

# IM Division News

## INTERNATIONAL MANAGEMENT DIVISION NEWSLETTER

**IM Division  
Executive Committee  
2012-2013**

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**Immediate  
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**Lake Buena Vista (Orlando), FL**  
**August 9-13, 2013**

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## Message from Division Chair



**Dear IM Division Members,**

Get ready for Orlando and a diverse array of exciting sessions related to research, teaching, and networking. I am extremely grateful to so many dedicated division members for valuable contributions to our PDWs, program sessions, All-Academy participations, and social events. I also wish to recognize generous, repeat sponsors: Booz & Co., Fundação Dom Cabral, Gustavson School of Business at the University of Victoria, GWU-CIBER, Schaffer Consulting, and SKOLKOVO Moscow School of Management. This year we welcome two new sponsors: The National University of Singapore's Centre for Governance, Institutions and Organizations and Willamette University's Atkinson Graduate School of Management who sponsor new Best Paper Awards focusing on international corporate governance; and international ethics, social responsibility, and sustainability, respectively. In 2014, the China Europe International Business School begins sponsoring our prestigious IM Division Best Paper Award. Now let me share some meeting highlights.

PDW Chair Alvaro Cuervo-Cazurra organized an innovative range of workshops spanning research, teaching, and career development. Offerings include our Doctoral Student and Junior Faculty Consortia organized by Charles Dhanaraj and Ram Mudambi respectively. These events will be off-site at Rollins College, a sponsor of these consortia. We also offer our first Mid-Career Workshop organized by Aya S. Chacar, and a Paper Development Workshop organized by William Newbury. Steve Weiss and the Teaching Committee provide a Friday morning workshop on "Improving your Teaching (No Matter How Good You Are)". Our Corporate Outreach Committee has arranged a 'Behind the Scenes' Tour of Disney on Friday morning. Friday and Saturday feature social events, which are great opportunities to meet, network, and catch-up with division members. See pages 6-8 for more details.

Program Chair Sea-Jin Chang developed an outstanding program featuring 22 Symposia (including 3 Showcase Symposia), 43 Paper Sessions, and 4 Discussion Paper Sessions. The program also includes a "Thought Leadership Café" featuring discussions led by Pratima Bansal (U. of Western Ontario), Robert Salomon (New York U.), Sam Park (SKOLKOVO), and Steve Tallman (U. of Richmond). This year we created 'Award Sessions' for many of our Best Paper Award with all nominees for specific awards presenting in the same session. The Research Committee had the difficult task of selecting winners for **nine** different IM Division Best Paper Awards. Elizabeth Rose led committee efforts to select, from many excellent applicants, finalists and the winner of the Barry M. Richman Dissertation Award. I hope you will 'Meet the IM leadership' Tuesday, Aug 13 7:00 am-8:00 am at WDW Yacht and Beach Club Resort in Asbury A to have breakfast and share thoughts and feedback. Please see pages 3-5 for more details.

(Cont'd on p.2)

# IM Division Outstanding Educator Award 2013

**Congratulations  
to ...**



**José de la Torre**  
Florida International  
U.

## Booz & Co. Eminent Scholar Award 2013

**Congratulations  
to ...**



**Eleanor Westney**  
York U.

(Cont'd from p.1)

Our Business Meeting will be Mon, Aug 12 6:30 pm-8:00 pm at WDW Yacht and Beach Club Resort in Asbury D. In addition to meeting the division leadership and getting an update on division affairs, we will present our many awards. The Division Gala follows the business meeting (Monday, Aug 12, 8:00 pm - 12:30 am) in WDW Yacht and Beach Club Resort, Grand Harbor Salon VII & VIII. The IM Division Social has become a premier event at the Academy and we hope to see you there. See page 9 for more details.

The Division proudly announces that Eleanor Westney (York U.) will be the Booz & Co. Eminent Scholar. A scholar of note, she is widely known for applying institutional theory to study of internationalization, multinational enterprises, and learning across borders. José de la Torre (Florida International U.) won the IM Division Outstanding Educator Award for his extraordinary contributions to international management education over his long, distinguished career. I thank the Booz & Co. Eminent Scholar Award Committee and the Professional Achievement Award Committee for their work on these selections.

Building on our member outreach efforts, the Membership Drive committee will solicit your feedback with a survey about this year's meeting activities. They will also monitor our new Direct Feedback Button on our webpage. The Doctoral Student Committee will host a networking event for Ph.D. students to share information and build relationships. Chair Chei Hwee Chua has led the Communications Committee work to keep us connected via social media. I also wish to extend special recognition to Division Newsletter Editor Valentina Marano, Webmaster Nidhida Perm-Ajchariyawong, IMD L-list Director Charles Wankel, and Treasurer Malika Richards. Please join me in congratulating Mary Yoko Brannen for completing five years of remarkable service on the Executive Committee; and welcoming newly-elected Executive Committee member Jay Anand to the leadership team. Lastly, I appreciate your continuous support of the IM Division, and look forward to seeing you in Orlando!

**John M. Mezias, Division Chair**

## Incoming Executive Committee Member

**Jaideep (Jay) Anand** will join the IM Division Executive Committee as an elected member immediately after the 2013 AOM Annual Meeting at Lake Buena Vista this August. He will commence his 5-year long service to the division, starting as **PDW Program Chair for the 2014 AOM Annual Meeting**.



Jay Anand is the Dean's Distinguished Professor of Corporate & Global Strategy at the Fisher College of Business, Ohio State University. Prior to joining Fisher, he was faculty at the University of Michigan (Ross). He earned a B.Tech. in Mechanical Engineering from the Indian Institute of Technology, New Delhi, India, and master's and Ph.D. degrees from the Wharton School, University of Pennsylvania. His interests include corporate growth, mergers & acquisitions, joint ventures & strategic alliances, international strategies and strategy implementation.

He regularly consults and conducts executive education programs with companies all over the world. He has worked in more than a dozen countries in Africa, the Americas, Asia and Europe. He has appeared on ABC, NBC and CBS TV News, and *Summit Business TV* and has been referenced in *The Economist*, *Wall Street Journal*, *USA Today*, *CEO magazine*, *Knowledge@Wharton* and other popular media in several countries. He has received several awards for his teaching and contribution to management knowledge, including Outstanding Editorial Board Member from the *Strategic Management Journal* (2010), the Best Reviewer Award from *JIBS* (2009), the Pacesetter Research Award (top research award at Fisher College) (2008), MBA Teaching awards (2012, 2011, 2009, 2007, 2003 and 1997), Best PhD Teacher award nomination (2004 and 2001), Booz, Allen and Hamilton Fellowship (2002), Best Research Paper Award in International Management (2001), the Outstanding Reviewer award from the Academy of Management (2000), F.W.P. Jones Award for Outstanding Faculty (1996-98), and several other international awards for research and professional excellence, and has been selected for inclusion in *Who's Who in America* since 2006.

He is the Associate Editor of the *Global Strategy Journal* and is or has been a member of the editorial boards of *Strategic Management Journal*, *Organization Science*, *Journal of International Business Studies*, and *Journal of Management Studies*. His research has been published in business press (including the *Financial Times*, *California Management Review* and the *Columbia Journal of World Business*), academic journals (including the *Academy of Management Journal*, *Strategic Management Journal* and *Organization Science*), and has been widely presented at research conferences around the world.



# Lake Buena Vista (Orlando), Florida

## August 9-13, 2013



## IM Division Thought Leadership Café

**Date:** Mon, Aug 12  
**Time:** 7:00am -8:00am  
**Venue:** WDW Yacht and Beach Club Resort, Asbury B  
**Organizer:** Sea-Jin Chang, Program Chair

## IM Division Main Program Highlights

This year's scholarly program has something for everyone.

Log on to <http://program.aom.org/2013/> to peruse the 22 IM-sponsored consortia (including 3 showcase symposia); 43 paper sessions, and 4 discussion paper sessions. Let me point to just a few highlights that should hold broad interest:

### Award Sessions

In addition to the three award sessions highlighted below that honor our eminent scholar, dissertation award finalists, and nominees for the best award in applied international management, IM Division best paper award finalists are spread throughout the scholarly program.

Learn from one of International Management's most renowned scholars at the **Booz&Co./Strategy+Business Eminent Scholar in International Management Award Presentation**, featuring Eleanor Westney, York University (Sunday 4:30PM - 6:00PM, WDW Yacht and Beach Club Resort, Grand Harbor Salon V).

See how the next generation of scholars is pushing forward the frontier of knowledge at the **Barry M. Richman Dissertation Award Session** (Monday 4:45PM - 6:15PM, WDW Yacht and Beach Club Resort, Asbury D).

See the best examples of IM research emphasizing direct, practical implications at the session for **Making International Management Research Practically Relevant: Schaffer Award for Applied IM Research** (Saturday 3:00PM - 6:00PM, WDW Yacht and Beach Club Resort, Cape Cod A)

### Showcase Symposia

Three showcase symposia highlight research topics of widespread interest:

1. **The Upside of Cultural Distance: A Positive Organizational Scholarship Perspective** (Tuesday 9:45AM - 11:15AM, WDW Yacht and Beach Club Resort, Asbury A)
2. **Global Competencies: Resources, Processes, and Consequences** (Tuesday 1:15PM - 2:45PM, WDW Yacht and Beach Club Resort, Grand Harbor Salon V)
3. **Developing Intercultural Competencies through Cross-Cultural Management Education** (Monday 11:30AM - 1:00PM, WDW Coronado Springs Resort, Yucatan 2)

### Social Events

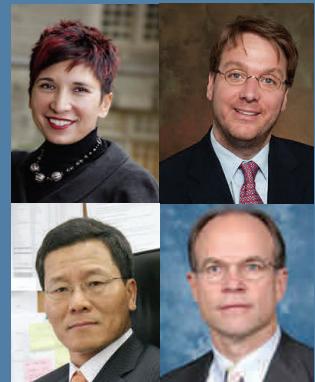
Plan to attend the business meetings and social events that cement our IM community.

1. **IM Thought Leadership Cafe** (Monday 7:00AM - 8:00AM, WDW Yacht and Beach Club Resort, Asbury B): Discuss cutting edge research topics over a delicious breakfast. (See the right column on page 3 for a list of the discussion leaders and topics.)
2. **Meet-the-IM Division Executive Committee Breakfast Meeting** (Tuesday 7:00AM - 8:00AM, WDW Yacht and Beach Club Resort, Asbury A): Stop by, eat breakfast, and brainstorm possible innovations to improve the division.
3. **Business Meeting and Social** (Monday 6:15pm onwards, WDW Yacht and Beach Club Resort, Asbury D): Attend the meeting to learn about the state of the division, see colleagues, honor award winners, and adjourn to the best social event in town!

**Sea-Jin Chang, Program Chair**

### Come & enjoy

coffee and informal conversations with some of the division's most innovative thought leaders! Informal roundtable groups will provide great opportunities for open-ended discussions with these scholars.



### Sustainability/Corporate Social Responsibility

Thought Leader:  
Timi Bansal, U. of Western Ontario

### Institutional Distance and International Expansion

Thought Leader:  
Robert Salomon, New York U.

### Emerging market MNCs

Thought Leader:  
Sam Park, SKOLKOVO, Moscow School of Management

### Global Strategy

Thought Leader:  
Steve Tallman, U. of Richmond

# Barry M. Richman Dissertation Award Finalists

**Hae-Jung Hong**, Rouen Business School

PhD awarded by Essec U.

*Multicultural Individuals as a Cultural Broker for Effective Integration within Organizations*

**Minyoung Kim**, U. of Kansas

PhD awarded by U. Illinois at Urbana-Champaign

*Geographic Scope, Isolating Mechanisms, and Firm Performance: Antecedents and Consequences of Isolating Mechanisms*

**Lite Nartey**, U. of South Carolina

PhD awarded by U. of Pennsylvania  
*Networks of Influence: Implementing Politically Sustainable Multinational Stakeholder Strategies*

**Sanjay Patnaik**, George Washington U.

PhD awarded by Harvard U.

*Essays on International Non-market Strategy and the Political Economy of Environmental Regulation*

**Susan L. Young**, Seton Hall U.

PhD awarded by Ohio State U.

*Cross-National Differences in Corporate Social Responsibility in the Global Apparel Industry*

The finalists of this award will present their papers at a special paper session on Monday Aug 12, 4:45PM - 6:15PM , Asbury D.

# IM Division Awards 2013 Finalists

## IM Division Fundação Dom Cabral Best Paper in Strategy / IB Theory Award (Monday 9:45AM-11:15AM, Grand Harbor Salon II). Finalists:

**Heather Berry**, George Washington U

*Managing Resource Flows within MNCs: The Contingent Role of Expatriates in Foreign Subsidiaries*

**Farok J. Contractor**, Rutgers U.

**Yong Yang**, U. of Sussex

**Ajai S Gaur**, Rutgers U.

*Firm-Specific Intangible Assets and Subsidiary Profitability: The Moderating Role of Distance*

**Tatiana Lukoianova**, The U. of Western Ontario

\* *The Signalling Role of BIT Stringency for Facilitating FDI*

**Saikat Chaudhuri**, U. of Pennsylvania

**Joydeep Chatterjee**, U. of Washington, Bothell

\* *Impact of Offshore Outsourcing Scale, Scope, and Vendor Relationships on Firm Market Value Creation*

## IM Division Best Paper in OB / HRM / OT (Tuesday 8:00AM - 9:30AM, Asbury D). Finalists:

**Benjamin Bader**, U. of Hamburg

**Nicola Berg**, U. of Hamburg

**Dirk Holtbrügge**, U. Erlangen-Nürnberg

*Expatriate Performance in High-risk Countries: Influence of Family-related Stress*

**Anja Maria Schuster**, U. of St. Gallen (HSG)

**Bjoern Ambos**, U. of St. Gallen

*I Feel Close to You, Don't You? - Antecedents of Psychic Distance Asymmetry*

**Anthony Fee**, U. of Technology, Sydney

**Susan McGrath-Champ**, U. of Sydney

*Managing Expatriate Evacuations in Times of Crisis: A Cross-industry Comparison*

**Leigh Anne Liu**, Georgia State U.

**Li Ma**, Peking U.

**Chei Hwee Chua**, U. of Miami

**Zhi-Xue Zhang**, Peking U.

**Cordula Barzantny**, Toulouse Business School

*The Confluence of Cultural Richness & Global Identity in Intracultural & Intercultural Negotiations*

## IM Division GWU-CIBER Best Paper on Emerging Markets (Monday 1:15PM-2:45PM, Grand Harbor Salon II). Finalists:

**Robert Jensen**, Brigham Young U.

**Paul C. Godfrey**, Brigham Young U.

**Christian Mealey**, Rice U.

*Entry Modes at the Base of the Economic Pyramid: The Emergence of Hybrid Organizational Forms*

**Hamid Akbari**, UOIT

**Ellen R. Auster**, York U.

*Institutional Embeddedness of EE Firms in Advanced Economies: A Longitudinal, Multi-Industry Study*

**Michael A. Sartor**, Ivey School of Business

\* *The Impact of Informal Institutions on MNE Strategy: Innovation Investments in Emerging Markets*

**Mridula Anand**, Indian School of Business

**Anand Nandkumar**, Indian School of Business

\* *Walking the Talk: How Do Differences between De Facto and De Jure IPR Influence Firm Strategies?*

## IM Division Gustavson School of Business Award for the Best Qualitative Paper in International Business (Monday 3:00PM-4:30PM, Grand Harbor Salon V). Finalists:

**Mette Zoelner**, Copenhagen Business School;

*Corporate Language and Implications for Organizational Learning*

**Benjamin M. Cole**, Fordham U.

\* *Conservation of Responsibility & Context Manipulation in High Context Communication Cultures*

**Helene Tenzer**, Tübingen U.

**Markus Pudelko**, Tübingen U.

*Leading Across Language Barriers: Strategies to Mitigate Negative Language-induced Emotions in MNCs*

**Aida Hajro**, Brunel U.

\* *Cross-border M&As and the Mediating Role of Socio-cultural Integration Processes*

(Cont'd on p.5)

(Cont'd from p.4)

**NEW IM Division Willamette University, Atkinson Graduate School of Management Best Paper in International Ethics, Social Responsibility, &/or Sustainability (Tuesday 11:30AM-1:00PM, Grand Harbor Salon II). Finalists:**

**Nahyun Kim**, Korea U.

**Jon Jungbien Moon**, Korea U.

**Haitao Yin**, Shanghai JiaoTong U.

*Are Aliens Green in China? Performance Implications of Environmental Pressure on Foreign Investment*

**Igor Kalinic**, U. of Groningen

**Max Pater**, U. of Groningen

*Explaining Mechanisms of Social Entrepreneurs Internationalization: Concept of Social Cosmopreneur*

**Ekrem Tatoglu**, Bahcesehir U.

**Erkan Bayraktar**, Bahcesehir U.

**Sunil Sahadev**, U. of Sheffield

**Mehmet Demirbag**, U. of Sheffield

*Antecedents of Voluntary Environmental Management Practices by MNEs in an Emerging Market*

**Ruth Alas**, Estonian Business School

**Mary Ann Gaal**, Franklin Pierce U.

**Carolyn P. Egri**, Simon Fraser U.

**David A. Ralston**, Florida International U.

*Institutional and Cultural Influence on Managerial Attitudes towards CSR*

**NEW Centre for Governance, Institutions and Organizations (CGIO), National University of Singapore Best Paper in International Corporate Governance (Monday 8:00AM-9:30AM, Cape Cod B). Finalists:**

**Luiz Ricardo Kabbach De Castro**, U. Adolfo Ibanez

**Rafel Crespi-Cladera**, U. de les Illes Balears

**Ruth V. Aguilera**, U. of Illinois, Urbana-Champaign

*Corporate Ownership in Latin American Firms: A Comparative Analysis of Dual-Class Shares*

**Kurt Desender**, U. Carlos III de Madrid

**Jun Ho Lee**, U. of Illinois, Urbana-Champaign

*\* How Much I Am Going to Tell You? A Study of Differences in Ownership Strategic Behavior*

**Barclay E. James**, Louisiana State U.

**Paul M. Vaaler**, U. of Minnesota

*Minority Rules: Credible State Ownership and Investment Project Risk Around the World*

**Steve Sauerwald**, U. of Texas, Dallas

**Marc Van Essen**, U. of South Carolina

**Hans Van Oosterhout**, Erasmus U. Rotterdam

*Shareholder Activism in Europe: Evidence from Shareholder Dissent in France, Germany, and the U.K.*

**Robert H. Schaffer Award for the Best Paper in Applied International Management (Saturday 3:00PM-6:00PM, Cape Cod A). Finalists:**

**Giulio Buciuni**, Venice International U.

**Stefano Micelli**, U. of Ca'Foscari of Venice

**Giancarlo Coro**, U. of Ca'Foscari of Venice

*Rethinking Manufacturing in Furniture Global Value Chains. An International Comparative Study*

**Rosana Reis**, ISG Paris

**Fabian Ariel Salum**, Fundação Dom Cabral

*Organizational structure improving the relations in a global context*

**Sunny Sun**, U. Missouri, Kansas City

**Lisa Zhao Song**, U. of Missouri, Kansas City

Presenter: **Junyon Im**, U. of Missouri, Kansas City

*Cutting Microfinance Interest Rate*

**In addition to the above IM Division theme-based Best Paper Awards, the division also offers the SKOLKOVO Best Paper Award and the Douglas Nigh Award for the Best Interdisciplinary Paper authored by Junior Scholar(s). Some of the finalists for the theme-based Best Paper Awards are also finalists for the Douglas Nigh Award, and they are marked with \*. The winner of the SKOLKOVO Best Paper Award is selected from all finalists.**

## AOM Awards

### Nominees

In addition to the division awards, we have nominated papers from our division for two prestigious AOM awards - the Carolyn Dexter Award (for the best international paper on a topic or using a methodology outside of the US mainstream), and the William H. Newman Award (for the best paper based on a dissertation).

The IM Division's nominees for these two awards are:

### Carolyn Dexter Award Nominee

**Lamar Pierce**, Washington U. in St. Louis

**Jason Snyder**, U. of California, Los Angeles

*The Historical Roots of Firm Access to Finance: Evidence from the African Slave Trade*

### William H. Newman Award Nominee

**Tatiana Lukoianova**, U. of Western Ontario

*The Signalling Role of BIT Stringency for Facilitating FDI*

## 2013 Emerald Best International Symposium Award Finalist

The IM Division-nominated symposium :

*The Upside of Cultural Distance: A Positive Organizational Scholarship Perspective (IM plenary session)*  
is among the **Finalist Symposia** for this award!

The plenary session will take place on Tuesday, Aug 13, 2013 9:45AM - 11:15AM at WDW Yacht and Beach Club Resort, Asbury A.

**PDW organized by  
the Teaching  
Committee**

**"Improving Your  
Teaching of  
International Mgmt  
(No Matter How  
Good You Are), II"**

Date: Fri, Aug 9  
Time: 8:00 am – 11:30 am  
WDW Yacht & Beach Club Resort,  
Grand Harbor Salon I  
\*\* Complimentary breakfast  
available before the session.

This is a 4-part, multi-method  
workshop for new & experienced  
teachers:

(1) Best Practices Marketplace:  
Share and gather lots of ideas for  
new materials & approaches in a  
dynamic forum

(2) Keynote: Challenges & Opportunities  
Listen to Jose de la Torre talk about  
“big questions” for IM teachers, and  
then engage in a town meeting

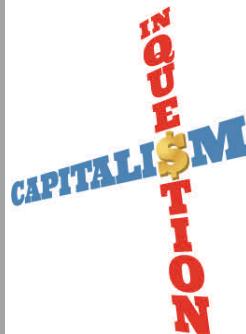
(3) Small Group Discussions:  
Work with co-participants and  
experts to develop strategies for  
these concerns

(4) Advice from Outstanding Educators:  
Take away insights and tips from all  
of IM’s award winners—Harry Lane,  
John Daniels, Joyce Osland,  
Paul Beamish

Additional presenters:  
Steve Weiss, Ruth Alas, Anabella Davila,  
Sebastian Reiche, and Katherine Xin.

Pre-registration is highly  
recommended but not required.

Register with:  
[Anabella.anabella.davila@itesm.mx](mailto:Anabella.anabella.davila@itesm.mx)  
[or Ruth.Alas@ebs.ee](mailto:Ruth.Alas@ebs.ee)



**Lake Buena Vista (Orlando), Florida**  
**August 9-13, 2013**



## **IM Division PDW Program**

This year we have a fantastic PDW program and I hope that all of you will come early to Orlando to participate in the discussions. For the first time, the sessions in which our division is the primary sponsor have been grouped into themes and organized sequentially to facilitate attendance.

We start Friday with three sessions that will provide you with insights on how to advance your academic career: “[Improving Your IM Teaching](#),” “[Paper Development Workshop](#),” and for those at a more advanced stage of their careers, the new “[Mid-Career Workshop](#).” We also have three sessions on culture (“[Cultural Intelligence](#),” “[Developing Global Mindsets](#),” and “[Globe Project Findings](#)”) and four sessions aimed at gaining a better understanding of the impact of context on internationalization (“[Internationalization of Firms in Transition Countries](#),” “[South Asian Changing Context](#),” “[India and China](#),” and “[Uprising Islamic Societies](#)”). To complement these discussions, we will also have two great sessions on the “[Sustainability of IJVs](#)” and “[Scientific Mindfulness](#),” and multiple sessions in which the IM Division is a co-sponsor. We conclude the day with the social event “[PDW Welcome](#),” which will start at 6:00pm and will take place at the Yacht and Beach Club Resort, Asbury B. From this location, at 6:30pm, we will get together in small groups with members of the executive committee and go to local restaurants for some great company, conversation, food and drinks (everybody will be responsible for paying for their own meal).

On Saturday we will have the always popular [Junior Faculty and Doctoral Student Consortium](#), which will be held at Rollins College, and will be followed by the “[Meet the Editors](#)” session. In parallel, we are going to have two sessions on emerging markets (“[State-owned MNCs](#)” and “[Theory from Emerging Markets](#)”), which complement the sessions on Friday by analyzing the relationship between location and internationalization, and a session on Sunday on “[Pro-market Reforms](#),” which has been selected as part of the All Academy theme. Three other sessions (“[Global Leadership](#),” “[Demand-side Perspectives](#),” and “[Philosophy of Science and IB/IM](#)”) and other co-sponsored sessions provide new insights on important topics. We conclude the discussions of the day with the session on “[Practical Research](#)” in which we will have a conversation on how to make international management research practically relevant with the finalists of the Schaffer award. To cap the PDW program, we will have the [PDW Reception](#) starting at 6:00pm, which will take place at the Yacht and Beach Club Resort, Grand Harbor Salon I. This social event offers an opportunity to relax and enjoy the company of friends and colleagues; if you are new member, please make an extra effort to come and get to know people in the division.

Please see the program for the exact time and location of each session. Some of the sessions have pre-registration requirements, so make sure that you register on time for these.

I want to thank all who suggested PDW sessions and especially those whom I asked to organize sessions. Thanks to you we have a fantastic program that will change how we think about international management.

I look forward to seeing all of you in Orlando!

**Alvaro Cuervo-Cazurra, PDW Chair**



Steve Weiss  
Teaching Committee Chair

# IM Division Junior Faculty & Doctoral Consortia 2013

## Consortia Sponsor: Rollins College

This year, IM Division's Junior Faculty Consortium (JFC) & Doctoral Student Consortium (DSC) are chaired by **Ram Mudambi (Temple U.)** and **Charles Dhanaraj (Indiana University)**, respectively. There are 8 faculty panelists and 16 participants in the JFC, while there are 16 faculty panelists and 24 participants in the DSC.



The panelists at the joint "Meet-the-Editors" Session include: **Charles Dhanaraj**, Indiana U.; **Ram Mudambi**, Temple U.; **Mary Yoko Brannen**, U. of Victoria/ INSEAD; **Wayne F. Cascio**, U. of Colorado; **Stephen B. Tallman**, U. of Richmond; and **Laszlo Tihanyi**, Texas A&M U.

Ram Mudambi  
JFC Chair

Charles Dhanaraj  
DSC Chair

## JFC Faculty Panelists

Paul Beamish, U. of Western Ontario  
Farok Contractor, Rutgers U.  
Steve Tallman, U. of Richmond  
Jay Anand, Ohio State U.  
Kaz Asakawa, Keio U.  
Aya Chacar, Florida International U.  
Felipe Monteiro, INSEAD  
Paul Vaaler, U. of Minnesota  
John M. Mezias, U. of Miami

## DSC Faculty Panelists

Christian Asmussen, Copenhagen Business School  
Heather Berry, George Washington U.  
Cyril Bouquet, IMD  
Joseph (Joe) Cheng, U. of Illinois at Urbana-Champaign  
Tatiana Kostova, U. of South Carolina  
Sougata Ray, Indian Institute of Management  
Shameen Prashantham, Nottingham U., China  
Yadong Luo, U. of Miami  
Sumit Kundu, Florida International U.  
Xavier Martin, Tilburg U.  
Subramanian (Subi) Rangan, INSEAD  
Mariko Sakakibara, U. of California, Los Angeles  
Laszlo Tihanyi, Texas A&M U.  
Gurneeta Vasudeva Singh, U. of Minnesota  
Alain Verbeke, U. of Calgary  
Changqi Wu, Peking U.

## JFC Participants

1. Dina Abdelzaher (PhD Florida International U.), U. of Houston, Clear Lake
2. Hamid Akhari (PhD York U.), U. of Ontario Institute of Technology
3. Farzad Alvi (PhD U. of Cambridge), EGADE Business School
4. Kevin Chastagner (PhD Washington State), Peking U.
5. Hae-Jung Hong (PhD ESSEC U.), Rouen Business School
6. Amol Joshi (PhD U. of North Carolina, Chapel Hill), U. of Hawaii at Manoa
7. Paulina Junni (PhD Hanken), BI Norwegian Business School
8. Marcus M. Larsen (PhD Copenhagen Business School), Copenhagen Business School
9. Pamela Lirio (PhD McGill U.), EDHEC Business School
10. Hamid Mazloomi (PhD INPL), ESC Rennes School of Business
11. Santiago Mingo (PhD Harvard U.), U. Adolfo Ibanez
12. Shira Mor (PhD Columbia U.), Erasmus U.
13. Sudhir Nair (PhD U. of Massachusetts, Amherst), U. of Victoria
14. Niccolo' Pisani (PhD IESE Business School), U. of Amsterdam
15. Jacobo Ramirez (PhD Newcastle U.), Copenhagen Business School
16. Wlimir Xavier (PhD UNIVALI), UNISUL

## DSC Participants

1. Jin-Hyun Bae, New York U.
2. Kristin Brandl, Copenhagen Business School
3. Lee Brown, U. of Texas at Arlington
4. Jeongho Choi, Rutgers U.
5. Michael Cummings, U. of Minnesota
6. Izzet Darendeli, Temple U.
7. Nadia de Gama, York U.
8. Majid Eghbali-Zarch, Western U.
9. Jiasi Fan, U. of Groningen
10. Jing Betty Feng, Georgia State U.
11. Raquel Garcia, U. of Oviedo
12. Deepika Gupta, Indian Institute of Management, Bangalore
13. Luis Gutierrez, EGADE
14. Yundong Huang, Texas A&M Int'l U.
15. Ming Hua Li, Copenhagen Business School
16. Diane Marie Nelson, Washington State U.
17. Yves Plourde, Western U.
18. Manish Popli, Indian Institute of Management, Lucknow
19. Monica Ileana Riviere, SKEMA
20. Michael Sartor, Western U.
21. Pallavi Shukla, Rutgers U.
22. Marketa Sonkova, Boston U.
23. Stephanie Wang, U. of Miami
24. Nai Wu, Texas A&M U.

## IM Division Sponsors

The IM Division gratefully acknowledges the generous sponsorships of the following universities and organizations for 2013.



## **Are You a PhD Student?**

Please Join the  
IM Division Doctoral  
Student Community!

## **Attend our Annual Social Event in Orlando**

Date: Sun, Aug 11  
Time: 6:45pm - 8:45pm  
Venue: Cape May Café  
Disney's Beach Club  
Resort  
1800 Epcot Resorts  
Blvd., Lake Buena Vista,  
FL 32836

Please join us for complimentary drinks, appetizers, and networking opportunities with fellow doctoral students and faculty members in a relaxing environment.

## **Be part of our online communities**

Get current updates by joining our groups on **Facebook** ([tinyurl.com/IMD-DSC-Fb](http://tinyurl.com/IMD-DSC-Fb)) or search for "AOM - IMD Doctoral Student Community" group) and/or **LinkedIn** ([tinyurl.com/IMDDSC-Li](http://tinyurl.com/IMDDSC-Li)) or search for the "Academy of Management - IM Division Doctoral Students" group).

## **Become a member of the Doctoral Student Committee**

Please consider volunteering a bit of your time to support the great efforts of our division to make AOM a welcoming home for all upcoming scholars. If you are interested, please contact Rimi Zakaria ([zakariar@uww.edu](mailto:zakariar@uww.edu)) or any other member of the Committee to discuss opportunities in Orlando.



Rimi Zakaria  
Doctoral Student Committee  
Chair

## **Membership Drive Committee Update**

Hello, International Management Division members! In case you did not know, the purpose of the newly formed Membership Drive Committee is to identify and address member issues, as well as liaise between you (our members) and the Executive Committee (EC). Thus, we would love to hear from you about the IM Division and get you involved.

We have several ways to facilitate communication with you, our IM Division members, and to help you learn more about what the IM Division does:



- (1) Come to the IM Division "**Meet the IM EC Breakfast**" from 7-8am on Tuesday, August 13 in Asbury A of the WDW Yacht and Beach Club Resort during the 2013 AOM conference. This is a great opportunity to not only meet the EC, but also share your ideas for improving the IM Division.
- (2) At this year's AOM, keep an eye out for people wearing ribbons saying "**Ask about the IM Division**" on their nametags. As volunteers for committees of the IM Division and the EC, these individuals are a great resource to learn more about the IM Division.
- (3) Send an email to a member of our committee. There is now a webpage on the IM Division website specifically dedicated to our committee's activities and receiving your comments on the IM Division. You can find all the Membership Drive Committee members and their email addresses, or send a message to the entire committee, through the following link: [http://division.aomonline.org/im/index.php?option=com\\_content&task=view&id=101&Itemid=149](http://division.aomonline.org/im/index.php?option=com_content&task=view&id=101&Itemid=149)

The following are regional representatives: Julie Cogin, Australia, New Zealand, Pacific Islands, and Latin America ; Naoe Imura, Asia; Tanvi Kothari, Southwestern and Western US and Western Canada; Yih-teen Lee, Continental Europe; Fiona Moore, UK, Middle East, and Africa; Davina Vora, Eastern and Midwestern US and Canada



- (4) After this year's 2013 AOM, we will be sending an online survey about your experience with the IM Division. We would appreciate your taking the time to fill out this survey because your feedback is important to us.

**Davina Vora, Membership Drive Committee Chair**



**Cordula Barzantny**  
Corporate Outreach  
Committee Chair

Please contact Cordula Barzantny for additional information about payment method.

## **PDW Organized by the Corporate Outreach Committee:**

### **"Business Behind the Magic" Tour**

**When:** Fri, Aug 9, 9:00am - 12:00pm

**Pick-up & return point:** Convention center entrance at Disney's Yacht & Beach Club Resort

To participate, please email **Cordula Barzantny**: [c.barzantny@esc-toulouse.fr](mailto:c.barzantny@esc-toulouse.fr)

**Cost:** \$200 per participant.

The Corporate Outreach Committee invites you to participate to the "**Business Behind the Magic**" tour, an event that takes you behind-the-scenes and experience time-tested Disney business philosophies at one of the leading business operations in the world. This 3-hour tour features the five core principles taught by **Disney Institute** (i.e., creativity/innovation, leadership excellence, quality service, brand loyalty, and selection, training and engagement) and shows how they come to life each day at the **Walt Disney World®** Resort for Cast Members and Guests.

*Participants must be at least 16 years old and carry government issued photo identification. There is walking involved, so comfortable shoes are recommended and attire should be suitable for current weather conditions. Closed toe and closed heel footwear is required to enter Central Shops. Please notify Disney Institute Programs of any Guests with special needs.*

# IM Division Social

Monday, August 12, 2013 (8:00PM - 12:30AM)  
@ WDW Yacht and Beach Club Resort,  
Grand Harbor Salon VII & VIII



**Come one! Come all! See old friends and meet new ones at the IM Division Reception!**

Come and celebrate with our division's EC and fellow members after our Business Meeting with great food, drinks, and music!

## Tour & Networking Dinner at Disney's Epcot Theme Park



Come join your IM Division friends and colleagues for a self-guided/self-organized tour and networking dinner at Disney's Epcot theme park! For more information about the park, visit: <https://disneyworld.disney.go.com/destinations/epcot/>

We will meet on **Fri August 9 at 3:30PM** in the main lobby area of the Disney's Yacht Club Resort to walk together to Epcot. Entrance is \$59 per person after 4:00PM.

Tickets can be purchased in advance at <http://www.mydisneymeetings.com/acaman13/>

Guests are welcome to come along. Hope to see you there!

Alvaro Cuervo-Cazurra, PDW Program Chair



## Let's Get Connected!

### IMD-L List

The IM Division has a listserv (IMD-L List) that allows members to be connected with one another easily via email. You only need to send an email to [IMD-L@AOMLISTS.PACE.EDU](mailto:IMD-L@AOMLISTS.PACE.EDU), and you will be able to reach out to many IM Division members who have already joined this listserv group. You are free to join or leave the group at any time.

Sign up here today to subscribe to the IMD-L List:

<http://aomlists.pace.edu/scripts/wa.exe?SUBED1=imd-l&A=1>

If you have any questions or need help with using our listserv, please contact Charles Wankel, IMD L-list Director at [wankelc@verizon.net](mailto:wankelc@verizon.net).

### IM Division Groups on Facebook

Academy of Management - International Management Division  
<http://tinyurl.com/IMDivisionFaceBook>

AOM - IM Division Doctoral Student Committee  
<http://tinyurl.com/FacebookIMDStudents>

### IM Division on LinkedIn

If you are a doctoral student, join the IM Division Doctoral Student Community on LinkedIn:  
<http://tinyurl.com/LinkedInIMDStudents>  
(or search for the "Academy of Management - IM Division Doctoral Students" group in LinkedIn)

### AOM Connect

**AOM Connect** is an online professional networking tool for AOM members to connect, collaborate and contribute with colleagues and friends around the world. Highlight your professional achievements in your profile, share what you are working on in Member Status Updates, join collaborative groups around scholarly topics or shared interests or start your own group on **AOM Connect**.

Join here: <http://connect.aomonline.org/>

### "IM Division News" Editor



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