

Winter 2002

## Membership Involvement Ann-Wil Harzing, Membership Involvement Committee

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INTERNATIONAL MANAGEMENT  
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### MEMBERSHIP INVOLVEMENT

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As you have been able to read in the last IMD newsletter, the International Management Division has established a Membership Involvement Committee. The principal focus of this committee is to serve as a liaison between the membership and Executive Council, to foster communication from and amongst members, and to elicit initiatives and feedback from division members.

As Chair of this newly established committee I would like to invite you to share with me *any* observations you might have about membership involvement or about barriers that you experience to become more actively involved in the division. Since active involvement in the Academy of Management might be more difficult for non-US members, I am looking for non-US members that are willing to become a country representative for their country. **Country representatives** would act as a liaison between academics in their country and myself as Chair of the MIC. They would also be a source and soundboard for new ideas and initiatives and would be committed to be involved in realizing some of these initiatives. Several people have already volunteered to act as country representa-

tative, but we can still use many more.

I will keep you informed about any initiatives of the Membership Involvement Committee through this newsletter and through IMD-L. Currently, we are working on a report to be submitted to the IMD Executive committee. This report will include an analysis of any current barriers to membership involvement and suggestions to overcome these barriers. Several of us are also involved in the PDW program for next year's Academy meeting in Denver, which promises to be one of the most exiting PDW programs ever. We are planning special activities for new and international members on Friday evening (9 August 2002), so make sure to plan to come to the Academy early.

I look forward to communicating with many of you. Please *do* send me an email if there is anything you'd like to share or if you want to volunteer becoming a country representative. This is your chance to get more involved in a professional association that is important to all of us!

## IMD Treasurer's report, Winter 2002 Deborah Francis, Treasurer

Although it is now January 2002, the Academy still does not have all of the costs sorted out for the meeting last August. Apparently one of the bills with the hotels is being contested. What I am showing below are the actual numbers as I presently understand them. I am aware of about \$1200 of donations and about an equal amount of costs left to be booked for the year. However, I am always surprised by what can materialize on our reports. As we had more money than expected this year, we did spend more on our various events at the meeting. In addition, the committee established an endowment of \$12,000 for the Best Paper Award. We should be able to start accessing this money in 2003. The Barry Richman endowment award goes into effect in 2002. Reflected under "revenue"

for 2002 and 2003 is grant money from the Academy for IMD's Web initiatives.

The AOM allocation for 2002 will be \$19,031. This is based on IMD membership of 2059 people at the end of June 2001 times \$9 per person plus \$500. Projections assume stable membership, no fundraising, and that the Academy will start taking back 50% of the carry-over balance. We also assume that most members will receive their newsletters electronically. Support for web initiatives is included in the "Other" category. Please note that to continue spending for our events at the current rate it is important to keep bringing in sponsors, donations, and new members.

(See Financial Status Report on Page 4)

**ATTENTION Ph.D. CANDIDATES!**  
**CALL FOR SUBMISSIONS: THE BARRY RICHMAN DISSERTATION AWARD 2002**  
**Farok Contractor, Award Committee chair**

The International Management Division and the Anderson School at UCLA are co-sponsoring the Barry M. Richman Dissertation Award to recognize the best dissertation in international management. The award competition is open to all Ph.D. and D.B.A. students who successfully defended their dissertations during the 2001 calendar year, even if the dissertation has been submitted to other competitions. To be eligible, the dissertations must contribute to basic or applied knowledge on topics within the domain statement of the IM Division.

**How to Apply**

Interested individuals must abide by the following guidelines: Submit 5 copies of a 10-page, double-spaced abstract, printed in letter-quality type on 8.5x11 inch or A4 paper. Use margins of one inch (2.5 cm) on every side and no smaller than 12-point font. The abstract should include a description of the dissertation's objective, theoretical foundations, relation to prior research, methodology, findings, limitations, and contributions to the field of international management. Listings of references are not included within the 10-page limit, but all other text, figures, tables or illustrations are. To reduce paper use and mailing costs, please use both front and back of pages. However, the title page and any references to sponsoring institutions must be on a separate sheet of paper that can be removed from the abstract before undergoing blind review. **Failure to adhere to the above guidelines may result in disqualification.**

**ALL ABSTRACTS MUST BE RECEIVED BY JANUARY 24, 2002.**

The elected officers of the Executive Council of the International Management Division (Farok Contractor, Rutgers, Srilata Zaheer, Minnesota; Joseph Cheng, Illinois, Sully Taylor, Portland State; and Schon Beechler, Columbia) comprise the Barry M. Richman Dissertation Award Committee, which will review the submissions. Three to five finalists will be selected based on the quality of their abstracts. These finalists will be notified by email or fax by approximately March 30, 2002. They will be asked to submit their full dissertations by April.

**Important Obligation for Finalists**

Being selected as a finalist is an honor. Finalists are required to present their dissertations at a specially designated session during the August 2002 Annual Meeting. Please submit your abstracts **ONLY** if you agree to this requirement, and agree to be present at the division's Business Meeting where the winner is announced.

The Barry M. Richman Dissertation Award, including an engraved plaque and a cash prize, will be presented during the International Management Division's Business Meeting at the Academy of Management conference. All finalists will be present and will be recognized during the Business Meeting.

Abstracts (according to the above guidelines) should be sent by mail or e-mail by **January 24, 2002** to:

Prof. Farok J. Contractor  
Dissertation Award Committee Chair  
School of Management  
Rutgers University  
81 New Street  
Newark, NJ 07102  
USA  
Farok @Andromeda.Rutgers.edu

**JOIN THE IM'S  
VIRTUAL COMMUNITY**

We are revitalizing the International Management Division Discussion Group, IMD-L. We hope you'll join and initiate discussion of IM research and teaching issues. It's very easy to join or leave -- it takes about 10 seconds! Just go to: [http://www.aom.pace.edu:81/guest/RemoteListSummary/imd\\_l](http://www.aom.pace.edu:81/guest/RemoteListSummary/imd_l) and take a peek.

Cybercollegially,

Charles Wankel  
IMD-L Listmaster  
[wankelc@stjohns.edu](mailto:wankelc@stjohns.edu)

## Professional Development Workshops Schon Bechler, PDW Chair, 2002

The theme of the 2002 Academy of Management Meeting is Building Networks – a theme that fits extremely well with our orientation in the IM division. We are kicking off our PDW program this year with a unique networking event -- a white water rafting adventure for IM Division members on Friday. This will be a full-day trip, suitable for first-time rafters as well as old pros. Come network with others in the division in a whole new context, see great scenery and do something fun at the same time. Transportation to the site, equipment and lunch will be provided for a nominal fee. Further details will be announced later in the spring but keep your eyes open, as registration will be limited.

We are also co-sponsoring a number of sessions on Friday afternoon, including “The Intersection between Research and Practice in Management Scholarship,” “International Management Education Abroad,” “Globalization and Entrepreneurial Women Around the World,” and “International Business Consulting.”

On Friday evening we are holding a networking session to help international members, new members, and other members of the IM Division get to know each other a little better and to help members navigate the Academy meeting. After the session, the members of the IM Executive Committee will join groups of new and international division members in tasting

some of the culinary delights available in Denver as we head out to dinner together.

On Saturday, we have a number of high quality sessions planned for the PDW including a Doctorial Consortium and a Junior Faculty Consortium on Saturday. The Faculty Organizer for the Jr. Faculty Consortium is Professor Tom Murtha who will be joined by Professors Andrew Inkpen, John Mezas, Kazu Asakawa, Yves Doz, Cristina Gibson, Tarun Khanna, Vladimir Pucik, Myles Shaver, Peter Ring, Stephen Tallman, Mary Ann Von Glinow and Georg Von Krogh. Watch for more details on this consortium in the next IM Division Newsletter or contact Tom Murtha (tmurtha@csom.umn.edu) to learn more about the consortium and the application procedure and deadline

The Faculty Organizer for the Doctoral Consortium is Professor Katherine Xin, who will be joined by Professors Tom Lee, Christopher Earley, Harry Barkema and Paul Beamish as presenters. For more information about the Doctoral Consortium, please watch this space in the Spring Newsletter or contact Katherine Xin (katherinexin@mail.ceibs.edu.).

Other sessions that the IM Division is sponsoring or co-sponsoring with other divisions on Saturday include a Teaching Workshop on Behavioral Simulations, a Workshop on Social Network Research,

and two sessions focused on building international research networks.

On Sunday, we are offering a variety of sessions that the doctoral consortium participants, the junior faculty consortium participants, and other interested members of the Academy can attend, rather than continuing the consortia on Sunday. These sessions, which participants can select among, are focused on various career issues that doctoral students, junior faculty, and many senior faculty face. These Sunday morning sessions include “Building International Research Networks,” the second half of the “Teaching Workshop on Behavioral Simulations,” “Best Practices Teaching International Management,” “Managing Your Dissertation,” “Innovative Distance Learning and Internationalization,” and “Internationalization and Entrepreneurship.”

We hope that you will participate in the PDW this year – it’s become the favorite part of the Academy for many of us. We believe that August will be a rich and varied program and look forward to your participation. For further details on the sessions, please consult the Academy of Management program when it comes out or email me, Schon Beechler, the PDW Chair, at slb7@columbia.edu.

**Financial Status Report  
3<sup>rd</sup> Quarter 2001  
IMD Operating Account  
By  
Debbie Francis, Treasurer**

ITEM	Actual 2000	Prelim 2001	2002	2003	2004
Membership	2007	2059	2000	2000	2000
ACADEMY FUNDS					
Carry-Forward	11,502	21,598	10,293	8,974	7,324
Allocation	18,194	18,563	19,031	18,500	18,500
<b>TOTAL AOM FUNDS</b>	<b>29,696</b>	<b>40,161</b>	<b>29,324</b>	<b>27,474</b>	<b>25,824</b>
REVENUE	9,127	2,452	1000	1,000	0
EXPENSES					
Annual Meeting Activities	13,160	18,584	17,150	17,850	18,200
Awards	1,525	1,433	1,000	500	500
Newsletter	0	0	500	100	100
Endowment Contributions	2,000	12,000	0	0	0
Other	540	2,755	2,700	2,700	2,700
<b>TOTAL EXPENSES</b>	<b>17,225</b>	<b>34,772</b>	<b>21,350</b>	<b>21,150</b>	<b>21,150</b>
<b>BALANCE</b>	<b>21,598</b>	<b>7,841</b>	<b>8,974</b>	<b>7,324</b>	<b>4,324</b>

## CALL FOR PAPER: Advances in International Management

Submission Deadline: February 1, 2002

Co-editors: Joseph L. C. Cheng, University of Illinois at Urbana-Champaign  
Michael A. Hitt, Arizona State University

Editorial Board: Michael Bond (Chinese U. of Hong Kong), Paul Beamish (U. of Western Ontario), Schon Beechler (Columbia U.), Tailan Chi (U. of Illinois), Luis Gomez-Mejia (Arizona State U.), C.R. Hinings (U. of Alberta), Andrew Inkpen (Thunderbird), Michael Kottabe (Temple U.), James Lincoln (UC-Berkeley), Mona Makhija (Ohio State U.), Patricia McDougall (Indiana U.), Edwin Miller (U. of Michigan), Motohiro Morishima (Keio U.), Nancy Napier (Boise State U.), Richard Peterson (U. of Washington), Thomas Roehl (Western Washington U.), Kendall Roth (U. of South Carolina), Richard Steers (U. of Oregon), Sully Talyor (Portland State U.), David Thomas (Simon Fraser U.), Anne Tsui (Hong Kong U. of Science and Technology), Rosalie Tung (Simon Fraser U.), Marry Ann Von Glinow (Florida International U.), Shaker Zahra (Georgia State U.)

Advances in International Management (AIM) is a JAI research annual devoted to advancing the cross-border study of organizations and management practices from a global, regional, or com-

parative perspective. It publishes conceptual and empirical papers that deal with topics from any area within the management field, including strategic management, organization theory and behavior, human resource management, business ethics, and technology management, among others. The organizations studied can be domestic or multinational, and the level of analysis can be macro or micro. To be accepted for publication, a paper must make a significant contribution to our knowledge of international management through some combination of new theoretical insights, managerial applications, methodology, or data.

AIM welcomes submission of the following types of manuscripts:

- (1) Comprehensive, state-of-the-art literature reviews that integrate diverse research streams and identify promising directions for future investigations.
- (2) Analytical essays that offer new conceptual models or theoretical perspectives and use those frameworks as a foundation for developing research propositions.
- (3) Empirical articles that report results from exploratory or hypothesis-testing studies based on quantitative and/or qualitative

methodologies.

(4) Methodological papers that refine existing methodologies or develop new ones for investigating particular issues or topics central to international management research.

AIM has two submission deadlines each year: February 1 and July 1. All submissions will be subject to a double-blind review process. Publication decisions are made by the editors based on recommendations from the reviewers and members of the editorial board. Please send five (5) copies of the manuscript to:

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