

IM Division Executive Committee 2013-2014

Division Chair
Jennifer Spencer
The George Washington U.
jspencer@gwu.edu

Division Chair-Elect
Sea-Jin Chang
National U. of Singapore
schang@nus.edu.sg

Division Program Chair
Alvaro Cuervo-Cazurra
Northeastern U.
a.cuervocazurra@neu.edu

Division PDW Chair
Jaldeep (Jay) Anand
Ohio State U.
anand.18@osu.edu

**Immediate
Past Division Chair**
John M. Mezias
U. of Miami
jmezias@miami.edu



**August 1-5, 2014
Philadelphia, PA**

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Message from Division Chair

We are all looking forward to seeing you at the AOM meeting to share interesting ideas and catch up with old friends!

This past year, the IM Division's Membership Drive committee has engaged in an extensive effort to help us better understand the needs and preferences of our members. Thanks to all of you who completed their online survey. You can see a brief description of its findings in this newsletter (page 8). We're grateful for this input, which is helping us build out the activities that will be of greatest interest to the membership. Look for the members of this committee as well as others in leadership posts in the Division. They can be identified throughout the conference by ribbons on their nametags, and will be happy to answer questions about the Division's activities and membership.



Due to the tremendous efforts of our PDW and Program Chairs, Jay Anand and Alvaro Cuervo-Cazurra, we have another exciting program lined up for the 2014 meeting. The PDW program is bustling with developmental sessions related to teaching and scholarship, which are aimed at IM members at all stages of their careers. In terms of the scholarly program, we are grateful for substantial support from a number of sponsors. These generous contributions help us encourage high quality IM research via Best Paper awards, and also enable the Division to offer an extensive set of networking events to benefit our membership.

Our first award session will be on Sunday afternoon. Professor Pankaj Ghemawat, the winner of the "Strategy &" Eminent Scholar Award (formerly the Booz & Co award) will speak about his research, followed by commentary by Africa Arino, David Collis, and Art Kleiner to put Ghemawat's work into a broader perspective.

Starting Monday, you can attend dedicated award sessions that feature the finalists of each of the Division's best paper awards, allowing you to see these distinguished papers presented side-by-side. We welcome a new sponsor for 2014, the China Europe International Business School (CEIBS), which now sponsors our prestigious IM Division Best Paper Award—a "Best of the Best" award given to the strongest paper out of all of the award categories. Following tradition, the finalists of our Richman Best Dissertation Award will also present their research in a dedicated session, just before our business meeting (both in Convention Center 126A). Be sure to mark that on your agenda to hear what is sure to be the most cutting-edge research at the conference. Starting in 2015, Northeastern University will support our Best Dissertation award, which will be renamed to the "IM Division D'Amore-McKim School of Business, Northeastern University Award for the Best Dissertation in International Management." After the Dissertation Award session, stick around for the Business Meeting, where we will announce the winners of all of the awards, as well as update you on other Division business. And of course, you can then dance the night away at our famous IM Social at the National Constitution Center.

(Cont'd on p.2)



Strategy & Eminent Scholar Award 2014

Congratulations to ...



Pankaj Ghemawat
IESE Business School

IM Division Outstanding Educator Award 2014

Congratulations to ...



Martin Gannon
California State University
San Marcos

(Cont'd from p.1)

Finally, please join me in thanking IM members who have focused their attention and energy to build the IM Division over the past one and many years. Congratulations to John Mezias for completing five years of remarkable service on the Executive Committee; and welcome to Aya Chacar, the newest member of the Executive Committee. Thanks also to our dedicated committee members, and especially committee chairs, who work throughout the year to provide service to the division. I look forward to seeing you all in August—at a walking tour, dinner on the town, Division breakfast, PDW workshop, scholarly session, business meeting, social event, or just for a conversation in the hallway!

Jennifer Spencer, IM Division Chair

Incoming Executive Committee Member

Aya Chacar will join the IM Division Executive Committee as an elected member immediately after the 2014 AOM Annual Meeting in Philadelphia this August. She will start her 5-year long service to the division, starting as **PDW Program Chair for the 2015 AOM Annual Meeting**.



Professor Chacar is the Ingersoll-Rand Chaired Professor and Associate Professor at Florida International University. Before that Aya was at the London Business School and had visiting appointments at HEC Paris, INSEAD, Ohio State University, the University of Balamand, and the University of Utah. She studied engineering at the University of Saint Joseph's École Supérieure des Ingénieurs de Beirut, earned an MBA from Rensselaer Polytechnic University, and a PhD in Strategy and Organization from the University of California at Los Angeles. Her research focuses on the impact of institutions on firms in general and more specifically the impact of institutions on corporate strategy, top executives selection and pay, value creation and appropriation, innovation and firm performance. She is a member of the editorial boards of the Journal of International Business Studies and the Global Strategy Journal. Her research has been cited in the business press and published in academic journals including the Strategic Management Journal, Journal of International Business Studies, Journal of Management Studies, and the Journal of International Management.

Aya Chacar has taught in various face-to-face and online, executive, graduate programs and company specific programs including Baxter, Cues, Novartis, and Sara Lee and has received the Best Course Award. Her research has also received numerous accolades. She received the Best Paper Award from the Academy of International Business in 2012, and the Best Paper Award from the Academy of Management IM Division in 2002. Her research has been nominated for numerous awards including the Fundação Dom Cabral Best Paper in Strategy / IB Theory award, the Skolkovo Best Paper Award in International Management, Carolyn Dexter Award and Best Paper at the Strategic Management Society. Her papers have also been repeatedly in the Academy of Management Proceedings. She has received numerous research grants from various institutions, including the Alfred P. Sloan Foundation, the American Iron and Steel Institute, CIBER, and the Kauffman Foundation.

Aya Chacar has served her academic societies in various roles over the years including most recently being a track chairwoman at the 2014 AIB conference in Vancouver, Canada, and the Associate Chair for the 2011 Strategic Management Society Meeting in Miami. She also has served on numerous committees at her own institution. She speaks Arabic, English and French fluently, but failed to complete her German classes and is now learning Spanish. She is part of a beautiful multicultural and multilingual family with Arabic, English, French, Italian, Lithuanian, Mandarin Chinese, and Spanish spoken at family gatherings. She looks forward to being even more part of the multicultural Academy of Management International Management Division Family.



August 1-5, 2014
Philadelphia, PA

Alvaro Cuervo-Cazurra
Program Chair



IM Division Main Program Highlights

Welcome to the 2014 AOM annual meeting in Philadelphia, and to the exciting program of the IM Division! I hope that you will enjoy the program tremendously, both the intellectual discussions in the PDW and Academic Program sessions, as well as the friendship and networking interactions in the social events.

The **Academic Program** is organized into tracks that group symposia and paper sessions with a common theme. Sessions within a track are placed in sequential order to facilitate attendance for those interested in a particular topic; however, in some occasions this was not been possible given space constraints. Papers nominated for awards are grouped into award sessions.

The tracks are, in no particular order, the following:

1. **Global Strategy** (Monday, PCC 115C; Tuesday, PCC 115C), with paper sessions on headquarters-subsidiary relationships, subsidiary management, global value chains, legitimacy, liability of foreignness, and embeddedness; symposia on boundary spanning, and MNCs in challenging locations; and the Fundação Dom Cabral and CEIBS award sessions.
2. **Emerging Markets** (Monday, PCC 120A), with paper sessions on management, capability upgrading, innovation, and internationalization; and the George Washington U. award session.
3. **Internationalization** (Monday, PCC 116; Tuesday, PCC 116) with paper sessions on internationalization determinants, internationalization and performance relationships, exports, inward FDI, outward FDI, selection of entry modes, international joint ventures, international joint ventures and distance, and cross-border mergers and acquisitions.
4. **Global Governance** (Monday, PCC 120B, 107A), with paper sessions on ownership, international finance, external influences; symposia on external corporate governance, institutional complexity and corporate governance; and the National U. of Singapore's CGIO award session.
5. **Global Leadership** (Monday, PCC 118A; Tuesday, PCC 120A), with paper sessions on leader styles, teams, expatriates, expatriate management, and expatriate success; symposia on global team dynamics, multiculturals, leadership in Russia, and institutions and human resource management; and the OB/HRM/OT award session.
6. **Global Social Responsibility** (Monday, PCC 109A, 102B), with paper sessions on corporate social responsibility strategies, and corruption; and the Willamette U. award session.
7. **Frontiers of International Management** (Monday, PCC 107B, 111A, 112A, 104A, 121A, 121B), with paper sessions on language, and new topics; symposia on interdisciplinary theories and diaspora entrepreneurship; and the D. Nigh and Gustavson School award sessions.
8. **Global Innovation** (Tuesday, PCC 122A), with paper sessions on knowledge creation, knowledge management, knowledge transfer, and knowledge protection; and a symposium on demand side perspectives.
9. **Institutions** (Tuesday, PCC 120B), with paper sessions on institutional differences, institutional distance, institutional challenges, institutional crises, and institutions and firm behavior.
10. **Culture** (Tuesday, PCC 120C), with paper sessions on the concept of culture, measurement, and distance; and two symposia on cultural intelligence.

The Strategy& Eminent Scholar Award session will take place on Sunday (4:30-6:30, PCC 117); this year awardee is Professor Pankaj Ghemawat of IESE and NYU. The Barry M. Richman Best Dissertation Award Session will be held on Monday (4:45-6:15, PCC 126A). We have two symposia, which were included in the all academy theme on Sunday: one on communication in global organizations, and one on national culture and leadership. Finally, we have also co-sponsored symposia on global value chains, strategic management of political relationships, context, and corporate social responsibility.

In addition to these academic sessions, we will have several **Social Events**: On Monday, the Thought Leadership Café (7:00-8:00 PCC 202A), the IM Division Business Meeting (6:15-7:30, PCC 126A), and the IM Division Social (8:00-11:59pm National Constitution Center); and on Tuesday, the Meet the IM Executive Committee Breakfast (7:00-8:00, PCC 202A).

My heartfelt thanks to all who contributed great papers and symposia; their quality is reflected in the program. Thank you to all who reviewed and provided insightful suggestions for improvement that will help authors make their papers stronger. Special thanks to my research assistant Hye-Sun Kang, Ph.D. student at the University of South Carolina, for her help managing the process.

I hope that you will enjoy the sessions and social events, and look forward to seeing you in Philadelphia.

Alvaro Cuervo-Cazurra, Program Chair

IM Division Thought Leadership Café: In Honor of Sumantra Ghoshal and Alan Rugman



Sumantra Ghoshal
1948-2004



Alan Rugman
1945-2014

Date: Mon., Aug. 4, 2014

Time: 7:00 - 8:00 am

Venue: PCC 202A

Organizer: Alvaro Cuervo-Cazurra, Program Chair

In this year Thought Leadership Café, we honor the contributions of two intellectual giants: Sumantra Ghoshal, who passed away in 2004, and Alan Rugman, who passed away in 2014. We are saddened by their deaths and we will celebrate their lives with a special Thought Leadership Café in which past colleagues, students and friends will share their experiences interacting and working with them. Come and join Jyoti Bachani (Saint Mary's College), Jonathan Doh (Villanova U.), Julian Birkinshaw (London Business School), Susan Feinberg (Temple U.), Eleanor Westney (York U.) and Sri Zaheer (U. of Minnesota), for a conversation on Monday August 4th, 7 to 8 am, PCC 202A.

Barry M. Richman Dissertation Award Finalists

Majid Abdi, U. of Melbourne
PhD awarded by York U.
Behavioral Underpinnings, Boundary-Spanning Search, and Performance of Internationalizing Firms: Three Essays

Dawn Keig, Whitworth U.
PhD awarded by Kennesaw State U.
Formal and Informal Institutional Influences on Multinational Enterprise Social Responsibility: Two Empirical Studies

Paula Kilpinen, Aalto U.
PhD awarded by Aalto U.
Capability Development within the Multinational Corporation

Marcus M. Larsen, Copenhagen Business School
PhD awarded by Copenhagen Business School
The Organizational Design of Offshoring

Minna Paunova, Technical U. of Denmark
PhD awarded by IESE Business School
Essays on Leadership Emergence in Multinational Teams

The finalists of this award will present their papers at a special paper session on Monday, August 4 at 4:45 pm - 6:15 pm in PCC 126 A.

IM Division Awards 2014 Finalists

IM Division Fundação Dom Cabral Best Paper in Strategy / IB Theory Award (Monday, 3:00 pm - 4:30 pm, PCC 115C):

Tianyou Hu, National U. of Singapore; and **Jane Lu**, U. of Melbourne
When Diplomacy Matters: How Foreign Subsidiaries Survive Bilateral Relation Fluctuations

Aude Le Cottier, Instituto de Empresa Business School; and **Juan Santalo**, Instituto de Empresa Business School

The Impact of Parent Firms' Market Munificence on MNCs' Subsidiaries

Olivier Bertrand, SKEMA Business School; **Marie-Ann Betschinger**, NRU Higher School of Economics; and **Alexander Settles**, Rutgers U.

The Relevance of Political Affinity for the Bidding Strategy in Cross-Border Acquisitions

Heechun Kim, Georgia State U.; **Sushil Nifadkar**, Georgia State U.; and **Hicheon Kim**, Korea U.
Option Exercise Decision Making under the Shadow of the Past: The Case of Joint Ventures

IM Division Best Paper in OB/HRM/OT (Monday, 9:45 am - 11:15 am, PCC 116):

Elitsa R. Banalieva, Northeastern U.; and **Charles Dhanaraj**, IMD
Toward a Theory of Speed of Socialist Imprinting Decay

Pedro de Faria, U. of Groningen; **Wolfgang Sofka**, Copenhagen Business School; and **Edlira Shehu**, U. of Hamburg

Stop the Knowledge Flow: Knowledge Protection Intensity of MNC Subsidiaries

Xi Zou, London Business School; **Dan Cable**, London Business School; **Constantine Sedikides**, U. of Southampton; and **Tim Wildschut**, U. of Southampton
So Far Away yet So Close: Nostalgia Facilitates Repatriation Success

Stephanie Lu Wang, Indiana U., Bloomington; **Yadong Luo**, U. of Miami; **Nikhil Celly**, The U. of Hong Kong; and **Jinyun Sun**, Fudan U.

A Temporal Ambidexterity View towards Emerging Market Firms

IM Division GWU-CIBER Best Paper Award (Monday, 8:00 am - 9:30 am, PCC 120A):

Yinuo Tang, U. of Pittsburgh; **Weilei (Stone) Shi**, Baruch College-The City U. of New York; and **John E Prescott**, U. of Pittsburgh

The Synchronization Trap: Cross-border Acquisition Pacing during Institutional Transition

Santiago Mingo, **U. Adolfo Ibanez**; and **Francisco Morales**, U. of Colorado, Boulder
Culture, Geography, and Networks: Private Equity Investments in Three Emerging Market Regions

Vladislav Maksimov, U. of Miami; **Jinyun Sun**, Fudan U.; **Yadong Luo**, U. of Miami; and **Stephanie Lu Wang**, Indiana U., Bloomington

From Imitation to Imitation: Conditions and Consequences

Ajai S. Gaur, Rutgers U.; **Xufei Ma**, Chinese U. of Hong Kong; and **Zhujun Ding**, Hang Seng Management College

Perceived Home Country Supportiveness/ Unfavorableness and Emerging Market Firms' Outward FDI

IM Division Willamette University, Atkinson Graduate School of Management Best Paper in International Ethics, Social Responsibility, and/or Sustainability (Monday, 8:00 am - 9:30 am, PCC 109A):

Larissa Rabbiosi, Copenhagen Business School; and **Grazia D. Santangelo**, U. of Catania
When in Rome, do as the Romans do: Subsidiary Autonomy as a Response to Corruption Distance

Canan Canbulat Mutlu, U. of Texas
Bribery and Firm Performance in Different Institutional Environments

Chris Jones, Aston U.; and **Yama Temouri**, Aston U.
What Determines Tax Haven FDI

Anthony Cannizzaro, George Washington U.; and **Robert Weiner**, George Washington U.
Loose-Lipped Leviathan? Transparency in Private- and State-Owned

(Cont'd from p.4)

IM Division Gustavson School Award for Best Qualitative Paper in International Business (Monday, 8:00 am - 9:30 am, PCC 121B):

Angelika Zimmermann, Loughborough U.; and **M.N. Ravishankar**, Loughborough U.
Task Allocation Strategies and Motivational Processes in Advanced Task Offshoring

Anirvan Pant, Indian Institute of Management Calcutta; and **J. Ramachandran**, Indian Institute of Management Bangalore
Location and the Categorical Imperative: Identity Rebellion in the Indian I.T. Services Industry

Ling Eleanor Zhang, Hanken School of Economics
On Becoming Bicultural: A Taxonomy of Expatriate Cultural Identity

Nina D. Cole, Ryerson U.; **Amina Malik**, York U.; and **Nadia C. DeGama**, York U.
When Spouses Trail Along: Gender differences in Needs for Expatriate Partner Assistance

IM Division CGIO Best Paper in International Corporate Governance (Monday, 11:30 am - 1:00 pm, PCC 120B):

Yingdan Cai, Groningen U. (RuG); **Kees Van Veen**, Groningen U. (RuG); and **Sathyajit Gubbi**, Groningen U. (RuG)
Does Government Stake Influence Cross-Border Deal Completion? Evidence from Brazil

Ilya Cuypers, Singapore Management U.; and **Jean-Francois Hennart**, Tilburg U.
Linguistic Distance and Bridge Language Effects on Equity Ownership in Cross-Border Acquisitions

Srividya Jandhyala, ESSEC Business School; and **Robert Weiner**, George Washington U.
Do International Investment Agreements Protect Investment? Micro-Level

Giovanni Battista Dagnino, U. of Catania; **Claudio Giachetti**, U. Ca' Foscari of Venice; **Maurizio La Rocca**, U. of Calabria; and **Pasquale Massimo Picone**, U. of Catania
Unveiling the Antecedents of International Diversification: An Agency Theory Approach

Douglas Nigh Award (Monday, 8:00 am - 9:30 am, PCC 121A):

Catarina Anita Ahlvik, Hanken School of Economics
The Role of Similarity and Familiarity Bias in Headquarter Decision Making in MNCs

Christian Linder, U. of Bamberg
A Deontological Based Framework for Leadership Ethics in a Cross- Cultural Management

Wenxin Guo, UIUC
Do Emerging-market Acquirers Gain Productivity via Cross-border M&As? Evidence from Chinese Acquirers

Yong Yang, U. of Sussex; and **Deeksha A. Singh**, Rutgers U.
Foreign Subsidiary Location Strategy and Financial Performance: A Global Value Chain Perspective

In addition to the above IM Division theme-based Best Paper Awards, the division also offers the CEIBS Best Paper Award. The winner of the CEIBS Best Paper Award is selected from all finalists.

All winners will be announced during the IM Division Business Meeting, which will take place on Monday at 6:15 pm - 7:30 pm in PCC 126A.

AOM Awards Nominees

In addition to the division awards, we have nominated papers from our division for two prestigious AOM awards - the Carolyn Dexter Award (for the best international paper on a topic or using a methodology outside of the US mainstream), and the William H. Newman Award (for the best paper based on a dissertation).

The IM Division's nominees for these two awards are:

Carolyn Dexter Award Nominee

Benjamin Bader, U. of Hamburg; and **Tassilo Schuster**, U. of Erlangen, Nuremberg
Expatriate Social Networks in Terrorism-Endangered Countries: An Empirical Analysis

William H. Newman Award Nominee

Xueting Jiang, U. of Massachusetts Amherst
Why You Become a Leader or a Follower? A Q Methodology Study on Chinese Business Practitioners

IM Division Nominee for the 2014 Emerald Best International Symposium Award

This year IM Division's nominee for this award is:

Sujin Jang, Harvard U.
Bobbi Thomason, Stanford U.
Andy Molinsky, Brandeis U.
Understanding the Dynamics of Global Teams

PDW organized by the Teaching Committee

“Do Well and Do Good in Global Teaching Environments: Experiential Approaches in Different Settings.”

Program Session #27

Date: Friday, Aug. 1

Time: 8:00 am – 11:00 am

Venue: PCC, Room 120 A

**** Complimentary breakfast available
before the session.**

This is a 3-part, multi-method workshop for
new and experienced teachers:

1. **Best practices marketplace:** share
and gather lots of ideas for new
materials and approaches in a
dynamic forum
2. **Keynote speech:** hear Steve Weiss
(York U.) and Andy Molinsky (Brandeis
U.) talk about challenges and
opportunities in IM teaching, then
participate in a town meeting
3. **Small group discussions:** work with
co-participants and experts to develop
strategies on challenges and
opportunities

Additional presenters: Katherine Xin
(CEIBS), Ruth Alas (Estonian Business
School), Anabella Davila (EGADE), Cyril
Daniel Bouquet (IMD), Jacobo Ramirez
(Copenhagen Business School)

Pre-registration is highly recommended
but not required. Register with Ana or Ruth
at anabella.davila@itesm.mx or
Ruth.Alas@ebs.ee

See you there!
Katherine Xin
(On behalf of the IM Division Teaching
Committee)



Katherine Xin
Teaching Committee Chair



August 1-5, 2014
Philadelphia, PA



Jay Anand
PDW Program Chair

IM Division PDW Program

This year we have a fantastic PDW program and I hope that all of you will come early to Philadelphia to participate in and enjoy the discussions. The sessions include a very good blend of research, teaching and career oriented themes.

On Friday, we will begin with several exciting research based sessions, focusing on themes such as CSR, visualization in research, poverty alleviation, global competition, business groups as well as culture and context. On Friday morning, we will have a very insightful session on teaching in IM (**“Do Well and Do Good in Global Teaching Environments: Experiential Approaches in Different Settings”**). The **“Paper Development Workshop”** will be held on Friday afternoon. In addition, we have several stimulating sessions in which IM is a co-sponsor. We conclude the day with a social event, **“PDW Welcome”**, which will start at 6 pm in Pennsylvania Convention Center (PCC), Room 120 A. From this location we will get together in small groups at 6:30 pm with members of the executive committee and go to local restaurants for some great company, conversation, food and drinks (everybody will be responsible for paying for their own meal and beverages).

On Saturday, we will have three sessions on career advancement: the **Junior Faculty and Doctoral Student Consortia**, which will be held off-site at Temple University, as well as the **Mid-Career Consortium**. These sessions will be followed by the **“Meet the Editors”** session for the participants and panelists in the three Consortia. Complementing the research and teaching oriented PDWs on Friday, we will then have some very topical themes represented in the sessions on Saturday. The **research focused sessions** include themes addressing institutions, entrepreneurship, emerging global players, macro-economic volatility, non-market strategies, generalizability and boundary conditions, inter-cultural competencies, service sector in emerging economies, divisive issues, international impact, HR strategy, and global connectivity and networks. The **teaching based sessions** on Saturday address important issues such as poverty alleviation through management education, developing international perspectives and intercultural competencies. There are also some very **exciting sessions co-sponsored by the IM division**. On Saturday afternoon, we will have a **walking tour** to explore Philadelphia city and its historical heritage. To cap the PDW program, we will have the **PDW reception at 6 pm in PCC, Room 121 A**. This social event offers an opportunity to relax and enjoy the company of colleagues. If you are a new member, please make an extra effort to join us and get to know the members in the division.

Please see the program for the exact time and location of each session. Some of the sessions have pre-registration requirements, so make sure that you register in time for these.

I want to thank all who proposed PDW sessions. Thanks to you we have a fantastic program that has the potential to impact our thinking on international management.

I look forward to seeing you in Philadelphia!

Jay Anand, PDW Chair

IM Division Junior Faculty & Doctoral Consortia 2014

This year, the IM Division's Junior Faculty Consortium (JFC) and Doctoral Student Consortium (DSC) are chaired by **Aya Chacar** (Florida International U.) and **Gurmeet Vasudeva Singh** (U. of Minnesota), respectively. There are 13 faculty panelists and 27 participants in the JFC. In the DSC, there are 11 faculty panelists and 49 participants.

The panelists in the joint "Meet the Editors" session for the participants in the consortia include: **Martine Haas** (U. of Pennsylvania), **Anita McGahan** (U. of Toronto), **Myles Shaver** (U. of Minnesota), **Wesley Sine** (Cornell U.) and **Roy Suddaby** (U. of Alberta).



Aya Chacar
JFC Chair



Gurmeet Vasudeva Singh
DSC Chair

JFC Faculty Panelists

1. Tailan Chi, U. of Kansas
2. Lorraine Eden, Texas A&M U.
3. Anil Gupta, U. of Maryland
4. Rose Xiaowei Luo, INSEAD
5. Marjorie A. Lyles, Indiana U.
6. Ram Mudambi, Temple U.
7. Elizabeth Rose, U. of Otago
8. Mariko Sakakibara, U. of California, Los Angeles
9. Steve Tallman, U. of Richmond
10. Margarethe Wiersema, U. of California, Irvine
11. Ravi Ramamurti, Northeastern U.
12. Anna Lamin, Northeastern U.
13. Dan Li, Indiana U.

JFC Participants

1. Abraham Soleimani, Eastern Washington U.
2. Alfred Presbitero, Deakin U.
3. Benjamin Bader, U. of Hamburg
4. Bijuan Zhong, City U. of New York
5. Francis Sun, Brock U.
6. Huifen Cai, U. of Huddersfield
7. Indu Ramachandran, Texas State U.
8. Kaveh Moghaddam, U. of Houston, Victoria
9. Kun (Michelle) Yang, Central Michigan U.
10. Li Dai, Loyola Marymount U.
11. Lloyd M. Basham, Texas A&M U.-Commerce
12. Luis Alfonso Dau, Northeastern U.
13. Manuel-Julian R. Montoya, U. of California, Los Angeles
14. Mariano Luiz Márselo Heyden, Newcastle Business School, Australia
15. Miguel M. Torres, U. of Aveiro
16. Mona Bahl, Youngstown State U.
17. Olga Hawn, Boston U.
18. Qian (Cecilia) Gu, Georgia State U.
19. Ricardo Flores, Australian School of Business/UNSW Australia
20. Rimi Zakaria, U. of Wisconsin, Whitewater
21. Shalini Sarin Jain, U. of Washington, Tacoma
22. Sokol Celo, Suffolk U.
23. Tian Wei, Fudan U.
24. Victor Zengyu Huang, Zayed U.
25. Vivien Procher, U. of Wuppertal
26. Yannick Thams, Suffolk U.
27. Yipeng Liu, U. of Kent

DSC Faculty Panelists

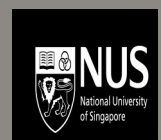
1. Ruth V. Aguilera, Northeastern U.
2. Xavier Martin, Tilburg U.
3. Rajneesh Narula, U. of Reading
4. Jeffrey J. Reuer, Purdue U.
5. J. Myles Shaver, U. of Minnesota
6. Martine Haas, U. of Pennsylvania
7. Jordan Siegel, Harvard U.
8. Jasjit Singh, INSEAD
9. Paul Almeida; Georgetown U.
10. Brian Wu, U. of Michigan
11. Mary Zellmer-Bruhn, U. of Minnesota

DSC Participants

1. Addis Gedefaw Birhanu, Bocconi U.
2. Alessandro (Alex) Perri, U. of South Carolina
3. Alexey Semenov, Saint Louis U.
4. Amir Pezeshkan, Old Dominion U.
5. Anthony Cannizzaro, The George Washington U.
6. Arindam Mondal, Indian Institute of Mgmt, Calcutta
7. Bobbi Thomas, Stanford U.
8. Canan Mutlu, U. of Texas, Dallas
9. Christiane Bode, INSEAD, Singapore
10. Heidi Kruger, ESADE
11. Irina Stoyneva, Drexel U.
12. Ivar P. Hernandez, Stockholm School of Economics
13. Izzet Sidki Darendeli, Temple U.
14. Jimi Kim, Temple U.
15. Jin Uk Kim, U. of Illinois at Urbana-Champaign
16. Joao Al. Pimentel, HEC Paris School of Management
17. Johann Fortwengel, Free U. of Berlin
18. Johannes Sauset, Georg-August-U.
19. Kai Xu, Texas A&M U.
20. Katrin Held, U. of Hamburg
21. Kelly Chen, The Chinese U. of Hong Kong
22. Kinde Wubneh, U. of Pennsylvania
23. Konrad Jamro, U. of California, Irvine
24. Laura Jacobey, U. of Goettingen
25. Mariya Eranova, Nottingham U. Business School
26. Max Dike, Aalto U. School of Business
27. Min Zhang, Western U.
28. Muhammad Umar Boodoo, U. of Toronto
29. Neli Loewenthal, The George Washington U.
30. Oksana Grebinevych, EMLYON Business School
31. Patricio Duran, U. of South Carolina
32. Pavan Soni, Indian Institute of Management, Bangalore
33. Qin Han, U. of Alberta
34. Raquel Garcia, U. of Oviedo
35. Ratan Dheer, Florida Atlantic U.
36. Robert Kleinknecht, U. of Amsterdam
37. Robert Lindorfer, Vienna U. of Economics and Business
38. Ronda Ansted, U. of Maryland
39. Sabrina Saleh, U. of South Carolina
40. Sangyoun Lee, Washington State U.
41. Sebastian Schafer, RWTH Aachen U.
42. Sunhwan Gwon, State U. of New York at Buffalo
43. Tolga Ulusemre, U. of South Carolina
44. Toshimitsu (Toshi) Ueta, National U. of Singapore
45. Vittoria Scalera, Temple U.
46. WeiQiang "Ryan" Tang, U. of Technology Sydney
47. Xiaobai Ma, Peking U.
48. Xueting Jiang, U. of Massachusetts, Amherst
49. Ying Geng, U. of Maryland

IM Division Sponsors

The IM Division gratefully acknowledges the generous sponsorships of the following universities and organizations for 2014.



Centre for Governance, Institutions & Organisations
NUS Business School

Are You a PhD Student?

Please Join the
IM Division Doctoral
Student Community!

Attend our Annual Social Event in Philadelphia

Date: Sun., Aug. 3

Time: 7:30 pm - 9:30 pm

Venue: Con Murphy's

1700 Benjamin Franklin Pkwy
Philadelphia, PA 19103

The best place to network with fellow doctoral students! Enjoy complimentary drinks & appetizers. And new this year... IM Division Raffle! IM Division members can enter to win great prizes! Members can receive ADDITIONAL ENTRIES for bringing non-IM Division members interested in learning more about the IM Division. Come join the fun... and bring a friend!

RSVP: IMD2014Social@gmail.com

Be part of our online communities

Get current updates by joining our groups on **Facebook** (tinyurl.com/IMD-DSC-Fb) or search for "AOM - IMD Doctoral Student Community" group) and/or **LinkedIn** (<http://tinyurl.com/LinkedInIMDStudents>) or search for the "Academy of Management - IM Division Doctoral Students" group).

Become a member of the Doctoral Student Committee

Please consider volunteering a bit of your time to support the great efforts of our division to make AOM a welcoming home for all upcoming scholars. If you are interested, please contact Stephanie Lu Wang (slu@bus.miami.edu) or any other member of the Committee to discuss opportunities in Philadelphia



Stephanie Lu Wang
Doctoral Student Committee Chair



Mona Makhija
Mid-Career
Consortium
Chair

2014 IM Division Mid-Career Consortium

The IM Division's Mid-career Consortium is chaired by Mona Makhija (Ohio State U.). This consortium has been recently added to IM Division's pre-conference program, and is designed to help associate and recent full professors develop perspectives on new challenges in this stage of their career. There are 30 registered participants.

The four distinguished faculty panelists include:

Jone L. Pearce, U. of California, Irvine;

Subi Rangan, INSEAD;

Jane Salk, U. of Texas, Dallas; and

Jaeyong Song, Seoul National U.

Membership Drive Committee Update

Hello, IM Division Members! As you hopefully already know, the purpose of the Membership Drive Committee (MDC) is to identify and address member issues, as well as liaise between you (our members) and the IM Division Executive Committee (EC). We would love to hear from you, and to help you get more involved in the IM Division.

You may recall being asked to complete a survey regarding your experience and views on the IM Division after the 2013 AOM meeting. Highlights of our findings can be found on our webpage: http://division.aomonline.org/im/index.php?option=com_content&task=view&id=101&Itemid=149. They will also be discussed more in depth at the 2014 IM Division Business Meeting.

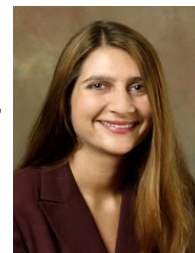
At this year's 2014 AOM, there are several ways you can communicate with us and learn more about the IM Division:

1. Come to the IM Division **"Meet the IM EC Breakfast"** from 7 am - 8 am on Tuesday, August 5 in Room 202 A of the Pennsylvania Convention Center. This is a great opportunity to not only meet the EC, but also share your ideas for improving the IM Division.
2. Look for people wearing ribbons saying **"Ask about the IM Division"** on their nametags. As volunteers for committees of the IM Division and the EC, these individuals are a great resource to learn more about the IM Division.
3. Chat with any of our committee members during this year's AOM conference. We plan to attend both the IM Division PDW Reception (Saturday, August 2, 6 pm - 8pm in Room 121 A of the Pennsylvania Convention Center) and the IM Division Social (Monday, August 4, 8 pm - 11:59 pm, Offsite at the National Constitution Center). You can find a list of our committee members on our MDC webpage: http://division.aomonline.org/im/index.php?option=com_content&task=view&id=101&Itemid=149.

At any time, you can contact us online. You can email the committee directly at mdc.imdivision.aom@gmail.com. You can also email a specific committee member. Each member is responsible for a region of the world, but you are welcome to contact any of us. For details, see our webpage at: http://division.aomonline.org/im/index.php?option=com_content&task=view&id=101&Itemid=149.

We look forward to seeing you at this year's AOM conference and to hearing from you.

Davina Vora, Membership Drive Committee Chair



Davina Vora
Membership
Drive Committee
Chair

IM Division Social

Monday, August 4, 2014 (8:00 pm - 12:00 am)
@ National Constitution Center (525 Arch St.)



Come one! Come all! See old friends and meet new ones at the IM Division Reception!

Come and celebrate with our division's EC and fellow members after our Business Meeting with great food, drinks, and music!

Let's Get Connected!

IMD-L List

The IM Division has a listserv (IMD-L List) that allows members to be connected with one another easily via email. You only need to send an email to IMD-L@AOMLISTS.PACE.EDU, and you will be able to reach out to many IM Division members who have already joined this listserv group. You are free to join or leave the group at any time.

Sign up here today to subscribe to the IMD-L List:

<http://aomlists.pace.edu/scripts/wa.exe?SUBED1=imd-l&A=1>

If you have any questions or need help with using our listserv, please contact Charles Wankel, IMD L-list Director at wankelc@verizon.net

IM Division Groups on Facebook

Academy of Management - International Management Division
<http://tinyurl.com/IMDivisionFaceBook>

AOM - IM Division Doctoral Student Committee

<http://tinyurl.com/FacebookIMDStudents>

IM Division on LinkedIn

If you are a doctoral student, join the IM Division Doctoral Student Community on LinkedIn:

<http://tinyurl.com/LinkedInIMDStudents>

(or search for the "Academy of Management - IM Division Doctoral Students" group in LinkedIn)

AOM Connect

AOM Connect is an online professional networking tool for AOM members to connect, collaborate and contribute with colleagues and friends around the world. Highlight your professional achievements in your profile, share what you are working on in Member Status Updates, join collaborative groups around scholarly topics or shared interests or start your own group on **AOM Connect**.

Join here: <http://connect.aomonline.org/>

"IM Division News" Editor



Valentina Marano
Northeastern U.
v.marano@neu.edu

Franklin Footsteps Walking Tour in Philadelphia



Come join your IM Division friends and colleagues for a walking tour of historic Philadelphia. The Franklin Footsteps Walking Tour (08/01/2014 Fri. 3:00 pm – 4:30 pm) highlights include Independence Hall, the Liberty Bell and Carpenters' Hall — where the Continental Congress met to discuss its grievances with England. Along the way, you will see Christ Church, where Ben Franklin and our Founding Fathers worshipped, the Betsy Ross House, where the first flag was made, and the Christ Church Burial Ground, the final resting place of Ben Franklin and many historic leaders. Also, you'll learn about the National Constitution Center — the historic area's newest attraction, which explores the U.S. Constitution.

The approximate price is \$12 per person. We will assemble in front of the ticket office in Pennsylvania Convention Center, and then proceed at 3:00pm.

Jay Anand, PDW Program Chair

