Message from Division Chair

Dear IM Division Members,

I hope you are safe and well. As you are aware, we will have another virtual Annual Meeting this year. This year’s conference theme of “Bringing the Manager Back in Management” is very timely and appropriate as the tenor of our time suggests that seeking to help managers deal with the issues confronting them would be a valuable contribution to the world we live in.

Program Chair Bill Newbury and Professional Development Workshop (PDW) Chair Grazia Santangelo have been hard at work building the IM Division’s conference program. We are extremely grateful for their work. Grazia’s efforts have led to an IM Division PDW program which will feature select PDWs and our division’s Doctoral Student Consortium (chaired by Elizabeth Maitland), Junior Faculty Consortium (chaired by Jonathan Doh), Paper Development Workshop (chaired by Srividya Jandhyala), and “Meet-the-Editors” session (chaired by Ilya Cuypers). Bill had the huge job of putting together our division’s scholarly program which includes symposia and paper sessions, covering the vast array of topics that comprise our field of International Management. The scholarly program highlights include sessions featuring nominees for best paper awards and finalists for the D’Amore-McKim Northeastern University Best Dissertation Award. In addition to enjoying paper presentations and engaging with the other friendly IM Division members, join us for some informal discussions about leading-edge IM issues at our Thought Leadership Café with this year’s thought leaders, Sam Park and Elizabeth Rose.

I will recognize several special honorees this year – Rosalie Tung (IM Division Eminent Scholar Award), Eleanor Westney (IM Division Outstanding Service to the Global Community Award), Paul Almeida (IM Division AmorePacific Outstanding Educator Award), and Stav Fainshmidt (IM Division FIU Emerging Scholar Award) – in addition to the winners of the paper and dissertation awards at the IM Division Business Meeting. IM Division plenary session titled, ‘A Holistic View of the Future of International Management’ will be featured by professional achievement award winners – Paul Almeida, Eleanor Westney, and Stav Fainshmidt.

As I announced in the previous newsletter, in response to the Covid-19 crisis, our division’s Executive Committee (EC) launched the division webinar series as a new initiative. In the wake of the COVID-19 pandemic, webinars have become an effective vehicle to help scholars and students around the world keep up with and discuss important topics. After the annual conference last August, to better serve division members’ intellectual needs, IM Division offered three types of webinars: Eminent Scholar webinars, research webinars, and committee-led webinars. We invited Tarun Khanna, John Cantwell, and Bruce Kogut as speakers for the newly introduced Eminent Scholar Webinars. Each Eminent Scholar Webinar was well attended with more than 200 registrants. (Continued on p.2)
Message from Division Chair (Continued from p.1)

Elizabeth Rose, former Division Chair, and Denise Dunlap, Chair of the Scholarship and Engagement Committee, organized research webinars in February, March, and April, 2021. The Membership Drive Committee led by Alex Settles and Luiz Ricardo Kabbach de Castro launched IM Global Podcast Series with monthly episodes featuring influential scholars in IM such as Ruth Aguilera, Alvaro Cuervo-Cazurra, Rebecca Piekkari and Anu Phene. In addition, the Online Research Resources Committee (chaired by Sali Li) and the Teaching Committee (Chaired by Carl Fey) organized webinars.

This year, we submitted our five-year review report to AOM Headquarters. With the help of the Membership Drive Committee, we conducted member surveys. On behalf of the EC, I would like to appreciate IM Division members who participated in the survey. AOM Headquarters gave us positive feedback and constructive suggestions. We will do our best to reflect suggestions to make IM Division better for our members. This year, Dennys Eduardo Rossetto, Division Webmaster, has been upgrading the IM Division website and the new url is https://im.aom.org/home. Although there are some areas for further improvements in the transition process which is still going on, the new website will be better eventually.

The IM Division runs through the efforts of a remarkably large number of volunteers. Treasurer Malika Richards does an amazing job of watching over our division’s finances and serving as a key interface with AOM Headquarters. Chei Hwee Chua, as Chair of the Communications Committee does a remarkable amount of work behind the scenes, overseeing the outward-looking face of our division (and keeping the rest of us in line – no easy task, indeed!). The IM Division owes huge debts of gratitude to all members of our various committees, which are chaired by Anu Phene (Professional Achievement), Alvaro Cuervo-Cazurra (Eminent Scholar), Nandini Lahiri (Research), Davina Vora (Dissertation), Carl Fey (Teaching), Ali Taleb (Online Teaching Resources), Alex Settles and Luiz Ricardo Kabbach de Castro (Membership Drive), Denise Dunlap (Scholarship and Engagement), Sali Li (Online Research Resources) and Jason Sigler (Doctoral Student). If you are interested in joining this group of wonderful IM Division volunteers, please let EC members know or contact committee chairs.

There is another key set of volunteers… the IM Division Executive Committee. For the past year, I have had the great pleasure of working with Anu Phene, Katherine Xin, Bill Newburry and Grazia Santangelo as EC members. After the conference, Anu will rotate off the EC – but it is good to know that she will not go far, as she will still be involved as a member of the Professional Achievement Awards committee. I really appreciate Anu for her enormous energy and commitment to the IM Division as a member of the EC for the past five years! At the same time, the EC will gain a new member – please join me in welcoming Nandini Lahiri, who will be the PDW Chair for the 2022 AOM conference in Seattle. The EC is delighted to have Nandini on board, she joins us with years of tremendous service to the IM Division in her prior role as Chair of the Research Committee as well as Chair of the Division Paper Development Workshop.

We could not do this without our generous sponsors. We are deeply grateful to AmorePacific, CEIBS, Florida International U., George Washington U. CIBER, Georgetown U. McDonough School of Business, Hong Kong U. of Science and Technology, Northeastern U. D’Amore-McKim School of Business, and the U. of South Carolina for their support of various awards. Thank you so much to all of our sponsors! I am also pleased to announce that Hyundai Motor agreed to sponsor the IM Division Eminent Scholar Award starting from 2022. The new name of the award will be the IM Division Hyundai Motor Eminent Scholar Award.

Last – but certainly not least – I want to acknowledge the IM Division members from around the world, who contribute in a myriad of ways, from submitting and presenting their ideas, to serving as reviewers, to helping to create the community that characterizes our Division. When I think of the AOM, I think of the IM Division… and that is due to each and every one of you. Thank you – and see you at the virtual meeting!

With best regards,

Jaeyong Song
IM Division Chair
Dear IM Division Members,

We look forward to seeing you at the virtual #AOM 2021 Annual Meeting! The meeting takes place from 30 July to 4 August at: https://21.aom.org/

A major difference in the Program this year is that the PDW and Main Program sessions are intermingled throughout the full program. This led to PDW Chair Grazia Santangelo and I working together to identify themes for each day of the conference and schedule sessions according to these themes. While there are also more general sessions scattered throughout all program days, we believe that the themes will allow for a more focused approach to attending the conference.

The themed program days are:

- Friday, July 30: Institutions and the Environment
- Saturday, July 31: CSR and Sustainability
- Sunday, August 1: HR and Culture
- Monday, August 2: Innovations and Entrepreneurship
- Tuesday, August 3: Global Strategy
- Wednesday, August 4: Consortia

In addition to the terrific PDW sessions (which Grazia Santangelo describes elsewhere in the newsletter), we have 38 IM Division paper sessions and eleven IM-sponsored Symposium, many of which are in collaboration with other divisions, sharing a broad range of insights. This year, the vast majority of program sessions will be held Live, with a smaller percentage available On Demand. Plenary Sessions, Panels, Symposium, Award Sessions and select other sessions will also be recorded for later viewing if you cannot make the original session time.

The IM Division Plenary Session will feature the 2021 winners of the IM Division Professional Achievement Awards: Paul Almeida, Georgetown U. (AmorePacific Outstanding Educator Award), Stav Fainshmidt, FIU (FIU Business Emerging Scholar Award), and Eleanor Westney, York U. (Outstanding Service to the Global Community Award). This moderated discussion session will address “A Holistic View of the Future of International Management” and will take place on Friday, 10:00 am – 12:00 pm (EDT).

The IM Division Thought Leadership Café will take place on Sunday, 8:00 am – 9:00 am (EDT). Join us and have conversations with our thought leaders Seung Ho (Sam) Park (Nanyang Technological U.) and Elizabeth Rose (U. of Leeds and IIM Udaipur). I trust the conversations will be lively, wide-ranging, and thought provoking.

The finalists for the D’Amore-McKim School of Business, Northeastern University Best Dissertation Award will present their doctoral research on Monday from 9:00 am – 10:00 am (EDT). These young scholars will provide cutting edge insights on a range of topics in our field. This will be immediately followed by the IM Division Eminent Scholar Award presentation by 2021 Award Recipient Rosalie Tung (Simon Fraser U.) from 10:00 – 11:00 am (EDT) and then the IM Division Business Meeting from 11:00 am – 12:00 pm (EDT).

Please join us at the business meeting where you can learn the latest news of the division and celebrate with our division award winners on their achievements. Following the business meeting, we will also have a Scholarship and Engagement event from 12:00 pm to 1:00 pm (EDT), where members can virtually mingle with other division members in an informal manner.

Last, but not the least, allow me to express my heart-felt thanks to everyone who submitted papers and symposium proposals to the IM Division, and to all of those wonderful colleagues who served as reviewers. Without your support and hard work, it is impossible to have such a wonderful line up of our programs in this challenging year. My special thanks goes to Magdalena (Meggy) Viktora Jones (FIU) who served as my Program Assistant for this year’s program and has been a tremendous help in all aspects of preparing the program. Additionally, I wish to thank Daniel Andrews (Ivey Business School) and Maria Lapeira (Suffolk U.), who also provided excellent program assistance.

As you can see, the 2021 AOM International Management Division Program has much to offer. I look forward to seeing you at AOM’s second virtual Annual Meeting!

William Newburry
IM Division Program Chair
IM Division Awards 2021 Finalists
All winners will be announced during the IM Division Business Meeting.

IM Division GWU-CIBER Best Paper on Emerging Markets Award
Presentation session: Friday, July 30, 9:00 am – 10:00 am (EDT)

Closing the institutional gap: Protecting technology in foreign direct investment
Siyao Li, U. of Pennsylvania

The asymmetric interactions among DMNEs, EMNEs and local firms in the global mobile money industry
Nan Zhou, Tongji U.

Forged by fire: Home country IPR reforms and emerging economy firm innovativeness abroad
Pankaj Kumar, Virginia Tech; Xiaojin Liu, Virginia Commonwealth U.; Akbar Zaheer, U. of Minnesota

Sustainable agricultural global value chains: Sustainability strategies of Latin American SMES
Tommaso Ferretti, McGill U.; Paola Perez-Aleman, McGill U.

EMNEs as potential employers in developed countries – The role of CSR in attracting talents (Will be presented during the CEIBS Best Paper Award Finalists session)
Bich Le, U. of Fribourg; Dirk Morschett, U. of Fribourg

IM Division Best Paper in Corporate Social Responsibility and Sustainability
Presentation session: Saturday, July 31, 10:00 am – 11:00 am (EDT)

Culture and mixed signals: Does ESG reduce risk everywhere?
Limin Fu, U. of Newcastle; Dirk Boehe, Massey U.; Md Aktaruzzaman, Australian Catholic U.

All but impossible? Sustainability in extractive industry located in unstable institutional context
Pablo Leao, FGV EAESP Sao Paulo ; Larissa Marchiori Pacheco, Northeastern U.; Maria Tereza Fleury, Fundacao Getulio Vargas

The heterogeneous impact of gender diversity on technological evolution
Zeynep Yavic, Rafael Corredoira, & Mona Makhija, The Ohio State U.

Relief of disclosure in soft regulation: Selective inaction as risk aversion in multiplicity
Xie Nina, Chinese U. of Hong Kong

IM Division Best Paper in International Corporate Governance
Presentation session: Sunday, Aug 1, 9:00 am – 10:00 am (EDT)

The role of anti-foreigner sentiments for IJV performance
Vera Kunczer, WU Vienna; Rian Drogendijk, U. of Groningen; Jonas Puck, WU Vienna

Where have you been? Realizing absorptive capacity to leverage director international experience
Andre Havrylyshyn, U. of South Carolina; Melanie Ward, U. of South Carolina

Parent-subsidiary temporal closeness and expatriate staffing: The communication synchronicity effect
Jingyu Yang, U. Of Sydney; Liang Wen, U. Of Sydney; Stefan Volk, U. Of Sydney; Jane Lu, City U. of Hong Kong

The role of country governance in firm responses to economic protectionism (Will be presented during the CEIBS Best Paper Award Finalists session)
Dennis Wajda, U. of Miami; Ruth Aguilera, Northeastern U.

A temporal agency model of investor group dynamics (Will be presented during the CEIBS Best Paper Award Finalists session)
Christina Muehr, WU Vienna; Igor Filatotchev, King's College London; Thomas Lindner, U. of Innsbruck; Jonas Puck, WU Vienna

(Continued on p.5)
IM Division Awards 2021 Finalists (Continued from p.4)

IM Division Best Paper in OB/OT/HRM
Presentation session: Sunday, Aug 1, 10:00 am – 11:00 am (EDT)
How language barriers impede the formation of mental models in multinational teams
  Helene Tenzer, U. of Tuebingen; Markus Pudelko, U. of Tuebingen;
  Mary Zellmer-Bruhn, U. of Minnesota

Many places to call home: Embedding types and relationships with personal initiative, stay intention
  Anh Nguyen, U. of Bamberg; Maike Andresen, U. of Bamberg

General manager successors in local-market seeking subsidiaries of MNEs: A multiple-case analysis
  Liang Li, Paul Beamish, & Andreas Schotter; Western U.

How and when do preparation and reintegration facilitate repatriate knowledge transfer
  Vesa Peltokorpi, Hiroshima U.; Fabian Froese, U. of Goettingen; Sebastian Reiche, IESE Business School

IM Division CEIBS Best Paper
Presentation session: Sunday, Aug 1, 11:00 am – 12:30 pm (EDT)
EMNEs as potential employers in developed countries – The role of CSR in attracting talents
  Bich Le, U. of Fribourg; Dirk Morschett, U. of Fribourg

International experience as a micro-foundation of foreign subsidiary performance: A multilevel model
  Marketa Rickley, U. of North Carolina-Greensboro; I-Heng Wu, U. of Iowa;
  Eean Crawford, U. of Iowa

Social exchange and reciprocal integration between migrants and locals at work
  Minna Paunova, Maribel Blasco, Copenhagen Business School

A temporal agency model of investor group dynamics
  Christina Muehr, WU Vienna; Igor Filatotchev, King's College London;
  Thomas Lindner, U. of Innsbruck; Jonas Puck, WU Vienna

The role of country governance in firm responses to economic protectionism
  Dennis Wajda, U. of Miami; Ruth Aguilera, Northeastern U.

IM Division Georgetown Best Paper in International Business and Policy Finalists
Presentation session: Tuesday, Aug 3, 11:00 am (EDT)
Disasters and international business: Insights and recommendations from a systematic review
  Linglin Zheng, U. of Newcastle; Heidi Wechtler, U. of Newcastle

Economic nationalism and the home court advantage
  Anand Nandkumar, Indian School of Business; Srividya Jandhyala, ESSEC Business School;
  Arnab Choudhury, Indian School of Business

Firm-level impacts of pro-market reforms: Latin America as a laboratory
  Bruno Buscariolli, FGV EAESP Sao Paulo; Jorge Carneiro, FGV EAESP Sao Paulo

Social exchange and reciprocal integration between migrants and locals at work
  (Will be presented during the CEIBS Best Paper Award Finalists session.)
  Minna Paunova, Maribel Blasco, Copenhagen Business School

(Continued on p.6)
IM Division Awards 2021 Finalists (Continued from p.5)

IM Division HKUST Best Paper in Global Strategy Award
Presentation session: Tuesday, Aug 3, 12:00 pm – 1:00 pm (EDT)
Joint venture contract design: The role of a host country’s formal institutional environment
  Jeongho Choi, U. of Wisconsin; Andres Velez-Calle, U. EAFIT; Farok Contractor, Rutgers U.

Does organizational political ideology matter for firms' international strategy?
  Yannick Thams, Florida Atlantic U.

How global digitalization influences the attractiveness of a firm digital name to foreign investors
  Tianyu Gong, Tongji U.; Yijia Tang, Tongji U.; Shaker Zahra, U. of Minnesota

The cost of being foreign: Evidence from a nationally representative experiment in the US
  Pedro Makhoul, UCLA; João V. Guedes-Neto, U. of Pittsburgh; Aldo Musacchio, Brandeis U.

International experience as a micro-foundation of foreign subsidiary performance: A multilevel model
  (Will be presented during the CEIBS Best Paper Award Finalists session.)
  Marketa Rickley, U. of North Carolina-Greensboro; I-Heng Wu, U. of Iowa; Eean Crawford, U. of Iowa

IM Division Douglas Nigh Award
Relief of disclosure in soft regulation: Selective inaction as risk aversion in multiplicity
  Xie Nina, Chinese U. of Hong Kong

The cost of being foreign: Evidence from a nationally representative experiment in the US
  Pedro Makhoul, UCLA; João V. Guedes-Neto, U. of Pittsburgh; Aldo Musacchio, Brandeis U.

Where have you been? Realizing absorptive capacity to leverage director international experience
  Andre Havrylyshyn, U. of South Carolina; Melanie Ward, U. of South Carolina

Does organizational political ideology matter for firms' international strategy?
  Yannick Thams, Florida Atlantic U.

D’Amore-McKim School of Business, Northeastern U. Best Dissertation Award Finalists
Presentation session: Monday, Aug 2, 9:00 am – 10:00 am (EDT)
Challenging the ‘cold cognitive’ approach to internationalisation decisions: the unexplored role of affect, experience, and ambivalence
  Marica Grego, U. of Leeds (PhD from U. of Leeds)

Political dynamics and anti-foreignism: Foreign direct investments under political disorder
  Vera Kunczer, WU Vienna (PhD from WU Vienna)

Four studies on antitrust enforcement and foreign investment activities
  Nan Zhang, California State U., Stanislaus (PhD from U. of Illinois at Urbana-Champaign)
### IM Division Eminent Scholar Award 2021

This year’s winner of the IM Division Eminent Scholar Award is Rosalie Tung from Simon Fraser U.) in recognition of her life-time contribution in the International Business field.

On Monday, August 2, 10:00 – 11:00 am (EDT), she will give a presentation of her work at a special session, titled “IM Division Eminent Scholar Award Presentation”

### Good news!

Hyundai Motor will sponsor the IM Division Eminent Scholar Award starting from 2022.

The new name of the award will be: **IM Division Hyundai Motor Eminent Scholar Award**

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### IM Division Professional Achievement Awards 2021

#### IM Division Outstanding Service to the Global Community Award

The IM Division Outstanding Service to the Global Community Award recognizes continuous excellence in serving the international community. While the IM Division provides opportunities to serve the global community, this is not an award for service to our division. Rather, the award’s scope is sufficiently broad to recognize service made via many organizations including international institutions, governments, and/or non-governmental organizations. The award favors longstanding service, but impactful service in a concentrated period of time will also be considered.

**Congratulations** to this year’s award winner, Eleanor Westney, York U.

#### IM Division AMOREPACIFIC Outstanding Educator Award

The IM Division AMOREPACIFIC Outstanding Educator Award recognizes continuous excellence and innovation in teaching international management at all levels and in a global context.

**Congratulations** to this year’s award winner, Paul Almeida, Georgetown U.

#### IM Division FIU Business Emerging Scholar Award

The IM Division’s FIU Business Emerging Scholar Award recognizes the contribution to international management scholarship by junior scholars.

**Congratulations** to this year’s award winner, Stav Fainshmidt, Florida International U.
Hello IM Division Members!

I am happy to provide details on our 2021 IM Division Virtual PDW Program.

There are several exciting innovations in this year's PDW program. Our PDWs will be primarily “Live” sessions. A separate day is dedicated to the Consortia on Aug 4. PDWs on specific themes are scheduled based on a themed program day allocation. Those on transversal topics, such as research and teaching, have been spread out across the conference program. Let me give you some highlights!

The Consortia day features live sessions that are important to the development of our future division members and leaders. The IM Division “Meet-the-Editors” session led by Ilya Cuypers will open the day (Aug 4, 6:30 – 8:00 am EDT). The session will be followed by the IM Division Doctoral Student Consortium, led by Elizabeth Maitland, and the IM Division Junior Faculty Consortium, led by Jonathan Doh, which will be held in a joint session (Aug 4, 8:00 – 10:00 am EDT, application and pre-registration required). The day will close with two sessions of the IM Division Paper Development Workshop, led by Srividya Jandhyala, scheduled at different times of the day to facilitate participation across time zones (Aug 4, 10:00 – 11:30 am EDT and 9:30 – 11:30 pm EDT), application and pre-registration required).

A second set of sessions focus on Research and Publishing. These include Advice on Writing an Award-winning Dissertation from Dissertation Award Finalists, led by Davina Vora (July 31, 12:00 – 1:00 pm EDT), Emerging Scholars Take on Current Issues in an IB-dominated time, led by Curba Morris Lampert (July 30, 10:00 – 11:00 am EDT), and Writing Better Theory, led by Juan Bu and Stephanie Wang (July 30, 12:00 – 1:00 pm EDT).

We also have a group of PDW sessions focused on various aspects of Teaching and educational programs in the post-COVID era. These include Strategies for successful Virtual or Blended Executive Education Programs post-COVID, led by Carl Fey (Aug 3, 10:00 am – 11:45 am EDT), and What We Have Learned from 2020 to 2030 and Beyond - A Dialogue with senior global executives, led by Gerhard Apfelthaler with the participation of a number of global company executives (July 31, 11:00 am -12:30 pm EDT).

Research and Teaching will be bridged by the session on International Management Research & Teaching Collaborations, led by Charles Wankel, Agata Stanusch, Olivia Hernandez-Pozas, and Fauzia Jabeen (on demand).

A final highlight concerns PDWs on specific themes, such as Global Strategy. Here we note: A Grand Challenge No One Chose: Succeeding & Failing against the Covid Pandemic – A Global Perspective, led by Sonja Sackmann and Nancy J. Adler (Aug 3, 8:00 – 10:00 am EDT). HR & Culture is another central theme in the IM Division. Within this theme, the PDW led by Ann Bradlow, Sid Horton, Tailan Chi, and Vincent Barker will focus on Language in International Management: Facilitating Interdisciplinary Conversation (Aug 1, 11:00 am – 1:00 p.m. EDT). The PDW Researching National Innovation Ecosystems: Institutions, Infrastructure, and Firms, led by Joseph Cheng and William Maloney (Aug 2, 9:00 am – 11:00 am EDT), will contribute to the day dedicated to Entrepreneurship & Innovation. Instead, the PDW on The Role of Multinationals in Tackling Global Sustainability Challenge, led by Stephanie Wang and Vladislav Maksimov (July 31, 8:30 - 10:00 am EDT) will add to the discussion on CSR & Sustainability.

We are also a co-sponsor of numerous other PDW sessions with other divisions, so this is just a subset of the total IM Division PDW opportunities available at the conference.

We hope these sessions provide insightful experiences that complement the main conference program organized by William (Bill) Newburry.

I look forward to seeing you virtually at the AOM Meeting in August!

Grazia D. Santangelo
IM Division PDW Chair
IM Division
Doctoral Student & Junior Faculty Consortia

Consortia
AUG 4
Day

Faculty Panelists
Ruth Aguilera (Northeastern U.)
Sjoerd Beugelsdijk (U. of Groningen)
Keith Brouthers (King’s College London)
Paula Caligiuri (Northeastern U.)
Alvaro Cuervo-Cazurra (Northeastern U.)
Ilya Cuypers (Singapore Management U.)
Jonathan Doh (Villanova U.)
Stav Fainshmidt (Florida International U.)
Pedro de Faria (U. of Groningen)
Anne-Wil Harzing (Middlesex U.)
Jane Lu (City U. of Hong Kong)
Sabina Nielsen (U. of Sydney; Copenhagen Bus. Sch.)
Rebecca Reuber (U. of Toronto)
Andreas Schotter (Western U.)

Doctoral Student & Junior Faculty Participants
Anh Phan (U. of Hawaii at Manoa)
Uyen To Vu (Stockholm School of Economics)
Christelle Aubert Hassouni (Pantheon-Sorbonne U.)
Xianwu Zhang (Trinity College Dublin)
Shyamala Sethuram (Rutgers U.)
Ziyi Chen (HKUST)
Marketa Svobodova (U. of Economics Prague)
Anna Jui-Chuan Hsu (The Chinese U. of Hong Kong)
Yanze Liang (U. of Manchester)
Thomas DeBerge (U. of Illinois at Urbana-Champaign)
Ciara O’Higgins (U. of Duesto)
Rishiraj Kashyap (Western U.)
Bo Yang (U. of Southern California)
Xuejing Yang (ESCP Business School)

IM Division
“Meet-the-Editors” Session
Wed, Aug 4, 6:30 - 08:00 am (EDT)
This session gathers together editors of major journals publishing research on international management, international business, and global strategy.

This is a great opportunity to learn about these journals, discuss factors to consider when choosing among them, get tips on how to write papers for successful publication, and avoid common pitfalls!

Please, join us and bring your questions to the session!
Session 1 – Asia
Wednesday, 4 Aug, 09:30 pm - 11:00 pm EDT

Paper Development Workshop Participants
- Sowmya Kannan (Indian Institute of Management – Indore)
- Abu Rehan Abbasi (Indian Institute of Management – Bangalore)
- Ziyi Chen (HKUST)
- Wenyan Yin (Seoul School of Integrated Sciences and Technologies)
- Dibyendu Sharma (Indian Institute of Management – Ahmedabad)
- Limin Fu (Newcastle Business School)

Faculty Mentors
- Christina Ahmadjian (Hitotsubashi U.)
- Jesper Edman (Waseda U.)
- Jane Lu (City U. of Hong Kong)
- Anand Nandkumar (Indian Sch. of Bus.)
- Danqing Wang (HKUST)
- Michael Witt (INSEAD)

Session 2 - Europe/US
Wednesday, 4 Aug 10:00AM - 11:30AM EDT

Paper Development Workshop Participants
- Christian Busch (NYU)
- Siyao Li (U. of Pennsylvania)
- Thomas DeBerge (UIUC)
- Xianwu Zhang (Trinity College Dublin)
- Nitin Singh (Missouri Western State U.)
- Jun Ho Lee (U. of Kansas)

Faculty Mentors
- Klaus Meyer (Ivey Business School)
- Daniel Blake (IE Business School)
- Dana Minbaeva (Copenhagen Bus. Sch.)
- Elena Kulchina (North Carolina State U.)
- Jordan Siegel (U. of Michigan)
- Markus Taussig (Rutgers U.)
- Paul Vaaler (U. of Minnesota)
- Chris Yenkey (U. of South Carolina)
Incoming IM Division Executive Committee Member

Nandini Lahiri will join the IM Division Executive Committee immediately after the 2021 AOM Annual Meeting and begin her five-year term on the division’s leadership team, serving as PDW Program Chair for the 2022 AOM Annual Meeting in Seattle, Washington.

Nandini is Associate Professor of Management at the Kogod School of Business at American University. She previously held faculty positions at the University of North Carolina – Chapel Hill, and Temple University. Nandini has a master’s in applied economics and Ph.D. in Corporate Strategy and International Business from the University of Michigan. She worked several years for the Tata Group in their international business operations.

Nandini’s research lies primarily at the intersection of International business, strategy, and innovation with a focus on geographic and vertical scope of firms on performance. Her more recent work explores multilateral organizations and public-private partnerships. Her research has been published in the Journal of International Business Studies, Journal of International Business Policy, Academy of Management Journal, Organization Science and Strategic Management Journal, among others. She serves on the Editorial Review Board of Journal of International Business Studies, Global Strategy Journal, and the Strategic Management Journal. Nandini was the recipient of the AOM BPS Best Dissertation Award in 2004.

Nandini is an active member of the IM Division of the Academy of Management. She has been a member of the IM Division’s Research Committee; an organizer of the IM Division Paper Development Workshop (2017-2019); and won several Best Reviewer awards at the IM Division. In addition, she has served on the Executive Committee of the Global Strategy Interest Group at the Strategic Management Society (2013-2015), as well as on the Executive Committee of the STR division at AOM (2014-2016). At American University, Nandini teaches in the MBA program.

Teaching Committee PDWs at AOM 2021

Come join us in these two exciting PDWs

“What We Have Learned from 2020 for 2030 & Beyond - A Dialogue with senior global executives”

When?
July 31
11:00 am -12:30 pm EDT

Led by Gerhard Apfelthaler with the participation of a number of global company executives

“Strategies for successful Virtual or Blended Executive Education Programs post-COVID”

When?
Aug 3
10:00 am - 11:45 am EDT

Led by Carl Fey

Report from the Scholarship and Engagement Committee

Denise Dunlap and Elizabeth Rose hosted a three-part research webinar series, designed with junior researchers in mind, during 2021. Nearly 600 people, from around the globe signed up to attend at least one of these three sessions!

Our first webinar (in February) focused on “How to Chart a Research Agenda” with panel members Ilya Cuypers (Singapore Management University, Singapore), Charlie Stevens (Lehigh University, USA), and Sui Sui (Ryerson University, Canada).

Our second session, held in May 2021, was entitled “My Paper was Rejected… Now What?”, and had Liena Kano (University of Calgary, Canada), Michael Sartor (Queen’s University, Canada), and Stephanie Wang (Indiana University, USA) as panelists.

The last session in our series was held in April 2021, and explored the topic of “I Have an R&R. How Do I Respond to Reviewers?”, with Anna Lamin (Northeastern University, USA), Jesper Edman (Waseda University, Japan), and Exequiel (Zeke) Hernandez (University of Pennsylvania, USA) forming the panel. We extend our warm thanks to all of the panelists and the participants for making this research webinar series a success!

Denise and Beth are already working on planning another exciting research series – aimed at doctoral students and early-career researchers – for next year. Watch this space…
The Online Research Resources Committee (ORRC) chaired by Sali Li organized the first IM Division Research Webinar during pandemic on Oct 2, 2020. Sali and committee members, Max Stallkamp, Yipeng Liu, Noman Shareer, and Liang Chen identified the theme of the webinar, coordinated with several top journal editors, and arranged the logistics to overcome time zone issues.

The ORRC successfully attracted more than 500 audience members around the world to register for the event and received positive feedback. Jaeyong, Division Chair also participated as a special guest and announced the next theme in the webinar series.

Below are the details of the webinar.

**AOM IM Division Research Webinar**

**Editors’ Panel: Data in International Business Research – Sources, Validation & Transparency**

October 2, 2020

10:00 – 11:30 am (ET)

Panelists:

- Brian Connelly (Auburn U.) – *Journal of Management*, Editor-in-Chief
- Ilya Cuypers (Singapore Management U.) – *Academy of Management Journal*, Associate Editor
- Aseem Kaul (U. of Minnesota) – *Strategic Management Journal*, Associate Editor
- Klaus Meyer (Western U.) – *Journal of International Business Studies*, Area Editor

This is the first of a series of Research Webinars the AOM IM Division organizes.

Recent changes in the international business landscape, such as the rise of the digital economy, nationalistic sentiments across the world, and global pandemics, present researchers with a large set of new questions. Understanding these issues will require new sources of data, beyond well-known databases such as SDC or Compustat. Fortunately, there are new opportunities to build new datasets. For instance, scholars can now use modern programming techniques to gather unstructured data from websites. Several new datasets on a variety of topics such as entrepreneurship, innovation, and emerging economy firms are also becoming available. While these new data sources are critical for advancing research, they also raise concerns. There is little agreement on the criteria for assessing the reliability and validity of new data sources. The increasing use of proprietary datasets also raises challenges with respect to the transparency and replicability of empirical research, as well as inequality of opportunities among research institutes with different resource endowments. The use of the same datasets in multiple papers to investigate different research questions is another contested debate.

This forum is an attempt to look deeper into these important questions about data sources, data validation, and transparency in the domain of international management/business and global strategy. Let’s hear from the editors of the field’s leading journals! Such a dialogue will be particularly beneficial for PhD students and early-career researchers, as many of them aim at building novel datasets but need guidance in finding the right data sources, assessing their validity for research, and effectively analyzing them in producing high-quality research. The Webinar will begin with a panel discussion, followed by a moderated Q&A for which we invite attendees to share questions of interest.
AOM IM Division Teaching Committee How to Produce Different Types of Cases Series

Students and executives are increasingly becoming resistant to reading long paper-based case studies which have been a core to IB Teaching for years. As a result, the AOM IM Division’s Teaching Committee has developed a series of short descriptions of how to produce different types of cases.

The “AOM IM Division Teaching Committee How to Produce Different Types of Cases Series” includes:

- Podcast cases, Gerhard Apfelthaler
- Leveraging cases to use in research and teaching: Bridging the teaching-research divide, Charles Dhanaraj and S. Ramakrishna Velamuri
- Short cases, Joyce Osland and Carl Fey
- Interactive multimedia cases, David Wesley and Harry Lane
- Video cases, Filip De Beule, Andreja Jacklic, Nukhet Vardar, and Hinrich Voss

The above descriptions of how to write different types of cases will soon be listed on the AOM IM Division’s Teaching Resource Page at: https://connect.aom.org/im/resources/teaching-resources

If you have any questions about the series or would like to contribute a description of how to produce another type of case, please contact the series editor, Carl Fey at carl.fey@aalto.fi

AOM IM Division Teaching Committee Webinar on Teaching IB Virtually

The AOM IM Division Teaching Committee organized a webinar on “Secrets to Successfully Teaching International Business Virtually”. The webinar starts with presentations by Carl Fey from Aalto U. School of Business, Stephane Girod from IMD, Michael Witt from INSEAD, and Howard Yu from IMD. The four speakers share some concrete practical ways one can teach IB effectively virtually such that you leave the webinar with some new approaches you can try out in your teaching. The second part of the webinar is a panel discussion on virtual teaching moderated by Carl Fey with the other speakers mentioned above as panel members where Carl and the audience ask questions which the panel answers.

If you missed the webinar, you can watch it at: https://www.youtube.com/watch?v=ySeD6cDzAvw&feature=youtu.be

Membership Drive Committee: IM Global Podcast Series Updates

Podcast Episodes

**Episode 1**: June 2020 – Prof. Ruth Aguilera “Corporate Governance in IM”, Host: Luiz Ricardo
**Episode 2**: August 2020 – Prof. Rebecca Piekkari “Qualitative Research in IM”, Host: Hyun-Jung
**Episode 3**: October 2020 – Prof. Hadi Alhorr, “Leadership and Service in IB”, Host: Patricio Duran
**Episode 4**: December 2002 – Prof. Alvaro Cuervo “IM in Emerging Markets”, Host: Luiz Ricardo
**Episode 5**: January 2021 – Prof. Bo Nielsen “Methodologies in IM Research”, Host: Iiris Saittakari
**Episode 6**: February 2021 – Prof. William Newburry “The Future of IM Scholarship”, Host: Patricio Duran
**Episode 7**: March 2021 – Prof. Ilan Alon “Research on the Globalization of Enterprises in China and Other Emerging Markets”, Host: Alfred Presbitero
**Episode 8**: April 2021 - Prof. Timothy Devinney, “Testing of Theory in IB”, Host: Luiz Ricardo
**Episode 9**: June 2021 – Prof. Anu Phene “Innovation in IM”, Host: Tanvi Kothari
**Episode 10**: July 2021 – Prof. Len Treviño “Impactful management research: from Covid-19 in IB to power and diversity in the academy”, Host: Patricio Duran

- Anchor: https://anchor.fm/imglobal
- Apple Podcast: IM Global on Apple Podcasts
- Google Podcast: IM Global
- Overcast: https://overcast.fm/itunes1519595091/im-global
- Pocket Casts: https://pca.st/stxnlnhs
- Radio Public: https://radiopublic.com/im-global-6NyqDm
- Spotify: https://open.spotify.com/show/3aQKlvPxp4CGswDqvQ3Ov6