

### 2021 - 2022 IM Division Executive Committee

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China Europe International  
Business School  
katherinexin@ceibs.edu

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Florida International  
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#### Division Program Chair



**Grazia D. Santangelo**

Copenhagen Business  
School  
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#### Division PDW Chair



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#### Past Division Chair



**Jaeyong Song**

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## Message from Division Chair

### Dear IM Division Members,

As you are aware, after two years of meeting virtually, we are having our first Hybrid AOM 2022 Conference, which means we can meet in person, while offering an extensive virtual format for members who prefer to engage online. This year's conference theme of **"Creating a Better World Together"** is very timely and appropriate as we stand at a critical moment in history. Climate change, the Covid-19 pandemic, food insecurity, inequality, and other key challenges threaten our way of living.



Program Chair **Grazia Santangelo** and Professional Development Workshop (PDW) Chair **Nandini Lahiri** have been working hard at building the IM Division's conference program. We are extremely grateful for their work. Nandini's efforts have led to an **IM Division PDW program** which will feature selected PDWs and our division's **Doctoral Student Consortium** (co-chaired by **Anna Lamin** and **Mirko Benischke**), **Junior Faculty Consortium** (co-chaired by **Elizabeth Rose** and **Irina Surdu-Nardella**), **Paper Development Workshop** (co-chaired by **Srividya Jandhyala** and **Markus Taussig**) and **"Meet-the-Editors"** session (chaired by **Ilya Cuypers**). Grazia had the huge job of putting together our division's **scholarly program** which includes symposia and paper sessions, covering a vast array of topics that comprise our field of International Management. The scholarly program highlights include sessions featuring nominees for **best paper awards** and finalists for the **D'Amore-McKim Northeastern University Best Dissertation Award**. In addition to enjoying paper presentations and engaging with the other friendly IM Division members, join us for some informal discussions in the traditional IM Division **Thought Leadership Café**. Our thought leaders, **Klaus Meyer** (Ivey Business School) and **Rosalie Tung** (Simon Fraser University), will share their views on the evolution of the IM field and related opportunities and challenges for research.

I would like to recognize several special honorees this year – **Donald Lessard** (IM Division Hyundai Motor Eminent Scholar Award), **Lorraine Eden** (IM Division Outstanding Service to the Global Community Award), **Stefanie Ann Lenway** (IM Division AmorePacific Outstanding Educator Award), and **Liang Chen** (IM Division FIU Business Emerging Scholar Award) – in addition to the winners of the paper and dissertation awards at the **IM Division Business Meeting**.

(Continued on p.2)

# IM Division Sponsors

The IM Division gratefully acknowledges the generous sponsorships of the following universities and organizations in 2022



AMOREPACIFIC



School of Business  
**D'Amore-McKim**  
Northeastern University

**FIU** Business  
FLORIDA INTERNATIONAL UNIVERSITY

GEORGETOWN UNIVERSITY **McDonough**  
SCHOOL of BUSINESS

THE GEORGE WASHINGTON UNIVERSITY  
**GW•CIBER**  
Center for International Business Education and Research



  
UNIVERSITY OF  
**South Carolina**  
Darla Moore School of Business

(Continued from p.1)

## Message from Division Chair

The IM Division runs through the efforts of a remarkably large number of volunteers. [Treasurer Malika Richards](#) does an amazing job of watching over our division's finances and serving as a key interface with AOM Headquarters. [Antonina Bauman](#), newly onboard as our [Communications Officer](#) does a lot of work behind the scenes, overseeing the outward-looking face of our division (and keeping the rest of us in line – no easy task, indeed!). The IM Division owes huge debts of gratitude to all members of our various committees, which are chaired by [Jaeyong Song](#) ([Professional Awards Committee](#)), [Randi Lunnan](#) ([Research](#)), [Davina Vora](#) ([Dissertation](#)), [Carl Fey](#) ([Teaching](#)), [Alex Settles](#) and [Luiz Ricardo Kabbach de Castro](#) ([Membership Drive](#)), [Denise Dunlap](#) ([Scholarship and Engagement](#)), [Sali Li](#) ([Online Research Resources](#)) and [Jason Sigler](#) and [Rany Salvoldi](#) ([Doctoral Student](#)). If you are interested in joining this group of wonderful IM Division volunteers, please let EC members know or contact committee chairs.

There is another key set of volunteers... [the IM Division Executive Committee](#).

For the past year, I have had the great pleasure of working with [Jaeyong Song](#), [Grazia D. Santangelo](#), [Nandini Lahiri](#) and [William Newbury](#) as EC members. After the conference, Jaeyong will rotate off the EC – but it is good to know that he will not go far, as he will still be involved as a member of the [Professional Awards](#) committee. I really appreciate Jaeyong for his professionalism and commitment to the IM Division as a member of the EC for the past five years! At the same time, the EC will gain a new member – please join me in welcoming [Klaus Meyer](#), who will be the [PDW Chair for the 2023 AOM](#) conference in Boston.

We could not accomplish this much without our generous sponsors. We are deeply grateful to [AmorePacific](#), [CEIBS](#), [Florida International University](#), [George Washington University CIBER](#), [Georgetown University McDonough School of Business](#), [Hong Kong University of Science and Technology](#), [Hyundai Motor](#), [Northeastern University D'Amore-McKim School of Business](#), and the [University of South Carolina](#) for their support of various awards. Thank you so much to all of our sponsors! I am also pleased to announce that the [University of South Carolina \(UofSC\)](#) agreed to sponsor the IM Division Douglas Nigh Award starting from 2022. The new name of the award will be the [IM Division UofSC-Douglas Nigh Best Paper in Multidisciplinary Research](#) award.

Last – but certainly not least – I want to acknowledge the IM Division members from around the world, who contribute in a myriad of ways, from submitting and presenting their ideas, to serving as reviewers, to helping create the community that characterizes our Division. Thank you – and see you in Seattle!

With best regards,

[Katherine](#)  
IM Division Chair



**Creating A Better  
World Together**

82nd Annual Meeting of the Academy of Management  
5-9 August 2022 | Seattle, Washington, USA | A Hybrid Experience

# AOM 2022 IM Division Program Highlights



## Creating A Better World Together

82nd Annual Meeting of the Academy of Management  
5-9 August 2022 | Seattle, Washington, USA | A Hybrid Experience



Dear IM Division Members,

We look forward to seeing you at the first Hybrid [#AOM 2022 Annual Meeting](#)! The meeting runs from [4 to 9 August](#). The [Virtual sessions](#) of the program will take place on the virtual platform at: <https://22.aom.org/>, with the [On Demand](#) sessions running on August 4 and the [Virtual Live](#) sessions throughout the conference. The [Hybrid](#) and [In-person sessions](#) will be in Seattle [5-9 August](#). To ensure a safe in-person conference experience, a [COVID-19 Health & Safety Policy](#) will be in place during the meeting. You can read more at <https://aom.org/events/annual-meeting/registering-and-attending/registration-attendance-and-guest-policy>

This year, the [PDW Chair](#), [Nandini Lahiri](#), and I have worked together to offer an “almost back to normal” program with the [PDW sessions](#) scheduled on Friday, August 5 and Saturday, August 6 and the [Main Program sessions](#) scheduled on Monday, August 8 and Tuesday, August 9. We have also taken stock of the past two years and scheduled a Consortia day on Sunday, August 7.

In addition to the terrific PDW sessions (which Nandini Lahiri describes elsewhere in the newsletter), we have [78 IM Division paper sessions](#) and [22 IM-sponsored Symposia](#), many of which are in collaboration with other divisions, sharing a broad range of insights. This year, the vast majority of program sessions will be held [In person](#), and some of these will be [Hybrid streamed live](#). The remaining sessions will take place [Virtual Live](#) and [On Demand](#). A selected number of In-person sessions will also be [recorded for later viewing](#) if you cannot make the original session time.

The traditional [IM Division Thought Leadership Café](#) will take place [Hybrid](#) on [Monday, 7:45 am – 8:45 am \(PDT\)](#). Join us and have an informal conversation with our thought leaders, [Klaus Meyer \(Ivey Business School\)](#) and [Rosalie Tung \(Simon Fraser University\)](#), who will share their views on the evolution of the IM field and related opportunities and challenges for research. I trust the conversations will be lively, wide-ranging, and thought-provoking. Aligned with the Division’s mission and its focus on the impact of cross-border forces on firm strategy, organization and management, this year’s program also includes an [IM Division Thought Leadership Café’ on the Ukrainian crisis](#). This will take place [Virtual Live](#) on [Sunday, 2:30 pm – 4:00 pm \(PDT\)](#) and host a conversation, moderated by [Alexander Settles \(U. of Florida\)](#), on the impact of the current crisis on the geopolitical framework and the international business environment.

The finalists for the [D’Amore-McKim School of Business, Northeastern University Best Dissertation Awards](#) will present their doctoral research on [Monday from 2:15 pm – 3:45 pm \(PDT\)](#). These young scholars will provide cutting-edge insights on a range of topics in our field. This will be immediately followed by the [IM Division Eminent Scholar Award presentation](#) by [2022 Award Recipient Don Lessard \(MIT\)](#) from [4:00 pm – 5:30 pm \(PDT\)](#) and then the IM Division Business Meeting from [5:45 pm – 7:15 pm \(PDT\)](#). At the Business Meeting, the [IM Division Best Paper Awards](#) will be announced, and the [IM Division Professional Achievement Awards](#) presented: [Stephanie Lenway, University of St. Thomas Minnesota \(AmorePacific Outstanding Educator Award\)](#), [Liang Chen, University of Melbourne \(FIU Business Emerging Scholar Award\)](#), and [Lorraine Eden, Texas A&M University \(Outstanding Service to the Global Community Award\)](#). All these sessions will be [Hybrid streamed live](#) to ensure wide participation of our members.

Please join us at the Business Meeting where you can learn the latest news of the division and celebrate with our division award winners on their achievements. Following the business meeting, the [IM Social](#) is back [In person Monday from 7:30 pm to 9:30 pm \(PDT\)](#)! This will be a networking event where members can informally mingle with other division members.

Last but not least, allow me to express my heartfelt thanks to everyone who submitted papers and symposium proposals to the IM Division and to all of those wonderful colleagues who served as reviewers. Without your support and hard work, having such a wonderful lineup of our programs in this challenging year would have been impossible. My special thanks go to [Nandini Lahiri](#), who served as my [Associate Editor](#) for this year’s program. Additionally, I wish to thank [Carolina M. Fink \(Copenhagen Business School\)](#), who served as my [Program Assistant](#).

As you can see, the 2022 AOM International Management Division Program has much to offer. I look forward to seeing you in Seattle and online!

Grazia Santangelo  
IM Division Program Chair





## Explore Seattle

**Date:** Friday, August 5

**Time:** 5:45 pm (PDT)

### Underground History Tour of Seattle

IM Division sponsored walking tour

Contact Nadini Lahiri  
nlahiri.im.division@gmail.com

## Celebrate!!!

## IM Division Social

Seattle Convention Center in Skagit 4

**Date:** Monday, August 8

**Time:** 7:30 pm (PDT)

## Celebrate!!!

## Doctoral Student Committee Social

**Date:** Friday, August 5

**Time:** 8:00 pm (PDT)

Invitations are coming!

## IM Division Awards 2022 Finalists

All winners will be announced during the IM Division Business Meeting.

### IM Division Georgetown Best Paper in International Business and Policy Finalists Hybrid session: Monday, August 8, 9:00 am – 10:30 am (PDT)

#### Ballot Boost or Bust? Abnormal Returns during US Presidential Elections

Evelyn Reithofer, Jakob Müllner, and Jonas Puck, WU Vienna University of Economics and Business

#### What's in a Name? CEO Foreignness and Government Inspections of MNCs

Yulia Maratova, Aarhus BSS, Aarhus University  
Liudmyla Svystunova, Loughborough University

#### Policy Risk and Policy Uncertainty in U.S. Antitrust Enforcement and the Deterrence of inward FDI

Nan Zhang, California State University Stanislaus  
Joseph Clougherty, University of Illinois at Urbana-Champaign

#### Overcoming Institutional Voids: International Institutions and the Investment Climate

Si Cheng and Srividya Jandhyala, ESSEC Business School

### IM Division Best Paper in OB / HRM / OT Award Finalists

Hybrid session: Monday, August 8, 10:45 am – 12:15 pm (PDT)

#### Japanese Women Pursuing a Career at Foreign Subsidiaries: A Question of Identity

Markus Pudelko, U. of Tuebingen  
Helene Tenzer, LMU Munich School of Management

#### Migrants, Expatriates, and Nationals: How Do They Acculturate in a Cosmopolitan Organization?

Hyun-Jung Lee, London School of Economics  
Mai Al-Naemi, College of Business and Economics, Qatar University

#### The Relationship Between Personality and Cultural Values among Workers in Global Virtual Teams

Madelynn Stackhouse, Marketa Rickley, Yonghong Liu, and Vas Taras, University of North Carolina, Greensboro

#### Addressing the Dark Side of Cultural Intelligence: A Conceptual Model and Research

Marius Brand, WU Vienna U. of Economics and Business; Christopher Schlaegel, Otto von Guericke U. Magdeburg; Guenter Stahl, WU Vienna U. of Economics and Business

### IM Division Best Paper in Corporate Social Responsibility and Sustainability Award Finalists Hybrid session: Monday, August 8, 12:30 pm – 2:00 pm (PDT)

#### Risky Reputations: The Role of CSI in Cross-Border Acquisitions

Tsvetomira Bilgili, Kansas State University; Debmalya Mukherjee, University of Akron; Erin Makarius, University of Akron; Holly Loncarich, Kansas State University

#### Smart Disclosure: An Enabler for Multinationals to Promote Suppliers' Human Rights Commitments

Stephanie L. Wang, Yejee Lee, and Dan Li, Indiana University, Bloomington

#### NGOs as Multinationals' Value Creation Partners for Sustainability in Emerging Markets

Alvaro Cuervo-Cazurra, Northeastern University; Ivan Montiel, Baruch College, CUNY; Junghoon Park, Baruch College & The Graduate Center, CUNY

#### Developing Conflict: Elite Bias in the Stakeholder Networks of World Bank projects

Rachel Pacheco and Witold Jerzy Henisz, University of Pennsylvania

## IM Division Awards 2022 Finalists (Continued from p.4)

### IM Division GWU-CIBER Best Paper on Emerging Markets Award Finalists

Hybrid session: **Tuesday, August 9, 8:00 am – 9:30 am (PDT)**

#### Highlighting Asymmetries: Re-Examining the Firm-Level Impacts of Pro-Market Reforms in Latin America

Bruno Buscariolli, FGV EAESP Sao Paulo School of Business Administration;  
Elizabeth Moore, Northeastern University; Luis Dau, Northeastern University

#### Environmental Stringency and Green Innovation Spillovers to Emerging Market Industries

Roisin Donnelly, Tilburg University

#### Cross-Border M&As and Green Innovation among Emerging Market Multinationals: Evidence from China

Xiaoting Hu, Beijing Information Science and Technology; Wenjing Lyu, Massachusetts Institute of Technology; Huanyong Ji, Beijing Information Science and Technology

#### Chinese Multinationals and the Politics of Internationalisation

Maria Altamira, ESIC Business and Marketing School  
Gaston Fornes, University of Bristol

### IM Division HKUST Best Paper in Global Strategy Award Finalists

Hybrid session: **Tuesday, August 9, 9:45 am – 11:15 am (PDT)**

#### Re-internationalization and Firm's Post-re-entry Performance: The Role of International Heritage

Arash Sadeghi, U. of Leicester; Jun Du, Aston Business School; Mustapha Douch, University of Edinburgh Business School; Stephen Roper, Enterprise Research Centre, WBS

#### Divestiture of Foreign Subsidiaries for Deletion and Recombination: A Reconfiguration Viewpoint

Toshimitsu Ueta, Copenhagen Business School; Naoki Yasuda, Rikkyo University

#### Foreign Firms' Outsideriness, Status, and Cross-border Tie Formation through Local Intermediaries

Tae-Seok Kim, Emory U., Goizueta Business School  
Eunjung Hyun, Hongik University College of Business

#### Organizational Field Positions and Institutional Change: Evidence from MNCs in an Emerging Market

Dimitri Jacob, Newcastle University Business School

### IM Division Douglas Nigh Award Finalists

Presentation session: **Tuesday, August 9, 11:30 am - 1:00 pm (PDT)**

#### International Entrepreneurial Aspiration and Internationalisation Speed in an Emerging Economy

Michael Gyensare, Edith Cowan University; Nadia Zahoor, University of Strathclyde; Priyanka Jain, Manav Rachna International Institute of Strategy and Research

#### Cross-Border Effects of Institutional Carriers on Entrepreneurial Entry into a Nascent Industry

Diana Jue-Rajasingh, University of Michigan

#### Interactions Matter: Revisiting Intra- and Inter-regional Diversification and MNE Performance

Jongmin Lee, Henley Business School, University of Reading

## Thought Leadership Café on the Ukrainian Crisis

**Date:** Sunday, August 7  
**Time:** 2:30 pm (PDT)

*Join us and enjoy intellectually stimulating conversations*

## Thought Leadership Café

**Date:** Monday, August 8  
**Time:** 7:45 am (PDT)



**Klaus Meyer**  
Ivey Business School



**Rosalie Tung**  
Simon Fraser University



## Let's Get Connected!

### IM Division Community Discussion on Connect@AOM

You can participate in the IM Division Community Discussion if you are an AOM member. If your AOM membership has the IM Division as one of your divisions, you are automatically a member of the IM Division Community.

You can post on the IM Division Community Discussion in two ways:

- (1) Log into your AOM account and go to the IM Division Community Discussion webpage to post your message.
- (2) Email your post to [aom-im@connectedcommunity.org](mailto:aom-im@connectedcommunity.org)  
P.S. You must send from the exact email address that is associated with your AOM member profile.

If you have any questions or need help, please contact:

**Charles Wankel**

IM Division Community  
Lead Administrator & Moderator  
[wankelc@verizon.net](mailto:wankelc@verizon.net)

## IM Division Groups on Facebook

Academy of Management - International  
Management  
Division

[https://www.facebook.com/  
groups/117647314106/](https://www.facebook.com/groups/117647314106/)

AOM - IM Division Doctoral Student  
Committee

[https://www.facebook.com/  
groups/55359789438/](https://www.facebook.com/groups/55359789438/)

## IM Division Awards 2022

### IM Division Best Paper International Corporate Governance Award Finalists

Hybrid session: **Tuesday, August 9, 1:15 pm – 2:15 pm (PDT)**

#### **Governance Stickiness: Understanding Governance Designs in Emerging Economies**

Ryan Federo, U. de les Illes Balears  
Tobias Parente, ESEG

#### **The Traveling Headquarters: The New Phenomenon of Temporary Headquarters Relocations**

Jan Schmitt, Amsterdam Business School, U. of Amsterdam

#### **Home is where my Friends are: Legitimation of the Location for Corporate Headquarters**

Marleen Wierenga, Nijmegen School of Management  
Olga Lavrusheva, Aalto University, School of Business  
Iiris Saittakari, Aalto University, School of Business  
Perttu Kahari, Aalto University, School of Business

#### **Cross-Country Variations in Sovereign Wealth Funds' Characteristics**

Grosman Anna, Loughborough University

### IM Division Dexter Award Nominees

#### **Global Trends in Policies toward Foreign Direct Investment by State-owned Enterprises**

Anastasia Ufimtseva, Simon Fraser University  
Jing Li, Simon Fraser University  
Daniel Shapiro, Simon Fraser University

### IM Division Newman Award Nominee

#### **The Traveling Headquarters: The new phenomenon of temporary headquarters relocations**

Jan Schmitt, Amsterdam Business School, U. of Amsterdam

## IM Division Hyundai Motor Eminent Scholar Award 2022



This year's first winner of the **IM Division Hyundai Eminent Scholar Award** is Donald R. Lessard, the Epoch Foundation Professor of International Management and Professor of Systems Engineering, Emeritus, at MIT in recognition of his **life-time contribution** in the **International Business** field.

**Congratulations** to this year's award winner,

**Donald Lessard (Massachusetts Institute of Technology)**

## IM Division Professional Achievement Awards 2022

### IM Division AMOREPACIFIC Outstanding Educator Award

The **IM Division AMOREPACIFIC Outstanding Educator Award** recognizes continuous excellence and innovation in teaching international management at all levels and in a global context.

**Congratulations** to this year's award winner,

**Stephanie Lenway (University of St. Thomas)**



### IM Division Outstanding Service to the Global Community Award



The **IM Division Outstanding Service to the Global Community Award** recognizes continuous excellence in serving the international community. While the IM Division provides opportunities to serve the global community, this is not an award for service to our division. Rather, the award's scope is sufficiently broad to recognize service made via many organizations including international institutions, governments, and/or non-governmental organizations. The award favors longstanding service, but impactful service in a concentrated period of time will also be considered.

**Congratulations** to this year's award winner,

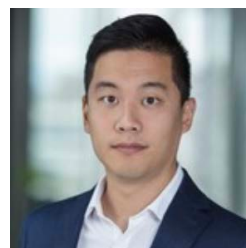
**Lorraine Eden (Texas A&M University)**

### IM Division FIU Business Emerging Scholar Award

The IM Division's FIU Business Emerging Scholar Award recognizes the contribution to international management scholarship by junior scholars.

**Congratulations** to this year's award winner,

**Liang Chen (University of Melbourne)**



IM Division  
thanks our  
New Sponsor



**Good news!**

**Hyundai Motor** will sponsor  
the **IM Division Eminent  
Scholar Award**  
starting from **2022**.

The new name of the award:

**IM Division  
Hyundai Motor  
Eminent Scholar  
Award**



# Update from the IM Division Teaching Committee

This Spring the AOM IM division has organized a series of four webinars on different aspects of teaching international business including: innovative approaches and innovative players besides business schools in executive education, strategies for teaching digital strategy in international business, the future of case teaching in an online and hybrid world, and teaching culture general versus culture specific. See the teaching resources webpage (<https://im.aom.org/resources/teaching-resources>) for recordings of the webinars if you missed them. You can also find there our recently-completed series on how to write different types of cases like short cases, multimedia cases, podcast cases, video cases, and cases that can be used for research and teaching.

At the 2022 AOM conference the teaching committee will be organizing two exiting professional development sessions which we hope many will decide to attend:

- 1) a session on "Methods for Teaching International Business Which Work Well in Hybrid and Blended Modes" (1:00 PM - 3:30 PM PDT on Saturday, 6 August) delivered in hybrid format and
- 2) a session on "Is International Business Good for the World? A Dialogue with Senior Global Executives" (3:00 PM - 4:15 PM PDT on Friday, 5 August) delivered in-person.

Carl Fey from Aalto University will be stepping down as Chair of the AOM IM Division Teaching Committee after four years as he is moving to BI Norwegian Business School where he will be Provost, Research and Societal Impact. Carl will remain on as a member of the committee.



Charles Dhanaraj will become chair of the AOM IM Division Teaching Committee August 10, 2022. Charles is the Evelyn & Jay G. Piccinati Endowed Chair in Teaching Excellence and Chair of the Department of Management at the Daniels College of Business, University of Denver.

## Welcome our New Executive Committee Member

**Klaus Meyer** is joining the **IM Division Executive Committee** and will begin his five-year term on the division's leadership team, serving as **PDW Program Chair** for the **2023 AOM Annual Meeting** in Boston, Massachusetts.

Klaus Meyer ([www.klausmeyer.co.uk](http://www.klausmeyer.co.uk)) is a Professor of International Business and William G. Davis Chair in International Trade at Ivey Business School, London, Ontario, Canada. Until 2017, he spend six years at China Europe International Business School, where he was the Philips Chair and Professor of Strategy and International Business.

Previously he has also been faculty member at Copenhagen Business School, the University of Bath, England and University of Reading, England, and held visiting appointments at the Hong Kong University of Science and Technology and at National Cheng-chi University, Taipei.

He is a leading scholar in international business, focusing on the strategies and operations of multinational enterprises in and from emerging economies. His research emphasizes the role of context on many aspects of management, and the contextual boundaries of theories of management. His theoretical contributions apply and advance in particular institution-based theories.

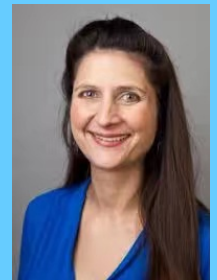
He is a Fellow of the Academy of International Business (AIB), and in 2015 he received the Decade award of the Journal of International Business Studies (JIBS). He served as Vice President of the AIB, and in this function chaired the 2014 AIB conference in Vancouver. From 2016 to 2022, he serves as an area editor of JIBS. Other editorial roles include Book Review editor for JIBS, Deputy Editor-in-Chief of Management and Organisation Review, and area editor of Asia Pacific Journal of Management. He has edited special issues for, among other, JMS, GSJ and JIBS.



## IM Division Best Dissertation Award

Monday, August 8  
2:15 pm - 3:45 pm PDT  
at Seattle Convention  
Center in Skagit 2  
Hybrid session

Session Chair:  
**Davina E. Vora**  
State University  
of New York at  
New Paltz



### Award finalists:

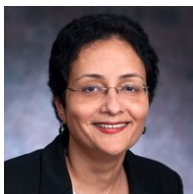
**Liang Li**  
Henley Business  
School,  
University of Reading

**Harald Puhr**  
University of Innsbruck

**Jan Schmitt**  
Amsterdam Business  
School,  
University of  
Amsterdam



# AOM 2022 IM Division PDW Program Highlights



**Dear IM Division Members,**

We have an exciting lineup for our PDW program to meet the diverse interests of the IM Division membership. The PDWs are scheduled on Friday, Saturday and Sunday. We kick-off the PDW program on Friday, August 5 with a session on Talent Management in Latin America at 8 am, followed by Owners as Strategists at 9 am.

This is followed by a double header of research and teaching PDWs at 10:30 am on Knowledge Creation and Teaching International HRM, respectively. Other PDWs on the program include Navigating in Turbulent Times (11 am), MNCs and Global Sustainability (1:30 pm), Is IB Good for the World? (3 pm). We conclude our Friday PDW program with Value Creation and Appropriation in the Post-Pandemic Era (4 pm), and Teaching Global Leadership (4:30 pm).

To wrap up Friday, consider joining the IM Division sponsored walking tour exploring the Underground History of Seattle. The walking tour starts at 5:45 pm and lasts about an hour. Please email [nlahiri.im.division@gmail.com](mailto:nlahiri.im.division@gmail.com) to claim your spot, and for further details. Capacity is limited!

On Saturday, August 6 we have a packed schedule. The day starts off with the Future of Capitalism (8 am) followed by Researching National Innovation Ecosystems (9 am). Other PDWs lined up on Saturday include The Changing Landscape of IB (12:30 pm), Advice on Dissertation Writing as well as Methods for Teaching IB (both at 1 pm), Writing Better Theory (2:30 pm). We wrap up the day with Advancing Neo-Configurational theorizing at 3:30 pm.

Sunday, August 7 is Consortia Day. Several participants will be engaged in the Doctoral and Junior Faculty Consortia (8:30 am) where the organizers have put together stellar panelists covering a variety of teaching, research, geographic and career choices. The Doctoral Consortium is co-chaired by Anna Lamin and Mirko Benischke. The Junior Faculty Consortium is co-chaired by Beth Rose and Irina Surdu. Participation in the consortia is based on being accepted for the events. The consortia will be followed by a Meet the Editors session (3:30 pm) organized by Ilya Cuypers. Please consider attending to hear from and interact with editors of key journals in the field. The last event on Sunday is the Paper Development Workshop co-chaired by Srividya Jandhyala and Markus Taussig. The IM PDW is a great opportunity for junior scholars to receive developmental and candid feedback from senior and highly experienced scholars in the field.

See you in Seattle!

**Nandini Lahiri**  
PDW Chair

## IM PDW Adventure

Join us on Friday for an exciting exploration of the Underground History Tour of Seattle. This guided tour above and below Pioneer Square is a walking tour that provides an opportunity to learn the unique history of Seattle and its underground. The walking tour is sponsored by the IM Division and is open to IM Division members only.

**Date: Friday, August 5**

**Time: The tour starts at 5:45 pm: duration approximately 60 minutes**

The tour has limited capacity, and participation is on a first come first serve basis. Please send an email to Nandini Lahiri at [nlahiri.im.division@gmail.com](mailto:nlahiri.im.division@gmail.com) for further details.

The International Management Division emphasizes content pertaining to the theory, research, and practice of management with a cross-border or cross-cultural dimension.

The IM Division has 2,337 members (as of 2022):

academics - 75%  
students - 20%  
executives - 5%

Visit the IM Division website to find resources for your work and research: funding, data sources, databases, and academic journals

Visit the IM Division website to join our community

<https://connect.aom.org/im/home>



**Anna Lamin**  
Northeastern University  
Doctoral Student Consortium Chair



**Mirko Benischke**  
Erasmus University Rotterdam  
Doctoral Student Consortium Chair

Meeting Sunday, August 7, at 8:30 am

### Faculty Panelists

**Prithwiraj Choudhury**, Harvard University  
**Ilya Cuypers**, Singapore Management University  
**Mercedes Delgado**, Copenhagen Business School  
**Timothy Devinney**, University of Manchester  
**Charles Dhanraj**, Daniels College of Business  
**Jonathan Doh**, Villanova University  
**Sinziana Dorobantu**, New York University  
**Ajai Gaur**, Rutgers University  
**Olga Hawn**, University of North Carolina at Chapel Hill  
**Rekha Krishnan**, Simon Fraser University  
**Mona Makhija**, Ohio State University  
**Valentina Marano**, Northeastern University  
**Klaus Meyer**, Ivey Business School  
**William Newbury**, Florida International University  
**Jordan Siegel**, University of Michigan  
**Myles Shaver**, University of Minnesota  
**Stephanie Wang**, Indiana University  
**Sheryl Winston Smith**, BI Norwegian Business School  
**Minyuan Zhao**, Washington University in St. Louis

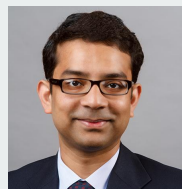
## IM Division “Meet-the-Editors” Session

Sunday, August 7,  
3:30 - 5:00 pm (PDT)

This is a **great opportunity** to learn about academic journals, discuss factors to consider when choosing among them, get **tips** on how to write papers for **successful publication**, and avoid common pitfalls! Please, join us and bring your questions to the session!



**Ilya Cuypers**  
Singapore Management University  
Session Chair



**Ajai Gaur**  
Rutgers University



**Alvaro Cuervo-Cazurra**  
Northeastern University



**Olga Hawn**  
University of North Carolina



**Rosalie Tung**  
Simon Fraser University



**Ruth Aguilera**  
Northeastern University





**Anna Lamin**  
Northeastern  
University  
**Doctoral Student  
Consortium Chair**



**Mirko Benischke**  
Erasmus  
University  
Rotterdam  
**Doctoral Student  
Consortium Chair**

Meeting Sunday, August 7, at 8:30 am

### Participants

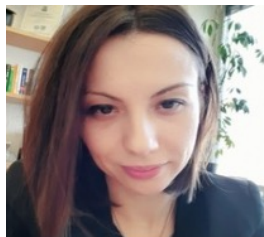
Andrew Johnston, University of Calgary  
Anh Phan, University of Hawaii at Manoa  
Jia Shen, University of Texas at Dallas  
Kira Haensel, Florida International University  
Navya Pandit, Bocconi University  
William Zhou, University of Massachusetts – Lowell  
Margherita Corina, Università Commerciale Luigi Bocconi  
Ilka Weichart, Ebherard Karls University Tübingen, Germany  
Der-Ting Huang, University of Illinois  
Leah Fischer, University of Innsbruck  
Jukyeong (Judy) Han, University of Kansas  
Garima Garg, University of Massachusetts- Amherst  
Marloes Korendijk, University of Groningen  
Jill Juergensen, London School of Economics  
Youjeong Song, University of Minnesota  
Eva Strauss, University of Vienna  
Michael Wolfesberger, Vienna University of Business and Economics  
Chao Zhang, Universitat Autònoma de Barcelona  
Preet Tinitis, Aalto University  
Yang Liu, Cornell University

Irma Banevičienė, Kaunas University of Technology  
Dhvani Badwalk, University of Connecticut  
Paul Byrum, Kennesaw State University  
Pallav Bose, Indian Institute of Management  
Rany Salvodi, Ben-Gurion University of the Negev  
Sarah-Alena Roessig, Otto-Von-Guericke University  
Diana Jue-Rajasingh, University of Michigan  
Yannick Wiessner, Erasmus University  
Chanhyuk Shin, Korea University Business School  
Siang-Ru (Lulu) Huang, University of Texas at San Antonio  
Gianni De Bruyn, University of South Carolina  
Magdalena Viktoria-Jones, Florida International University  
Eline Wijns, Maastricht University  
Divya Sebastian, Duke University  
Shyamala Sethuram, Rutgers University  
Yuxi (Lance) Cheng, George Washington University  
Soni Jha, Temple University  
Heather Carle, University of North Carolina  
Folahan Ayeni, Kennesaw State University  
Zhengyao Kang, Tsinghua University





**Elizabeth Rose**  
IIM Udaipur  
Junior Faculty  
Consortium Chair



**Irina Surdu**  
University of  
Warwick  
Junior Faculty  
Consortium Chair

Meeting Sunday, August 7, at 8:30 am

### Faculty Panelists

**Kristin Brandl**, University of Victoria  
**Tailan Chi**, University of Wisconsin-Milwaukee  
**Jesper Edman**, Waseda University  
**Peder Greve**, University of Reading  
**Chang Hoon Oh**, University of Kansas  
**Tazeeb Rajwani**, University of Surrey



### Participants

**Ahmad Al Asady**, North Dakota State University  
**Guus Hendriks**, University of Amsterdam  
**Haitao Yu**, Emlyon Business School  
**Harald Puhr**, University of Innsbruck  
**Jihye Kim**, University of Dundee  
**Joyce Wang**, St Cloud State University  
**Juliet Oriaifo**, North Carolina AT&T State University  
**Komal Kalra**, Newcastle University  
**Marleen Wierenga**, Radboud University  
**Michelle Montague-Mfuni**, University of Richmond  
**Narae Lee**, Singapore Management University  
**Rehan Husain**, Aligarh Muslim University  
**Ricardo Laverde** Cubillos, INSPER Institute  
**Steven Liang**, York University  
**Ting Liu**, Kyoto University  
**Yilang Feng**, University of Illinois at Urbana Champaign  
**Yuanyuan Lee**, California State University- Los Angeles

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See you in  
Seattle!





# IM Division Paper Development Workshop



## Paper Development Workshop (IM PDW) (session 984)

Sunday, August 7, 5:30 pm PDT

### Paper Development Workshop Participants



**Srividya Jandhyala**  
ESSEC Business School  
Paper Development  
Workshop Chair



**Markus Taussig**  
Rutgers University  
Paper Development  
Workshop Chair

Chao Zhang, UAB Barcelona  
Christian Busch, New York University  
Cinara Gambirage, Fundação Getúlio Vargas (FGV)  
Der-Ting Huang, University of Illinois at Urbana-Champaign  
Duckjung Shin, Korea University  
Grady Raines, Cornell University  
Guler Kizilenis Ulusman, Korea university  
Hyoungwon Yoon, Bocconi University  
Marleen Wierenga, Radboud university  
Min Jung Kim, University of Illinois at Urbana Champaign  
Qiuxia Zheng, Zhejiang University  
Ramesh Krishnan, MICA  
Renfei Gao, Manchester University  
Rishiraj Kashyap, Ivey School of Business  
Tao Wang, University of Bristol  
Thomas DeBerge, University of Illinois at Urbana Champaign  
Tina, MICA  
Tomke Augustin, University of Manitoba  
Yuanyuan Li, Cal State LA

### Faculty Mentors

Marcelo Bucheli, University of Illinois at Urbana Champaign  
Dónal Crilly, London Business School  
Gorkhan Ertug, Singapore Management University  
Minyoung Kim, University of Kansas  
Sergio Lazzarini, Insper Institute  
Xavier Martin, Tilburg University  
Santiago Mingo, Universidad Adolfo Ibanez  
Jakob Müllner, WU Vienna  
Sebastian Reiche, IESE Business School  
Catherine Thomas, London School of Economics and Political Science  
Yanbo Wang, University of Hong Kong  
Minyuan Zhao, Washington University in St. Louis



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- Spotify: <https://open.spotify.com/show/3aQKlvPxp4CGswDqvQ3OVb>

This newsletter is edited by:

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Chair  
Communications Committee  
[abauman@emporia.edu](mailto:abauman@emporia.edu)