It is a pleasure and honor to serve as Division Chair for 2015-2016 and to work with all of you to make the Division a source of inspiration and friendship.

The annual conference in Vancouver was a success and I would like to thank all of you for sending excellent papers, symposia and workshops to Aya Chacar, who organized the PDW program and to Jay Anand, who organized the academic program. The success of the conference was the result of theirs and many others’ efforts. Thus, I would like to also express my gratitude to the newly-formed Social Committee for organizing the social events; to the Research Committee for evaluating and selecting the finalists and winners of the best paper and dissertation awards; to the Professional Achievement Awards committee and the PWC Strategy& Eminent Scholar Award Committee for identifying and selecting the winners of our individual awards; to the Teaching Committee for organizing the teaching workshop; to the Doctoral Student Committee and the Membership Drive Committee for facilitating the interaction and promotion of the division among new members and old friends; to the Communications Committee for facilitating the dissemination of information; and to the Corporate Outreach Committee for enabling the connection with practitioners.

I would also like to thank the sponsors of the division who generously provided funds to support the paper awards and division in 2014-2015: China Europe International Business School; Fundação Dom Cabral; George Washington University’s Center for International Business Education and Research; National University of Singapore’s Centre for Governance, Institutions and Organizations; University of South Carolina; University of Victoria’s Gustavson School of Business; and Willamette University’s Atkinson Graduate School of Management. I am also grateful to Northeastern University’s D’Amore-McKim School of Business for its support of the Best Dissertation Award and to PWC Strategy& for the long-term support it has provided to the Eminent Scholar Award. My congratulations to the finalists and winners of the awards.

In 2016, we are returning to Anaheim for the Annual Meeting on August 5-9. To make the conference a success, please send your best papers and symposia to Aya Chacar, and your creative professional development workshops to Beth Rose.

The IM division is over 2,700 strong, with a majority of members coming from outside the US, and there are about 60 people involved in the committees. To get more involved in the division, contact the Membership Drive Committee and please join the IMD-L List, Facebook, LinkedIn and AOM Connect to keep track of initiatives, interact with other members, and promote the division among your friends and colleagues.

Alvaro Cuervo-Cazurra

IM Division Chair
IM Division Committees 2015-2016

Research Committee
Christina Amahdijan (Co-Chair), Hitotsubashi University, christina.amahdijan@r.hit-u.ac.jp
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IM Division Treasurer
Malika Richards, Pennsylvania State University - Berks
mur12@psu.edu
Call for Paper Submissions by Program Chair

August 5-9, 2016

At the International Management (IM) Division of the Academy of Management, we are dedicated to the analysis of the theory, research, and practice of management with a cross-border or cross-cultural dimension. IM researchers often study multinational organizations be it multinational companies, multilaterals (UN, WB, IMF, WTO...), or NGOs (Transparency International, Oxfam, Amnesty International, Greenpeace...), their stakeholders and the institutions they are embedded in. Considering this year’s All Academy of Management theme of “Making Organizations Meaningful”, we seek to better understand “What is meaningfulness in an IM context?”

What is meaningfulness for multinationals organizations? Multinationals are often malign and are in the headlines for scandals of omission or commission but they have also undoubtedly contributed to the economic development of numerous countries and helped indirectly upgrade the capabilities of domestic companies. What are all the direct and indirect contributions of multinationals organizations to their home and host countries? Are these indirect contributions sufficient? Are these contributions meaningful? How else can multinationals increase their meaningfulness? What are the mechanisms – political, economic, social, cultural or institutional – which situate and produce organizational meaningfulness (or the lack thereof)? How might this vary across a range of social, cultural or economic settings? How can culture studies provide cross-cultural understanding and facilitate global collaborations in the search of organizational meaningfulness. What are current global efforts on the topic? Which data analytics techniques would be helpful for better answering any of the above questions?

Do for-profit multinational corporations have responsibilities in addition to their rights? Some argue that many multinational corporations are bigger than governments in many of their countries of operation and that they now have responsibilities also. Is this indeed the case? Can multinationals fill institutional voids through their direct activities? Can they combat poverty through the products they make and sell? Should they? Do multinationals have greater responsibilities in countries with failing institutions or greater poverty? What are the rights and responsibilities of multinational companies? What is their impact and potential impact on the major salient issues such as poverty, climate change and international financial systems?

I hope that the questions above serve as a guide for your research as you prepare your papers and/or symposia to the annual meeting. I look forward to receiving your submissions to the program, especially those at the intersection of this year’s theme outlined above and the major topics international management scholars study.

To learn more about the IM Division, please visit http://divisions.aomonline.org/im. As you do so, I encourage you to highlight clearly the theoretical contributions of your work. Additionally, I encourage you to submit symposia that open new areas of research. Symposia are not three or four papers grouped in a session, but a set of panelists that provide their sophisticated and nuanced views on diverse aspects of one topic and that discuss among themselves the issue at hand. Symposia will have senior and junior thought-leaders engage in a debate and analysis of a topic and the preference will be given to Symposia that will use a truly discussion based format rather than a presentation format.

To have a successful meeting, I not only need your best symposia and papers but also your help with the review process. When you submit your symposia and papers, before January 12, 2016, please sign up as a reviewer at http://review.aom.org/. I will assign mostly two but up to three papers to review between January and the end of February. Please provide constructive suggestions for improvement to help the authors develop their research and ideas.

Thank you very much for your help with the program as reviewers and authors. I look forward to creating a great program that will shine through your work and contributions.

If you have questions or suggestions, please let me know at professorchacar@gmail.com

Aya Chacar

IM Division Program Chair
The International Management (IM) Division invites submissions for Professional Development Workshops (PDWs) at the 2016 Annual Meeting in Anaheim. Special consideration will be given to PDW proposals that connect with the conference theme of “Making Organizations Meaningful”. This theme is particularly salient for the IM Division, in light of the challenges – and opportunities – associated with creating and operating firms that are meaningful across a variety of national and sub-national contexts.

The IM Division focuses on content pertaining to the theory, research, and practice of management that has a cross-border, cross-cultural, or comparative dimension. Major topics include, but are not limited to: the cross-border management of operations, including multi-country, multi-unit, strategy formulation and implementation; evolving forms and management practices in cross-border business; the cross-border differential impact of cultural, social, economic, technological, political, and other institutional forces on strategies, organizational forms, and management practices; the international competitiveness of firms, industries, and nations; and comparative management studies involving two or more countries.

Our goal for the PDWs is to provide participants with opportunities to enhance their professional and personal skills relevant to IM-related scholarship and teaching. With this in mind, we seek innovative, provocative, and exciting proposals that bring together an international community of scholars interested in enhancing research and teaching in the broad field of International Management.

The format for PDW sessions is highly flexible. PDWs may consist of workshops, panels, round-table discussions, training sessions, etc. – meaningful interaction is key. As such, PDWs provide opportunities to experiment, with respect to both content and format, that are typically beyond the scope of regular paper sessions. We seek creative and interactive proposals that promote scholarship or teaching and involve not only other AOM divisions, but also firms, not-for-profit organizations, consultancies, NGOs, and public sector organizations.

The 2016 PDW sessions will be held between 8:00am on Friday, August 5th, and 8:00pm on Saturday, August 6th. See http://aom.org/annualmeeting/ for additional information about the conference.

**Submissions:** If you are interested in organizing or being involved in a PDW in any way, please contact the IM Division’s PDW Chair, Beth Rose IMDivision@otago.ac.nz.

Final PDW submissions must be made through the AOM website: http://aom.org/annualmeeting/submission/. The deadline for submissions is Tuesday, January 12th, 2016, at 5pm ET (NY Time).

We look forward to hearing from you regarding exciting workshops for the 2016 conference in Anaheim!

Elizabeth Rose
IM Division PDW Chair

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**Call for Professional Development Workshop (PDW) Proposals by the PDW Chair**

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**2015 AOM IM Division Photos!**

I am happy to share the following link to the photos of the 2015 AOM meeting in Vancouver: https://aomimdivision.shutterfly.com/pictures

If you have additional pictures that you would like to share with us, please email at zakaria@uw.edu, and I will add them to this webpage.

Thanks to all of you for making AOM 2015 a vibrant conference! I look forward to seeing you next year in Anaheim, California.

Rimi Zakaria
Photographer & Photo Gallery Manager, Communications Committee
Call for Submissions

IM Division D’Amore-McKim School of Business, Northeastern University Award for the Best Dissertation in International Management

The IM Division D’Amore-McKim School of Business, Northeastern University Award for the Best Dissertation in International Management is presented to the best dissertation submitted to the International Management Division. A plaque and cash prize of $1000 is awarded to the author of the winning dissertation.

Eligibility Criteria
- The award competition is open to all Ph.D. and D.B.A. students who have successfully defended their dissertations during the past academic year.
- Dissertations submitted to other competitions are eligible.
- All applicants must be members of the IM Division.
- The dissertations must contribute to basic or applied knowledge on topics within the domain statement of the IM Division. See below.

Domain Statement: The International Management Division focuses on research in management and organization theory, research, and practice with a cross-border or cross-cultural dimension. Major topics include: the international competitiveness of firms, industries, and nations; the cross-border management of operations, including multi-country, multi-unit strategy formulation and implementation; evolving organizational forms and management practices in cross-border business; the cross-border differential impact of cultural, social, economic, technological, political, and institutional forces on strategies, organizational forms, and management practices; and comparative management studies involving two or more countries.

Submission Guidelines
Submit electronically a 10-page, double-spaced abstract, set up with margins of one inch (2.54 cm) on every side and no smaller than 12-point font. This abstract should include a description of the dissertation’s objective, theoretical foundations, relation to prior research, methodology, findings, limitations, and contributions to the field of international management. Listings of references are not included within the 10-page limit, but all other text, figures, tables or illustrations are included.

Submit the abstract in PDF format so that there is no author identification information.
Submit via E-mail to the Dissertation Committee Chair at newburry@fiu.edu

Submission deadline for abstracts is February 29, 2016.

Evaluation Process
The IM Division Research Committee will conduct the first round of reviews of the abstract submissions and select three to five finalists based on the quality of their abstracts.

The finalists will then submit their full dissertations for further review and selection.

Obligations for Finalists
Being selected as a finalist is an honor. Finalists are required to present their dissertations at a specially designed session during the 2016 AOM Annual Meeting in Anaheim, California. Please submit your abstracts only if you agree to this requirement, and agree to be present at the division’s Business Meeting where the winner is announced.

William Newburry
Chair of the IM Division D’Amore-McKim School of Business, Northeastern University Award for the Best Dissertation in International Management
Open Nominations for Professional Achievement Awards

IM Division Outstanding Educator Award
The IM Division Outstanding Educator Award recognizes continuous excellence and innovation in teaching international management at all levels and in a global context. The winner is awarded a plaque and cash prize of $500.

Eligibility Criteria
- Candidates have to be nominated by others; no self-nominations are considered.
- Nominees must have at least 15 years of teaching experience in the area of international management.
- Nominees must be members of the IM Division.

Selection Criteria
Candidates are evaluated based on the following criteria:
- Outstanding performance in teaching international management over a long period of time.
- Important impact on international management pedagogy as shown, e.g. by innovations in teaching methods and materials that were subsequently widely adopted by others.
- Significant involvement in the training of other outstanding teachers.
- Advancing the development of outstanding scholars and the scholarship of others in the area of international management.
- Major contributions to the global dissemination of international management knowledge.

Nomination and Evaluation Process
- Nomination letters should be e-mailed to the Professional Achievement Awards Committee Chair, Sea Jin Chang (bizcsj@nus.edu.sg) with a subject heading, "IM Division Outstanding Educator Award" by April 1, 2016.
- Nomination letters (max. 3 pages) should provide a persuasive explanation of how the nominee meets the eligibility and selection criteria above.
- The Professional Achievement Awards Committee will review all nominations and may select a winner. In keeping with the highest standards, a winner may not be selected every year.
- The award will be announced and presented to the winner at the IM Division business meeting at the 2016 AOM annual meeting.

IM Division Outstanding Service to the Global Community Award
The IM Division Outstanding Service to the Global Community Award recognizes continuous excellence in serving the international community. While the IM Division provides opportunities to serve the global community, this is not an award for service to our division. Rather, the award scope is sufficiently broad to recognize service made via many organizations including international institutions, governments, and/or Non-Governmental Organizations. The award favors long-standing service, but impactful service in a concentrated period of time will also be considered. The winner is awarded a plaque and cash prize of $500.

Eligibility Criteria
- Candidates must be nominated by others; no self-nominations are considered.
- Nominees must have at least 5 years in the service of the international community.
- Nominees must be members of the IM Division.

Selection Criteria
Candidates are evaluated based on the following criteria:
- Demonstrated outstanding service to the international community over a long period of time. May also have more intensive and impactful service over a shorter period of time.
- Had an important impact on service of others by developing an organization or platform for global service.

Nomination and Evaluation Process
Nomination letters should be e-mailed to the Professional Achievement Awards Committee Chair, Sea Jin Chang (bizcsj@nus.edu.sg) with a subject heading, "IM Division Service to the Global Community Award" by April 1, 2016.
- Nomination letters (max. 3 pages) should provide a rationale of how the nominee meets the eligibility and selection criteria above.
- The IM Division Professional Achievement Awards committee will review all nominations and may select a winner. In keeping with the highest standards, a winner may not be selected every year.
- The award will be announced and presented to the winner at the IM Division business meeting at the 2016 AOM annual meeting.
Dear IM Division Members,

It has been a pleasure for me to serve as the division’s Communications Committee Chair for the past few years and to work with Nidhitha Lin (Webmaster), Charles Wankel (IMD L-List Director), Rimi Zakaria (Photographer and Photo Gallery Manager), and Everlyne Misati (Newsletter Editor). I am very excited to introduce two new committee members, Liena Kano and Grazia Santangelo to you.

I passed the role of our division’s Facebook Admin Manager to Liena Kano a few months ago and she has done a great job in posting and managing the discussion content related to international management on our Facebook Group Page. We hope that you will visit our division’s Facebook Group Page more often and post/contribute to the content and discussion on it.

Grazia Santangelo is our division’s new Web Architect. She will be redesigning our division’s website and migrating it to a new platform in the coming months. To help with this new initiative, we are looking for a number of division members to join the Communications Committee to work with Grazia and contribute content related to Teaching and Research on International Management for our new website, and periodic updating of our website’s content. We are also seeking photographers to join our committee and work with Rimi Zakaria to take photos during our Annual AOM Meetings. If you are interested, please email me at cchua@miami.edu and let me know which role you would like to assume.

I would like to take this opportunity to formally thank the following division members who graciously helped our committee to take photos during the 2015 AOM Annual Meeting since our division photographer was unable to attend the meeting. They are: Alvaro Cuervo-Cazurra; Aya Chacar; Cordula Barzantny; Dan Li; Davina Vora; Elisabeth Alder; Ellie Banalieva; Ettore Spadafora; Yih-teen Lee; Grazia Santangelo; Hyunseob Kim; Klaus Meyer; Nidhitha Lin; Stacey Fitzsimmons; Stephanie Lu-Wang; and Wenxin Guo.

Chei Hwee Chua
Communications Committee Chair

IM Division Outstanding Educator Award 2015: Steve Weiss’ Acceptance Speech at the IM Division Business Meeting on August 10, 2015

“Thank you very much. Receiving notification was a wonderful surprise (I didn’t know I’d even been nominated this year), and I certainly want to thank those who were involved in the process.

If you’ll indulge me for a couple of minutes, I’d like to share three thoughts.

The first is that the word "educator" carries special meaning. We call ourselves many things — professor, instructor, teacher and more, but "educator" is my favorite. It refers to an ongoing process rather than a fixed body of knowledge. It hints at the involvement of other people in an interactive way, not a one-way flow between teacher and student. And it encompasses our development as well as that of others; we commit ourselves to continuous learning. In short, being an "educator" is a dynamic, multifaceted role.

Second, these are exciting times for us. We have access to immense amounts of information and an increasing variety of ways to teach and learn. From the classroom to the “flipped classroom.” From web-enhanced learning to fully on-line e-learning … or short of that, blended learning. Clickers, YouTube, Moodle. Tweets, blogs, and “twogs” (I just learned this morning that Henry Mintzberg has one). We are just beginning to see how to use it all in order to enhance learning.

Third and finally, a request, a call to action: let’s talk more with each other about teaching and learning, and let’s go beyond “what’s a good case for X?” Next time you hear a positive comment about a colleague’s class or course, tell him or her: “I heard your class went really well. Way to go. What’d you do in it?” Or, on the other hand, next time your office neighbor returns from class saying “Ugh” or “I’m glad that’s over,” ask what happened. Start a conversation. There’s room to talk about teaching and learning as well as research, and there are lots of good conversations to be had—especially in the IM Division.

Thank you again. I’ll remember today for a long time to come.”

Steve Weiss, York University
Please help shape the IM Division competitive program for the 2016 AOM Annual Meeting!

The IM Division invites you to sign up as a reviewer for the 2016 AOM Annual Meeting. To have a successful meeting, I not only need your best symposia and papers, but also your help with the review process.

Please sign up as a reviewer at http://aom.org/annualmeeting review/. I will assign one, two or three papers for you to review between January 2016 and the end of February 2016. Please provide constructive suggestions for improvement to help the authors revise their papers and present more sophisticated ideas at the conference. (Please note that if you sign up for 3 divisions, you will potentially receive 9 papers to review, i.e. 3 from each of division, so take this into account when you make your commitment)

If you have questions, please let me know at imdiv.program@gmail.com

Aya Chacar
IM Division Program Chair

Heads-up on IM Division Doctoral Student, Junior Faculty, & Mid-Career Faculty Consortia 2016

The IM division will again be holding its Doctoral Student, Junior Faculty, and Mid-career Faculty Consortia at the 2016 AOM annual meeting.

Nandini Lahiri, Temple University (nlahin@temple.edu) will chair the 2016 IM Division Doctoral Student Consortium. The consortium is for advanced doctoral students interested in international management research and who have already made substantial advances in their dissertation. It will provide opportunities for structured discussion and informal interaction between doctoral students and faculty panelists on research, publishing, and career development.

Kristiina Mäkelä, Aalto University (kristiina.makela@aalto.fi), will chair the 2016 IM Division Junior Faculty Consortium. Special attention will be devoted to developing appropriate strategies for a successful academic career, including mixing ‘first best’ and ‘back-up’ strategies, and selecting an appropriate level of ‘academic networking’ activities. The consortium panel will consist of senior faculty who span a variety of geographic areas and types of schools.

Nakiye Boyacigiller, Sabanci University (nakiye@sabanciuniv.edu) will chair the 2016 IM Division Mid-Career Faculty Consortium. The purpose of this consortium is to assist mid-career faculty who are interested in refreshing their research focus on international management as well as those considering a change in their research direction towards more international research. A panel of distinguished faculty will provide their perspectives on how to manage this stage of career complexity, and discuss professional challenges, problems, and opportunities facing faculty advancing into their Associate and early Full Professor years.

Senior doctoral students, junior faculty and mid-career members are invited to participate in these highly developmental initiatives. If interested, please contact the respective chairs for more details.

“IM Division News” Editor

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