joseph Sarkis, Clark U.

#### The Diversity and Relatedness of Strategy Configuration In Chinese SMEs

Authors: Zhi Tang, Rochester Institute of Technology; Clyde Hull, Rochester Institute of Technology

### Douglas Nigh Award Finalists

#### Institutional Transitions and Firms' Political Behaviors

Author: Kyeungrae (Kenny) Oh, U. of Missouri-St. Louis

#### Research on International Acquisition Performance: A Critical Evaluation and New Direction

Author: Daniel Rottig, California State U. Long Beach

#### The Linkage between Inward Investment and Outward Investment in the Venture Capital Industry

Authors: Qian Gu, National U. of Singapore; Jane Lu, National U. of Singapore

#### The Curvilinear Impact of Foreign Direct Investment on Labor Productivity

Author: William M. Tracy, Rensselaer Polytechnic Institute

## “Did You Know?”

### Useful Resources on IMD Website

If you have not visited our division's website recently, **CHECK IT OUT TODAY!**

#### Research Resources

Need access to **research funding, data, journal articles, or working papers**? The IMD website provides you with links to these resources: [http://division.aonline.org/im/index.php?option=com\\_content&task=view&id=64&Itemid=114](http://division.aonline.org/im/index.php?option=com_content&task=view&id=64&Itemid=114)

#### Teaching Resources

If you are looking to revamp an existing course or design a new one, the IMD website offers you various **sample course syllabi** shared by IMD members. There is also a list of **interactive teaching tools and methods** provided by our division's Teaching Committee to help you enhance your students' classroom experience.

[http://division.aonline.org/im/index.php?option=com\\_content&task=view&id=65&Itemid=117](http://division.aonline.org/im/index.php?option=com_content&task=view&id=65&Itemid=117)

#### “IMD Goes Green” - Best Green Practices

The IMD website provides a platform for sharing best green practices:

[http://division.aonline.org/im/index.php?option=com\\_content&task=view&id=75&Itemid=126](http://division.aonline.org/im/index.php?option=com_content&task=view&id=75&Itemid=126)

To share your school's or organization's "green" ideas and initiatives on the IMD website, send an e-mail to Andy Spicer at [imdgoesgreen@moore.sc.edu](mailto:imdgoesgreen@moore.sc.edu).

# IMD PDW Program

This year's Professional Development Workshop Program consists of an exciting range of topics and events that reflects the collective interests of IMD members in the areas of research, teaching, and career development.



Given the change in the AoM conference design such that PDWs now start on Friday morning, the division will hold its traditional "Welcome and Road Map" session and "Dinner on the Town with IM Division EC members" event on Thursday evening (Aug 6, 2009). As usual, each EC member will host a Dutch treat dinner. The restaurants and groups will be organized following the "**Welcome and Road Map**" session which will be held at **Hyatt Regency: Comiskey Room from 6:00PM - 7:00PM**. Another not to be missed event is the **IMD PDW Reception on Saturday evening (Aug 8, 2009) from 6:00PM - 8:00PM** at **Fairmont Chicago: Crystal Room**. We invite all PDW participants to join us at this reception.

The respective chairs of the IMD Doctoral Student Consortium, Junior Faculty consortium and the IMD Paper Development Workshop this year are: Guenter Stahl, Vienna U. of Economics and INSEAD; Mary Zellmer-Bruhn, U. of Minnesota; and John Mezas, U. of Miami. Please join me in thanking them for their hard work in organizing these cornerstone components of the division's PDW program.

Below are the rest of the PDWs in which the division is the lead sponsor. We are also co-sponsoring a number of PDWs led by other divisions. Please refer to the **AoM 2009 Online Program** for a full listing: <http://program.aonline.org/2009/subMenu.asp?mode=setmenu&menuid=14> .

- ◆ Using Cultural Metaphors, Paradoxes, and Globalization in Management Education and Training
- ◆ Corporate Sustainability in International Management Research
- ◆ Teaching and Learning in Different Cultures
- ◆ Teaching International HRM: A Business and People Perspective
- ◆ Global Mindset and Global Leadership: Exploring their Relationship, Measurement and Interventions
- ◆ Biculturals as Ascribed or Acculturated: A Discussion About the Development and Implications of Types of Biculturals
- ◆ Future Research Paths for Green International Management Studies
- ◆ Going Beyond International HRD: Challenges of Conducting Cross-cultural & Sub-cultural Research!
- ◆ Management Scholars and India? An Open Dialog
- ◆ Myth or Reality? The impact of Base-of-the-Pyramid Initiatives on Poverty Alleviation

**Mary Yoko Brannen, PDW Program Chair**

## IMD Pre-conference Activities at AoM Meeting 2009

Organized by

Timothy Devinney  
Immediate Past  
Division Chair



### ARCHITECTURAL TOUR of the City of Chicago

Join fellow IMD members for a delightful architectural tour of Chicago led by Diane Dillon, leading expert on the history of Chicago architecture. The bus tour will encompass the loop, the Near Northside, the Lakeside and museum districts and many of the neighborhoods of the Southside.

<http://webapps.cityofchicago.org/LandmarksWeb/maps.do>

**Date:** August 6, 2009

**Time:** 1:00 PM - 4:30PM

**Cost:** \$40

**McDonald's  
HAMBURGER  
UNIVERSITY**



Hamburger University is the training ground for McDonald's franchisees and executives and is world famous for its approach to training. The trip will include a visit to the facilities as well as presentations by trainers and the team at Hamburger University. Lunch is included.

**Date:** August 7, 2009

**Time:** 7:30 AM - 2:00PM

**Cost:** \$50

Email Tim Devinney at [IMDEvents@gmail.com](mailto:IMDEvents@gmail.com) for more details or space availability.

## Incoming IMD EC Member



John Mezias  
U. of Miami

[jmezias@miami.edu](mailto:jmezias@miami.edu)

John Mezias will join the IM Division Executive Committee as an elected member immediately after the 2009 AoM annual meeting at Chicago this August. He will commence his 5-year long service to the division, starting as the PDW Program Chair for the 2010 AoM annual meeting.

*"I look forward to developing an interesting PDW program for AoM 2010 at Montréal, Canada. If you have any innovative ideas or suggestions, I would love to hear them! Let's have a chat at the annual meeting in Chicago or drop me an email."*

## "IMD News" Editor



Chei Hwee CHUA (蔡静惠)  
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## IMD Social

Monday, August 10, 2009 (7:45 pm - 10:45 pm)

@ Crystal Gardens, Navy Pier

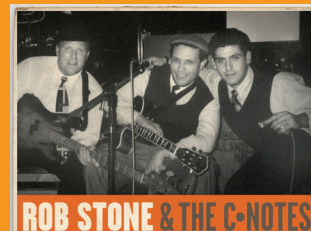
700 East Grand Avenue, Chicago, Mezzanine Level, IL 60611

Tel: (312) 595-5446

**Mark your calendars** and bring your colleagues and friends to the best social event of the 2009 AoM meeting! This year, the **IMD Social** will be held off-site at **Crystal Gardens, Navy Pier** - a beautiful indoor, one-acre, botanical garden. It is a six-story glass atrium with a 50 foot arched ceiling holds over 80 live palm trees, lush foliage, hanging "twinkle lights" and dancing "leapfrog" fountains. Located on Chicago's famous Navy Pier, you will enjoy the spectacular views of the Chicago Skyline, Lake Michigan, the Ferris wheel, and Navy Pier's Dock Street while tasting the delightful spread of food and having great conversations with fellow IMD members.

The highlight of the IMD Social is a **live Blues & Jazz Band** performance by **Rob Stone & the C-Notes**. You are most welcome to bring your dancing shoes and dance the night away!

*"Rob Stone & the C-Notes are longtime Chicago favorites who play at H.O.B. and blues clubs all over the city." – Chicago Blues Guide, 2009.*



<http://www.robstone.com/>

## IMD Sponsors

The IM Division gratefully acknowledges the generous sponsorships of the following universities and organizations:



Booz & Co. is the sponsor of the IMD Booz & Co. Eminent Scholar Award.



Samsung Economic Research Institute (SERI) is the sponsor of the IMD Samsung Best Paper Award and the IMD SERI Best Paper in Strategy / IB Theory Award.



Northeastern University is the co-sponsor of the IMD Doctoral Student and Junior Faculty Consortia.



VIENNA

WU Wien (Vienna University of Economics and Business) is the co-sponsor of the IMD Doctoral Student and Junior Faculty Consortia.



SKOLKOVO  
Moscow School of Management

SKOLKOVO, Moscow School of Management is the sponsor of the IMD SKOLKOVO Best Paper on Emerging Markets Award.



the Autonomous Management School  
of Ghent University and Katholieke Universiteit Leuven

Vlerick Leuven Gent Management School is the co-sponsor of the IMD Social.



University of Missouri-St. Louis's International Business Institute is the sponsor of the IMD Best Paper in OB / HRM / OT Award.