Message from Division Chair

Dear IM Division Members,

Happy New Year! I am honored to serve as your division chair and fortunate to work with such talented people in our division’s leadership. Our membership stands at 2861 scholars worldwide, and we are the fourth largest Academy of Management (AOM) division. Last year we accomplished a lot. The Executive Committee (EC) focused on leveraging our strengths and addressing challenges raised by members in our survey and at the AOM meeting. Our division committees were the primary venue for addressing the challenges of increasing member involvement, improving communications, and making our conference more practical, impactful, and engaging. We worked hard to sharpen committee scopes and increase membership, and we greatly appreciate our committee members’ hard work and dedication. This year, the EC will work to build on these improvements and expand services and activities offered via our webpage and other venues outside of our annual meeting. Please help by sharing your ideas and/or serving on a committee. I hope you will contact me or the respective division committees to discuss your ideas.

Our Annual Meeting in Boston was well-attended and our Division offered many thought provoking sessions addressing key issues in international management research, teaching, and practice. Special thanks to Program Chair Jennifer Spencer, Professional Development Workshop (PDW) Chair Sea Jin Chang, and Division Chair Mary Yoko Brannen for exceptional leadership. Our Division Social is a “must attend” event, and this year’s gala atop the Prudential Building provided sightseeing with great food and music, as well as a fun environment for networking and catching up with friends. We also thank our Division Paper Award sponsors: Schaffer Consulting, Fundação Dom Cabral, The George Washington University CIBER, and Gustavson School of Business (University of Victoria), and SKOLKOVO, Moscow School of Management (Division Best Paper Award sponsor). We are grateful to Booz & Co. for its continued sponsorship of the Booz & Co. Eminent Scholar Award, and to Schaffer Consulting for generously supporting our Division Social. This year, we are pleased to add a new paper award: the IM Division Willamette University, Atkinson Graduate School of Management Best Paper in International Ethics, Social Responsibility, and/or Sustainability sponsored by Willamette University, Atkinson Graduate School of Management.

We are excited about the 2013 AOM meeting in Lake Buena Vista, Florida. Our PDW and Program Call for Papers are posted on our webpage and included in this newsletter. “Capitalism in Question” is the conference theme. The ongoing global financial crisis has caused many to question aspects of capitalism and laissez-faire economics. However, no clear consensus on reforms or possible solutions has emerged, which underscores the need to develop theories and analyze modified, hybrid, and alternative economic approaches. This crisis also affects pedagogy: Considerable attention has been focused on the role of teaching, especially in business schools. Given the diversity of our global members and their experience with different economic and political systems, we expect our PDWs and sessions will be among the most insightful and provocative on this topic. Program Chair Sea Jin Chang and PDW Chair Alvaro Cuervo-Cazzura are eager to work with you to ensure innovative and interactive sessions and PDWs. I encourage you to contact them to discuss ideas to leverage this theme or other key international management issues to create a truly collaborative conference.

Thank you again for your support, insights, and innovative submissions. Organizing division activities requires an integrated, global effort and we look forward to working together for another successful year. Let’s stay connected through the communication tools currently available for all members, including the IMD-L List, our division’s groups on Facebook and LinkedIn, and AOM Connect.

John M. Mezias, Division Chair
IM Division Committees 2012-2013

Research Committee
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Professional Achievement Award Committee
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IM Division Treasurer
Malika Richards, Pennsylvania State University - Berks, mur12@psu.edu
The theme of the 2013 Annual Meeting of the Academy of Management is "Capitalism in Question." The recent economic and financial crises, austerity, and unemployment, and the emergence of many economic, social, and environmental protest movements around the world pose some big questions: What kind of economic system would improve our world? Would it be a capitalist one? If so, what kind of capitalism? If not, what are the alternatives? This is a big theme that points to many issues that are relevant to the IM Division.

To be more specific, capitalism builds on three important features: (a) market competition among profit-driven firms, (b) wage employment within these firms, and (c) limited government over them. Each of these features is associated with important benefits but also with important economic, social, and environmental costs. Some countries have evolved variants of capitalism that differ from the canonical "free market" form. There are some people who argue that these differences should be enlarged - broadening the objectives of the firm to encompass social and environmental goals, deepening the participation of employees in management decision-making, and strengthening government's regulatory role. Such debate poses some very interesting research questions to the IM scholars. For example, how does firm strategy differ when firms are owned by the communities or governments? What would be the competitive interaction among firms with different institutional backgrounds? How has globalization changed the way firms organize their workplaces? What would be the challenges of multinational enterprises to manage different institutional environments? The 2013 AOM Conference will bring together an international community of scholars to create and share new knowledge on how issues such as these contribute to International Management research, teaching, and practice.

The International Management Division is dedicated to research and teaching pertaining to theory and practice of cross-border or cross-cultural management. Major topics include international competitiveness of firms, industries, and nations; cross-border management, including multi-country, multi-unit strategy formulation and implementation; evolving organizational forms and management practices in cross-border business; cross-border impact of cultural, social, economic, political, and institutional forces on strategies, organizational forms, and management practices; and comparative studies involving two or more countries. With this in mind, we seek innovative and provocative submissions that will enhance our community’s understanding of business, management, research, and teaching in international contexts.

Submissions: AOM’s online submission system (http://submissions.aomonline.org/2013) is now open. The submission deadline is Tue, Jan 15, 2013 (5:00 p.m. EST). The IM Division invites submission of innovative empirical or conceptual papers, symposia, and panels that focus on International Management research or teaching. We encourage integration of academic, corporate, governmental, and non-governmental perspectives to better understand phenomena. We also seek work investigating how global issues affect multiple stakeholders and the balance of stakeholder interests.

Please help shape the IM Division competitive program for the 2013 AOM Annual Meeting!

The quality and content of the AOM program depends on the commitment of scholars like you, who are willing to review competitive program submissions, make recommendations regarding acceptances, and provide the type of quality feedback that helps advance IM research.

Please sign up to review submissions for the 2013 competitive program. The review period starts shortly after Jan 15 and ends Feb 21 (Review Deadline). (Please note that if you sign up for 3 divisions, you will potentially receive 9 papers to review, i.e., 3 from each of division, so take this into account when you make your commitment.

Please go to http://review.aomonline.org to sign up as a reviewer for the IM Division.

Thank you very much for your dedication to improving the quality of International Management research, and supporting the IM Division program.
The International Management (IM) Division invites submissions for Professional Development Workshops (PDWs) at the 2013 Annual Meeting in Lake Buena Vista (Orlando), Florida. Special consideration will be given to PDW proposals that integrate the theme of this year’s meeting — *Capitalism in Question*. PDW sessions will be held between 8:00am Fri, Aug 9th and 8:00pm, Sat, August 10th. For additional information on the conference, please go to [http://annualmeeting.aomonline.org/2013/](http://annualmeeting.aomonline.org/2013/).

The IM Division focuses on content pertaining to the theory, research, and practice of management with a cross-border or cross-cultural dimension. Major topics include: the cross-border management of operations, including multi-country, multi-unit, strategy formulation and implementation; evolving forms and management practices in cross-border business; the cross-border differential impact of cultural, social, economic, technological, political, and other institutional forces on strategies, organizational forms, and management practices; the international competitiveness of firms, industries, and nations; and comparative management studies involving two or more countries. To learn more about the IM Division, visit our website at [http://divisions.aomonline.org/im](http://divisions.aomonline.org/im).

Our goal in the PDWs is to enhance professional and personal skills associated with IM scholarship and teaching. With this in mind, we seek innovative, provocative, and exciting proposals that bring together an international community of scholars interested in enhancing research and teaching in International Management.

PDW formats are highly flexible and can take the shape of workshops, panels, round table discussions, training sessions, etc. As such, PDWs provide an opportunity to experiment with what is typically beyond the scope of regular paper sessions. Thus, we seek creative and interactive proposals that promote scholarship or teaching and involve not only other academy divisions, but also firms, not-for-profit organizations, consultancies, NGOs, and public sector organizations.

**Submissions:** If you are interested in organizing or being involved in a PDW in any way, please contact Alvaro Cuervo-Cazurra, Professional Development Chair, at [a.cuervocazurra@neu.edu](mailto:a.cuervocazurra@neu.edu). Final PDW submissions should be made through the Academy’s website, [http://submissions.aomonline.org/2013](http://submissions.aomonline.org/2013).

**Submissions deadline:** Tue, Jan 15, 2013 (5:00 p.m. EST)

We look forward to hearing from you regarding exciting workshops for the 2013 conference in Lake Buena Vista!
Call for Submissions

IM Division Barry M. Richman Best Dissertation Award Competition 2013

The Barry M. Richman Best Dissertation Award is presented to the best dissertation submitted to the International Management Division. A plaque and cash prize of $1000 is awarded to the author of the winning dissertation.

Eligibility Criteria
- The award competition is open to all Ph.D. and D.B.A. students who have successfully defended their dissertations during the 2012 calendar year.
- Dissertations submitted to other competitions are eligible.
- All applicants must be members of the IM Division.
- The dissertations must contribute to basic or applied knowledge on topics within the domain statement of the IM Division.

Domain Statement: The International Management Division focuses on research in management and organization theory, research, and practice with a cross-border or cross-cultural dimension. Major topics include: the international competitiveness of firms, industries, and nations; the cross-border management of operations; multi-country, multi-unit strategy formulation and implementation; evolving organizational forms and management practices in cross-border business; the cross-border differential impact of cultural, social, economic, technological, political, and institutional forces on strategies, organizational forms, and management practices; and comparative management studies involving two or more countries.

Submission Guidelines
- Submit electronically a 10-page, double-spaced abstract, set up with margins of one inch (2.54cm) on every side and no smaller than 12-point font. This abstract should include a description of the dissertation’s objective, theoretical foundations, relation to prior research, methodology, findings, limitations, and contributions to the field of international management. Listings of references are not included within the 10-page limit, but all other text, figures, tables or illustrations are included.
- Submit the abstract in PDF format & make sure that there is no author identification information.
- Submit via E-mail to Division Chair, John M. Mezias at imezias@miami.edu.
- Submission deadline for abstracts is March 1, 2013.

Evaluation Process
- The IM Division Research Committee will conduct the first round of reviews of the abstract submissions and select three to five finalists based on the quality of their abstracts.
- These finalists will be notified via email by April 15, 2013.
- The finalists will then submit their full dissertations for further review and selection.
- The final results of the selection will be announced at the IM Division business meeting at the 2013 AOM annual meeting.

Obligations for Finalists
Being selected as a finalist is an honor. Finalists are required to present their dissertations at a specially designed session during the 2013 AOM Annual Meeting in Lake Buena Vista (Orlando), Florida, USA. Please submit your abstracts ONLY if you agree to this requirement, and agree to be present at the division’s Business Meeting where the winner is announced.

Message from Communications Committee Chair, Chei Hwee Chua

Dear IM Division Members,

It has been a pleasure to be part of the division’s Communications Committee, serving in the capacity of the division’s Newsletter Editor for the past few years under the leadership of Alvaro Cuervo-Cazurra. As of this issue of the newsletter, I will succeed Alvaro and serve as Chair of the Communications Committee.

I am very excited to work with an expanded Communications Committee, which includes Niharta Lin (Webmaster), Valentina Marano (Newsletter Editor), Charles Market (IMD L-list Director), and Nita Zakaria (Photographer). I look forward to working closely with this new Communications Committee, members of the Executive Committee, and our division’s various committees to keep members informed about important issues and events within the division and in the broader academic community, as well as to facilitate communication and interaction among division members.

Our key communications channels are the division’s website [http://tinyurl.com/im-website], dedicated listserv [IMD L-list, http://tinyurl.com/im-listserv], newsletter (IM Division News), Facebook group [http://tinyurl.com/IMDivisionFaceBook], and direct emails to division members. If you have yet to join our IMD L-list or Facebook group, sign up today and get connected with fellow division members.

Recently, we migrated our division’s photo gallery to Shutterfly to more effectively share our division’s photos taken at various recent AOM meetings. I invite you to take a walk down memory lane with us here: http://tinyurl.com/AOM-Photos. We need your help in building our division’s photo gallery. If you have any photos taken at any AOM meetings that you are willing to share with division members, please contact me at cchua@miami.edu.

(Conf’d on p. 8)
Open Nominations for Professional Achievement Awards

IM Division Outstanding Educator Award

The IM Division Outstanding Educator Award recognizes continuous excellence and innovation in teaching international management at all levels and in a global context. The winner is awarded a plaque and cash prize of $500.

Eligibility Criteria
- Candidates must be nominated by other members of the IM Division; no self-nominations are considered.
- Nominees must: have at least 15 years of teaching experience in international management
  - be members of the IM Division

Selection Criteria
Candidates are evaluated on the following criteria:
- Outstanding performance in teaching international management over a long period of time.
- Important impact on international management pedagogy as shown, for example, by innovations in teaching methods and materials that were subsequently widely adopted by others.
- Significant involvement in the training of other outstanding teachers.
- Advancing the development of outstanding scholars and the scholarship of others in the area of international management.
- Major contributions to the global dissemination of international management knowledge.

Nomination and Evaluation Process
- Nomination letters should be e-mailed to the Professional Achievement Awards Committee Chair, Mary Yoko Brannen at maryyoko@uvic.ca with a subject heading, "IM Division Outstanding Educator Award" by April 1, 2013.
- Nomination letters (max. 3 pages) should provide a persuasive explanation of how the nominee meets the eligibility and selection criteria above.
- The Professional Achievement Awards Committee will review all nominations and may select a winner. In keeping with the highest standards, a winner may not necessarily be selected every year.
- The award will be announced and presented to the winner at the IM Division business meeting at the 2013 AOM annual meeting.

IM Division Outstanding Service to the Global Community Award

The IM Division Outstanding Service to the Global Community Award recognizes continuous excellence in serving the international community. While the IM Division provides opportunities to serve the global community, this is not an award for service to our division. Rather, the award scope is sufficiently broad to recognize service made via many organizations including international institutions, governments, and/ or Non-Governmental Organizations. The award favors longstanding service, but impactful service in a concentrated period of time will also be considered. The winner is awarded a plaque and cash prize of $500.

Eligibility Criteria
- Candidates must be nominated by others; no self-nominations are considered.
- Nominees must have at least 5 years in the service of the international community.
- Nominees must be members of the IM Division.

Selection Criteria
Candidates are evaluated based on the following criteria:
- Demonstrated outstanding service to the international community over a long period of time. May also have more intensive and impactful service over a shorter period of time.
- Had an important impact on service of others by developing an organization or platform for global service.

Nomination and Evaluation Process
- Nomination letters should be e-mailed to the Professional Achievement Awards Committee Chair, Mary Yoko Brannen at maryyoko@uvic.ca with a subject heading, "IM Division Service to the Global Community Award" by April 1, 2013.
- Nomination letters (max. 3 pages) should provide a rationale of how the nominee meets the eligibility and selection criteria above.
- The Professional Achievement Awards committee will review all nominations and may select a winner. In keeping with the highest standards, a winner may not necessarily be selected every year.
- The award will be announced and presented to the winner at the IM Division business meeting at the 2013 AOM annual meeting.
Corporate Outreach Committee Report

During the AOM 2012 annual meeting in Boston, the IM Division Corporate Outreach Committee organized an interesting PDW session which was essentially a practitioners-scholars dialogue on “Executive Concerns with the International Informal Economy”.

Creating opportunities for those with diverse views and perspectives to jointly reflect and discuss possible future ways for managerial and academic collaboration encourages innovation in addressing international management issues, global competencies, the informal economy, and cooperation across stakeholder groups. This session not only served as a forum for strategic exchange on answers to important questions such as, “How do firms in a formal economy engage the informal sector?” and “How do organizations and management practices vary by setting?”, but also successfully opened up a fruitful dialogue among a panel of scholars and executives, and session attendees that can extend well beyond the time limits of the session. The distinguished speakers included Rick DeLauriers, Special Agent in Charge, FBI Boston Division; Frank Piantidosi, former CEO, Deloitte Financial Advisory Services; and Bill Bachman, Chief Operating Officer, Bingham McCutchen. The scholar panelists were Mary Yoko Brannen, Nicholas Athanassiou, Allan Bird, and Nikos Passas.

We thank Northeastern University for graciously sponsoring this PDW session.