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2016-2017**

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## Message from Division Chair

Welcome to the **2017 Academy of Management Annual Meeting!**

We look forward to reconnecting with old friends and making new ones in Atlanta. The conference's theme this year is "At the Interface", which has a special relevance to the International Management division and its focus on understanding the business opportunities and management challenges across geographic, institutional and cultural borders.



We have an exciting program lined up for the 2017 meeting, thanks to the tremendous efforts of PDW Chair, Anu Phene and Program Chair, Elizabeth Rose. The PDW program is bustling with developmental sessions related to research, teaching and scholarship. Our division's PDW Chair has created a novel PDW Program in which organizers have the freedom in terms of format and the time to explore in detail some new and surprising dimensions of key topics. With the teaching workshop, and the doctoral student, junior faculty and mid-career faculty consortia, this program is aimed at IM members at different stages of their careers. In terms of the scholarly program, we have lined up paper sessions and symposia to stimulate intellectual discussion among our division members. Our division's Program Chair has organized an insightful Academic Program in which we have the opportunity to learn about the frontiers of research and listen to some of the leading minds in the field. I encourage you to attend as many sessions as possible not only to gain new insights that will be useful to your own research, but also to broaden your research horizons by learning about less familiar topics.

We have been fortunate and we are grateful to receive the support from multiple organizations. We appreciate the generous support of Georgia State University and the Institute of International Business in hosting the doctoral and junior faculty consortia. We thank the sponsors of our paper awards for helping the division promote some key research themes: China Europe International Business School; George Washington University's Center for International Business Education and Research; Hong Kong University of Science and Technology; Willamette University's Atkinson Graduate School of Management. The finalists of the paper awards will present their research in separate paper sessions. The winners will be announced at the Business Meeting on Monday, August 7 (18:15-19:45, Atlanta Marriott Marquis, Atrium Ballroom C).

We are also grateful to Northeastern University's D'Amore-McKim School of Business for sponsoring the Best Dissertation in International Management Award. The finalists will present their research in a special session (15:00-16:30, Atlanta Marriott Marquis, Atrium A703). We are also grateful to PWC Strategy& for sponsoring the Eminent Scholar Award and to Florida International University for supporting the new Emerging Scholar Award.

This year, Paul Beamish of Ivey business School, Western University is the recipient of the PWC Strategy& Eminent Scholar award. I encourage you to come to the special session on Monday to listen to his latest thinking and celebrate his achievements (16:45-18:15, Atlanta Marriott Marquis, Atrium Ballroom C). Elena Kulchina from Duke University is the winner of the IM Division FIU Emerging Scholar Award. (Continued on p.2)



## Message from Division Chair

(Continued from p.1)

We have two co-winners of the IM Division Educator Award: Anil Gupta from the University of Maryland and Yadong Luo from the University of Miami. Finally, we honor Jean Boddewyn from the CUNY, Baruch College with the Outstanding Service to the Global Community Award to celebrate his excellence in serving the international community.

Besides the excellent research and professional development events, we also have several social events that provide the opportunity to mingle and relax in between the long days of intellectual activities. On Friday, August 4, we welcome our PDW participants with the PDW Social at the Center for Civil and Human Rights (15:00-17:00). On Saturday, August 5, we start the day with a welcome breakfast for participants in our doctoral and junior faculty consortia at Georgia State University. On Monday, August 7, we take a break mid-day with the Thought Leadership Café (15:00-16:30, Atlanta Marriott Marquis, Marquis M302) to have a more personal interaction with some of the key thinkers of the field and conclude the day with the always memorable Division Gala (19:00-23:00, the World of Coca-Cola).

The continued improvement of the division is the result of the effort of many volunteers who worked throughout the year. Therefore, I want to thank everyone who contributed to the development of the division and the creation of an outstanding program. These include the current members of the Executive Committee, Anu Phene, Elizabeth Rose, Aya Chacar, Alvaro Cuervo-Cazurra. We welcome Jaeyong Song as the newest member of the Executive Committee. We are extremely grateful to the Treasurer, Malika Richards; the thirteen members of the Research Committee chaired by Grazia D. Santangelo; the five members of the Best Dissertation Award Committee chaired by William Newbury, the five members of the Teaching Committee chaired by Mary Teagarden; the five members of the Communications Committee chaired by Chei Hwee Chua; the three members of the Professional Achievement Awards Committee chaired by Alvaro Cuervo-Cazurra, the seven members of the Corporate Outreach Committee chaired by Allan Bird; the three members of the Strategy & Eminent Scholar Award Committee chaired by Sam Park; the three members of the Doctoral Student Committee co-chaired by AJ Corner; the three members of the Social Committee chaired by Denise Dunlap; the six members of the Membership Drive Committee chaired by Tanvi Kothari and the Online Teaching and Research Committees chaired by Ali Taleb and Sali Li. I also want to thank YOU, members of the International Management Division, for submitting your papers, panels and PDWs, your work as reviewers and for attending the stimulating sessions and events.

I look forward to seeing you all in August — at the PDW social, PDW workshop, scholarly sessions, business meeting, division gala, or just for a conversation in the hallway!

**Jay Anand**  
IM Division Chair

## IM Division Sponsors

The IM Division gratefully acknowledges the generous sponsorships of the following universities and organizations for 2017.



### IM Division Thought Leadership Café

**Date:** Monday, August 7th

**Time:** 3:00pm - 4:30pm

**Venue:** Atlanta Marriott Marquis - Room M302

Take an afternoon break and come meet senior IB scholars. Enjoy a cup of coffee while conversing with Professors **Timothy Devinney** and **Seung Ho (Sam) Park**, who are both innovative and creative researchers.

The conversation is certain to be lively, wide-ranging, and thought-provoking, and covering topics as diverse as CSR, international strategy, emerging markets, and research methods.



**Professor Timothy Devinney** is an expert on various aspects of international business and management, including CSR and research methodologies.



**Professor Seung Ho (Sam) Park** is an expert on international strategy, with a focus on emerging markets.





## AOM 2017 IM Division Main Program Highlights

Welcome, one and all, to Atlanta, for the **2017 AOM Annual Meeting!** We have an exciting line-up of IM-related sessions in store, so do plan on being there for the full conference: August 4 - 8. The IM Division-sponsored sessions spanning the five days offer a mix of “how-to” workshops that will help you to reinvigorate your research and teaching, presentations of cutting-edge research, interactive symposia with panels of experts, and social events that will allow you to relax and connect with old and new friends. Consistent with the overall theme of “At the Interface”, many of our sessions are co-sponsored with other divisions, offering the potential for exploring an even broader range of potential connections.



In addition to the terrific PDW sessions on Friday and Saturday (which Anu Phene describes elsewhere in the newsletter), Sunday, Monday, and Tuesday (August 6 - 8) have 91 IM Division-sponsored sessions on offer, so we will all be spoiled for choice. We have **17 symposia** (three of which have been designated as “Showcase Symposia”), covering the breadth of the IM field and providing the opportunity for interactive discussion. The **72 paper sessions**, including seven very interactive discussion sessions on Sunday and eight sessions featuring the finalists for IM Division awards, will all take place in the Atlanta Marriott Marquis. Having read through all of the submissions, I can assure you that we will be exposed to some very interesting ideas!

You will see that the program is broadly organized in tracks, subject to the availability of rooms. If you are interested in the topic of a session, there is a good chance that the topic of the next session to be held in that room will also be of interest. (That said, remember that some of the best interactions at the AOM are serendipitous ones that happen in the hallways, as we all look frantically for session rooms!) **Most of the IM division paper sessions and symposia will take place in the Marriott (MAR), on the Atrium, Lobby, and Marquis levels.**

In addition to the paper sessions and symposia, Monday afternoon includes some highlights of the program. **The IM Division Thought Leadership Café will take place on Monday, 3:00PM - 4:30PM, in room M302 on the Marquis level.** Come and have coffee and conversation with Timothy Devinney and Seung Ho (Sam) Park, who are both innovative and creative researchers. The conversation is certain to be lively, wide-ranging, and thought-provoking, and covering topics as diverse as CSR, international strategy, emerging markets, and research methods. If you are in the mood for something a bit more passive – but also invigorating – at that time, the finalists for the **D'Amore-McKim School of Business, Northeastern University Best Dissertation Award will present their doctoral research on Monday, 3:00PM - 4:30PM, in room A703 on the Atrium level.** After either the café or the thesis session (or any of the other sessions on at that time – as I said, we are spoiled for choice), plan on attending the **PWC Strategy& Eminent Scholar in International Management Award Presentation (4:45PM - 6:15PM, in Ballroom C on the Atrium level)** and join us in honoring this year's winner, Paul Beamish, of the Ivey Business School at Western University with a session followed by a festive reception. Stay in the same room for the **IM Division Business Meeting (6:15PM - 7:45PM)**, where you can catch up on the division's news and learn about the winners of our many awards. In addition to recognizing the recipients of the paper and thesis awards, and the best reviewers for the year, we will honor the winners of the IM Division's Outstanding Service to the Global Community Award (Jean J. Boddewyn), the IM Division Educator Award (Anil Gupta and Yadong Luo), along with the IM Division FIU Emerging Scholar Award (Elena Kulchina). Come and celebrate the excellence that pervades the IM Division!

The celebration will continue at the ever-popular **IM Division Gala, which will take place at the World of Coca-Cola (121 Baker St NW – a few blocks from the Marriott) between 7:00PM and 11:00PM.** The Social Committee has planned an event that is sure to be, as always, the talk of the conference, so make sure to be there. Bring your dancing shoes – but remember, too, that there will be sessions at 8:00AM on Tuesday!

I want to express my deepest gratitude to everyone who submitted papers and symposium proposals to the IM Division, and to all of those wonderful colleagues who served as reviewers. I appreciate each and every one of you more than I can express. I also want to recognize Karishma Nagre and Virginia Cathro, both of the University of Otago, for their support and assistance

Safe travels – and I look forward to seeing you in Atlanta!

**Elizabeth Rose**  
Program Chair

**D'Amore-McKim  
School of Business,  
Northeastern University  
Best Dissertation Award  
Finalists**



**Three Essays on the Influence of  
Political Connections on Firm  
International Expansion Strategy**  
**João Albino-Pimentel**  
U. of South Carolina (Ph.D. from  
HEC Paris)



**Response to Subpar Performance in  
Foreign Subsidiaries**  
**Vanessa C. Hasse**  
U. of San Francisco (Ph.D. from  
Western U.)



**Managing Complex Multinational  
Enterprises: Internal Network  
Structure and Expatriation Strategies**  
**Jongmin Lee**  
U. of Reading (Ph.D. from Henley  
Business School, U. of Reading)



**Drivers of Successful Cross-Border  
Knowledge Transfer in International  
Acquisitions**  
**Abby Jingzi Zhou**  
Xi'an Jiaotong-Liverpool U. (Ph.D.  
from U. of Nottingham, China)

**The finalists of this award will  
present their dissertations at a  
special paper session:**

**Date:** Monday, August 7  
**Time:** 3:00pm - 4:30pm  
**Venue:** Atlanta Marriott Marquis,  
Atrium A703

## IM Division Awards 2017 Finalists

### IM Division HKUST Best Paper in Global Strategy Award

(Monday, Aug 7, 1:15PM - 2:45PM, Atlanta Marriott Marquis, Atrium A707)

*Multicountry and Multifirm Colocation: A Network Approach*  
Minyoung Kim, U. of Kansas

*Organizational Acculturation: Shaping Strategy Process in the Internationalization Process*  
Yingying Zhang, CUNEF, Complutense U. of Madrid; Chad Albrecht, Utah State U.; Li Tian, Nan-kai U.; Yu Zhou, Renmin U. of China

*Globally-dispersed Innovations and Firm Innovativeness: The S-curve Perspective*  
Tung-Min Hung, Rutgers U.; Yi-Ju Lo, Yuan Ze U.; Ming-Je Tang, National Taiwan U.

*FDI Expansion Speed*  
Weiqiang Tang, U. of South Australia

### IM Division Best Paper in OB/OT/HRM

(Tuesday, Aug 8, 8:00AM - 9:30AM, Atlanta Marriott Marquis, Atrium A707)

*Age, Gender, and a Double Jeopardy in Expatriate Selection*  
Daniela Noethen, ESADE Business School / Ramon Llull U.; Jaime Bonache, U. Carlos III de Madrid; Anne Burmeister, U. of Bern

*How Language Diversity Affects Knowledge Processing in Multinational Teams*  
Helene Tenzer, U. of Tuebingen; Markus Pudelko, U. of Tuebingen; Mary M. Maloney, U. of St. Thomas; Mary E Zellmer-Bruhn, U. of Minnesota

*Managing Ongoing Dualities in International Business*  
Sonia C. Oliveira, NOVA School of Business and Economic; Joana S. Story, NOVA School of Business and Economics; Miguel Pina Cunha, Nova U., Lisbon

*Expatriates' Cultural Intelligence, Embeddedness and Knowledge Sharing: A Multilevel Analysis*  
Sebastian Stoermer, U. of Goettingen; Samuel Davies, U. of Goettingen; Fabian Jintae Froese, U. of Goettingen

### IM Division GWU-CIBER Best Paper on Emerging Markets Award

(Monday, Aug 7, 8:00AM - 9:30AM, Atlanta Marriott Marquis, Atrium A704)

*An Institutional Logics Approach to Liability of Foreignness: The Case of MNEs in Africa*  
Aloysius Marcus Newenham-Kahindi, U. of Saskatchewan; Charles Edward Stevens, Lehigh U.

*Top Management Team's Political Connections, Corporate Governance and Internationalization*  
Zhennan Wang, Syracuse U.

*The Impact of Acquirers' Origins on Acquisition Premiums for Targets in Developed Countries*  
Rong Zeng, U. of Calgary

*Business Model Adaptation to Institutional Voids: The Case of Jumia, the Amazon of Africa*  
Augustine Awuah Peprah, U. Ca' Foscari of Venice; Claudio Giachetti, U. Ca' Foscari of Venice

### IM Division Douglas Nigh Award

(Monday, Aug 7, 11:30AM - 1:00PM, Atlanta Marriott Marquis, Atrium A707)

*Host Market Corruption, Subsidiary Strategies and Market Exit*  
Michael A. Sartor, Smith School of Business, Queen's U.

*Foreign Markets and Environmental Performance: The Timing of the Response to Institutional Pressures*  
Estefania Amer, U. of Lausanne, HEC Lausanne

*Is Union Coverage Associated with Internationalization?*  
Omer F. Genc, Abdullah Gul U.; Jack Clampit, U. of Memphis; Melanie Petra Lorenz, U. of Toledo

*Age-based Social Status, Team Safety Climate, and Innovation: Overcoming Culture with Team Effects*  
Timothy R. Moake, U. of Missouri; Nahyun Oh, U. of Missouri; Clarissa Rene Steele, U. of Missouri, Columbia

(Continued on p.5)

## IM Division Awards 2016 Finalists (Cont'd from p.4)

### **IM Division Willamette University, Atkinson Graduate School of Management Best Paper in International Ethics, Social Responsibility, and/or Sustainability**

(Tuesday, Aug 8, 11:30AM - 1:00PM, Atlanta Marriott Marquis, Atrium A707)

*Global Economic Integration: The Impacts of Trade Networks on Firm-level CSR Signaling*

Luis Alfonso Dau, Northeastern U.; Elizabeth Marie Moore, Northeastern U.; Margaret Soto, Northeastern U.

*Business Groups, Social, and Environmental Performance: A Comparison of China, Hong Kong, and Taiwan*

Jintao Zhang, U. of Newcastle, Australia; Stephen Chen, U. of Newcastle, Australia; Hao Tan, U. of Newcastle, Australia

*CSR Evolution in Emerging Multinational Corporations Operating in Developed Countries*

Germano Glufke Reis, Federal U. of Parana

*Strategic Corporate Social Responsibility in Multinational Enterprises*

Christian Geisler Asmussen, Copenhagen Business School; Andrea Fosfuri, Bocconi U.

### **IM Division Best Qualitative Paper in International Business Award**

(Tuesday, Aug 8, 9:45AM - 11:15AM, Atlanta Marriott Marquis, Atrium A707)

*Headquarters Transfer of Capabilities in the MNC: The Challenge of Subunit Innovation Networks*

Olof Lindahl, Uppsala U.

*Leader-TMT Dynamics and Internationalization of Chinese Banking and Finance Institutions*

Yiyi Su, Tongji U.; Di Fan, Curtin U.

*How Language Problems Affect International Academic Careers in Management*

Markus Pudelko, U. of Tuebingen; Helene Tenzer, U. of Tuebingen

*Resource Allocation in SME Internationalization: A Portfolio Theory Perspective*

Adeoye I. Adegorite, U. of Waterloo; Rod B. McNaughton, The U. of Auckland

### **IM Division CGIO Best Paper in International Corporate Governance**

(Monday, Aug 7, 9:45AM - 11:15AM, Atlanta Marriott Marquis, Atrium A707)

*The Role of Institutional Logics in Board Interlock Formation*

Kai Xu, The U. of Texas at San Antonio; Rose Ji Youn Kim, U. of Kentucky; Michael C. Withers, Texas A&M U.; Michael Deane Howard, Texas A&M U., College Station

*What Drives Prescriptions of Board Involvement in Corporate Governance Codes?*

Till Talaulicar, U. of Erfurt; William Q. Judge, Old Dominion U.; Mark Mallon, Elon U.

*Corporate Governance and Elites*

Franklin Nakpodia, Northumbria U.; Emmanuel Afolabi Adegbite, De Montfort U.

*Keeping up with the Joneses: How Family Firms Navigate their Foreign Direct Investment*

Sebastian Fourne, Wilfrid Laurier U.; Miriam Zschoche, U. of Erfurt

**All winners will be announced during the IM Division Business Meeting, which will take place on Monday, Aug 7 at 6:15pm - 7:45pm, in the Atlanta Marriott Marquis, Atrium Ballroom C.**

*One of the IM Division's submissions is a finalist for the Carolyn Dexter Award, an All-Academy award that recognizes the paper that best meets the objective of internationalizing the AOM):*

*Expatriates' Cultural Intelligence, Embeddedness and Knowledge Sharing: A Multilevel Analysis*

Sebastian Stoermer, U. of Goettingen; Samuel Davies, U. of Goettingen; Fabian Jintae Froese, U. of Goettingen

*The winning paper will be announced at the Carolyn Dexter Award Reception (Sunday, Aug 6, 2:00PM - 3:00PM, Atlanta Marriott Marquis, Marquis M302)*

In addition to the above IM Division theme-based Best Paper Awards, the division also offers the **CEIBS Best Paper Award** which is presented to the **best scholarly paper of the IM Division** at the Academy of Management Annual meeting. The winner of the CEIBS Best Paper Award is selected from all finalists.

**THE 77<sup>TH</sup> ANNUAL MEETING OF THE ACADEMY OF MANAGEMENT**  
August 4-8, 2017 Atlanta, GA, USA





## PWC Strategy& Eminent Scholar Award 2017

This year's **winner** of the **PWC Strategy& Eminent Scholar Award** is **Professor Paul Beamish** from **Ivey Business School** in recognition of his life-time contribution in the International Business field.

On **Mon, Aug 7 at 4:45pm at the Marriottin Ballroom C on the Atrium level**, Professor Beamish will give a short presentation of his work followed by commentaries by Professors Ram Mudambi (Temple University), Andrew Delios (National University of Singapore), and Art Kleiner (PWC).

Please join us for this important event to honor Professor Beamish and to recognize the long standing support for the IM Division by Art Kleiner and the team at Strategy+Business and PWC Strategy&.



## IM Division Outstanding Service to the Global Community Award

The **IM Division Outstanding Service to the Global Community Award** recognizes continuous excellence in serving the international community. While the IM Division provides opportunities to serve the global community, this is not an award for service to our division. Rather, the award's scope is sufficiently broad to recognize service made via many organizations including international institutions, governments, and/or Non-Governmental Organizations. The award favors longstanding service, but impactful service in a concentrated period of time will also be considered.

**Congratulations to Jean J. Boddewyn, Baruch College CUNY**, who is this year's **award winner**.



## IM Division Educator Award 2017

The **IM Division Outstanding Educator Award** recognizes continuous excellence and innovation in teaching international management at all levels and in a global context.

The two **co-winners** are:



**Anil Gupta**  
University of Maryland



**Yadong Luo**  
University of Miami

## IM Division FIU Emerging Scholar Award 2017

The **FIU-IM Division Emerging Scholar Award** recognizes the contribution to international management scholarship by a junior scholar.

The **winner** of this award is **Elena Kulchina, Duke University, Fuqua School of Business**.



**Winners** of the IM Division 2017 Outstanding Service to the Global Community, Outstanding Educator, and the FIU-IM Division Emerging Scholar Awards **will be recognized** at our **Division's business meeting on Monday, Aug 7 at 6:15pm - 7:45pm**, in the **Atlanta Marriott Marquis, Atrium Ballroom C**. Please come and join us in recognizing them and congratulating them.



## AOM 2017 IM Division PDW Program Highlights

We have an interesting and exciting PDW schedule, with many options for diverse interests!

Start your day, on Friday, August 4th by participating in your choice of **unique workshops** – explore how the paradigm of **Translating Organizations Across Borders**, can be conceptualized for the multinational firm, or debate theoretical and methodological advances needed for **Multiplex Networks in International Business**, or share insights on creating a rigorous learning experience for students in **International Business Education in an Anti-Globalized World** (all starting at 8). Engage in an interactive discussion with editors and scholars on **Writing Better Theory** (9:45 to 11:45), **Shine a Light on Transparency Research in International Business** (12:00 to 13:30), explore an interactive case and pedagogy for on-line and on-the-ground formats in **New Frontiers in Global Leadership Education** (13:45 to 15:15) and examine the **Internationalization of SMEs** (15:30 to 17:00). Participate in many other sessions on topics that are as diverse as global healthcare; cross-national survey data collection; measurement scales in contexts of poverty; research collaborations in India; macro talent management; governance and the post-colonial state and engaging students in the digital age.



Friday's schedule includes a special event for doctoral students. Finalists of the 2016 IM Division's Best Dissertation Award have organized a workshop on, **"Managing Your Doctoral Studies: What We Wish We Had Known!"** (16:00 to 17:30). Current doctoral students are invited to exchange ideas with the panelists who have successfully navigated their studies.

Take a break on Friday and join us and mingle with IM Division members for a **self-guided tour** at the **Center for Civil and Human Rights** (please buy individual tickets online in advance and meet at the location at 14:45 for a 15:00 start time).

Saturday is equally packed. Many participants will be engaged in our **Doctoral and Junior faculty consortia**, generously hosted off-site by the Georgia State University and the Institute of International Business. Others will participate in the **Mid-Career faculty consortium** and the **Paper Development workshop**. The respective Chairs, Ajai Gaur, Heather Berry, Jaeyong Song and Felipe Monteiro, have assembled exciting programs with a great group of participants (pre-registration required) and panelists. There is plenty to do – explore **Institutions and Firm Strategy** (17:30 to 19:30), research **National Innovation Systems** (13:30 to 15:30), enhance **Global Competency and Experiential Education in Study Abroad trips and programs** ( 11:30 to 13:00 and 13:15 to 14:45) and **design impactful Executive Education** (15:15 to 16:45). Engage with peers in other sessions to **get hands-on with multilevel modeling**, discuss **non-market strategy and international development**, examine **advances in patent research**, form international research collaborations and much more.

Everyone is welcome to attend the **"Meet the IM Editors session"** (16:30 to 18:00), come to hear from and interact with a who's who of the editors of key journals, organized by the Chair, Sjoerd Beugelsdijk.

See you in Atlanta!

Anu Phene  
PDW Chair

### PDW Social Activity

Take a break on Friday, August 4th and join us and mingle with IM Division members for a self-guided tour at the [Center for Civil and Human Rights](#) to learn about the **American Civil Rights Movement** and **Global Human Rights Movements**, from 3:00 to 5:00 p.m.

**WHERE:** Center for Civil and Human Rights, 100 Ivan Allen Jr. Boulevard, Atlanta, GA

**FEE:** Individual ticket \$18.50 per person, to be purchased online in advance at the site linked below:  
[Purchase Tickets](#)

Please meet at the location at 2:45pm.

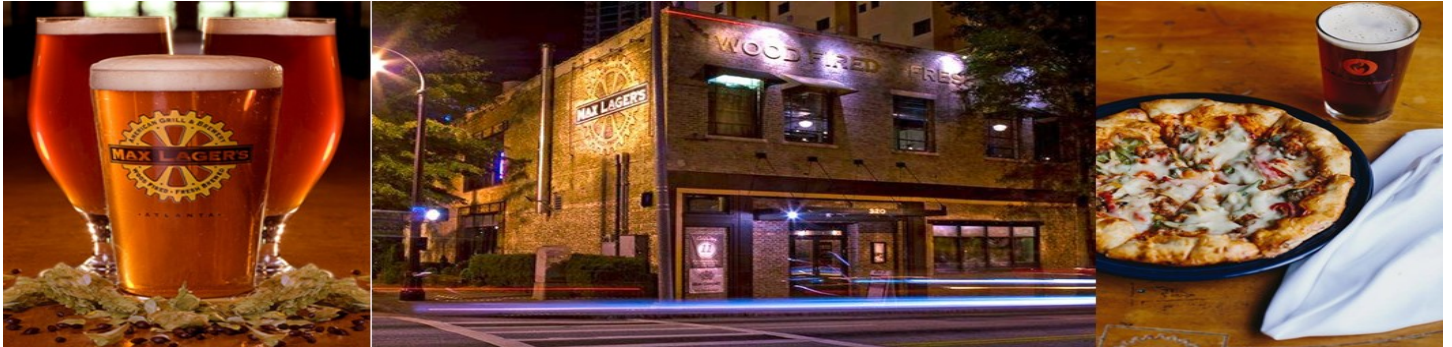


CENTER FOR CIVIL  
AND HUMAN RIGHTS

## Are You a PhD Student?

Come and join us at the

### *IM Division Doctoral Student Committee Annual Social and Networking Event!*



**Please JOIN US at:**

**Max Lager's Wood-Fired Grill & Brewery  
320 Peachtree St NE**

**Find us in the downstairs tavern area**

**Sunday, August 6, 2017  
6:00 pm – 8:00 pm**

**Enjoy complimentary drinks and appetizers!  
Network with fellow doctoral students!**

**RSVP: [yzhao028@fiu.edu](mailto:yzhao028@fiu.edu)**

#### **Directions:**

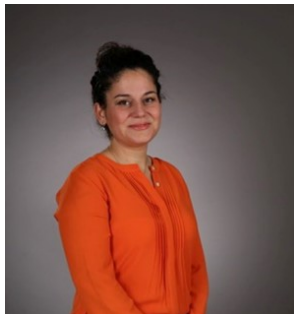
**One block north of Hyatt Regency – walk past SunTrust building and you will see  
Max Lager's on other side of Peachtree St (in front of Hyatt Place)**

**See you soon!**

**A.J. Corner**  
Georgia State University



**Ebru Ipek**  
Simon Fraser University



**Yue Zhao**  
Florida International University





## IM Division Gala



### Please Join Us!

Let's celebrate an amazing year of our accomplishments. Join us for an evening of southern hors d'oeuvres, Coca-Cola beverages, music, dancing and much more.  
Please remember to wear your name badge to get in.

**When:** Monday, August 7, 19:00-23:00

**Where:**



**121 Baker St NW, Atlanta, GA, 30313**

Members can sample over 100 international beverages, thanks to our sponsors:

**Copenhagen Business School**

**Keck Graduate Institute**

**Ohio State University**

**Temple University**

**University of Massachusetts-Lowell**

**University of Sydney**

### IM División Social Committee

**Denise Dunlap (Chair)**

**Co-Chairs, Ilya Cuyppers & José Mauricio G. Geleilate**



### Call for Volunteer to join the IM Division as Webmaster

Are you proficient in the use of WordPress? Would you like to join the IM Division as Webmaster for our division's website? If yes, please email me at [cheihwee.chua@gmail.com](mailto:cheihwee.chua@gmail.com) to discuss about this.

I look forward to hearing from you.

**Chei Hwee Chua**  
**Communications Committee Chair**



The International Management Division will offer a Paper Development Workshop (PDW) at the forthcoming Annual Meeting of the Academy of Management in Atlanta, Georgia on Saturday, August 5, 2017 from 6.00 pm to 8.00 pm.

The PDW will be chaired by **Felipe Monteiro**, INSEAD ([felipe.monteiro@insead.edu](mailto:felipe.monteiro@insead.edu)).

**Panelists Will Include:**

**Africa Arino**

**Alvaro Cuervo-Cazurra**

**Jonathan Doh**

**Igor Filatotchev**

**Klaus Meyer**

**Beth Rose**

**Jaeyong Song**

**Steve Tallman**

**Alain Verbeke**

**Eleanor Westney**



# IM Division Consortia 2017

## Doctoral Student, Junior Faculty, and Mid-Career Faculty

On **Saturday August 5, 2017**, the IM Division will offer three consortia at the AOM annual meeting.

This year, the consortia chairs are: **Ajai Gaur (Rutgers U.)** for the **Doctoral Student Consortium (DSC)** at 8:00 am to 4:00 pm, **Heather Berry (George Washington U.) & Udo Zander (Stockholm Sch. of Economics)** for the **Junior Faculty Consortium (JFC)** at 8:00 am to 4:00 pm, and **Jaeyong Song (Seoul National U.)** for the **Mid-Career Faculty Consortium (MFC)** at 12:00 pm to 4:00 pm. There will also be a **Joint "Meet the Editors" session** for all three consortia participants.



**Ajai Gaur**  
**DSC Chair**

[ajai@business.rutgers.edu](mailto:ajai@business.rutgers.edu)



**Udo Zander & Heather Berry**  
**JFC Co-Chairs**

[berryh@gwu.edu](mailto:berryh@gwu.edu)



**Jaeyong Song**  
**MFC Chair**

[jsong@snu.ac.kr](mailto:jsong@snu.ac.kr)

### DSC Faculty Panelists

William (Bill) Newbury (Florida International U.)  
Leigh Anne Liu (Georgia State U.)  
Mary Teagarden (Arizona State U.)  
Rebecca Piekkari (Aalto U.)  
Taco Reus (Erasmus U.)  
Lena Zander (Uppsala U.)  
Vikas Kumar (U. of Sydney)  
Xavier Martin (Tilburg U.)  
Dan Li (Indiana U.)  
Ilya Cuyppers (Singapore Management U.)  
Riikka Sarala (U. of N. Carolina at Greensboro)  
Nandini Lahiri (American U.)

### JFC Faculty Panelists

Heather Berry, Co-Chair (George Washington U.)  
Udo Zander, Co-Chair (Stockholm Sch. of Econ.)  
John Mezas (U. of Miami)  
Mariko Sakakibara (UCLA)  
Tamer Cavusgil (Georgia State U.)  
Daphne Yiu (Chinese U. of Hong Kong)  
Martine Haas (U. of Pennsylvania)  
Aks Zaheer (U. of Minnesota)

### MFC Faculty Panelists

Jaeyong Song, Chair (Seoul National U.)  
Chris Ahmadjian (Hitotsubashi U.)  
Keith Brouters (King's College London)  
Tarun Khanna (Harvard U.)  
Kendall Roth (U. of South Carolina)  
Eleanor Westney (MIT)

## AOM 2017 IM Division Meet the Editors Session



The **International Management Division** will offer a **Meet the Editors** session at the forthcoming AOM Annual Meeting in Atlanta, Georgia on **Saturday, August 5, 2017 from 4.30 pm to 6.00 pm.**

The PDW will be chaired by **Sjoerd Beugelsdijk**, University of Groningen.

Panelists will include Gokhan Ertug (Singapore Mngt. U.), Alain C. Verbeke (U. of Calgary), Ram Mudambi (Temple U.), Jonathan P. Doh (Villanova U.), Pervez Ghauri (U. of Birmingham), and Alvaro Cuervo-Cazurra (Northeastern U.)

**These Editors of key IM journals will share insights into the publishing process and the positioning of their journals.**



## Let's Get Connected!

### IMD-L List

The IM Division has a listserv (IMD-L List) that allows members to be connected with one another easily via email. You only need to send an email to:

[IMD-L@AOMLISTS.PACE.EDU](mailto:IMD-L@AOMLISTS.PACE.EDU)

and you will be able to reach out to many IM Division members who have already joined this listserv group. You are free to join or leave the group at any time.

Sign up here today to subscribe to the IMD-L List:

<http://aomlists.pace.edu/scripts/wa.exe?SUBED1=imd-l&A=1>

If you have any questions or need help with using our listserv, please contact: Charles Wankel, IMDL-list Director [wankelc@verizon.net](mailto:wankelc@verizon.net)

### IM Division Groups on Facebook

Academy of Management - International Management Division

<https://www.facebook.com/groups/117647314106/>

### AOM - IM Division Doctoral Student Committee

<https://www.facebook.com/groups/55359789438/>



## Message from the Membership Drive Committee

Membership Drive Committee (MDC) members will be participating in the following events during the 2017 AOM Annual Meeting to represent the IM division.

### New Member Welcome Reception

Friday, Aug 4, 2017, 5:30pm - 7:30pm, at Hyatt Regency Atlanta in Hanover Hall C & D

We will provide a brief overview of your member benefits to discover how to get the greatest value from your membership. The Orientation transitions into the Exhibit Hall Opening Reception from 6-8 pm, which is where MDC members will be at the designated IM Division table to meet and connect with both new members and seasoned members. This event will kick off with the Exhibitor Opening Reception, and include a participation ice breaker game, "Passport to Prizes". Collect your card at the beginning of the orientation and you'll be entered into a drawing for some great prizes awarded at the end of the evening! No sign up is required.



### AOM New Doctoral Student Consortium (NDSC)

Saturday, August 5th, at Hyatt Regency, Courtland

The purpose of this event is to introduce new Ph.D. students to the various AOM divisions and interests groups, as well as to provide an opportunity for the divisions and interest groups to attract new members. (Pre-registration required.)

The **Member Resource Center** will be stationed at the entrance to Registration to welcome all members and answer any of their questions through the duration of the meeting. *The center is open 8am - 5pm each day.* MDC members will be there to welcome new members, chat with current members, and foster connections that are vital to making membership in the Academy fulfilling and valuable.

You can **contact us online** anytime. You can email the committee directly at [mdc.imdivision.aom@gmail.com](mailto:mdc.imdivision.aom@gmail.com) or email a specific committee member.

We look forward to meeting and getting to know you at this year's AOM Annual Meeting!



**Tanvi Kothari (Chair)**  
Region: Southwestern and Western US and Western Canada  
[kothari.t@gmail.com](mailto:kothari.t@gmail.com)



**Norihito Furuya**  
Region: Asia  
[nfuruya@fb3.so-net.ne.jp](mailto:nfuruya@fb3.so-net.ne.jp)



**Irlo Lee**  
Region: Australia, New Zealand and Pacific Islands  
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**Luiz Ricardo Kabbach de Castro**  
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**Hyun-jung Lee**  
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**Yih-teen Lee**  
Region: Continental Europe  
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**IM Division Membership Drive Committee**



## Incoming IM Division Executive Committee Member



**Jaeyong Song** will be joining the IM Division Executive Committee following the AOM Annual meeting in Atlanta. He will begin his five-year term on the division's leadership team by serving as the **PDW Program Chair for the 2018 AOM conference in Chicago**.

**Jaeyong Song** is the AMOREPACIFIC Chaired Professor of Strategy and International Management at Seoul National University (SNU). He received his Ph.D. at the University of Pennsylvania. Before joining SNU, he was a Professor of Strategy at Columbia Business School and Yonsei University. He was elected as a fellow of the Academy of International Business (AIB) and was an editor of Journal of International Business Studies (JIBS). He has also served as the Korea Chapter Chair of the Academy of International Business as well as the President of the Korean Society of Strategic Management. He won the Richman Best Dissertation Award of the IM Division of the Academy of Management, the Hedlund Best Dissertation Award from the European International Business Association, the Chazen Teaching Innovation Award at Columbia Business School, the Korea Academy of Management Best Researcher Award, the SNU Teaching Award, and the best performing professor award from Yonsei University. He was also chosen as a thought leader of the IM Division in 2015. He was a keynote speaker for GE's Global Leadership Meeting and SABIC's Yearend meeting in 2014. His research has appeared in top-tier journals such as Management Science, Strategic Management Journal, Organization Science, JIBS, Harvard Business Review, Research Policy, Journal of Management, California Management Review, and the Journal of Economics & Management Strategy. His book "The Samsung Way" has been published in multiple languages by McGraw Hill and other major publishers abroad.

He is looking forward to his involvement with the International Management Division at the Academy of Management!

## Call For Volunteer Photographers at the 2017 AOM Annual Meeting

Dear Colleagues,

If you have an **interest in photography** and are planning to attend the **2017 AOM Annual Meeting in Atlanta, GA**, please consider volunteering for our division.

We are looking for a few **volunteer photographers** to serve at this year's AOM conference. We expect that you commit about 3-5 hours during the conference, covering some of the scholarly sessions and social events of the International Management Division. Post-conference, you will have the opportunity to continue serving the Communications Committee as part of the Photography subgroup.

If interested, send me an email at: <[zakaria@uww.edu](mailto:zakaria@uww.edu)>. Please specify which days (**August 4-8**) and hours (morning, afternoon, or evening) you are available to help.

Thank you for your interest in serving our AOM and the International Management Division.

**Rimi Zakaria, Ph.D.**

Lead Photographer and Photography Manager, Communications Committee  
Assistant Professor of Management, University of Wisconsin – Whitewater, USA



*This newsletter is edited by:*

## IM Division Communications Officer

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