You've got to see the show, it's a dynamo

Step inside! Hello! We've the most amazing show
You'll enjoy it all we know
Step inside! Step Inside!

We've got thrills and shocks, supersonic fighting cocks.
Leave your hammers at the box
Come Inside! Come Inside!
Roll up! Roll up! Roll up!
See the show!

Welcome back my friends to the show that never ends
We're so glad you could attend
Come inside! Come inside!
There behind a glass is a real blade of grass
be careful as you pass.
Move along! Move along!

Come inside, the show's about to start
guaranteed to blow your head apart
Rest assured you'll get your money's worth

—Emerson, Lake & Palmer, Karn Evil 9

Academy of Management Annual Conference
August 5-10, 2005
Honolulu (On the Island of Oahu), Hawaii, USA
IMD NEWSLETTER—JUNE 2005

Waikiki Beach Live Camera at
http://live.waikikitimes.com/

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Honolulu
Message from Schon Beechler, International Management Division Chair

I hope that this communication finds you well and that we will have the opportunity to welcome you to Honolulu and an exciting Academy of Management Program in August.

First, I want to share the news of this year’s Executive Council elections. We had two qualified candidates running this year – Margaret Shaffer and Tatiana Kostova -- and many of our members participated in our on-line election. As a result of the election, Tatiana Kostova was elected to our Executive Council and we all look forward to working with her in the coming years.

Second, I want to take a moment to acknowledge the volunteers working for our Division. This hard working group enables the Division to grow and serve our 2559 members’ needs through a variety of important activities. Their dedication and service to the IM Division is enormous. Eleanor Westney will replace me as the Division Chair for 2005-06. Ravi Ramamurti, the current Program Chair, will become the Division Chair-Elect, and Timothy Devinney, PDW Chair for Honolulu, will be the 2006 Division Program Chair. Tatiana Kostova, our newest EC member, will become the PDW Chair for 2006.

In addition to the Executive Council members, we have another group of hard-working volunteers serving our membership. Debbie Francis has long served the IM division as the Division Treasurer and has helped us spend our membership fees in ways that maximize the benefits to our members. Julian Birkinshaw, taking over from Dick Osborne who was pivotal in establishing the research committee, is the new Chair of the Research Committee and, this committee, helped to evaluate the Richman Dissertation Award submissions as well as the IM Division Best Paper Award this year. Romie Littrell is our Newsletter Editor and Ilan Alan is Associate Editor. They have significantly enhanced our Newsletter this past year, using feedback from our membership on what you want to see in your IM Division Newsletter. Gerhard Apfelthaler serves as the Membership Involvement Committee Chair and works hard to liaise with regional and country representatives to make sure that we provide valuable services to our membership around the world. Mark Lennon is our Division Webmaster, and has recently updated our website and provided much-needed support for our election process. Charles Wankel is our Division Listmaster and helps to keep us all connected in cyberspace. Julia Gluesing, our Teaching Committee Chair, helps us serve our membership on issues related to the teaching of international management and Kendall Roth leads the committee to choose the paper for the Doug Nigh Award. David Thomas, as External Relations Committee Chair, helps to bring practice into our theories, and our Division Historian, Edgar Busch helps us remember where we’ve been. To all of them, I want to express a heart-felt thank you for their tireless service on behalf of our division.

Finally, the EC and I look forward to seeing you at our upcoming AOM meeting. Ravi Ramamurti and Tim Devinney have put together an excellent program this year with a diverse and stimulating array of activities and presentations. (The full program is available at http://aomonline.org.) In this newsletter both Ravi and Tim provide information on the program and some highlights that you can look forward to. If you are an outdoor enthusiast, a new member of the IM Division, or just someone who wants to have some fun in Honolulu, please see Tim Devinney’s description of our outdoor water adventure this year – outrigger canoeing. For those of you who are interested in a more business-focused adventure, Dave Thomas has organized a site visit on Friday afternoon to the Honolulu Advertiser, Honolulu’s largest newspaper – see his article in this Newsletter for details on how to sign up – please note that spaces are limited to the first 25 members. For new members, we have a New Member Welcome and Dinner with the EC members on Friday evening, so please do join us for that informative and networking opportunity. And, for the doctoral students and junior faculty, there are two PDWs again this year, described in some detail in Tim Devinney’s contribution to this newsletter. But hurray, time is running out to sign up!

Have a great July and we all look forward to seeing you in Honolulu. Aloha!
The AOM conference in Honolulu promises to be a packed program with dozens of interesting sessions. You can expect an intellectual feast and an embarrassment of riches. Our schedule runs from 8 or 8:30 in the morning until 7 pm on Monday and Tuesday, and until noon on Wednesday. By now you have received the printed program from the Academy, so I will not repeat or summarize what is in it. Most of you will read through the program carefully on the (long) flight to Honolulu, if not sooner, but if you want a bit of last minute guidance (and even if you don’t), please join us for the IMD Welcome session on Monday morning at 8:00 am.

All our sessions will take place at the Hawaii Convention Center, in rooms that are in close proximity to one another. At our request, IMD sessions will be in rooms that are also in close proximity to the division with which we have the greatest overlapping membership, i.e. BPS. I hope this will make it easier for you to move between sessions and divisions in the same time slot. In most time slots, there will be four or more parallel IMD sessions, in addition to Joint Symposia, Showcase Symposia, Visual Presentations (VP), and Interactive Paper (IP) sessions.

Packed programs are normal at the Academy, but this year’s program may feel even more packed because there was a 22 percent increase in submissions to our division. We received 316 papers and 32 symposia proposals, for a total of 348 submissions, ranking us behind only BPS, OB, and OMT in the number of submissions. Our acceptance rates were lower than in some past years, but the absolute number of papers and symposia accepted is higher than before. The Academy helped us accommodate this larger number by assigning IMD extra rooms through most of Monday and Tuesday, and by increasing the number of papers accepted for IP and VP sessions. All in all, this means you will have more than the usual challenge of deciding which IMD sessions to attend, not to mention competition for your time from other divisions, from friends—and, of course, the beach.

Putting this year’s program together has taught me many things, about our membership, about our interests, and about how to make sense of the Academy’s confusing program schedule, with its alphabet soup of abbreviations and weird symbols. Most of all, I have a new respect for the people who put our programs together in the past, especially in the days before email and the Internet. I am deeply in debt to many people who helped me make it through this task. Foremost among them were past Program Chairs who still serve on our division’s Executive Committee—Schon Beechler, Eleanor Westney, and Sully Taylor. At Northeastern University, Senior Associate Dean Jeff Born and Dean Tom Moore supported me every step of the way, providing travel funding, extra secretarial help, and graduate assistants. Kasper Svendsen, a young Danish computer scientist, set up and ran the web-based manuscript system and indulged my every whim; more importantly, his performance reassured me that Man will forever be master of the computer. And at the Academy, the crackerjack team of Jimmy Le, Qing Cao, and Ken Smith was extremely helpful and very open to new ideas. One such idea, coming from our division, was to create an Academy-wide manuscript review system for use by all divisions in the future. I represent IMD on this committee and am hopeful that such a system will be up and running within the next cycle or two, making life a bit easier for future IMD Program Chairs.

Another idea that Ken Smith et al at the Academy graciously welcomed was creating a new type of session called the “Paper Development Workshop,” featuring a dozen promising papers for which space was unavailable in the regular program. They offered us special space on Sunday morning to run such a workshop. The idea is to give authors, working in sub-groups of 3-4, the opportunity to critique each other’s research work in depth and to improve the quality of their papers. Each sub-group will be guided and assisted by a senior IM scholar. Tatiana Kostova has since agreed to help run this session. If it proves useful to the attendees, IMD will continue the practice in future years, and other divisions may follow suit to similarly serve their members. This year’s workshop participants come from such countries as Brazil, China, Germany, Korea, Lithuania, Mexico, South Africa, Switzerland, and Taiwan. Having attended the workshop, these authors will of course also get to attend the rest of the conference.

For the statistically minded, here are a few facts about this year’s IMD program:
   No. of one All-Academy symposia (submitted originally to IMD): One
   No. of Showcase symposia: Four

(Continued on page 5)
(Continued from page 4)
No. of Joint Symposia: Nine
No. of competitive papers accepted: 128, organized into 30 sessions
No. of Visual Presentations: 43, organized into 6 sessions
No. of Interactive Paper sessions featuring at least one IM paper: 43

One set of statistics that is particularly gratifying is the share of non-US scholars among authors (54%) and reviewers (almost half). Authors came from 43 different countries. I suspect we are farther along on this dimension than any other division of the Academy. This bodes well for a division that is a logical point of entry into the Academy for non-US management scholars.

I am also delighted that this year we had a record number of members volunteering to review for the division—650 in all, representing nearly one in four IMD members. They did a fabulous job of submitting high quality reviews, with fully 88 percent arriving on time. For the 12 percent of reviews that were late, an army of “emergency reviewers” stood by to turn in last-minute reviews. Reviewers typically received only two papers this year, rather then three or four, giving them a little more time to review each paper. The automated manuscript review system also made it easier to match paper topics with reviewers’ areas of interest. It also allowed us to empower authors to nominate reviewers for “Best Reviewer” awards (although authors’ input was only one consideration in selecting the winners).

Although I do not want to repeat the information contained in the detailed program, I must draw your attention to a few sessions:

- Monday at 5:30 pm: Eminent Scholar Forum, honoring this year’s Distinguished Scholar, Bruce Kogut of INSEAD, who will speak, followed by remarks by Eleanor Westney and Gabriel Szulanski.
- Tuesday at 4:10 pm: Presentation by Barry Richman dissertation award finalists, and a concurrent Executive Panel session, featuring several seasoned executives and scholars, organized by Dave Thomas and other members of our External Relations Committee.
- Tuesday at 5:30 pm: IM Division Members’ Meeting, followed by IM Social.
- Wednesday at 9 am: IMD Members’ Feedback session on the 2005 conference.

At the IMD Members’ Meeting on Tuesday evening, winners of the Richman dissertation Award, the Doug Nigh Award, the division’s Best Paper Award, and the Best Paper from an Under-represented Country Award will be announced. We are grateful to members of the Research Committee and the Doug Nigh committee, who helped pick the winners of these awards, from a slate of top-rated submissions:

- Doug Nigh award sub-committee: Kendall Roth (chair), Nick Athanassiou, and Steve Tallman
- Research sub-committee (for all other awards): Julian Birkinshaw (chair), Brad Kirkman, and Rajneesh Narula.

Winners of the Best Reviewer Awards will also be announced at this meeting. With the sharp increase in number of reviewers, the number of Best Reviewer Awards will also increase. Quite appropriately, the announcement of all these prizes will be followed by celebrations at the IMD Social, which has come to be known for its good food and conversation.

My final thanks go to the hundreds of authors who submitted their work and symposia proposals to IMD this year. Your creative work is the building block of our conference. I haven’t discussed the content of that research here, although in the March Newsletter I provided statistics on how submissions and acceptances were distributed across topic areas. But when you look through the program in detail, or search it on the web for papers that most interest you (at www.program.aomonline.org/2005), you will discover that our membership has once again cooked up a rich and diverse menu of papers for your consumption. Bon appetit!
Honolulu 2005 Professional Development Workshops Overview

Timothy Devinney, PMW Chair

We have put together what we think are an exciting selection of Professional Development Workshops (PDWs) for this year’s annual conference in Honolulu. With the theme “A New Vision of Management in the 21st Century” we have worked hard to develop and select sessions that are broad in conception and look at new and different aspects of management. As usual, the PDWs include the staples—the doctoral student and junior faculty consortia—but now we have added more open sessions that address teaching and career related issues. In addition, there is more emphasis this year on governance, social responsibility, and research methods and Measurement issues. The final version of the PDW schedule and short descriptions is at


The relevant topics are: (1) Career and Personal Development; (2) Research Methods (both with general and specific applications); (3) Social Responsibility; (4) Theory Development; and (5) Practice Development (including International HR). Please note that this should be the final version although there may be some minor changes announced at the conference. In addition, please note that there are indeed some changes from the preliminary schedule published in the newsletter.

In addition, this year we have received an “enterprise award” from the AOM and will be recording, both with “Scribes” and by video a number of the PDW sessions. These will then be available on the IMD website for future review and use. This will not only allow people who are unable to attend the meetings to have access to some of the activities from the conference but will also allow those at the conference to make choices with less concern about “too many sessions but too little time”. We are asking elsewhere in this newsletter for volunteers to help with this endeavor.

I look forward to welcoming you to Honolulu and please let us know if there are any questions and other pieces of information that you may require.

Sunrise Caucus on International Entrepreneurship: Developing the Field of Entrepreneurship and International Business

Isabell Welpe, Dietmar Grichnik, Mary Han, Vanessa Ratten, Leo-Paul Dana, Shaker Zahra

We invite you to a Sunrise Caucus on "International Entrepreneurship: Developing the Field of Entrepreneurship and International Business". This session is aimed at discussing and developing effective ways to promote joint research on International Entrepreneurship, to provide participants with opportunities to become familiar with different aspects of International Entrepreneurship research and to discuss this in relation with their own research projects. The ultimate goal is to foster and facilitate future joint international research efforts in International Entrepreneurship topics. Potential topics to be addressed are current and future topics in International Entrepreneurship, methodological challenges in doing International Entrepreneurship research, and grey areas of the research map. The Caucus is scheduled to run from 7:00 am until 8:30 am on 9 August (Tuesday) at the Sheraton Waikiki Beach in Niihau - table B4. We are looking forward to meeting you! Please email Isabell Welpe (welpe@bwl.uni-muenchen.de) if you have any additional questions.

Leadership & Management Studies in Sub-Sahara Africa 2006 Conference
25-20 June 2006, Stone Town, Zanzibar, Tanzania
Conference announcement and call for papers
http://www.crossculturalcentre.homestead.com/LMSSSA.html
The International Management Division was a recipient this year of an Enterprise Award from the AOM. The award allows us to invest in putting some conference materials onto the website in both video and text format. The idea, and one particularly apropos to the IMD, is that this will allow for greater access to the conference by those not able to attend and allow for some reuse of materials by those who do attend. Last year we videotaped the Booz Allen Hamilton Eminent Scholar Award in International Management presentation and posted not only this but papers and slides from the presentation.

The plan this year is to videotape a number of sessions and to use "scribes" to provide summaries and notes from other sessions. To make this happen we need to arrange for an "army of volunteers" to take on some of this activity. In particular we are keen to find people who might be willing to take detailed notes of presentations and discussions and put them into an abbreviated form (e.g., approximately 1 page of text). We will be trying to match these volunteers to those sessions that we feel will be of most interest to our membership and that of the AOM at large. These sessions will include not just the main body of the conference but also the PDWs. If you are willing to act in this capacity for one session please let us know by filling in the form below.

Please note that there will be a special prize (of some liquid value) given out at the conference to a few lucky "scribes" chosen at random!

A registration form is located at http://www2.agsm.edu.au/agsm/web.nsf/Content/NewsEvents-FacultyResearch-CCC-IMDAOMScribes

It will ask you to indicated topics of general interest and the times when you are NOT available (under the assumption that we can provide options for when you are more easily). If there are any questions please contact Timothy Devinney via T.Devinney@agsm.edu.au. We are also interested if you have a colleague who might help share the task as we are looking for several people per session.

The International Management Division will once again be sponsoring both a Junior Faculty and Doctoral Student Consortium on Saturday, August 6th from 8:00 a.m. to 5:30 p.m., during the pre-conference period of the 2005 Academy of Management annual meetings in Honolulu, Hawaii. The Doctoral Consortium will be led by Andrew Delios (NUS) and the Junior Faculty Consortium by Lorraine Eden (Texas A&M). This year's consortia also include an opportunity to meet with the editors of the leading journals in the field.

As the consortia are open only to invited participants, who must apply and pre-register for this consortium. Space is limited and we encourage you to apply early. In addition, we would like to ask supervisors and senior faculty to feel free to nominate students and their junior colleagues for these events.

Information about the consortia is available on the IMD Website at:
The theme for the 2005 Annual Meeting is A New Vision of Management in the 21st Century on the island of Oahu in Hawaii. To launch the 2005 annual meeting the International Management Division is holding an Outrigger Canoeing Event for its members:

EVENT DETAILS
- Friday, 5 August 2005 - 8.30am to approximately 2.00pm
- Meet at 8:30 AM in the Hilton Hotel in South Pacific 2.
- Cost: A$ 65.00 (approximately US$50.00) includes instruction and lunch and hire of all equipment

Useful points to remember:
- Remember you will be on the water and will most likely get wet, so wear comfortable clothes and something that you do not mind getting wet.
- Wear a hat and remember your sunscreen. We will be out for quite some time.
- In line with getting wet, you might want to bring something dry to put on afterwards (e.g. another shirt or pair of shorts in a sealed plastic bag).

The event is open only to IMD members and their significant others. Space is limited so please book early. To register and pay for this event please fill in the form on the registration and payment site:

http://www2.agsm.edu.au/agsm/web.nsf/Content/NewsEvents-FacultyResearch-CCC-IMDAOMcanoeing

Please direct any questions to Timothy Devinney at T.Devinney@agsm.edu.au or Fran Prior at fran@agsm.edu.au.

New Book edited by: John R. McIntyre and Ilan Alon: Business and Management Education in Transitioning and Developing Countries: A Handbook. Description: Business education is a critical ingredient in establishing a viable middle class of managers in transitioning and developing economies. Compiled in association with the Center for International Business Education and Research, this comprehensive examination of business and management education, pedagogical models, and curricula innovations in institutions around the world is the first such work to emphasize emerging markets. http://www.mesharpe.com/mall/resultsa.asp?Title=Business+and+Management+Education+in+Transitioning+and+Developing+Countries%3A+A+Handbook

International Association for Chinese Management Research invites you to its Distinguished Executive Panel in Hawaii: "Challenges and Opportunities of Private Enterprises in China", Speakers are Mr. Jack Yun MA, CEO, Alibaba.com (China) Technology Corp. Ltd, PRC. and Dr. Weiyiing ZHANG, Executive Dean, Guanghua School of Management, Peking University, PRC. August 8, 2005 (Monday), 5:30pm - 7:30pm, Room 319B, Hawaii Convention Center. The presentation will be followed by a reception, hosted jointly by Blackwell, the publisher, and Peking University, the co-sponsor of Management and Organization Review.
Good news from the Membership Involvement Committee. This year's location choice for the Academy Meeting has given a clear boost to participation from some world regions. According to the program there will be a record number of presenters from many countries, e.g. Australia (2005: 247, 2004: 168), New Zealand (2005: 72, 2004: 33), China (2005: 73, 2004: 32), or Japan (2005: 38, 2004: 19).

Together with the Teaching Committee, the Membership Involvement Committee has put together an interesting PDW for Saturday, August 6th, 8.00 - 11.00 am. The PDW which is titled "Comparative Approaches to Teaching International Management: Internationalizing the Curriculum" will bring together a number of experienced IB/IM faculty from such diverse countries as Austria, India, Japan, New Zealand, Switzerland, Taiwan and the United States. Together with participants they will explore different ways of teaching International Management across the globe.

The MIC will also hold its annual country and regional representative meeting during this years' Academy Meeting. Exact day, time and location will be announced to IMD members shortly. In the meanwhile, please contact gerhard.apfelthaler@fh-joanneum.at for further information.
Executive Panel Discussion
Management Competencies for the 21st Century Global Manager
Hawai‘i Convention Centre, Room 316B
Tuesday, August 9, 4:10 p.m.
Dave Thomas, External Relations

How can senior executives and international management scholars work together to set an agenda for business leadership in the 21st Century? This panel discussion is the culmination of a dialogue among three CEOs and three scholars facilitated through a PhD seminar at the University of Hawai‘i at Mānoa. Executives and academics will present their most important conclusions regarding the relationship between value systems and managing change in a complex and dynamic global environment.

Executive Panelists:
Vaughn Vasconsellos, CEO Akimeka LLC
Papali‘i Dr. Failautusi Avegalio, CEO Pacific Basin Business Center
John Griffin, former CEO, Caterpillar (Michigan)

Academic Panelists:
Dr. Rosalie L. Tung, Ming and Stella Wong Professor of International Business, Simon Fraser University, Canada
Dr. Robert Doktor, Professor of Management, University of Hawai‘i at Mānoa
Dr. Allen Morrison, Professor of Strategy and Global Management, International Institute for Management Development, Switzerland

Facilitators:
Amanda Budde, University of Hawai‘i
Michael Valdez, University of Hawai‘i
Christina Suarez, University of Hawai‘i
Vijayan Munusany, University of Hawai‘i
Kevin Lo, University of Hawai‘i

Sponsored by External Relations Committee, International Management Division, David C. Thomas, Simon Fraser University; Martha Maznevski, IMD; Colette Frayne, Seattle University

The case for developing foreign markets [for U.S. firms] is simple. Five percent of the world's population is in North America, the remaining 95 percent is elsewhere.
Submitted by Charles Wankel, IMD-L List Director

The IM Division relies almost exclusively on virtual communication so it is very important that we have your current email address. The email addresses used by the IM Division is based on the information you provide to the Academy of Management. The AOM does not automatically update contact information for you! Please take a few minutes to go to the AOM website at http://www.aomonline.pace.edu/ and go to the “Membership Section” tab to ensure that your contact information is up to date.
You are invited to participate in the Second International Association for Chinese Management Research Bi-annual Conference to be held in Nanjing, People’s Republic of China, on June 15 – 18, 2006. IACMR is a professional, academic organization dedicated to serving scholars, students, managers, and consultants who are interested in advancing knowledge about the management of organizations operating in the Chinese context. The primary goal of the organization is to promote scholarly studies of the organization and management of firms in the Chinese context. The theme of the Conference is "Knowledge Creation in a Transitional Economy". The theme of “Creating Knowledge in a Transitional Economy” should provide a broad scope for a variety of research that would contribute to the increasingly important knowledge on organizations and management in the Chinese context. The Conference will be co-hosted by Fudan University, Nanjing University, Nanjing University of Science and Technology; Macao University of Science and Technology; Yangzhou University, Zhejiang University and China Europe International Business School.

Information:
http://www.iacmr.org, Jing Zhou, phone: 713-348-5330, fax: 713-348-6296, email address: jzhou@rice.edu

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**Journal Review**

*Management and Organization Review*

*Management and Organization Review* is an international inter-disciplinary journal that publishes papers on macro and micro organizational studies and international management, with a particular emphasis on organizations operating in the Chinese context. It is the official journal of the International Association for Chinese Management Research (www.iacmr.org). *MOR* is open to a wide variety of methodologies and seeks both theoretical works as well as empirical papers. *MOR* covers three domains in terms of types of papers:

1. General management papers that deal with management issues in general, especially those that may transcend national or country boundaries.
2. International management or cross-cultural papers that deal with two or more nations or cultures.
3. Chinese management papers that deal with organizations in the Chinese context.

The inaugural issue of *MOR* was published in June 2004. Copies of the articles in the inaugural issue of *Management and Organization Review* may be downloaded (free) from this Blackwell Publishing website: www.blackwell-synergy.com/links/toc/more/1/1.

The editors of *MOR* include distinguished scholars in sociology (Yanjie Bian, Joseph Galaskiewicz), psychology (Michael Morris), and management (John Child, Yadong Luo, Marshall Meyer). The Editor-in-Chief is Anne S. Tsui. For more information on the mission, editorial policies and submission guidelines of *MOR*, please go to the *MOR* website at

http://www.iacmr.org/MOR.htm

Papers can be submitted electronically to iacmr.mor@asu.edu
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