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IMD Focus for 2010-2011

Dear IMD members,

We had another successful year in 2010. The International Management Division (IMD) continues its growth with a membership of almost 3,000 scholars from all around the world. The Division owes greatly to many people for the rich and innovative meeting in Montreal. We were able to organize various innovative activities due to the invaluable contributions from many volunteers and sponsors. I am certain we will be able to repeat, and possibly exceed, 2010's success in 2011. The IMD continues to evolve as a platform that enriches its members' knowledge and skills in research, teaching, and practice in international management. Let me share a few issues and priorities for the Division in 2011.

The Executive Committee (EC) will further explore the idea of expanding our Division's activities beyond the Annual Meeting. So far, the AOM Annual Meeting has been the only venue to bring our members together and share their views and expertise. However, given the increasing membership from non-North American countries, it makes better sense to think of other ways, in addition to the Annual Meeting, that facilitate information exchange and collaboration among IMD members. I am hopeful we would have more concrete ideas and plans by this summer.

We appreciate your participation in the survey for our five-year division review. The survey was completed with much support from the community and the EC will prepare a summary report by early Feb. I am sure your input would lead to many innovative ideas that help the Division serve the community better in its cross-border scholarly activities. The final report should be available for the community by this summer. Although the survey is over, we are still open for suggestions. Please feel free to write to any EC member and share your views.

AOM 2011's theme, *West Meets East*, is very much in line with what the IMD focuses on. We should be able to showcase sessions and activities at the Annual Meeting that address the theme in interesting and innovative ways. Internationalization is also part of the AOM's new mission, where we could play an important role. We look forward to your input to have more aligned and creative programs at the Annual Meeting and to help the Academy become a truly international community.

We are grateful to Samsung for its sponsorship of our Division's Best Paper Award and Best Paper in Strategy/IB Theory Award during the last three years. Our collaboration with Booz & Co. continues with the IMD Booz & Co. Eminent Scholar Award. All awards will continue next year with some changes in sponsorship. SKOLKOVO Moscow School of Management will be the new sponsor for the Division's Best Paper Award for the next five years. The George Washington University, USA's Center for International Business Education and Research (GW-CIBER) has agreed to be the new sponsor for the Best Paper on Emerging Markets Award. We are currently searching for new sponsors for the other two subject area awards, i.e., Strategy/IB Theory and OB/HR/OT.

We thank you again for your support and look forward to working together for another successful year. Let's stay connected through the communication tools currently available for all members, including the IMD-L List, IMD groups on Facebook, and AOM Connect.

Sam (Seung Ho) Park, Division Chair



IM Division Committees 2010-2011



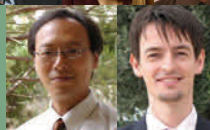
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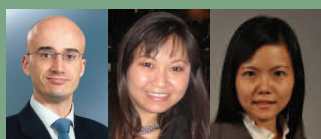
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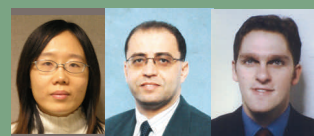
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IMD Treasurer

Susan Mudambi, Temple University, susan.mudambi@temple.edu

Call for Paper Submissions by Program Chair John Mezias

Contact: 2011IMProgram@gmail.com

*“OH, East is East, and West is West,
and never the twain shall meet.”*

- Rudyard Kipling



Over a century ago in *The Ballad of East and West*, Rudyard Kipling addressed difficulties of bridging great divides. Times have changed, but barriers still exist. AOM's conference theme of “*West meets East*” symbolizes among other things, a need to transcend rigid conceptions of borders, regions, and mindsets. The reality of the increasing interconnectedness of our world is driving change in business, management, research, leadership, and relationships among countries. However, physical distance and localization still matter, as do differences in linguistics, cultures, regulations, and consumer preferences. Transcending borders and barriers is especially relevant to the International Management Division (IMD), and we encourage submission of papers and symposia exploring change in, and consequences of, how people and organizations approach global interconnectedness. The theme of “*West meets East*” also symbolizes a shift in the economic balance of power, thus we look for submissions that investigate how this shift changes the research agenda, the factors we must attend to, and how mindsets need to adapt.

IMD is dedicated to research and teaching pertaining to theory and practice of cross-border or cross-cultural management. Major topics include international competitiveness of firms, industries, and nations; cross-border management, including multi-country, multi-unit strategy formulation and implementation; evolving organizational forms and management practices in cross-border business; cross-border impact of cultural, social, economic, political, and institutional forces on strategies, organizational forms, and management practices; and comparative studies involving two or more countries. With this in mind, we seek innovative and provocative submissions that bring together an international community of scholars working to enhancing our understanding of business, management, research, and teaching in international contexts.

Submissions: AOM's online submission system (<http://submissions.aonline.org/2011>) is **open between Nov 2, 2010 and Jan 11, 2011 (5:00 p.m. EST)**. IMD invites submission of innovative empirical or conceptual papers, symposia, and panels that focus on international management research or teaching. We encourage integration of academic, corporate, governmental, and non-governmental perspectives to better understand phenomena. We also seek work investigating how global issues affect multiple stakeholders and the balance of stakeholder interests. Please note the following changes to the types of submissions: The Visual Village and Interactive paper sessions have been discontinued. The Scholarly Program now consists of six different types of sessions: (1) Divisional Presentation Paper sessions; (2) Divisional Roundtable Paper sessions; (3) Cross-Divisional Paper sessions; (4) Discussion Paper sessions; (5) Divisional and Co-sponsored Symposium sessions; and (6) Caucus sessions.

I look forward to working with you to create an exciting conference program for San Antonio!

Interested to be a Reviewer for the 2011 AOM Annual Meeting?

SIGN UP online today

and indicate the **IM division** as your **top choice division** to review for.

<http://review.aonline.org/aom.asp>

IMD EC members thank you in advance for your kind help!

IMD SKOLKOVO Best Paper Award (\$1,500)

The best scholarly paper of the IM Division.

Sponsored by Moscow School of Management SKOLKOVO, Russia.

IMD Best Paper in Strategy / IB Theory (\$500)

IMD Best Paper in OB / HRM / OT (\$500)

IMD GWU Best Paper on Emerging Markets (\$500)

Sponsored by The George Washington University, USA's Center for International Business Education and Research (GW-CIBER)

Douglas Nigh Award (\$500)

The best paper adopting an interdisciplinary perspective by junior scholars.

IMD Booz & Co. Eminent Scholar Award

In recognition of life time achievement in international management scholarship. Sponsored by Booz & Co.

Barry Richman M. Best Dissertation Award (\$1,000)

Best dissertation in the IM Division.

IMD Promising Dissertation Proposal Awards (\$250)

IMD awards up to five most promising dissertation proposals submitted to the IMD Doctoral Consortium.

IMD Outstanding Educator Award (\$500)

In recognition of excellence in teaching international management at all levels and in a global context.

IMD Outstanding Service Award (\$500)

In recognition of members who have voluntarily undertaken service activities on behalf of the IM Division that have been significant to the division's success.

See detailed descriptions of the awards and eligibility criteria on the IMD website. <http://division.aonline.org/in/>

IMD Sponsors

IMD gratefully acknowledges the generous sponsorships of the following universities and organizations for 2011.

As we prepare for the 2011 annual meeting, IMD would be delighted to have more sponsors for its various events and activities. Interested parties, please contact Sam Park, Division Chair at: spark@skolkovo.org



Call for Professional Development Workshop (PDW) Proposal Submissions by PDW Program Chair Jennifer Spencer

Contact: IMDPDW@gmail.com



The International Management Division (IMD) invites submissions for PDWs at the 2011 Annual Meeting in San Antonio, Texas. Special consideration will be given to PDW proposals that integrate the theme of this year's meeting-- *West Meets East: Enlightening, Balancing, and Transcending*. The 2011 meeting theme emphasizes the growth of emerging markets in general and Asian powerhouses, specifically, in the world marketplace. Such shifts in the global balance of economic power, along with other recent changes in the global economy, have important implications for management research and teaching. PDW sessions are the ideal venue for sessions intended to convey skills and insight that will enable IMD members to update their research toolbox and teaching portfolios to reflect the new realities of the international business environment.

PDW sessions will be held between 8:00am Friday, August 12th and 8:00pm, Saturday, August 13th.

IMD is dedicated to research and teaching on the theory and practice of multinational or multicultural management. Our goal in the PDWs is to enhance professional and personal skills associated with IM scholarship and teaching. With this in mind, PDW formats are highly flexible and can take the shape of workshops, panels, round table discussions, training sessions, etc. As such, PDWs provide an opportunity to experiment with what is typically beyond the scope of regular paper sessions. Thus, we seek creative and interactive proposals that promote scholarship or teaching and involve not only other academy divisions, but also firms, not-for-profit organizations, consultancies, NGOs, and public sector organizations.

Submissions: If you are interested in organizing or being involved in a PDW in any way, please contact Jennifer Spencer, PDW Program Chair, at IMDPDW@gmail.com for more information or guidance on writing proposals.

Final PDW submissions should be made through the AOM's online submission system, <http://submissions.aomonline.org/2011>. The deadline for submissions is **Tuesday, January 11, 2011, at 5:00 p.m. EST**. (This system opened Nov. 2, 2010.)

To learn more about IMD, visit our website at <http://divisions.aomonline.org/im>.

I look forward to hearing from you regarding exciting workshops for the 2011 conference in San Antonio!

IMD Doctoral Student and Junior Faculty Consortia 2011

The IM division will again be holding its Doctoral Student and Junior Faculty consortia at the 2011 AOM annual meeting.

The chairs of the IMD Doctoral Student and Junior Faculty consortia 2011 are Andrew Spicer, University of South Carolina (aspicer@moore.sc.edu) and Bill Newbury, Florida International University (newburry@fiu.edu), respectively.

Senior doctoral students and junior faculty members are invited to participate in these highly developmental consortia. If interested, please contact the respective chairs for more details and application requirements.

Heads-up: PDW Organized by IMD Teaching Committee

Continuing the tradition of previous years, the IMD Teaching Committee (chaired by Steve Weiss, York University) will be organizing a PDW at the 2011 AOM annual meeting. It will focus on Inter-cultural Negotiations.

Call for Submissions

IMD Barry M. Richman Best Dissertation Award Competition 2011

The Barry M. Richman Award is presented to the best dissertation submitted to the International Management Division. A plaque and cash prize of \$1000 is awarded to the author of the winning dissertation.

Eligibility Criteria

- The award competition is open to all Ph.D. and D.B.A. students who have successfully defended their dissertations during the 2010 calendar year.
- Dissertations submitted to other competitions are eligible.
- All applicants must be members of the IM Division.
- The dissertations must contribute to basic or applied knowledge on topics within the domain statement of the IM Division.

Domain Statement: The International Management Division focuses on research in management and organization theory, research, and practice with a cross-border or cross-cultural dimension. Major topics include: the international competitiveness of firms, industries, and nations; the cross-border management of operations, including multi-country, multi-unit strategy formulation and implementation; evolving organizational forms and management practices in cross-border business; the cross-border differential impact of cultural, social, economic, technological, political, and institutional forces on strategies, organizational forms, and management practices; and comparative management studies involving two or more countries.

Submission Guidelines

- Submit electronically a 10-page, double-spaced abstract, set up with margins of one inch (2.5 cm) on every side and no smaller than 12-point font. This abstract should include a description of the dissertation's objective, theoretical foundations, relation to prior research, methodology, findings, limitations, and contributions to the field of international management. Listings of references are not included within the 10-page limit, but all other text, figures, tables or illustrations are included.
- Submit the abstract in PDF format & make sure that there is no author identification information.
- Submit via E-mail to **IMD Division Chair, Sam Park (SKOLKOVO)** at spark@skolkovo.org
- Submission deadline for abstracts is **March 1, 2011**.

Evaluation Process

- The IM Division Research Committee will conduct the first round of reviews of the abstract submissions and select three to five finalists based on the quality of their abstracts.
- These finalists will be notified via email by April 15, 2011.
- The finalists will then submit their full dissertations for further review and selection.
- The final results of the selection will be announced at the business meeting of the IM Division at the 2011 AOM annual meeting.

Obligations for Finalists

Being selected as a finalist is an honor. Finalists are required to present their dissertations at a specially designed session during the 2010 AOM Annual Meeting in San Antonio, Texas, USA. Please submit your abstracts **ONLY** if you agree to this requirement, and agree to be present at the division's Business Meeting where the winner is announced.



Sam Park
Division Chair

In 2010, the

Barry M. Richman Best Dissertation Award

was presented to



Lisa Gärber

for her dissertation,

***"A Knowledge Theory
of Subsidiary Power"***

Her Ph.D. degree was awarded
by **WU Wien**.

Supervisor:

Björn Ambos (WU Wien)

Co-advisor:

Srilata Zaheer (U. of Minnesota)

Calls for Nominations

IMD Outstanding Educator Award 2011

The IMD Outstanding Educator Award recognizes continuous excellence and innovation in teaching International management at all levels and in a global context. The winner is awarded a plaque and cash prize of \$500.

Eligibility Criteria

- Candidates have to be nominated by others; no self-nominations are considered.
- Nominees must have at least 15 years of teaching experience in the area of international management.
- Nominees must be members of the IM Division.

Selection Criteria

Candidates are evaluated based on the following criteria:

- Demonstrated outstanding teaching capabilities in the area of international management over a long period of time. May have been extensively involved in the training of other outstanding teachers.
- Had an important impact on international management pedagogy through demonstrated expertise or by developing new and different teaching methods that were subsequently widely adopted by others.
- Advanced the development of outstanding scholars and the scholarship of others in the area of international management.
- Made major contributions to the global dissemination of international management knowledge.

Nomination and Evaluation Process

- Nomination letters should be e-mailed to the **Teaching Committee Chair, Steve Weiss (York U.)** at sweiss@schulich.yorku.ca with a **subject heading, "IMD Outstanding Educator Award"** by **April 1, 2011**.
- Nomination letters (max. 3 pages) should provide a rationale of how the nominee meets the eligibility and selection criteria above.
- The IMD Teaching Committee will review all nominations and select up to 3 finalists by April 20, 2011.
- Finalists will be asked to provide additional documentation (e.g., letters of support from department heads, colleagues, and former students).
- The Teaching Committee will review the candidates' files and provide its evaluation of the three candidates to the IMD Executive Committee for the final selection.
- The award will be announced and presented to the winner at the business meeting of the IM Division at the 2011 AOM annual meeting.



Steve Weiss
Teaching Committee Chair

IMD Outstanding Service Award 2011

The Outstanding Service Award recognizes members who have voluntarily undertaken service activities on behalf of the IM Division that have been significant to the division's success. The IM Division lives on the service activities of its members who voluntarily take on a wide variety of tasks that are important to making our division successful; however, many of these important activities are often "behind the scenes in nature" and can easily go unnoticed by the wider membership. The IM Division would like to honor the outstanding service contributions of its members with this award. The voluntary service activities may reflect consistent notable non-executive leadership contributions to the IM division or tasks or functions important to the successful running of the division for which no other award exists. Please note that current or past members elected to the IMD Executive Committee are not eligible for nomination for this award. The winner is awarded a plaque.

Nomination and Evaluation Process

- Nomination letters should be e-mailed to the **IMD Service Award Committee Chair, Mark Mendenhall (University of Tennessee, Chattanooga)** at Mark-Mendenhall@utc.edu with a **subject heading, "IMD Outstanding Service Award"** by **April 1, 2011**.
- Nomination letters (max. 2 pages) should provide the name and contact information of the nominee, the years of service to the IM division, and a paragraph explaining why this person deserves the award.
- Candidates have to be nominated by others; no self-nominations are considered.
- The IMD Service Committee will review all nominations and will make its recommendation to the IMD Executive Committee.
- The award will be announced and presented to the winner at the business meeting of the IM Division at the 2011 AOM annual meeting.



Mark Mendenhall
Service Award
Committee Chair

In 2010, the
IMD Outstanding
Educator Award
was presented to



John D. Daniels
University of Miami

Latest news from Member Involvement Committee (MIC)

Recently, the MIC conducted a survey among IMD members who joined the LinkedIn MIC web group. The main reason for sending out this survey was to see what expectations of and wishes for MIC our members may have.

The results showed that a possibility for research linkages among IMD members is the most important aspect of the new MIC mission, followed by teaching linkages. More specifically, expectation of finding international research opportunities is the most important reason for joining the LinkedIn page for all respondents, followed by keeping abreast of international research, teaching, and consulting activities. It also turned out that the LinkedIn IMD MIC group platform is the most preferred way of keeping in touch and fulfilling expectations with regard to the MIC mandate.

Thus, the MIC would like to encourage all interested IMD members to sign up for the IMD MIC LinkedIn group page (<http://www.linkedin.com/groups?home=&qid=2922555>), so that everyone in our division would be able to begin exchanging ideas and search for opportunities for joint research and teaching.



Vlad Vaiman
MIC Chair

Are you on the IMD-L List & IMD Groups on Facebook yet?

IMD-L List

The IM Division has a listserv (IMD-L List) that allows members to be connected with one another easily via email. You only need to send an email to IMD-L@AOMLISTS.PACE.EDU, and you will be able to reach out to many IMD members who have already joined this listserv group. You are free to join or leave the group at any time.

Sign up here today to subscribe to the **IMD-L List**:
<http://aomlists.pace.edu/scripts/wa.exe?SUBED1=imd-l&A=1>

IMD Groups on Facebook

Join us at:

**Academy of Management -
International Management Division**
<http://www.facebook.com/groups.php#/group.php?v=info&qid=117647314106>

**AOM - IMD Doctoral Student
Committee**
<http://www.facebook.com/groups.php#/group.php?v=info&qid=55359769438>

SPOTLIGHT on San Antonio, Texas, USA

This year, AOM has put up a special website that provides very useful information to help you explore the many great places to *stay, eat, shop and play* while attending the annual meeting in San Antonio, Texas, USA.

“San Antonio captures the true spirit of Texas and is a city of contrasts. While being the seventh largest city in the U.S., it boasts the relaxed friendliness of a small town. You will find a rare blend of history and tradition accompanied by innovative and thoughtful progress. Its rich history blends Spanish, German, Mexican and French cultures to create a unique spirit that is seen across the city. The meeting location for the annual meeting is located on the famous San Antonio River Walk, lined by nationally acclaimed museums, luxury riverside hotels and sidewalk cafes that offer everything from authentic Tex-Mex to worldly cuisines.”

- <http://www.visitsanantonio.com/AOM2011/index.aspx>

**Check out the website and see what awaits you in
San Antonio this August!**



“IMD News” Editor



Chei Hwee CHUA (蔡静惠)
U. of South Carolina

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