

January 2003

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**ACADEMY OF MANAGEMENT — INTERNATIONAL
MANAGEMENT DIVISION**

Message from the Chair

Joseph Cheng, Division Chair 2002-03

University of Illinois at Urbana Champaign



In the last issue of the Newsletter, I reported that the division has formed two new committees, one focusing on research enhancement and the other on business outreach, to help further our scholarly mission and service to the membership. The research committee, chaired by Dick Osborn of Wayne State University, will identify ways to help strengthen the value-added contributions of international management research, particularly in advancing original theory development. As part of this effort, the committee will recommend criteria and select the best papers for the several annual awards that the division presents at the AOM meeting. Concurrently, the external relations committee, chaired by Allen Morrison of Ivey Business School at Western Ontario, will develop opportunities for our division members to interact with international management practitioners and engage in mutual learning that can benefit our teaching and research. Both committee chairs have been hard at work during the past few months, and we will see the first results of their efforts when they share their progress with us in the next issue of the Newsletter. Meanwhile, if you have suggestions or wish to get involved, please contact Dick and Allen directly (Rosborn@worldfront.com, amorrison@ivey.uwo.ca).

As was also reported in the last Newsletter, we have lost a dear friend and colleague in the division. Doug Nigh, an IMD officer (PDW Chair, Program Chair, Division Chair-Elect, Division Chair, and Past Division Chair) from 1997-2001, passed way on August 16, 2002 after a long battle with brain cancer. In recognition of his many contributions to IMD and the international management field, the division has created the Doug Nigh Memorial Award for a best paper presented at the AOM meeting that exemplifies the interdisciplinary aspect of international management research. To help launch this project, I have asked Kendall Roth, Doug's close personal friend and colleague at the University of South Carolina (USC), and Nick Athanassiou of Northeastern University, who did his doctoral work under Doug at USC, to spearhead a fundraising effort to establish an endowment for the award. As of 12/19/02, they had received about \$7,000 donations from a number of Doug's professional associates; and more were expected in the following weeks from Doug's family members and family friends. Kendall and Nick will soon conduct a general solicitation from the IMD membership to contribute to the endowment funds. I hope that you will respond generously to their call and help us establish the Doug Nigh memorial award endowment.

To further enhance the IMD's identity and visibility with our members and the external community, the Executive Council has decided to create a logo for the division which we will use in our official communications and activities. We would like to invite all division members to participate

in an **IMD Logo Contest** and submit your entries for consideration. In your submission, please include a logo design and a short description discussing what the logo communicates and why you think it best represents the IMD and its mission and aspirations. The Executive Council will review all submissions and select a group of 5-7 entries for a second round of review which will involve input from the membership at large. We will announce the winner of the logo contest at the IMD business meeting in Seattle. All finalists will receive a certificate of recognition from the division, and the winner will also receive a special gift to be announced at the meeting. Please send your entries to Sully Taylor, IMD Chair-Elect, by April 1, 2003, at the following address:

Professor Sully Taylor
School of Business Administration
Portland State University
P.O. Box 751
Portland, OR 97207, USA
Email: sullyt@sba.pdx.edu
Fax: 1-503-725-5850

As we begin a new year in 2003, I would like to encourage our members to think about ways that the IMD can better serve your needs and let us know how we can implement your ideas. A few weeks ago, I gave a talk at a research workshop in Vienna about successful submissions to the IMD for the annual AOM meeting. The workshop was organized by Gerhard Fink (Vienna University of Economics and Business Administration) and Gerhard Apfelthaler (FH Joanneum), the Austrian country representatives of our division's membership involvement committee, and attended by colleagues from several countries across Europe. As part of my talk, I also shared my thoughts on the topic of developing the next generation of international management researchers who will take the field to the next level of scholarly accomplishment and impact. This was followed by discussions about what IMD may do to facilitate greater involvement by non-US members in research and other professional activities that will help advance their academic careers both at home and abroad. While the workshop did not end with an action plan for immediate implementation, it serves as an excellent example of how the general membership can contribute to the IMD by identifying key issues and engaging the division's leadership in exploring ways to address them. I would like to thank both Gerhards for their great effort, and hope that many of you will bring forward initiatives to the Executive Council for consideration in the coming months. Meanwhile, on behalf of my fellow IMD officers, I wish you a most productive and happy 2003!

HAPPY NEW YEAR 2003

**Message from the
Program Chair
Schon Beechler**

Schon Beechler, IM Division Program Chair, wishes to extend her thanks to all of the individuals who have volunteered as reviewers, chairs and discussants for the upcoming Academy of Management program. The submission deadline is January 6th and we hope to have all papers emailed to reviewers within the next week. Reviews will be due back at the beginning of February (via email).

Your enthusiastic support and generous assistance is greatly appreciated!

**JOIN THE IM'S
VIRTUAL COMMUNITY**

We are revitalizing the International Management Division Discussion Group, IMD-L. We hope you'll join and initiate discussion of IM research and teaching issues. It's very easy to join or leave -- it takes about 10 seconds! Just go to: http://www.aom.pace.edu:81/guest/RemoteListSummary/imd_l and take a peek.

Cybercollegially,

Charles Wankel
IMD-L Listmaster
wankelc@stjohns.edu

**DEADLINE EXTENDED TO FEBRUARY 28!
CALL FOR SUBMISSIONS: THE BARRY RICHMAN DISSERTATION AWARD 2003
Srilata Zaheer, Award Committee chair**

The International Management Division and the Anderson School at UCLA are co-sponsoring the Barry M. Richman Dissertation Award to recognize the best dissertation in international management. The award competition is open to all Ph.D. and D.B.A. students who successfully defended their dissertations during the 2002 calendar year, even if the dissertation has been submitted to other competitions. To be eligible, the dissertations must contribute to basic or applied knowledge on topics within the domain statement of the IM Division.

How to Apply

Interested individuals must abide by the following guidelines: Submit 5 copies of a 10-page, double-spaced abstract. Use margins of one inch (2.5 cm) on every side and no smaller than 12-point font. The abstract should include a description of the dissertation's objective, theoretical foundations, relation to prior research, methodology, findings, limitations, and contributions to the field of international management. Listings of references are not included within the 10-page limit, but all other text, figures, tables or illustrations are. To reduce paper use and mailing costs, please use double-sided copies. However, the title page and any references to sponsoring institutions must be on a separate sheet of paper that can be removed from the abstract before undergoing blind review. **Failure to adhere to the above guidelines may result in disqualification.**

ALL ABSTRACTS MUST BE RECEIVED BY FEBRUARY 28, 2003.

The research committee of the International Management Division will review the submissions. Three to five finalists will be selected based on the quality of their

abstracts. These finalists will be notified by email or fax by approximately April 15, 2003. They will be asked to submit their full dissertations in April.

Important Obligation for Finalists

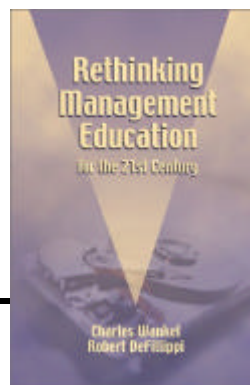
Being selected as a finalist is an honor. Finalists are required to present their dissertations at a specially designated session during the August 2003 Annual Meeting. Please submit your abstracts ONLY if you agree to this requirement, and agree to be present at the division's Business Meeting where the winner is announced.

The Barry M. Richman Dissertation Award, including an engraved plaque and a cash prize, will be presented during the International Management Division's Business Meeting at the Academy of Management conference. All finalists will be present and will be recognized during the Business Meeting.

Abstracts (according to the above guidelines) should be sent by mail or e-mail by **February 28, 2003** to:

Prof. Srilata Zaheer
Carlson School of Management, 3-426
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321 19th Avenue South
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Tel: 612-624-5590
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New Publications



Charles Wankel and Robert DeFillippi. *Rethinking Management for the 21st Century. Research in Management Education and Development*, vol. 1. Greenwich, CT: Information Age Publishing, 2002.

Call For Paper: American Society for Competitiveness (ASC) Fourteenth Annual Conference October 9 – 11, 2003 Washington, DC Area

The fourteenth Annual Conference on **Competition in a Turbulent World** will be held in the Washington, D.C. area on October 9-11, 2003. The conference will concentrate on the elements of success in the global economy. Papers dealing with national, regional, and global strategies related to the themes suggested below are welcome. Panels and symposia that highlight emerging theories, cutting-edge research or best corporate practices are also sought. Special consideration will be given to papers, abstracts, and symposia proposals that facilitate exchange between scholars and practitioners. In addition, proposals for panels will be considered.

Papers/proposals focusing on the following major topics (but not limited to the following topics) are sought:

Global Competition, Privatization and Market Change, Corporate Responsibility and Global Compact, Competing in Dynamic Global Industries, Human Resource Issues, Public Affairs and Corporate Communications. Accepted papers will be published in the conference proceedings. Selected papers will appear in the *Journal of Global Competitiveness*. At least one author is required to attend the conference. Highly competitive papers may be invited for publication in one of the journals of the Society--*Advances in Competi-*

tiveness Research or *Competitiveness Review*. The deadline for the receipt of submitted papers is **May 30, 2003**. To facilitate the blind peer review process, the first page should include: Title of paper, authors' name(s), institutional affiliation(s), and phone and fax number(s). The second page should repeat the paper title but should contain no information that would identify author or institution. Publication style guidelines of the American Psychological Association should be used. Please send four copies of the paper, abstract or symposium proposal to:

Prashanth B. Nagendra, Academic Program Chair
American Society for Competitiveness
PO Box 1658
Indiana, PA 15705
E-mail: nagendra@iup.edu
Phone: 724-357-4880 Fax: 724-357-5743

The Academy of Management's New Doctoral Students New Consortium (NDSC) — Seattle, WA — August 2nd, 2003

The New Doctoral Student Consortium (NDSC) is part of the Academy of Management's commitment to the professional development of its student members, and its prospective members. NDSC is designed by doctoral students for doctoral students and is aimed at students in their first or second year of a doctoral program. We also strongly encourage any prospective doctoral program candidates to participate. This consortium is designed to address the real life issues that exist for doctoral students from getting started on your thesis all the way through the publishing process. NDSC is your opportunity to interact, discuss, and learn from the Academy's leading members and the world's leading academics.

The NDSC is a consistent presence at the Academy's annual conference and has become a premier pre-conference event. There are several aspects of the NDSC that have made it a "not to be missed event" including:

THE PEOPLE By attending this year's consortium, you will meet some of the Academy's most distinguished members and academicians, as well as other doctoral students who also share similar experiences and interests! At the 2003 NDSC you will meet and speak to world leaders in management research, theory, practice and education. Including David Boje, Stewart Clegg, Thomas Cummings, Jeffrey Edwards, Peter Frost, Glen Kreiner, Peter Lane, Tom Lee, Ed Locke, Denise Rousseau, Terri Scandura, Claudia Bird Schoonhoven, Larry Williams, Ian Williamson, Amy Wrzesniewski, and others.

CAREER DEVELOPMENT When you begin a doctoral program you begin your career. This year's consortium includes speakers and topics focused

on helping you understand what your role can be in the academic world of research, publishing, and teaching. The topics at the 2003 NDSC will include: managing life as a student, life as a 'minority' student, the power and politics of doctoral programs, starting your thesis, performing exemplary research - both quantitative and qualitative, publishing, collaboration and networking, teaching excellence, and much more.

NETWORKING Throughout the one-day consortium you will engage in activities to help you identify possible research partners from across the USA and the world. You will interact with esteemed presenters through question and answer sessions. You will also have the unique opportunity to meet and discuss publishing issues through coffee time with editors of top tier journals like *Organization Science*, *Academy of Management Journal*, *Academy of Management Review*, and other high quality publications.

I WANT TO ATTEND NDSC 2003 The NDSC will be held in Seattle Washington on Saturday August 2, 2003 from 8:20am to 5:30pm. Light refreshments and lunch will be served during the consortium and an "All Doctoral Student Reception" will also be held following the consortium.

The NDSC is becoming a major pre-conference event for doctoral students! Attendance is limited to 150 participants. Registration will open in March 2003 and you are strongly encouraged to register early through our on-line registration at www.aom.pace.edu/ndsc. For more information, please contact the NDSC Chair of Marketing and Registration Stephanie Ward (sward@uh.edu).

MIC Report Anne-Wil Harzing, Committee Chair



The principal focus of this committee is to serve as a liaison between the membership and Executive Council, to foster communication from and amongst members, and to elicit initiatives and feedback from division members

This is already my fifth report in the IMD newsletter and MIC is now becoming well-established. In consultation with the Executive Council, I am currently writing job descriptions for the MIC chair, the country reps and the regional reps. Regional reps will be introduced soon to coordinate the increasing number of country reps. This formalisation process reflects the Executive Council's commitment to MIC and its intention to use the representatives as a strategic resource.

To find out more about our Country Representatives, go to: <http://www.business.umt.edu/imd/about/imdcountryrep>. Our 41 country reps are also listed by country below. If you have any questions or concerns about the IMD division, please contact either your country representative or myself. As you will see in the list below not all countries are represented yet, so if you would like to volunteer to become a country rep for your country please contact me at anne-wil@harzing.com

Last November our Austrian country reps – Gerhard Apfenthaler and Gerhard Fink – have organised a seminar on successful preparation of submissions to the Academy, which was attended by 27 participants. A full report will be published in the next newsletter and materials from the seminar will be available on the IMD website soon. It is MIC's intention to organise similar seminars in other countries over the next few years.

A collaborative effort of our two Israeli country reps – Benson Honig and Ilan Oshri – resulted in an application for funding a Video Download Service under the Academy's "Web Challenge and Strategic Innovation Awards".

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Austria: Gerhard FINK, University of Economics and Business Administration in Vienna, gerhard.fink@wu-wien.ac.at

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