

### IM Division Executive Committee 2018-2019

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Message from Division Chair	p.1
IM Division Committees 2018-2019	p.2
2019 AOM Meeting - Call for Paper Submissions	p.3
IM Division Awards Information	p.3
2019 AOM Meeting - Call for PDW Submissions	p.4
Heads-up on the 2019 IM Division Gala Event	p.4
IM Division Sponsors	p.4
Call for Submissions - 2019 IM Division D'Amore-McKim School of Business, Northeastern U. Award for the Best Dissertation in Intl. Management	p.5
2018 AOM IM Division Award Winners	p.5-6
2018 AOM IM Division Best Reviewers	p.6
Let's get Connected!	p.6
Heads-up on Doctoral Student & Junior Faculty Consortia + Meet the Editors Session & PDW	p.7
2019 AOM Meeting - Call for Reviewers	p.8
Message from the IM Division Membership Drive Committee Chair	p.8

## Message from Division Chair

Dear IM Division Members,

It is absolutely an honour to have the opportunity to serve as Division Chair for 2018-2019. I am so pleased to be working with my Executive Committee colleagues (Immediate Past Division Chair Aya Chacar, Division Chair Elect Anu Phene, Division Programme Chair Jaeyong Song, and Division PDW Chair Katherine Xin), our ever-hardworking Division Treasurer Malika Richards, and the 50+ members of the Division's various committees (see page 2), to continue the IM Division's tradition of offering its membership a mix of learning, friendship, and fun.



I want to take this opportunity to acknowledge the people who worked so hard to make the 2018 Annual Meeting such a success. In particular, Anu Phene and Jaeyong Song carried heavy loads as the Programme and PDW Chairs, generating an excellent array of interesting sessions in Chicago. The Social Committee, chaired by Denise Dunlap, pulled out all of the stops for a massive gala event at the House of Blues. The Communications Committee, chaired by Chei Hwee Chua and including newsletter editor Eve Misati, keeps us informed about IM-related developments throughout the year. The Research and Dissertation Committees (chaired by Grazia Santangelo and Bill Newburry, respectively) worked extremely hard to determine the winners of most of the Division's many awards. We are ever-grateful to the generous sponsors of these awards – please see page 4 for details.

In Chicago, we also had the opportunity to honour several colleagues, including PWC Strategy& Eminent Scholar Sri Zaheer, IM Division AmorePacific Outstanding Educator Award winner Chris Bartlett, Outstanding Service to the Global Community Award winner Stephen Tallman, and IM Division FIU Emerging Scholars Raj Choudhury and Sinziana Dorobantu.

The successful programme in Chicago would not have been possible without the help of the 497 reviewers (from 52 countries), who gave feedback on 447 submissions to the main programme. (Now would be a very good time **to sign up to review for the 2019 conference!** Go to <https://review.aom.org/>).

The Executive Committee has decided to make a few changes for the 2019 conference in Boston. Rising costs (seriously – catering costs are mind-boggling!) mean that the always-popular IM Division gala will be transformed into a smaller and more intimate event, with the freed-up funds earmarked for improving accessibility to the conference. Keep an eye out for more details.

For now, please assist Jaeyong Song and Katherine Xin by submitting your best work to the IM Division for the 2019 AOM conference in Boston. (Check out the many paper awards on offer – see page 3!) In addition to papers, please send proposals for innovative professional development workshops and thought-provoking panels. The theme of the 2019 AOM conference is **'Understanding the Inclusive Organization'**.

**I look forward to seeing you in Boston on 9th-13th August 2019!**

**With best regards for a happy and healthy 2019,**



## IM Division Committees 2018-2019

### Research Committee

**Gracia Santangelo** (Chair), Copenhagen Business School, [gs.si@cbs.dk](mailto:gs.si@cbs.dk)  
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### Professional Achievement Awards Committee

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### PWC Strategy& Eminent Scholar Award Committee

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**Jason Sigler**, The Ohio State University, [sigler.89@osu.edu](mailto:sigler.89@osu.edu)

### Online Teaching Resources Committee

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**Irlo Lee**, University of New South Wales, [irlo.lee@unsw.edu.au](mailto:irlo.lee@unsw.edu.au)  
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**Mary Sully De Luque**, Thunderbird, [Mary.Sullydeluque@thunderbird.asu.edu](mailto:Mary.Sullydeluque@thunderbird.asu.edu)  
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### Online Research Resources Committee

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### IM Division Treasurer

**Malika Richards**

Pennsylvania State University - Berks  
[mur12@psu.edu](mailto:mur12@psu.edu)





## Call for Paper Submissions



The International Management (IM) Division invites submissions of papers and symposia for the scholarly program of the 2019 Academy of Management annual meeting which will be held in **Boston, MA from August 11 to 13**. The theme for the 2019 Academy of Management meeting is "Understanding the Inclusive Organization." This theme is particularly salient for the IM Division, given that members of IM division are from diverse backgrounds and working in organizations in different cultural, economic, and political contexts – and these differences form the core of what we study.

The International Management (IM) Division focuses on the development of theory, research and the practice of management with a cross border or cross cultural dimension. Major topics include, but are not limited to: the cross-border management of operations, including multi-country, multi-unit, strategy formulation and implementation; evolving forms and management practices in cross-border business; the cross-border differential impact of cultural, social, economic, technological, political, and other institutional forces on strategies, organizational forms, and management practices; the international competitiveness of firms, industries, and nations; and comparative management studies involving two or more countries. To learn more about the IM Division, visit our website at <http://divisions.aomonline.org/im>.

**Submissions:** We welcome paper and symposia submission related to these topics. Top submissions are nominated for the many IM Division paper awards, which recognize work on emerging markets, ethics/ social responsibility/ sustainability, global strategy, interdisciplinary work by young scholars, international corporate governance, and OB/ HRM/ OT; see <https://im.aom.org/awards/> for details. In addition to papers, please consider submitting symposium proposals that explore interesting topics using innovative perspectives and a variety of theoretical lenses. Symposia offer the opportunity to examine interfaces by engaging in meaningful and highly-interactive dialogue among the panelists and with the audience, in clear contrast to the more unidirectional nature of paper presentations.

**Submission deadline:** All paper and symposium **submissions must be completed by Tuesday, 15th January 2019, at 5pm New York time**. The submission system is open from Tuesday, 27th November 2018 – so there is plenty of time to avoid the last-minute rush! Submission guidelines are available on the AOM website (<http://aom.org/annualmeeting/submission/scholarly/guidelines/>).

**Reviewing:** If you submit a paper, we also expect you to sign up to review. Thank you in advance. **Please sign up at** <http://aom.org/annualmeeting/review/> and select the IM Division and topic codes that reflect your areas of expertise! I will ask you to review about three submissions between 21st January and 15th February 2019, and to provide the authors with thoughtful and constructive comments that are developmental in nature.

With your excellent paper and symposium submissions – and your invaluable assistance with the reviewing process – we will have yet another interesting and thought-provoking IM program. See you in Boston!

**Jaeyong Song**  
IM Division Program Chair  
[songimd@yahoo.com](mailto:songimd@yahoo.com)



## IM Division Awards

### IM Division CEIBS Best Paper Award

Sponsored by China European International Business School (CEIBS)

### IM Division Best Paper in OB / HRM / OT

### IM Division GWU-CIBER Best Paper on Emerging Markets

Sponsored by The George Washington University CIBER.

### IM Division Georgetown Best Paper in International Business and Policy

Sponsored by George Washington University.

### Douglas Nigh Award

The best paper adopting an interdisciplinary perspective and is authored by junior scholars.

Sponsored by the University of South Carolina.

### IM Division CGIO Best Paper in Intl. Corp. Governance

Sponsored by the National U. of Singapore's Center for Governance, Institutions & Organizations.

### IM Division D'Amore-McKim School of Business, Northeastern University Award for the Best Dissertation in International Management

Sponsored by D'Amore-McKim School of Business, Northeastern University

### PWC Strategy& Eminent Scholar Award

In recognition of lifetime achievement in IM scholarship.

Sponsored by PWC Strategy&.

### IM Division FIU Emerging Scholar Award

Sponsored by Florida International University

### IM Division Amorepacific Outstanding Educator Award

In recognition of excellence in teaching international management at all levels and in a global context.

### IM Division Outstanding Service to the Global Community Award

Recognizes continuous excellence in serving the international community.

### IM Division HKUST Best Paper in Global Strategy Award

Sponsored by Hong Kong University of Science and Technology

### IM Division Best Paper in Corporate Social Responsibility and Sustainability

See detailed award descriptions and eligibility criteria here:

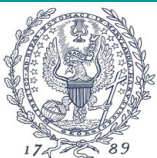
<https://im.aom.org/awards-details/>

## IM Division Sponsors

The IM Division gratefully acknowledges the generous sponsorships of the following universities and organizations for 2018-2019:



Center for Governance, Institutions and Organizations



If your university or organization would like to sponsor some of the awards, events and activities, please contact  
Division Chair **Beth Rose** at  
[E.Rose@leeds.ac.uk](mailto:E.Rose@leeds.ac.uk)



## Call for Professional Development Workshop (PDW) Proposals by the PDW Chair

The International Management (IM) Division invites submissions for Professional Development Workshops (PDWs) at the 2019 Annual Meeting in Boston. Special consideration will be given to PDW proposals that connect with the conference theme of **"Understanding the Inclusive Organization"**. This theme is particularly salient for the IM Division, given that members of IM division are from diverse backgrounds and working in organizations in different cultural, economic, and political contexts – and these differences form the core of what we study.



The IM Division focuses on content pertaining to the theory, research, and practice of management that has a cross border, cross-cultural, or comparative dimension. Major topics include, but are not limited to: the cross-border management of operations, including multi-country, multi-unit, strategy formulation and implementation; evolving forms and management practices in cross-border business; the cross-border differential impact of cultural, social, economic, technological, political, and other institutional forces on strategies, organizational forms, and management practices; the international competitiveness of firms, industries, and nations; and comparative management studies involving two or more countries. To learn more about the IM Division, visit our website at <https://im.aom.org/>.

Our goal for the PDWs is to provide participants with opportunities to enhance their professional and personal skills relevant to IM-related scholarship and teaching, including macro and micro topics. With this in mind, we seek innovative, provocative, and exciting proposals that bring together an international community of scholars interested in enhancing research and teaching in the broad field of International Management.

The format for PDW sessions is highly flexible. PDWs may consist of workshops, panels, round-table discussions, training sessions, etc. – meaningful interaction is the key. As such, PDWs provide opportunities to experiment, with respect to both content and format, that are typically beyond the scope of regular paper sessions. We seek creative and interactive proposals that promote scholarship or teaching and involve not only other AOM divisions, but also firms, not-for-profit organizations, consultancies, NGOs, and public sector organizations.

The 2019 PDW sessions will be held on Friday, August 9th and Saturday, August 10th, 2019 between 8:00 AM to 8:00PM. See the [Annual Meeting website](#) for additional information about the conference.

**Submissions:** If you are interested in organizing or being involved in a PDW in any way, please contact the IM Division's PDW Chair, Katherine Xin ([katherinexin\\_im\\_aom@ceibs.edu](mailto:katherinexin_im_aom@ceibs.edu)).

Final PDW submissions must be made through the AOM submission system website. **The deadline for submissions is Tuesday, January 15th, 2019 at 5:00 PM ET (NY Time)**. This system opened on Tuesday, November 27th, 2018.

We look forward to hearing from you regarding exciting workshops for the 2019 conference in Boston!

### Heads-up on the 2019 Gala Event

I will be chairing the 2019 gala event in Boston. Last year's gala event was a huge success! Over 650 attended the event at the House of Blues in Chicago. These events not only provide an opportunity to celebrate our accomplishments as a division, but also provide an equal opportunity to grow our numbers.



I invite you to volunteer for the IM gala event. By getting involved, you can help share the good news about our IM division to those that come to the gala and are interested in becoming new members. To get involved or provide suggestions to IM Social Committee, please send an email to me at [denise\\_dunlap@uml.edu](mailto:denise_dunlap@uml.edu).

We look forward to seeing you in Boston at this year's AOM conference!

**Denise Dunlap**

## Call for Submissions

### IM Division D'Amore-McKim School of Business, Northeastern University Award for the Best Dissertation in International Management

The IM Division D'Amore-McKim School of Business, Northeastern University Award for the Best Dissertation in International Management is presented to the best dissertation submitted to the International Management Division. A plaque and cash prize of \$1000 is awarded to the author of the winning dissertation.

#### Eligibility Criteria

- The award competition is open to all Ph.D. and D.B.A. students who have successfully defended their dissertations during the 2018 calendar year.
- Dissertations submitted to other competitions are eligible.
- All applicants must be members of the IM Division.
- The dissertations must contribute to basic or applied knowledge on topics within the domain statement of the IM Division.



**William Newbury**  
Best Dissertation  
Award Committee

**Domain Statement:** The International Management Division focuses on research in management and organization theory, research, and practice with a cross-border or cross-cultural dimension. Major topics include: the international competitiveness of firms, industries, and nations; the cross-border management of operations, including multi-country, multi-unit strategy formulation and implementation; evolving organizational forms and management practices in cross-border business; the cross-border differential impact of cultural, social, economic, technological, political, and institutional forces on strategies, organizational forms, and management practices; and comparative management studies involving two or more countries.

#### Submission Guidelines

Submit electronically a 10-page, double-spaced abstract, set up with margins of one inch (2.54 cm) on every side and no smaller than 12-point font. This abstract should include a description of the dissertation's objective, theoretical foundations, relation to prior research, methodology, findings, limitations, and contributions to the field of international management. Listings of references are not included within the 10-page limit, but all other text, figures, tables or illustrations are included.

Submit the abstract in PDF format so that there is no author identification information.

Submit via E-mail to the Best Dissertation Award Committee Chair at [newbury@fiu.edu](mailto:newbury@fiu.edu)

**Submission deadline for abstracts is January 31, 2019.**

#### Evaluation Process

The IM Division Research Committee will conduct the first round of reviews of the abstract submissions and select three to five finalists based on the quality of their abstracts.

The finalists will then submit their full dissertations for further review and selection.

#### Obligations for Finalists

Being selected as a finalist is an honor. Finalists are required to present their dissertations at a specially designed session during the 2019 AOM Annual Meeting in Boston. Please submit your abstracts only if you agree to this requirement, and agree to be present at the division's Business Meeting where the winner is announced.

**William Newbury**  
Committee Chair  
Best Dissertation Award Committee Chair

## 2018 IM Division Award Winners

#### IM Division CEIBS Best Paper Award

**Kiattichai Kalasin**, National Institute of Development Administration (NIDA); **Klaus Meyer**, Ivey Business School

*Stigma Avoidance and the Delay of Foreign Exits of Emerging Economy Multinational Enterprises.*

#### IM Division HKUST Best Paper in Global Strategy Award

**Joan Freixanet**, Graduate School of Management, St. Petersburg State U.; **Joaquin Monreal**, U. De Murcia; **Gregorio Sanchez-Marin**, U. of Murcia.

*Leveraging New Knowledge: The Learning-By-Exporting Effect on Leading and Lagging Family Firms.*

#### IM Division Best Paper in OB / HRM / OT Award

**Rene Olie**, Erasmus U. Rotterdam; **Rekha Rao-Nicholson**, Newcastle U. London.

*Examining the Role of Institutions in Strategic Leadership Structures using Configurational Analysis.*

#### IM Division GWU-CIBER Best Paper on Emerging Markets Award

**Amit Karna**, Indian Institute of Management, Ahmedabad; **Anish Purkayastha**, U. of Sydney Business School; **Sunil Shama**; **Dhiman Bhadra**, Indian Institute of Management, Ahmedabad

*How do dynamic capabilities enhance multinationality-performance relationship of emerging market firms?*

#### IM Division Douglas Nigh Award

**Maurice Jerel Murphy**, U. of Southern California.

*Competing for Emerging Markets: A Resource Dependence Model of Foreign Market Entry Mode.*

#### IM Division CGIO Best Paper in International Corporate Governance Award

**Gokhan Ertug**, Singapore Management U.; **Ilya Cuyppers**, Singapore Management U.; **Douglas Dow**, Melbourne Business School.

*Bringing Nationalism into Management Research: Governance Choices in*



*Cross-Border Collaborations.*



## 2018 IM Division Award Winners cont'd from p. 5

### IM Division Best Paper in International Ethics, Social Responsibility, and/or Sustainability Award

Aloysius Marcus Newenham-Kahindi, U. of Saskatchewan; Charles Edward Stevens, Lehigh U.

*Part of the problem or part of the solution? MNEs, FDI, and the cycle of corruption in Africa*

### IM Division FIU Emerging Scholar Award

Sinziana Dorobantu, New York University  
Prithwiraj Choudhury, Harvard Business School

### IM Division D'Amore-McKim School of Business, Northeastern University Best Dissertation Award

Jin Hyung Kim

Employer: George Washington University  
PhD: Harvard Business School  
Dissertation Co-Chairs: Jordan Siegel/Dennis Yao  
Dissertation Title: *Foreign MNEs and Nonmarket Strategy*

### IM Division PWC Strategy& Eminent Scholar in International Management Award

Srilata Zaheer, University of Minnesota.

### IM Division Outstanding Service to the Global Community Award

Stephen Tallman, University of Richmond

### IM Division Amorepacific Outstanding Educator Award

Christopher Bartlett, Harvard Business School



## Let's Get Connected!

### IMD-L List

The IM Division has a listserv (IMD-L List) that allows members to be connected with one another easily via email. You only need to send an email to:

[IMD-L@AOMLISTS.PACE.EDU](mailto:IMD-L@AOMLISTS.PACE.EDU), and you will be able to reach out to many IM Division members who have already joined this listserv group. You are free to join or leave the group at any time.

Sign up here today to subscribe to the IMD-L List:

<http://aomlists.pace.edu/scripts/wa.exe?SUBED1=imd-l&A=1>

If you have any questions or need help with using our listserv, please contact: **Charles Wankel**, IMDL-list Director [wankelc@verizon.net](mailto:wankelc@verizon.net)

### IM Division Groups on Facebook

Academy of Management - International Management Division

<https://www.facebook.com/groups/117647314106/>

### AOM - IM Division Doctoral Student Committee

<https://www.facebook.com/groups/55359789438/>

## IM Division 2018 Best Reviewers

Eren Akkan*	Jesper Edman***	Jakob Müllner**
Snehal Awate	Johann Fortwengel	Karishma Nagre*
Benjamin Bader	Katia De Melo Galdino	Michael Nippa*
Heather Berry	Renfei Gao	Sonia C. Oliveira
Moritz Botts	Tao Han	Linda Rademaker*
Brent Burmester	Andreas Hartmann	Rajeev J. Sawant
Anthony Cannizzaro	Vanessa C. Hasse**	Jan Schmitt
Hyundo Choi	Andreas Stefan Hundschell	Gerhard Schnyder
Eliane Choquette	Nandini Lahiri	Riki Takeuchi*
Daniel Richard Clark*	Nathaniel Lupton	Lisa Tang
Luis Alfonso Dau*	John Mezas*	Markus David Taussig
Roisin Donnelly	Gonzalo Molina Sieiro	

\*Second consecutive year as IM division best reviewer,

\*\*Third consecutive year as IM division best reviewer,



# Heads-up on IM Division Doctoral Student & Junior Faculty Consortia, as well as the Meet the Editors Session & Paper Development Workshop 2019



**Jesper Edman**, Waseda University ([jesper.edman@waseda.jp](mailto:jesper.edman@waseda.jp)) will chair the **2019 IM Division Doctoral Student Consortium**. The consortium is for advanced doctoral students interested in international management research and who have already made substantial advances in their dissertation. It will provide opportunities for structured discussion and informal interaction between doctoral students and faculty panelists on research, publishing, and career development.

## Panelists Will Include:

Ilya Cuypers

Alvaro Cuervo Cazurra

Elizabeth Maitland

Rekha Krishnan

Valentina Marano

Dan Li



**Tatiana Kostova**, University of South Carolina ([kostova@moore.sc.edu](mailto:kostova@moore.sc.edu)) will chair the **2019 IM Division Junior Faculty Consortium**. Special attention will be devoted to developing appropriate strategies for a successful academic career, including mixing 'first best' and 'back-up' strategies, and selecting an appropriate level of 'academic networking' activities. The consortium panel will consist of senior faculty who span a variety of geographic areas and types of schools.

## Panelists Will Include:

Jay Barney

Jonathan Doh

Robert Salomon

Sjoerd Beugelsdijk

Raj Echambadi

Sri Zaheer

Christine Chan

Tarun Khanna

Martine Haas

Luis Dau

Kendall Roth

Julian Birkinshaw



**Prithwiraj (Raj) Choudhury**, Harvard Business School ([pchoudhury@hbs.edu](mailto:pchoudhury@hbs.edu)) will chair the **2019 IM Division Meet the Editors Session**. During this session, Editors of key International Management journals will share insights into the publishing process and the positioning of their journals, and answer questions from the audience.

## Panelists Will Include:

Alvaro Cuervo Cazurra (GSJ)

Witold (Vit) Henisz (SMJ)

Ruth V. Aguilera (Org. Science)

Bala Vissa (AMJ)

*Vit & Bala are tentatively confirmed*



**Nandini Lahiri**, American University ([nlahiri@american.edu](mailto:nlahiri@american.edu)), will chair the **2019 IM Division Paper Development Workshop (PDW)**.

## Panelists Will Include:

Sinziana Dorobantu

Amol Joshi

Grazia Santangelo

Alex Eapen

Randi Lunnan

Charlie Stevens

Elisa Alvarez

Anu Phene

Xiaohua Yang

Senior doctoral students, junior faculty, and other members of the IM Division are invited to participate in these highly developmental initiatives. **If interested, please contact the respective chairs for more details.**

## Please help shape the IM Division competitive program for the 2019 AOM Annual Meeting!



The IM Division is planning on a thought-provoking and interesting program with your paper and symposia submissions, at the 2019 Academy of Management Conference in Boston. For this, we really need your help with the review process.

You do not need to be members of IM Division yet to serve as a reviewer. Reviewing is a great opportunity for scholars to learn about the IM Division review process and read some of the newest work in the field before anyone else.

**Please sign up now to review for IM Division in 2019!**

To sign up, please go to <http://aom.org/annualmeeting/review/>. When you come to the Division and Interest Group Selection, please be sure to choose IM Division.

We will ask you to review 2-3 papers, based on the keywords that you select to identify your expertise. The review period is from January 23 to February 14, 2019. We will recognize and award the best IM Division reviewers at the conference in Boston. Thank you for your support in advance. We look forward to seeing you in Boston next year.

## The AOM International Management Division Welcomes Your Input

As you may know, the purpose of the Membership Drive Committee (MDC) is to identify and address member issues, as well as liaise between you (our members) and the IM Division Executive Committee. We would love to hear from you, and to help you get more involved in the IM Division.

We invite you to volunteer for the IM Division. By getting involved, your professional experience can be enhanced, and you can be a part of the vibrant IM Division. You can sign-up to review for the IM Division, assist with new member orientation, mentor new members of the IM Division, show interest in joining a committee, or help in any other capacity you believe would be worthwhile. **To get involved or provide suggestions to the IM Division, please send an e-mail to the IM Division Membership Drive Committee (MDC) at [mdc.imdivision.aom@gmail.com](mailto:mdc.imdivision.aom@gmail.com).** The MDC can then work with the executive committee to link your interests, availability, and expertise to IM Division activities.

We encourage you to chat with any of our committee members during this year's AOM conference. You can contact us online anytime. You can email the committee directly at [mdc.imdivision.aom@gmail.com](mailto:mdc.imdivision.aom@gmail.com). Or email a specific committee member. A full list of our committee members is on our MDC webpage. Each member is responsible for a region of the world, but you are welcome to contact any of us at the above mentioned email. See our webpage at: <https://im.aom.org/>

We look forward to seeing you at this year's AOM conference and to hearing from you.



**Tanvi Kothari**  
Membership Drive Committee Chair

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