

## IM Division Executive Committee 2017-2018

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August 10-14, 2018

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## Message from the Division Chair



Dear IM Division Members,

I hope that you are able to travel to our **2018: Improving Lives Annual Meeting** and that I will get see you in Chicago. This division has helped improve my life and I hope it also helps improve yours. We are the division that never sleeps with close to three thousand intellectually thoughtful, friendly, and welcoming members from around the world who are also ready to have fun and socialize after hours. Thank you for your patronage. If you are not a member yet, all you need to do is to join us in any of our meeting activities and we know you will soon become a member by adding our division as one of your divisions under your AOM membership.

We have a fantastic program this year, thanks to the tireless efforts of my colleagues on the executive committee (EC) who have worked on assisting one other and various businesses that arise throughout the year. Each member of the EC was also in charge of an important chunk of the work it took to get the program ready, and so were the IM Division committees' chairs and members. If you see any of these individuals, please join me in thanking them for all the hard work on behalf of the 2018 Annual Meeting and for posterity. In particular:

Anu Phene, the IM Division Program Chair, has developed an outstanding program comprising **18 Symposia**, **44 Paper Sessions**, and **5 Divisional Roundtables**. She bore the heaviest responsibilities in the preparation for this meeting. You can see further details in her note on page 3 of this newsletter.

Jaeyong Song, the IM Division PDW Program Chair, has developed a wonderful **Professional Development Workshop Program** consisting of an exciting and innovative range of topics and events spanning the areas of research, teaching, and career development. Jaeyong has brought great energy and enthusiasm to the group and has also organized an oversubscribed cruise boat on Friday to allow us to mingle away from the hustle and bustle. You can also see his note on page 7 of this newsletter for further details.

Jay Anand and Beth Rose served as Immediate Past Division Chair and Division Chair-Elect, respectively. They were invaluable in their guidance and filling in for me when needed.

Special thanks go to the numerous and mostly senior faculty who agreed to participate in all the PDW events, including the **Paper Development Workshop**, organized by Nandini Lahiri; the **Doctoral Student Consortium**, organized by Exequiel Hernandez; the **Junior Faculty Consortium**, organized by Wilbur Chung; the **Mid-Career Faculty Symposium**, organized by William Newbury; and the **Meet the IM Editors session**, organized by Mona Makhija.

The last two sessions do not require pre-registration and you are welcome to join them.

(Continued on p.2)

# Message from the Division Chair

(Continued from p.1)

We would like to thank the PWC Strategy& Eminent Scholar committee, chaired by Sam Park, for identifying Dean Sri Zaheer as the winner of our division's 2018 PWC Strategy& Eminent Scholar Award. Our warmest appreciation goes to PWC Strategy&, for their long-term sponsorship of our division's PWC Strategy& Eminent Scholar Award

Denise Dunlap, and the Social Committee, have once again organized an outstanding Monday evening social event at the House of Blues that will outshine the last one - which would have seemed impossible. Please see their note on page 9 of this newsletter for further details. Special thanks also go to the numerous sponsors of this legendary event: Copenhagen Business School; Temple University; University of Sydney; University of Minnesota; University of Massachusetts-Lowell; University of South Carolina; Ohio State University; and Hong Kong University of Science & Technology.

Great thank you as always to all our committee chairs. Great thank you as always to all our committee chairs. They are Grazia Santangelo, Research Committee Chair; Mary Teagarden, Teaching Committee Chair; Chei Hwee Chua, Communications Committee Chair; Jay Anand, Professional Achievement Awards Committee Chair; Sam Park, PWC Strategy& Eminent Scholar Award Committee Chair; Yue Zhao, Doctoral Student Committee Chair; Tanvi Kothari, Membership Drive Committee Chair; Denise Dunlap, Social Committee Chair; William Newbury, Best Dissertation Award Committee Chair; Ali Taleb, Online Teaching Resources Committee Chair; and Sali Li, Online Research Resources Committee Chair. Thanks also to all members of our division's committees who toil tirelessly on behalf of our membership. They are listed on our [website](#).

We would like to thank our numerous sponsors without which many of our events and awards would not be possible. Our heartfelt thanks go to Dean Kevin Stevens and the faculty of the Quinlan School of Business, Loyola University for agreeing to host the Doctoral and Junior Faculty Consortia off-site and freeing up program space for additional PDWs.

Finally, special thanks go to Chei Hwee Chua, the Communications Committee Chair, and to Malika Richards, the Division Treasurer. They both play a much bigger role in helping the EC than suggested by their official titles and are magnificent colleagues.

Join us at the **Division's Business Meeting** which will take place on **Monday, August 13th**, from **6:30 pm to 8:00pm** in the **Gold Coast** room at the **Hyatt Regency**. There will be an update of the Division's state of affairs, special thanks to all the IM Division Committee members, and IM Division award presentations.

Thank you for your membership and see you in Chicago!

**Aya Chacar**  
IM Division Chair

## IM Division Sponsors

The IM Division gratefully acknowledges the generous sponsorships of the following universities and organizations for 2018.



AMOREPACIFIC



Centre for Governance, Institutions and Organisations  
NUS Business School



School of Business  
**D'Amore-McKim**  
Northeastern University

**strategy&**  
Formerly Booz & Company

**FIU** FLORIDA  
INTERNATIONAL  
UNIVERSITY



## IM Division Thought Leadership Café

**Date:** Monday, August 13th

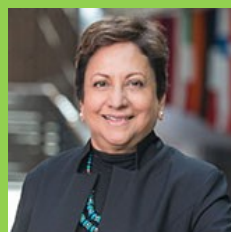
**Time:** 8:00am - 9:30am

**Venue:** Hyatt Regency (HRC) - Michigan 3

Come and have breakfast, coffee, and conversations with our thought leaders **Ruth V. Aguilera**, **Sri Zaheer**, and **Anthea (Yan) Zhang**, all of whom are innovative and creative researchers. The conversation is certain to be lively, wide-ranging, and thought-provoking.



**Professor Ruth V. Aguilera**  
is an expert on comparative corporate governance, corporate sustainability, and firm internationalization processes.



**Dean Sri Zaheer**  
is an expert on the legitimacy of MNEs, knowledge management, cross cultural M&As, technology & global organization, globalization, & time-based strategies.



**Professor Anthea (Yan) Zhang**  
is an expert on CEO succession and dismissal as well as FDI & technology entrepreneurship in emerging markets.



## AOM 2018 IM Division Main Program Highlights

Welcome, one and all, to Chicago, for the **2018 AOM Annual Meeting!** We have an exciting line-up of IM-related sessions in store, so do plan on being there for the full conference: August 10 - 14. The IM Division-sponsored sessions spanning the five days offer a mix of “how-to” workshops that will help you to reinvigorate your research and teaching, presentations of cutting-edge research, interactive symposia with panels of experts, and social events that will allow you to relax and connect with old and new friends. Consistent with the overall theme of “**Improving Lives**”, many of our sessions tackle questions on how multi-layered interactions with different constituents in an international management context enable us to understand and improve societal consequences.



Including the terrific PDW sessions on Friday and Saturday (which Jaeyong Song describes elsewhere in the newsletter), Sunday, Monday, and Tuesday (August 10-14) have 111 IM Division-sponsored sessions on offer, several in collaboration with other divisions, offering a broad range of insights. We have **18 symposia** (three of which have been designated as “Showcase Symposia”), covering the breadth of the IM field and providing the opportunity for interactive discussion. The **49 paper sessions**, including five very interactive discussion sessions on Sunday and seven sessions featuring the finalists for IM Division awards, will all take place in the Atlanta Marriott Marquis. Having read through all of the submissions, I can assure you that we will be exposed to some very interesting ideas!

You will see that the program is broadly organized in tracks, subject to the availability of rooms. If you are interested in the topic of a session, there is a good chance that the topic of the next session to be held in that room will also be of interest. **Most of the IM division paper sessions and symposia will take place in the Hyatt Regency (HRC).**

In addition to the paper sessions and symposia, Monday includes some highlights of the program. **The IM Division Thought Leadership Café will take place on Monday, 8:00AM - 9:30AM, in Michigan 3 in HRC.** Come and have breakfast, coffee and conversations with our thought leaders Ruth Aguilera, Sri Zaheer and Anthea (Yan) Zhang, all of whom are innovative and creative researchers. The conversation is certain to be lively, wide-ranging, and thought-provoking.

If you are in the mood for hearing about the research by our new, promising colleagues, the finalists for the **D'Amore-McKim School of Business, Northeastern University Best Dissertation Award will present their doctoral research on Monday, 3:00PM - 4:30PM, in the Gold Coast room in HRC.** Stay in the same room, after the thesis session, and attend the **PWC Strategy& Eminent Scholar in International Management Award Presentation (4:45PM - 6:15PM)** and join us in honoring this year's winner, Sri Zaheer, of the University of Minnesota with a session followed by a festive reception. We continue with the **IM Division Business Meeting (6:30PM - 8:00PM in the same room, Gold Coast in HRC)**, where you can catch up on the division's news and learn about the winners of our many awards. In addition to recognizing the recipients of the paper and thesis awards, and the best reviewers for the year, we will honor the winners of the IM Division's Outstanding Service to the Global Community Award (Stephen B. Tallman), the IM Division Amorepacific Outstanding Educator Award (Christopher A. Bartlett), along with the IM Division FIU Emerging Scholar Award (Prithwiraj Choudhury and Sinziana Dorobantu). Come and celebrate the excellence that pervades the IM Division!

The celebration will continue at the ever-popular **IM Division Gala, which will take place at the House of Blues (329 N Dearborn St – a few blocks from the Hyatt) between 8:00PM and 11:00PM.** The Social Committee has planned an event that is sure to be, as always, the talk of the conference, so make sure to be there. Bring your dancing shoes – but remember, too, that there will be sessions at 8:00AM on Tuesday!

I want to express my deepest gratitude to everyone who submitted papers and symposium proposals to the IM Division, and to all of those wonderful colleagues who served as reviewers. I appreciate each and every one of you more than I can express. I also want to recognize Brett Edgerton of the George Washington University, for his support and assistance.

I look forward to seeing you in Chicago!

**Anu Phene**  
Program Chair



# IM Division Awards 2018 Finalists

## D'Amore-McKim School of Business, Northeastern University Best Dissertation Award Finalists



**Economic Reliance on National Markets and the Corporate Provision of Public Goods: Evidence from Corporate Disaster Philanthropy**

**Luis Ballesteros**

George Washington U. (Ph.D. from U. of Pennsylvania - Wharton)



**Institutional Voids, Investment Purposes, and Foreign Subsidiaries of Multinational Enterprises**

**Yamlaksira Getachew**

Loyola Marymount (Ph.D. from U. of Western Ontario)



**Essays on Emerging Multinational Enterprises' Acquisitions in Developed Economies**

**Faisal Harahap**

U. of Redlands (Ph.D. from Florida International U.)



**Foreign MNEs and Nonmarket Strategy**

**Jin Hyung Kim**

George Washington U. (Ph.D. from Harvard Business School)

The finalists of this award will present their dissertations at a special paper session:

**Date:** Monday, August 13th

**Time:** 3:00pm - 4:30pm

**Venue:** Hyatt Regency, Gold Coast Room

## IM Division HKUST Best Paper in Global Strategy Award

(Monday, Aug 13 2018, 11:30AM - 1:00PM, Hyatt Regency Chicago, Gold Coast)

*How Do Local Firms Respond to Foreign Direct Investment Through International R&D?*

Jun Xia, U. of Texas at Dallas; Qian Gu, Georgia State U.; Marshall-Shibing Jiang, Brock U.; Zhouyu Lin, Jinan U.

*Building Entrepreneurial Orientation from Learning Through Internationalization*

Anish Purkayastha, U. of Sydney; Vishal K. Gupta, U. of Alabama; Vikas Kumar, U. Of Sydney

*Market Familiarity and Export Survival: When Experience Makes Exporting More Dynamic*

Eliane Choquette, Aarhus U.

*Leveraging New Knowledge: The Learning-By-Exporting Effect on Leading & Lagging Family Firms*

Joan Freixanet, St. Petersburg State U.; Joaquin Monreal, U. De Murcia; Gregorio Sanchez-Marin, U. of Murcia

*Creative Destruction Within and Across Countries: Do Culture and Connectedness Matter?*

Ikenna Stanley-Paschal Uzuegbunam, Ohio U.; J Michael Geringer, Ohio U.; Christian Oberst, Wells Fargo Securities, LLC

## IM Division Best Paper in OB/OT/HRM

(Tuesday, Aug 13 2018, 8:00AM - 9:30AM, Hyatt Regency, Comiskey)

*Intercultural Communication Challenges in East-East Encounters*

Hyun-Jung Lee, London School of Economics; Katsuhiko Yoshikawa, Shanghai Jiao Tong U.; Carol Wasbauer Reade, San Jose State U.

*Do Chinese Subordinates Trust Their German Supervisors? Developing a Trust Development Model* | Joerg Bueechl, Eberhard Karls U. Tübingen; Markus Pudelko, U. of Tuebingen

*The Diplomatic Spouse: Relationships Between Adjustment, Social Support and Satisfaction With Life* | Svala Gudmundsdottir, U. of Iceland; Thorhallur Gudlaugsson, U. of Iceland; Gylfi Dalmann Adalsteinsson, U. of Iceland

*High-Performance Work Systems and Organizational Performance: The Role of Societal Culture* Dastmalchian, Simon Fraser U. and colleagues (please see the program for full author listing).

*Examining the Role of Institutions in Strategic Leadership Structures using Configurational Analysis* | Rene Olie, Erasmus U. Rotterdam; Rekha Rao-Nicholson, Newcastle U. London

## IM Division GWU-CIBER Best Paper on Emerging Markets Award

(Monday, Aug 13 2018, 8:00AM - 9:30AM, Hyatt Regency, Gold Coast)

*Institutional Environment and the Mixed Gamble of Internationalization* | Elitsa R. Banalieva,

Northeastern U.; Kimberly A. Eddleston, Northeastern U.; Ruihua Joy Jiang, Oakland U.; Michael D. Santoro, Lehigh U.

*Top Active Pursuit or Passive Escape? Revisit the Linkage between IFDI and OFDI in Emerging Markets* | Renfei Gao, U. of Melbourne

*Intermediate State Capabilities and Informal Entrepreneurship: A Configurational Perspective* Andrew Spicer, U. of South Carolina; Joshua Ault, Thunderbird Sch. of Global Mgt. at ASU

*How Dynamic Capabilities Enhance Multinationality-Performance Relationship of Emerging Market Firms?* | Amit Karna<sup>a</sup>; Anish Purkayastha, U. of Sydney Business School; Sunil Sharma<sup>a</sup>; Dhiman Bhadra<sup>a</sup> (<sup>a</sup>Indian Institute of Management, Ahmedabad)

*Stigma Avoidance and the Delay of Foreign Exits of Emerging Economy Multinational Enterprises* Kiattichai Kalasin, National Inst. of Dev. Admin. (NIDA); Klaus Meyer, Ivey Business Sch.

## IM Division Douglas Nigh Award

(Monday, Aug 13 2018, 9:45AM - 11:15AM, Hyatt Regency Chicago, Gold Coast)

*Domestic Acquisitions, Institutional Heterogeneity and the Internationalization of Chinese Firms* Yulia Muratova, Aarhus U.

*Revisiting the Monitoring Role of Sovereign Wealth Funds: Evidence from a Quasi-experimental Setting* | Nico Lehmann, U. of Goettingen; Almasa Sarabi, U. of Erlangen-Nuremberg

*Electoral Outcomes and Managerial Perceptions of the Business Environment* | Parasuram Balasubramanian, Washington U. in St. Louis

*Competing for Emerging Markets: A Resource Dependence Model of Foreign Market Entry Mode* Maurice Jerel Murphy, U. of Southern California

(Continued on p.5)

## IM Division Awards 2018 Finalists (Cont'd from p.4)

### IM Division Best Paper in International Ethics, Social Responsibility, and/or Sustainability

(Tuesday, Aug 14 2018, 9:45AM - 1:15PM, Hyatt Regency Chicago, Comiskey)

*Part of the Problem or Part of the Solution? MNEs, FDI, and the Cycle of Corruption in Africa* | Aloysius Marcus Newenham-Kahindi, U. of Saskatchewan; Charles Edward Stevens, Lehigh U.

*Foreign MNEs and a Proactive Social Strategy in a Local Firm: The Mediating Effect of Attention* | Yoo Jung Ha, U. of York

*International Diversification and Corporate Social Performance: The Subsidiary Activities Impact* | Peter Williamson, Cambridge Judge Bus. Sch.; Pavlos Symeou, Cyprus U. of Technology; Stelios C. Zyglidopoulos, U. of Glasgow

*Does Human Rights Protection Matter for Emerging Market Multinationals' Ownership Strategy?* | Rekha Rao-Nicholson, Newcastle U. London; Liudmyla Svystunova, Loughborough U.

### IM Division CGIO Best Paper in International Corporate Governance

(Monday, Aug 14 2018, 8:00AM - 9:30AM, Hyatt Regency Chicago, Columbus AB)

*Bringing Nationalism into Management Research: Governance Choices in Cross-Border Collaborations* | Gokhan Ertug, Singapore Management U.; Ilya Cuyppers, Singapore Management U.; Douglas Dow, Melbourne Business School

*Resource Curse Effects on Emerging/Developed Economy MNE Competitiveness and Co-Evolution* | Charles Funk, Northeastern Illinois U.; Len Trevino, Florida Atlantic U.; Juliet Oriaifo, Florida Atlantic U.

*Interdependence Between Corporate Governance & International Diversification: A Meta-Analysis* | Ettore Spadafora, Rochester Instit. of Tech.; Tatiana Kostova, U. of South Carolina; Valentina Marano, Northeastern U.; Marc Van Essen, U. of South Carolina

*I Did It My Way: An International Analysis of Deviation from Corporate Governance Norms* | Michael A. Witt, INSEAD; Stav Fainshmidt, Florida International U.

In addition to the above IM Division theme-based Best Paper Awards, the division also offers the **CEIBS Best Paper Award** which is presented to the **best scholarly paper of the IM Division** at the Academy of Management Annual meeting. The winner of the CEIBS Best Paper Award is selected from all finalists for the IM Division Best Paper Awards.

**All winners will be announced during the IM Division Business Meeting, which will take place on Monday, Aug 13 at 6:30pm - 8:00pm, in the Gold Coast Room in Hyatt Regency.**

## Nominees for the Academy-wide Awards

**The Carolyn B. Dexter Award** is given to the paper that best meets the objective of internationalizing the Academy of Management. **The IM Division nominee is:**

*Intercultural Communication Challenges in East-East Encounters* | Hyun-Jung Lee, London School of Economics; Katsuhiko Yoshikawa, Shanghai Jiao Tong U.; Carol Wasbauer Reade, San Jose State U.

**The William H. Newman Award** recognizes the best annual meeting paper based on a dissertation. **The IM Division nominee is:**

*Bird in Hand or Two in the Bush: Location Choices Specific to Present Vis-à-vis Future Buyers* | Toshimitsu Ueta, Copenhagen Business School

## IM Division and Bylaws

The Executive Committee Members spent much time discussing the IM Division bylaws—the discovery of the lack of thereof—and potential inclusions to the bylaws.

We need your help in drafting new bylaws. If anyone has such experience, please contact **Aya Chacar** ([chacara@fiu.edu](mailto:chacara@fiu.edu)), the current IM Division Chair and Immediate-past Division Chair (effective after the 2018 AOM Annual Meeting), or **Beth Rose** ([E.Rose@leeds.ac.uk](mailto:E.Rose@leeds.ac.uk)), the current IM Division Chair-Elect and Division Chair (effective after the 2018 AOM Annual Meeting). We are looking to set-up a one-time committee to finalize the new bylaws.

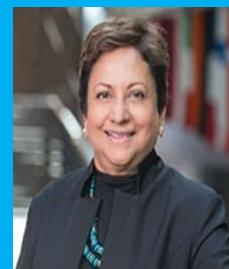
Thank you for your assistance.

## PWC Strategy& Eminent Scholar Award 2018

This year's **winner** of the **PWC Strategy& Eminent Scholar Award** is **Professor Sri Zaheer** from **U. of Minnesota** in recognition of her life-time contribution in the International Business field.

On **Mon, Aug 13 at 4:45pm at the Hyatt Regency - Gold Coast**, Professor Zaheer will give a short presentation of her work followed by commentaries by Professors Eleanor Westney (MIT), and Tatiana Kostova (U. of South Carolina).

Please join us for this important event to honor Professor Zaheer and to recognize the long standing support for the IM Division by Art Kleiner and the team at Strategy+Business and PWC Strategy&.



## IM Division Outstanding Service to the Global Community Award

The **IM Division Outstanding Service to the Global Community Award** recognizes continuous excellence in serving the international community. While the IM Division provides opportunities to serve the global community, this is not an award for service to our division. Rather, the award's scope is sufficiently broad to recognize service made via many organizations including international institutions, governments, and/or Non-Governmental Organizations. The award favors longstanding service, but impactful service in a concentrated period of time will also be considered.

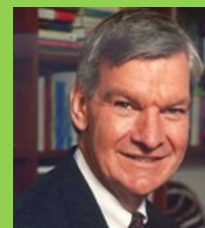
**Congratulations to Steve Tallman, U. of Richmond**, who is this year's **award winner**.



## IM Division AMOREPACIFIC Outstanding Educator Award

The **IM Division AMOREPACIFIC Outstanding Educator Award** recognizes continuous excellence and innovation in teaching international management at all levels and in a global context.

**Congratulations to Christopher A. Bartlett, Harvard Business School**, who is this year's **award winner**.



## IM Division FIU Emerging Scholar Award 2018

The **IM Division's FIU Emerging Scholar Award** recognizes the contribution to international management scholarship by junior scholars.

This year's **co-winners** are:



**Prithwiraj (Raj) Choudhury**  
Harvard Business School

**Sinziana Dorobantu**  
NYU



**Winners** of the PWC Strategy& Eminent Scholar, the IM Division 2018 Outstanding Service to the Global Community, the IM Division AMOREPACIFIC Outstanding Educator, and the IM Division FIU Emerging Scholar Awards **will be recognized at our Division's business meeting on Monday, Aug 13 2018 at 6:30pm - 8:00pm**, in the **Gold Coast** room, at the **Hyatt Regency**. Please come and join us in recognizing them and congratulating them.





## AOM 2018 IM Division PDW Program Highlights

**We have an interesting and exciting PDW schedule, with many options for diverse interests!**

Start your conference, on Friday, August 10th by participating in your choice of **diverse and unique workshops** such as Theory Development in Management (10:15am), Institutional Voids (12:30pm), Pathways to Impact: Enabling Your Research into Practice (1:00pm), IM Teaching Innovation (2:45pm), Going Strong: 30 Years of the Kogut and Singh Cultural Distance Index (3:00pm), Framing and Methods of Causal Influence (4:00pm), Building Strategic Capabilities of Emerging Market Firms (4:45pm), and Creating Emerging Market Project: Thriving in Growth & Turbulence (5:00pm).



Many participants will enjoy the **Paper Development Workshop** (5:15pm) organized by Nandini Lahiri as the last event of Friday. You will be able to meet world-renowned scholars in international management such as Bruce Kogut and Tarun Khanna in workshops on Friday.

**Take a break** on Friday and join us and mingle with IM Division members including Executive Committee members for a boat cruise (**Boarding time: 4:15pm; Departs and Returns to Navy Pier: 600 E. Grand, Chicago, IL 60611**).

Saturday on August 11th is equally packed. Many participants will be engaged in our **Doctoral and Junior Faculty Consortia**, generously hosted off-site by the Quinlan School of Business, Loyola University. The respective Chairs, Exequiel Hernandez and Wilbur Chung, have assembled exciting programs with a great group of participants (pre-registration required) and panelists.

Even if you do not participate in these consortia, there is plenty to do – explore interesting workshops such as Writing Better Theory (12:30pm), Digitization, Disintermediation and Internationalization (2:00pm), Designing Executive Education Programs Which Facilitate Learnings Being Easily Applied in Firms (2:00pm), Researching National Innovation Ecosystems: Institutions, Infrastructures, and Organizations (3:15pm), and Research on Global R&D, Knowledge and Innovation: Opportunities and Challenges (5:45pm). If you are a mid-career faculty, you should consider joining the **Mid-Career Faculty Symposium** (3:45pm) organized by William Newbury.

Lastly, everyone is welcome to attend the **“Meet the IM Editors session”** (4:00pm), come to hear from and interact with a panel of who’s who of the editors of key journals, organized by the Chair, Mona Makhija.

See you in Chicago!

**Jaeyong Song**  
PDW Chair

### PDW Social Activity

Take a break on Friday, August 10th and join us and mingle with IM Division members for “Seadog Boat Cruise”. To participate, you should **pre-register and pay fees in advance**.

**WHEN & WHERE:** **Boarding time: 4:15pm**; Cruise time: 4:30PM to 5PM. Departs and Returns to **Navy Pier: 600 E. Grand, Chicago, IL 60611**.

Contact Jaeyong Song at [jsong@snu.ac.kr](mailto:jsong@snu.ac.kr) for more information.

**Please meet at the Navy Pier at 4:00pm.**



# Are You a PhD Student?

Come and join us at the

*IM Division Doctoral Student Committee  
Annual Social and Networking Event!*



Please JOIN US at:

**Elephant & Castle Pub and Restaurant**  
**185 N. Wabash Ave.**  
**Chicago, IL 60601**

**Find us in the Bass room**

**Sunday, August 12, 2018**  
**5:00 pm – 7:00 pm**

**Enjoy complimentary drinks and appetizers!**

**Network with fellow doctoral students!**

**RSVP: [msong@fiu.edu](mailto:msong@fiu.edu)**

**See you soon!**



**Yue Zhao**, Chair,  
Doctoral Student Committee  
Florida International U.



**Ebru Ipek**, Member,  
Doctoral Student Committee  
Simon Fraser U.



**Mohan Song**, Member,  
Doctoral Student Committee  
Florida International U.

## Call For Volunteer Photographers at the 2018 AOM Annual Meeting

Dear Colleagues,

If you have an **interest in photography** and are planning to attend the **2018 AOM Annual Meeting in Chicago, IL**, please consider volunteering for our division.

We are looking for a few **volunteer photographers** to serve at this year's AOM conference. We expect that you commit about 3-5 hours during the conference, covering some of the scholarly sessions and social events of the International Management Division. Post-conference, you will have the opportunity to continue serving the Communications Committee as part of the Photography subgroup.

If interested, send me an email at: [<zakaria@uww.edu>](mailto:zakaria@uww.edu). Please specify which days (**August 10-14**) and hours (morning, afternoon, or evening) you are available to help.

Thank you for your interest in serving our AOM and the International Management Division.

**Rimi Zakaria**,  
Photography Manager and Lead Photographer, Communications Committee  
Assistant Professor of Management, University of Wisconsin – Whitewater, USA





## IM Division Gala



*Let's celebrate! Join us for an evening of classic Chicago-style hors d'oeuvres, live music, dancing and much more in "The Windy City".*

*Please remember to wear your name badge to get into the venue.*

**When:** Monday, August 13, 20:00-23:00

**Where:** House of Blues, Chicago @ 329 N Dearborn Street | Chicago 60654

<http://houseofblues-chicago.origin-prod.hobentertainment.com/chicago>

*Thanks to our generous sponsors, there will be live entertainment from one of Chicago's premier blues bands.*

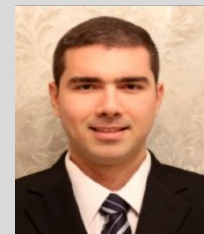
**Copenhagen Business School**  
**Temple University**  
**University of Sydney**  
**University of Minnesota**

**University of Massachusetts-Lowell**  
**University of South Carolina**  
**Ohio State University**  
**Hong Kong University of Science & Technology**

### IM Division Social Committee

Denise Dunlap (Chair)

Ilya Cuypers & José Maurício G. Geleilate  
(Co-Chairs)



The International Management Division will offer a Paper Development Workshop (PDW) at the forthcoming Annual Meeting of the Academy of Management in Chicago, IL on Friday, August 10 2018 from 5.15 pm to 7.15 pm.

The PDW will be chaired by **Nandini Lahiri**, American U. ([nlahiri@american.edu](mailto:nlahiri@american.edu)).

**Panelists Will Include:**

**Prithwiraj Choudhury**

**Joseph Clougherty**

**Ilya Cuypers**

**Marc Van Essen**

**Ajai Gaur**

**Srividya Jandhyala**

**Amol Joshi**

**Markus Pudelko**

**Elizabeth Rose**

**Grazia Santangelo**

**Xiaohua Yang**



# IM Division Consortia & Symposium 2018

## Doctoral Student, Junior Faculty, and Mid-Career Faculty

On **Saturday August 11, 2018**, the IM Division will offer two consortia and a symposium at the AOM Annual Meeting.

This year, the consortia chairs are: **Exequiel Hernandez (U. of Pennsylvania)** for the **Doctoral Student Consortium (DSC)** at 8:00 am to 4:00 pm, **Wilbur Chung (U. of Maryland)** for the **Junior Faculty Consortium (JFC)** at 8:00 am to 3:30 pm, and **William Newbury (Florida International U.)** for the **Mid-Career Faculty Symposium (MFS)** at 3:45 pm to 5:45 pm. Consortia and Symposium participants will also attend our division's "**Meet the IM Editors**" session.



**Exequiel Hernandez**  
**DSC Chair**

[exequiel@wharton.upenn.edu](mailto:exequiel@wharton.upenn.edu)



**Wilbur Chung**  
**JFC Chair**

[wchung@rhsmith.umd.edu](mailto:wchung@rhsmith.umd.edu)



**William Newbury**  
**MFS Chair**

[newbury@fiu.edu](mailto:newbury@fiu.edu)

### DSC Faculty Panelists

Exequiel Hernandez, Chair (U. of Pennsylvania)  
Sea-Jin Chang (National U. of Singapore)  
Raj Choudhury (Harvard Business School)  
Nan Jia (U. of Southern California)  
Elena Kulchina (Duke U.)  
Jane Lu (China Europe Int'l. Business Sch.)  
Fabrice Lumineau (Purdue U.)  
Srilata Zaheer (U. of Minnesota)

### JFC Faculty Panelists

Wilbur Chung, Chair (U. of Maryland)  
Ilya Cuyppers (Singapore Management U.)  
Susan Feinberg (Temple U.)  
Anthony Goetzren (Queen's U.)  
Witold Henisz (U. of Pennsylvania)  
Xavier Martin (Tilburg U.)  
Gerald McDermott (U. of South Carolina)  
Myles Shaver (U. of Minnesota)  
Jordan Siegel (U. of Michigan)

### MFS Faculty Panelists

William Newbury, Florida International U.  
Sea Jin Chang, National U. of Singapore  
Carolyn Egri, Simon Fraser U.  
John Mezias, U. of Miami  
Elizabeth L. Rose, U. of Leeds  
Mary B. Teagarden, Thunderbird School of  
Global Management at ASU

## AOM 2018 Meet the IM Editors Session



The **International Management Division** will offer a **Meet the IM Editors** session at the forthcoming AOM Annual Meeting in Chicago, IL on **Saturday, August 11, 2018 from 4.00 pm to 5.30 pm.**

The PDW will be chaired by **Mona V Makhija**, Ohio State U.

Panelists will include Jay B. Barney, U. of Utah; Balagopal Vissa, INSEAD; Marjorie A. Lyles, Florida Int'l U.; Ruth V. Aguilera, Northeastern U.; and Witold J. Henisz, U. of Pennsylvania

**These Editors of key IM journals will share insights into the publishing process and the positioning of their journals.**



## Let's Get Connected!

### IMD-L List

The IM Division has a listserv (IMD-L List) that allows members to be connected with one another easily via email. You only need to send an email to: [IMD-L@AOMLISTS.PACE.EDU](mailto:IMD-L@AOMLISTS.PACE.EDU), and you will be able to reach out to many IM Division members who have already joined this listserv group. You are free to join or leave the group at any time.

Sign up here today to subscribe to the IMD-L List:

<http://aomlists.pace.edu/scripts/wa.exe?SUBED1=imd-l&A=1>

If you have any questions or need help with using our listserv, please contact: **Charles Wankel**, IMDL-list Director [wankelc@verizon.net](mailto:wankelc@verizon.net)

### IM Division Groups on Facebook

Academy of Management - International Management Division

<https://www.facebook.com/groups/117647314106/>

### AOM - IM Division Doctoral Student Committee

<https://www.facebook.com/groups/55359789438/>



## Message from the Membership Drive Committee

Membership Drive Committee (MDC) members will be participating in the following events during the 2018 AOM Annual Meeting to represent the IM division.

### New Member Orientation *(Pre-registration required)*

Friday, Aug 10 2018, 5:00pm - 6:30pm, at Hyatt Regency Chicago in Columbus AB, CD

We will provide a brief overview of your member benefits to discover how to get the greatest value from your membership. The Orientation transitions into the Exhibit Hall Opening Reception from 6-8 pm in the Grand Ballroom, which is where MDC members will be at the designated IM Division table to meet and connect with both new members and seasoned members. This event will kick off with the Exhibitor Opening Reception, and include a participation ice breaker game, "Passport to Prizes". Collect your card at the beginning of the orientation and you'll be entered into a drawing for some great prizes awarded at the end of the evening! No sign up is required for the exhibit hall.



### AOM New Doctoral Student Consortium (NDSC)

Saturday, August 11th 2018, 8:00am - 4:00 pm at Hyatt Regency Chicago in Regency D

The purpose of this event is to introduce new Ph.D. students to the various AOM divisions and interests groups, as well as to provide an opportunity for the divisions and interest groups to attract new members. (Pre-registration required.)

The **Member Resource Center** will be stationed at the entrance to Registration to welcome all members and answer any of their questions through the duration of the meeting. *The center is open 8am - 5pm each day.* MDC members will be there to welcome new members, chat with current members, and foster connections that are vital to making membership in the Academy fulfilling and valuable.

You can **contact us online** anytime. You can email the committee directly at [mdc.imdivision.aom@gmail.com](mailto:mdc.imdivision.aom@gmail.com) or email a specific committee member.

We look forward to meeting and getting to know you at this year's AOM Annual Meeting!



**Tanvi Kothari (Chair)**  
Region: Southwestern and Western US and Western Canada  
[kothari.t@gmail.com](mailto:kothari.t@gmail.com)



**Norihito Furuya**  
Region: Asia  
[nfuruya@fb3.so-net.ne.jp](mailto:nfuruya@fb3.so-net.ne.jp)



**Irlo Lee**  
Region: Australia, New Zealand and Pacific Islands  
[irlo.lee@unsw.edu.au](mailto:irlo.lee@unsw.edu.au)



**Luiz Ricardo Kabbach de Castro**  
Region: Latin America  
[luiz.kabbach@sc.usp.br](mailto:luiz.kabbach@sc.usp.br)



**Hyun-Jung Lee**  
Region: UK, Middle East, and Africa  
[h.lee@lse.ac.uk](mailto:h.lee@lse.ac.uk)



**Yih-teen Lee**  
Region: Continental Europe  
[YLee@iese.edu](mailto:YLee@iese.edu)

### IM Division Membership Drive Committee



## Incoming IM Division Executive Committee Member



**Katherine Xin** will be joining the IM Division Executive Committee following the AOM Annual meeting in Chicago. She will begin her five-year term on the division's leadership team by serving as the PDW Program Chair for the 2019 AOM conference in Boston.

**Katherine Xin** is the Bayer Chair Professor in Leadership at China Europe International Business School (CEIBS). She is also the Director of Centre for Globalization of Chinese Companies and Associate Dean (Europe) at CEIBS. She holds her Ph.D. from the University of California, Irvine and was previously on the faculty of the University of Southern California, Hong Kong University of Science and Technology and IMD, Lausanne, Switzerland. Katherine served as the Chairman of the Teaching Committee of IM Division 2014-2015. She was the founding editor-in-chief of Harvard Business Review (China edition) and served on the editorial board as editor for 10 years.

Katherine has won many recognitions for her research, teaching and service. She was ranked No. 6 as the World's Most Cited Chinese Researchers in the years of 2014-2017 published by Elsevier. She has won teaching Awards at HKUST and CEIBS, and Talent Development Award in 2017 by Enfovia Human Resource Association in China.

She is a frequent contributor to academic and executive conferences and journals. Her research work has appeared in the leading international management journals such as *the Academy of Management Journal*, *Administrative Science Quarterly*, *Strategic Management Journal*, *Organization Studies*, *Leadership Quarterly*, and other publications. Her co-authored books *Made in China - Secrets of China's Dynamic Entrepreneurs* (2009), and *The Road of Globalization: The Cross-border M&As and Integrations of Chinese Companies* (2018) received broad attention from academics and executives globally.

She is looking forward to her involvement with the International Management Division at the Academy of Management!

## Message from the Communications Committee Chair

Please join me in welcoming three new members to the Communications Committee who joined our committee during the 2017/18 academic year. They bring with them specialized skills that are necessary for the smooth functioning of the committee to serve the division's communication needs. They are: **Sahrok Kim**, Facebook Group Admin Manager ([sahrok.kim@wsu.edu](mailto:sahrok.kim@wsu.edu)); **Raquel Garcia-Garcia**, Photographer ([raquel.garcia-garcia@open.ac.uk](mailto:raquel.garcia-garcia@open.ac.uk)); and **Dennys Eduardo Rossetto**, Webmaster ([professor@dennyseduardo.com.br](mailto:professor@dennyseduardo.com.br)).

I would also like to take this opportunity to thank the rest of the committee members for their dedication and years of service to the committee and division. They are: **Charles Wankel**, IMD L-list Director ([wankelc@verizon.net](mailto:wankelc@verizon.net)); **Rimi Zakaria**, Photography Manager and Lead Photographer ([zakariar@uww.edu](mailto:zakariar@uww.edu)); and **Everlyne Misati**, Communications Officer ([emisa001@fiu.edu](mailto:emisa001@fiu.edu)).

The Communications Committee's mandate is to facilitate communication and interaction among members and to keep members informed about important issues and events within the division and the broader academic community. Specifically, this committee is responsible for the following: (1) design, maintain, and update the division's website; (2) edit and distribute the division newsletter "IM Division News"; (3) issue regular "IM Division Updates" to members through e-mail and the division's Facebook Group Page; (4) provide an avenue for member online communication through the dedicated listserv "IM Division List" and the division's Facebook Group Page; and (5) take photos at various division sessions, activities, and events during the AOM annual meetings, and manage the division's photo gallery.

**Chei Hwee Chua**  
Com-



Chei Hwee Chua; Charles Wankel; Rimi Zakaria; Everlyne Misati; Dennys Eduardo Rossetto; Raquel Garcia-Garcia; Sahrok Kim

*This newsletter is edited by:*

### IM Division Communications Officer

**Everlyne Misati**  
Florida International University  
[emisa001@fiu.edu](mailto:emisa001@fiu.edu)

