Message from Division Chair

Dear IM Division Members,

It is such an honor to have the opportunity to serve as Division Chair for 2019-2020. I am so pleased to be working with my Executive Committee colleagues (Immediate Past Division Chair Elizabeth Rose, Division Chair Elect Jaeyong Song, Division Program Chair Katherine Xin, and Division PDW Chair Bill Newburry), our ever-hardworking Division Treasurer Malika Richards, and the 50+ members of the Division’s various committees, to continue the IM Division’s tradition of offering its membership a mix of learning, friendship, and fun.

I want to take this opportunity to acknowledge the people who worked so hard to make the 2019 Annual Meeting such a success. In particular, Jaeyong Song and Katherine Xin carried heavy loads as the Program and PDW Chairs, generating an excellent array of interesting sessions in Boston. The Social Committee, chaired by Denise Dunlap, pulled out all of the stops for our gala event at the University of Massachusetts Club. The Communications Committee, chaired by Chei Hwee Chua and newsletter editor Danielle Combs, keep us informed about IM-related developments throughout the year. The Research and Dissertation Committees (chaired by Grazia Santangelo and Bill Newburry, respectively) worked extremely hard to determine the winners of most of the Division’s many awards. We are ever-grateful to the generous sponsors of these awards — please see page 4 for details.

In Boston, we also had the opportunity to honor several colleagues, including PWC Strategy& Eminent Scholar John Canチェック, IM Division AmorePacific Outstanding Educator Award winner Julian Birkinshaw, Outstanding Service to the Global Community Award winner Timothy Devinney, and IM Division FIU Emerging Scholar Stephanie Wang. The successful program in Boston would not have been possible without the help of the 496 reviewers (from 53 countries), who gave feedback on 493 submissions. (Now would be a very good time to sign up to review for the 2020 conference! Go to https://review.aom.org/).

The Executive Committee is in the process of rolling out an exciting new initiative, under the leadership of Elizabeth Rose that will award scholarships to assist with participation at the AOM and mentoring of young IM scholars, including from emerging and developing markets. Keep an eye out for more details. We are delighted to welcome Davina Vora as the Chair of the Dissertation Committee, Denise Dunlap as the Chair of the Scholarship and Engagement Committee and Jason Sigler as the Chair of the Doctoral Student Committee and several new committee members to our leadership ranks (see page 2).

For now, please assist Katherine Xin and Bill Newburry by submitting your best work to the IM Division for the 2020 AOM conference in Vancouver. (Check out the many paper awards on offer — see page 3!) In addition to papers, please send proposals for innovative professional development workshops and thought-provoking panels. The theme of the 2020 AOM conference is ‘Broadening our Sight’.

I look forward to seeing you in Vancouver on 7th-11th August 2020!

With best regards for a happy and healthy 2020,
Anu Phene
IM Division Chair
IM Division Committees 2019-2020

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Best Dissertation Award Committee
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PWC Strategy & Eminent Scholar Award Committee
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Best Dissertation Award Committee
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Online Research Resources Committee
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IM Division Treasurer
Malika Richards
Pennsylvania State University - Berks
mur12@psu.edu
The International Management (IM) Division focuses on the development of theory, research and the practice of management with a cross-border or cross cultural dimension. Major topics include, but are not limited to: the cross-border management of operations, including multi-country, multi-unit, strategy formulation and implementation; evolving forms and management practices in cross-border business; the cross-border differential impact of cultural, social, economic, technological, political, and other institutional forces on strategies, organizational forms, and management practices; the international competitiveness of firms, industries, and nations; and comparative management studies involving two or more countries. To learn more about the IM Division, visit our website at https://im.aom.org/.

Submission: We welcome paper and symposia submissions related to these topics. Top submissions are nominated for the many IM Division paper awards, which recognize work on emerging markets, ethics/social responsibility/sustainability, global strategy, interdisciplinary work by young scholars, international corporate governance, and topics in OB/HRM/OT; please see https://im.aom.org/awards/ for details. In addition to papers, please consider submitting symposium proposals that explore interesting topics using innovative perspectives and a variety of theoretical lenses. Symposia offer the opportunity to examine interfaces by engaging in meaningful and highly-interactive dialogue among the panelists and with the audience, in clear contrast to the more unidirectional nature of paper presentations.

Submission deadline: All paper and symposium submissions must be completed by Tuesday, 14th January 2020, at 5pm New York time. The submission system is open from early December 2019 - so there is plenty of time to avoid the last-minute rush! Submission guidelines are available on the AOM website (https://aom.org/annualmeeting/submission/scholarly/guidelines/).

Reviewing: If you submit a paper, we also expect you to sign up to review. Thank you in advance. Please sign up at https://aom.org/annualmeeting/review/ and select the IM Division and topic codes that reflect your areas of expertise! I will ask you to review about three submissions between 21st January and 15th February 2020, and to provide the authors with thoughtful and constructive comments that are developmental in nature.

With your excellent paper and symposium submissions - and your invaluable assistance with the reviewing process - we will have yet another interesting and thought-provoking IM program. See you in Vancouver!

Katherine Xin
IM Division Program Chair
Katherinexin_im_aom@ceibs.edu
The International Management (IM) Division invites submissions for Professional Development Workshops (PDWs) at the 2020 Annual Meeting in Vancouver. This year’s conference theme is “2020: Broadening Our Sight.” We welcome PDW submissions both directly related to this call as well as submissions focusing more broadly on faculty development in international management in general. Given that the PDWs are associated with "development", we are particularly interested in submissions that contain a skill-development aspect.

The IM Division focuses on content pertaining to the theory, research, and practice of management that has a cross border, cross-cultural, or comparative dimension. Major topics include, but are not limited to: the cross-border management of operations, including multi-country, multi-unit, strategy formulation and implementation; evolving forms and management practices in cross-border business; the cross-border differential impact of cultural, social, economic, technological, political, and other institutional forces on strategies, organizational forms, and management practices; the international competitiveness of firms, industries, and nations; and comparative management studies involving two or more countries. To learn more about the IM Division, visit our website at https://im.aom.org/.

Our goal for the PDWs is to provide participants with opportunities to enhance their professional and personal skills relevant to IM-related scholarship and teaching including macro and micro topics. With this in mind, we seek innovative, provocative, and exciting proposals that bring together an international community of scholars interested in enhancing research and teaching in the broad field of International Management.

The format for PDW sessions is highly flexible. PDWs may consist of workshops, panels, round-table discussions, training sessions, etc. – meaningful interaction is the key. As such, PDWs provide opportunities to experiment, with respect to both content and format, that are typically beyond the scope of regular paper sessions. We seek creative and interactive proposals that promote scholarship or teaching and involve not only other AOM divisions, but also firms, not-for-profit organizations, consultancies, NGOs, and public sector organizations.

The 2020 PDW sessions will be held between Friday, August 7th and Saturday, August 8th, 2020 from 8:00 AM to 8:00PM. See the Annual Meeting website for additional information about the conference.

**Submissions:** If you are interested in organizing or being involved in a PDW in any way, please contact the IM Division’s PDW Chair, William Newburry (newburryaom@gmail.com).

Final PDW submissions must be made through the AOM submission system website. The deadline for submissions is Tuesday, January 14, 2019 at 5:00 PM ET (NY Time). This system will open in early December 2019.

**William Newburry**
IM Division PDW Chair

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**Call for New Members - Online Teaching Resources Committee**

Do you have experience in teaching international business and management? Do you want to share your passion for the discipline and facilitate the sharing of teaching materials among IM Division members?

If yes, you are welcome to join the team that maintains the official IM Division Online Teaching Resources page (https://im.aom.org/teaching-resources/) and keeps the community engaged on various social media platforms!

Feel free to contact Ali Taleb (TalebA@macewan.ca), the Chair of the Online Teaching Resources Committee, should you have any clarifying questions or wish to join the team.

**Ali Taleb**, MacEwan University
Online Teaching Resources Committee Chair
Call for Submissions

IM Division D’Amore-McKim School of Business, Northeastern University Award for the Best Dissertation in International Management

The IM Division D’Amore-McKim School of Business, Northeastern University Award for the Best Dissertation in International Management is presented to the best dissertation submitted to the International Management Division. A plaque is awarded to the author of the winning dissertation.

Eligibility Criteria
- The award competition is open to all Ph.D. and D.B.A. students who have successfully defended their dissertations during the 2019 calendar year.
- Dissertations submitted to other competitions are eligible.
- All applicants must be members of the IM Division.
- The dissertations must contribute to basic or applied knowledge on topics within the domain statement of the IM Division.

Domain Statement: The International Management Division focuses on research in management and organization theory, research, and practice with a cross-border or cross-cultural dimension. Major topics include: the international competitiveness of firms, industries, and nations; the cross-border management of operations, including multi-country, multi-unit strategy formulation and implementation; evolving organizational forms and management practices in cross-border business; the cross-border differential impact of cultural, social, economic, technological, political, and institutional forces on strategies, organizational forms, and management practices; and comparative management studies involving two or more countries.

Submission Guidelines
- Submit electronically a 10-page, double-spaced abstract, with margins of one inch (2.54 cm) on every side and in no smaller than 12-point font. This abstract should include a description of the dissertation’s objective, theoretical foundations, relation to prior research, methodology, findings, limitations, and contributions to the field of international management. Reference lists are not included within the 10-page limit, but all other text, figures, tables or illustrations are included.
- Submit the abstract in PDF format so that there is no author identification information.
- Within the body of the submission e-mail, but not the abstract file, please indicate the university you graduated from, your dissertation chair(s), and your month and year of graduation.
- Please write “AOM IM Division Best Dissertation Award Abstract” as the subject header.
- Submit your abstract via e-mail to the Best Dissertation Award Committee Chair at vorad@newpaltz.edu.

Submission deadline for abstracts is January 31, 2020.

Evaluation Process
- The IM Division Research Committee will conduct the first round of reviews of the abstract submissions and select three to five finalists based on the quality of their abstracts.
- The finalists will then submit their full dissertations for further review and selection.

Obligations for Finalists
Being selected as a finalist is an honor. Finalists are required to present their dissertations at a specially designed session during the 2020 AOM Annual Meeting in Boston. Please submit your abstracts only if you agree to this requirement, and agree to be present at the division’s Business Meeting where the winner is announced.

Note that you can also see this call on the IM Division website, at https://im.aom.org/awards-details.

Davina Vora
Committee Chair
Open Nominations for Professional Achievement Awards

IM Division Outstanding Educator Award

The IM Division Outstanding Educator Award recognizes continuous excellence and innovation in teaching international management, at all levels and in a global context. The winner is awarded a plaque.

Eligibility Criteria:

- Candidates must be nominated by others; no self-nominations are considered.
- Nominees must have an interest in, and have made substantial contributions to, international management education.
- Nominees must have at least 15 years of teaching experience in the area of international management.
- Nominees must be members of the IM Division.

Selection Criteria:

- Candidates are evaluated based on the following criteria:
  - Outstanding performance in teaching international management over a long period of time
  - An important impact on international management pedagogy as shown, e.g., by innovations in teaching methods and materials that have subsequently been widely adopted by others
  - Significant involvement in the training of other outstanding teachers
  - Advancing the development of outstanding scholars and the scholarship of others in the area of international management
  - Major contributions to the global dissemination of international management knowledge

Nomination and Evaluation Process:

- Nomination letters should be e-mailed to the Professional Achievement Awards Committee Chair, Elizabeth Rose (e.rose@leeds.ac.uk), with a subject heading "IM Division Outstanding Educator Award", by 1st April 2020.
- Nomination letters (maximum of three pages) should provide a persuasive explanation of how the nominee meets the eligibility and selection criteria. The nominee’s curriculum vitae should be appended to the letter.
- The IM Division Professional Achievement Awards Committee will review all nominations and may select a winner. In keeping with the highest standards, a winner may not be selected every year.

The award will be announced and presented to the winner at the IM Division business meeting at the 2020 AOM annual meeting.

IM Division Outstanding Service to the Global Community Award

The IM Division Outstanding Service to the Global Community Award recognizes continuous excellence in serving the international community. While the IM Division provides opportunities to serve the global community, this is not an award for service to our division. Rather, the award scope is sufficiently broad to encompass service to governmental organizations. The award favors longstanding service, but impactful service in a concentrated period of time will also be considered. The winner is awarded a plaque.

Eligibility Criteria:

- Candidates must be nominated by others; no self-nominations are considered.
- Nominees must have at least five years of service to the international community.
- Nominees must be members of the IM Division.

Selection Criteria:

- Candidates are evaluated based on the following criteria:
  - Demonstrated outstanding service to the international community, over a long period of time—may also have more intensive and impactful service over a shorter period of time
  - Had an important impact on the service of others by developing an organization or platform for global service.

Nomination and Evaluation Process:

- Nomination letters should be e-mailed to the Professional Achievement Awards Committee Chair, Elizabeth Rose (e.rose@leeds.ac.uk), with a subject heading "IM Division Outstanding Service to the Global Community Award", by 1st April 2020.
- Nomination letters (maximum of three pages) should provide a persuasive explanation of how the nominee meets the eligibility and selection criteria. The nominee’s curriculum vitae should be appended to the letter.
- The IM Division Professional Achievement Awards Committee will review all nominations and may select a winner. In keeping with the highest standards, a winner may not be selected every year.

The award will be announced and presented to the winner at the IM Division business meeting at the 2020 AOM annual meeting.
Open Nominations for Professional Achievement Awards cont’d

IM Division FIU Emerging Scholar Award 2020
The IM Division FIU Emerging Scholar Award recognizes the contribution to international management scholarship by a junior scholar. The winner is nominated by the IM Division FIU Emerging Scholar Award Committee and approved by the Executive Committee. The winner is honored at the business meeting of the IM division, with a plaque.

Eligibility Criteria:
- Candidates must be nominated by others; no self-nominations are considered.
- Nominees must have an interest in, and have contributed to, international management scholarship.
- Nominees must have completed their PhD (or equivalent) within the previous eight years, at the time of nomination.
- Nominees must be members of the IM Division.

Selection Criteria:
- Candidates are evaluated based on the following criteria:
  - Significant impact on research pertaining to international management (as described in the domain of the IM Division).
  - Outstanding research productivity, as shown, for example, by number of publications, publications in top journals, number of citations, and research awards received.
  - Research independence, as shown, for example, by being the sole or leading author in published research or joint papers that include only junior scholars.
- Nomination and Evaluation Process:
  - Nomination letters should be e-mailed to the Professional Achievement Awards Committee Chair, Elizabeth Rose (e.rose@leeds.ac.uk), with a subject heading “IM Division FIU Emerging Scholar Award”, by 1st April 2020.
  - Nomination letters (maximum of three pages) should provide a persuasive explanation of how the nominee meets the eligibility and selection criteria. The nominee’s curriculum vitae should be appended to the letter.
  - The IM Division Professional Achievement Awards Committee will review all nominations and may select a winner. In keeping with the highest standards, a winner may not be selected every year.
- The award will be announced and presented to the winner at the IM Division business meeting at the 2020 AOM annual meeting.

Nominations for a New Executive Committee Member of the IM Division for 2020-2025
The Executive Committee (EC) of the International Management (IM) Division is soliciting nominees to stand for election as the new member of the Executive Committee for 2020-2025. The Executive Committee is elected by the Division membership at large, and EC members are elected for a period of five years – progressing through the following positions: IM Division PDW Chair, IM Division Program Chair, IM Division Chair-Elect, IM Division Chair, and Immediate-past IM Division Chair. The Executive Committee for 2019-2020 is composed of William Newbury (IM Division PDW Chair), Katherine Xin (IM Division Program Chair), Jayeong Song (IM Division Chair-Elect), Anu Phene (IM Division Chair), and Elizabeth Rose (Immediate-past IM Division Chair).

Eligibility Criteria:
- Nominees must have an interest in, and have contributed to, international management scholarship.
- Nominees must be members of the IM Division.

Nomination Process:
- Candidates may be self-nominated or nominated by others.
- Nomination letter(s) should be e-mailed to the Immediate-past IM Division Chair, Elizabeth Rose (e.rose@leeds.ac.uk), with a subject heading of “IM Division Executive Committee Nomination”, by 1st April 2020.
- Nomination letter(s) (3 pages maximum) should provide an explanation of the qualifications of the nominees for election to the executive committee. The nominee’s curriculum vitae should be appended to the letter.

Selection Process:
- The IM Division EC will review the nominees and put forward two qualified candidates for election by the membership of the Division.
- Elections will take place during April-May 2020.
- The candidate who receives the largest number of votes will become the new member of the EC, and will join the EC immediately after the Academy of Management 2020 Annual Meeting.
- The elected EC member will be announced and introduced to the membership at the IM Division business meeting at the AOM 2020 Annual Meeting.
Heads-up on IM Division Doctoral Student & Junior Faculty Consortia, as well as the Meet the Editors Session & Paper Development Workshop 2020

**Stav Fainshmidt**, Florida International University (sfainshm@fiu.edu) and **Chengguang Li**, Ivey Business School (child@ivey.uwo.ca), will co-chair the **2020 IM Division Doctoral Student Consortium**. The consortium is for advanced doctoral students interested in international management research and who have already made substantial advances in their dissertation. It will provide opportunities for structured discussion and informal interaction between doctoral students and faculty panelists on research, publishing, and career.

**Birgitte Grøgaard**, BI Norwegian Business School (birgitte.grogaard@bi.no), and **Liena Kano**, University of Calgary (liena.kano@haskayne.ucalgary.ca) will chair the **2020 IM Division Junior Faculty Consortium**. Special attention will be devoted to developing appropriate strategies for a successful academic career, including mixing ‘first best’ and ‘back-up’ strategies, and selecting an appropriate level of ‘academic networking’ activities. The consortium panel will consist of senior faculty who span a variety of geographic areas and types of schools.

**Grazia Santangelo**, Copenhagen Business School (gs.si@cbs.dk) will chair the **2020 IM Division Meet the Editors Session**. During this session, Editors of key International Management journals will share insights into the publishing process and the positioning of their journals, and answer questions from the audience.

**Nandini Lahiri**, American University (nlahiri@american.edu), will chair the **2020 IM Division Paper Development Workshop (PDW)**.

Senior doctoral students, junior faculty, and other members of the IM Division are invited to participate in these highly developmental initiatives. Calls for the Doctoral Consortium, Junior Faculty Consortium, and Paper Development Workshop will be distributed in January 2020.
Please help shape the IM Division competitive program for the 2020 AOM Annual Meeting!

The IM Division is planning on a thought-provoking and interesting program with your paper and symposia submissions, at the 2020 Academy of Management Conference in Vancouver. For this, we really need your help with the review process.

You do not need to be members of the IM Division yet to serve as a reviewer. Reviewing is a great opportunity for scholars to learn about the IM Division review process and read some of the newest work in the field before anyone else.

Please sign up now to review for IM Division in 2020!

To sign up, please go to http://aom.org/annualmeeting/review/. When you come to the Division and Interest Group Selection, please be sure to choose IM Division.

We will ask you to review 2-3 papers, based on the keywords that you select to identify your expertise. The review period is from January 22 to February 20, 2019. We will recognize and award the best IM Division reviewers at the conference in Vancouver.

Thank you for your support in advance. We look forward to seeing you in Vancouver next year.

Katherine Xin
IM Division Program Chair

The AOM International Management Division Welcomes Your Input

As you may know, the purpose of the Membership Drive Committee (MDC) is to identify and address member issues, as well as liaise between you (our members) and the IM Division Executive Committee. We would love to hear from you, and to help you get more involved in the IM Division.

We invite you to volunteer for the IM Division. By getting involved, your professional experience can be enhanced, and you can be a part of the vibrant IM Division. You can sign-up to review for the IM Division, assist with new member orientation, mentor new members of the IM Division, show interest in joining a committee, or help in any other capacity you believe would be worthwhile. To get involved or provide suggestions to the IM Division, please contact the IM Division Membership Drive Committee (MDC) at mdc.imdivision.aom@gmail.com. The MDC can then work with the executive committee to link your interests, availability, and expertise to IM Division activities.

We encourage you to chat with any of our committee members during this year’s AOM conference. You can contact us online anytime. You can email the committee directly at mdc.imdivision.aom@gmail.com. Or email a specific committee member. A full list of our committee members is on our MDC webpage. Each member is responsible for a region of the world, but you are welcome to contact any of us at the above mentioned email. See our webpage at: https://im.aom.org/im-division-committees/

We look forward to seeing you at this year’s AOM conference and to hearing from you.

Luiz Ricardo Kabbach de Castro
IM Division Membership Drive Committee Co-Chair

Tanvi Kothari
IM Division Membership Drive Committee Co-Chair

This newsletter is edited by:

IM Division Communications Officer

Danielle Combs
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