

IM Division Business Meeting

2019

Boston, MA



EC Members for 2018-2019



Katherine Xin
PDW
Chair



Jaeyong Song
Program
Chair



Anu Phene
Division
Chair-Elect



Elizabeth Rose
Division
Chair



Aya Chacar
Immediate Past
Division Chair

Agenda

- Housekeeping - Beth
- Recognition and thanks - Beth
- Financial report - Malika
- 2019 PDW - Katherine
- 2019 Program and awards - Jaeyong
- 2020 Program and EC team - Anu
- Reception time!!

Housekeeping

- Approval of the 2018 business meeting minutes
- Financial report

Special thanks to...



**Katherine
Xin**
PDW Chair



**Jaeyong
Song**
Program
Chair



**Malika
Richards**
Treasurer



**Chei Hwee
Chua**
Communications
Chair

IM Division Committee Chairs



**William
Newburry
Dissertation**



**Grazia
Santangelo
Research**



**Carl Fey
Teaching**



**Alvaro Cuervo-
Cazurra
PWC Strategy &
Eminent Scholar**



**Aya Chacar
Professional
Achievement**



**Denise
Dunlap
Social**



**Tanvi Kothari
Membership
Drive**



**Luiz
Kabbach de
Castro
Membership**



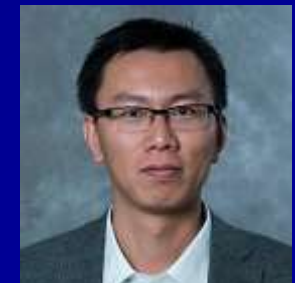
**Mohan Song
Doctoral
Student**



**Chei Hwee
Chua
Communica-
tions**



**Ali Taleb
Online
Teaching**



**Sali Li
Online
Research**

Best Dissertation Award Committee



William Newburry (Chair), Florida
International University



Catie Magelssen, London Business School



Bo Nielsen, University of Sydney



Anju Seth, Indian Institute of Management
Calcutta



Mary Sully De Luque, Thunderbird

Research Committee



Grazia Santangelo (Chair), Copenhagen Business School



Ilya Cuypers, Singapore Management University



Henrik Dellestrand, Uppsala University



Jesper Edman, Waseda University



Carolina Gomez, Florida International University



Ilir Haxhi, University of Amsterdam



Gary Knight, Willamette University



Nandini Lahiri, American University

Mila Lazarova, Simon Fraser University

Randi Lunnan, BI Norwegian Business School

Markus Pudelko, University of Tübingen

Riki Takeuchi, University of Texas at Dallas

Catherine Welch, University of Sydney



Teaching Committee



Carl Fey (Chair), Aalto University



Gerhard Apfelthaler, California Lutheran University



Stéphane J. G. Girod, IMD



Harry Lane, Northeastern University



Joyce Osland, San José State University



Andreas Schotter, Western University



S. Ramakrishna Velamuri, CEIBS

Social Committee



Denise Dunlap (Chair), University of
Massachusetts Lowell



Ilya Cuypers, Singapore Management University



José-Mauricio G. Geleilate, University of
Massachusetts Lowell

Membership Drive Committee



Tanvi Kothari (Co-chair), San Jose State University



Luiz Ricardo Kabbach de Castro (Co-chair), University of Navarra



Rui Torres de Oliveira, Queensland University of Technology



Ilro Lee, University of New South Wales



Hyun-Jung Lee, London School of Economics

mdc.imdivision.aom@gmail.com

Doctoral Student Committee



Mohan Song (Chair), Florida International
University



Jan Schmitt, Vienna University



Jason Sigler, Ohio State University

Communications Committee



Chei Hwee Chua (Chair), University of South Carolina
Antonina Bauman (Connect@AOM Administrator & Moderator),
 Emporia State University

Marius Brand (Photographer), Vienna University

Danielle Combs (Communications Officer), Florida International
 University

Raquel Garcia-Garcia (Photographer), The Open University

Sahrok Kim (Facebook Administration/Manager), Washington State
 University

Everlyne Misati (Communications Officer), Florida International
 University

Dennys Eduardo Rossetto (Webmaster), University of Texas at El
 Paso

Hussain Rammal (Connect@AOM Administrator & Moderator),
 University of Technology Sydney

**Charles Wankel (Connect@AOM Lead Administrator &
 Moderator)**, St. John's University

Rimi Zakaria (Photography Manager), U. Wisconsin Whitewater

Ways to Stay in Touch with the IM Division:

Facebook | LinkedIn (for doctoral students) | IM Division Webpage |
 IM Division Newsletter | [Connect@AOM](#)

Online Teaching Resources Committee



Ali Taleb (Chair), MacEwan University



Der Chao Chen, National Central University



Abdulrahman Chikhouni, Mount Royal University

Online Research Resources Committee



Sali Li (Chair), University of South Carolina



Yipeng Liu, University of Reading



Ajay Ponnappalli, Florida International University



Chen Wang, Florida International University



IM Division Sponsors





Reception Sponsors



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School of Management



UNIVERSITY OF
SOUTH CAROLINA
Darla Moore School of Business

Financial Report 2018-2019

Malika Richards
IM Division Treasurer



IM Division is Financially Sound

- Solid membership, but has declined slightly over the last few years
 - 2,337 members as of June 2019; allocation of \$30,207 available January, 2020. In 2018 base allocation increased to \$4,500 (from \$500).
 - 2,406/\$30,966 in 2018; 2,537/\$32,407 in 2017; 2,635/\$29,485 in 2016
- Significant contributions
 - 2019: \$38,000 pledged
Amorepacific, Strategy&, China Europe International Business School (CEIBS), Florida International Univ., Georgetown University, George Washington Univ. CIBER, Northeastern Univ., Univ. of South Carolina
 - 2018: \$32,485 received from sponsors
Amorepacific, Strategy&, Florida International Univ., Northeastern Univ., China Europe International Business School (CEIBS), George Washington Univ. CIBER, Hong Kong Univ. of Science and Technology (HKUST), Univ. of South Carolina

Financial Summary

	2018	2019
Balance Forward	\$66,741	\$86,851
Division Allocation	\$32,407	\$30,966
Revenue Received	\$33,165	\$17,000 <i>(as of July 1, 2019)</i>
Interest (2% in 2018)	\$1,703	<i>n.a.</i>
Total Expenses	\$47,165	<i>n.a.</i>
Operating Funds 01/01	\$66,741	\$86,851
Operating Funds 12/31	\$86,851	<i>n.a.</i>

Questions?

mur12@psu.edu

Malika Richards

Detailed report will be posted on the IM Division website

2019 PDW Program



PDW Chair
Katherine Xin
CEIBS

This Year's PDWs

- 18 IM-sponsored PDWs and 20 joint PDWs
 - Research (24), teaching (10), practice (4)
 - 2 Consortia + Meet the Editor Session (3)
 - Paper Development Workshop (1)
- We had 5 how-to sessions about conducting and publishing research, including “How to respond to reviewers – the dos and don’ts”, “How to avoid paper rejection”, and “How to write articles for practitioner journals”.
- Two sessions were focused on teaching: using interactive exercises and seeking synergies among case teaching, writing, and academic research.
- The PDW social event – the Boston Duck Boat Tour – was fun!

PDW Drivers

- YOU – the submitters... THANK YOU!
- Special thanks to the local host –
Northeastern University
- Doctoral Student Consortium: **Jesper Edman**,
Waseda University
- Junior Faculty Consortium: **Tatiana Kostova**,
University of South Carolina
- Paper Development Workshop: **Nandini
Lahiri**, American University
- Meet the Editors Session: **Prithwiraj
Choudhury**, Harvard University



2019 Program and Awards



Program Chair

Jaeyong Song

Seoul National University

Program Statistics

- Submitted:
 - 458 papers (vs. 418 last year)
 - 35 symposia (vs. 29 last year)
- 496 reviewers, from 53 countries
 - 3.31 average assignments per reviewer
 - 3.49 average reviews per submission
- Accepted:
 - 204 Divisional papers in 51 sessions
 - 18 Discussion papers in 3 sessions
 - Symposia
 - 7 IM-lead
 - 1 Showcase

Discussion of cutting-edge research topics



Juan Alcacer

Harvard Univ.



Tailan Chi

Univ. of Kansas



Robert Salomon

NYU Stern



Linguistic Distance and Acquisition Completion: Evidence from Cross-border Acquisition Waves

Mohammad Fuad, Indian Institute of Management
Ahmedabad

Ajai Singh Gaur, Rutgers U.



Connectivity and the Location of MNEs Across the Value Chain. Evidence from US Metropolitan Areas

Davide Castellani, U. of Reading

Katuscia Lavoratori, U. of Warwick

Alessandra Perri, Ca' Foscari U., Venice

Vittoria Giada Scalera, U. of Amsterdam





Managerial Decision Making and the Evolutionary Process of Internationalization

Manfred Fuchs, U. of Graz

Sierk Horn, U. of Applied Sciences Dornbirn



Who Stays and Who Goes? The Role of Reputation in Firms' Divestment Decisions

Ishva Minefee, Iowa State U.

Andreea Noemi Kiss, Lehigh U.



And the winner is...



Ishva Minefee, Iowa State U.
Andreea Noemi Kiss, Lehigh U.



Who Stays and Who Goes? The Role of
Reputation in Firms' Divestment Decisions

Best Paper in OB / HRM / OT Award Finalists



So Close, Yet So Far Away: Bringing "Diversity"
to Research on Distance in International Business

Fabrice Lumineau, Purdue U.

Marvin Hanisch, U. of Passau

Olivier Wurtz, U. of Vaasa



As You Sow, So Shall You Reap: The Role of
Distributive Justice behind Subsidiary Initiative

Hsiang-Lin Cheng, National Chung Cheng U.

Best Paper in OB / HRM / OT Award Finalists



Overqualification among Migrants: A Social Judgment Theory Perspective

Heidi Wechtler, U. of Newcastle

Alexei Koveshnikov, Aalto U.

Colin Idzert Sarkies Lee, U. of Amsterdam



First Language, Language Proficiency and Communication about Problems at Work (WITHDRAWN)

Birgit Pauksztat, Uppsala U.

And the winner is...



Heidi Wechtler, U. of Newcastle
Alexei Koveshnikov, Aalto U.
Colin Idzert Sarkies Lee, U. of
Amsterdam



Overqualification among Migrants: A Social
Judgment Theory Perspective

GWU-CIBER Best Paper on Emerging Markets Award Finalists

Political Institutions and Corporate Transparency in
Emerging Economies

Richard Carney, CEIBS

Omrane Guedhami, U. of South Carolina

Sadok El Ghouli, U. of Alberta

Ruiyuan Chen, West Virginia U.

Does FDI Presence Make Domestic Firms Greener in an
Emerging Economy? The Effect of Media Attention

Jingyu Yang, U. of Sydney

Yi Li, U. of Sydney

Wei Liu, U. of Sydney

Liang Wen, U. of Sydney

GWU-CIBER Best Paper on Emerging Markets Award Finalists



How Does Informal Entrepreneurship Affect Innovation?

Juan Bu, Indiana U.



Alvaro Cuervo-Cazurra, Northeastern U.



Moving beyond Liability of Foreignness: Liability of
Outsidership and an Extension of Uppsala Intern
(WITHDRAWN)

Hongbin Tan, CEIBS

And the winner is...



Juan Bu, Indiana U.

Alvaro Cuervo-Cazurra, Northeastern U.



How Does Informal Entrepreneurship Affect
Innovation?



Women Directors and Corporate Social Performance Around the World

Valentina Marano, Northeastern U.

Steve Sauerwald, U. of Illinois at Chicago

Marc Van Essen, U. of South Carolina



State-Led FDI and Multinational Firms' CSR Reporting: A Dual Legitimacy Perspective

Jing Zhao, Renmin U. of China

Limin Zhu, Renmin U. of China

Shubo Zhang, Chinese U. of Hong Kong

Too Tight to Move? How Cultural Norms and Stereotypes Regulate Imprinting in Hybrid Social Venturing

Brandon Ofem, U. of Missouri, St. Louis

Seemantini Madhukar Pathak, U. of Missouri, St. Louis

Amy Taylor-Bianco, Ohio U.

Ikenna Stanley-Paschal Uzuegbunam, Ohio U.

Global Framework Agreements as Substantive Commitments to Employment Practices in MNEs

Cheng Li, Ivey Business School

Klaus Meyer, Ivey Business School

Htwe Htwe Thein, Curtin U.

And the winner is...



Valentina Marano, Northeastern U.
Steve Sauerwald, U. of Illinois at
Chicago



Marc Van Essen, U. of South Carolina



Women Directors and Corporate Social
Performance Around the World

Best Paper in International Corporate Governance Award Finalists



Post-Acquisition Value Creation in Cross-Border Transactions: Do Board Characteristics Matter?

Deepak K Datta, U. of Texas at Arlington

Dynah A. Basuil, Asian Institute of Management

Ankita Agarwal, U. of Texas at Arlington



Uncertain Principals, Opaque Agents? Elections and State-Owned MNE Disclosure

Anthony Cannizzaro, Catholic U. of America

Robert J. Weiner, George Washington U.



Mixed Ownership and Outward Foreign Direct Investment in China

Changqi Wu, Peking U.

Bin Zhang, Peking U.



The Institutional Effect: A Cross-National Meta- Analysis of Founder and Professional CEO Performance

Aten Zaandam, U. of Arkansas

Dinesh Hasija, Augusta U.

Alan E. Ellstrand, U. of Arkansas

Michael Cummings, U. of Arkansas



And the winner is...



Deepak K Datta, U. of Texas at Arlington



Dynah A. Basuil, Asian Institute of
Management



Ankita Agarwal, U. of Texas at Arlington

Post-Acquisition Value Creation in Cross-Border
Transactions: Do Board Characteristics Matter?

Douglas Nigh Award Finalists



A Cross-Cultural Investigation of Individual- and Collective-Focused Leadership

Ute Poethke, TU Dortmund

Sarah Lange, TU Dortmund



How Does Global Diversification Strategy Affect Firm Performance? A Modelling and Simulation Study

Thomas Lindner, WU Vienna

Douglas Nigh Award Finalists



State Control, Internal Legitimacy, and the Internationalization Process of a State-owned Enterprise

Zeerim Cheung, Aalto U.

Eero Juhani Aalto, Aalto U.

Pasi Nevalainen, U. of Jyväskylä



Firms without Borders? Toward a Theory of Global Social New Ventures

Paula Linna, JYU School of Business

Giuseppe Criaco, Erasmus U.



And the winner is...



Thomas Lindner, WU Vienna

How Does Global Diversification Strategy
Affect Firm Performance? A Modelling and
Simulation Study



UNIVERSITY OF
SOUTH CAROLINA
Darla Moore School of Business

Georgetown Best Paper in International Business and Policy Finalists



Foreign and Home Country Innovation by MNCs:
Hollowing Out or Strengthening of the Home
Base?

Heather Berry, George Washington U.



Corporate Renewal through Resource Exploitation
and Augmentation: Evidence from US
Multinationals, 1999-2014

Heather Berry, George Washington U.

Aseem Kaul, U. of Minnesota

Georgetown Best Paper in International Business and Policy Finalists



Do Institutions Matter for the Relationship between Diversification and Performance? A Meta-Analysis

Todor Stefan Lohwasser, WWU Münster

Dominik Wagner, Independent Scholar

Marc Van Essen, U. of South Carolina

Michel William Lander, HEC Paris

Valentina Marano, Northeastern U.



Overseas Operation, Regulatory Lobbying, and Integrated Strategy of U.S. Firms

Yilang Feng, U. of Michigan



And the winner is...



Yilang Feng, U. of Michigan

Overseas Operation, Regulatory Lobbying, and
Integrated Strategy of U.S. Firms

CEIBS Best Paper Finalists



Foreign Direct Investment and Human Development

Irina Orbes, Australian National U.

Hang Minh Dang, Australian National U.

Alexander Eapen, Australian National U.



How Does Family Owner Authority Influence Firm Efficiency? An Issue of National Power Distance

Andreas Knetsch, RWTH Aachen U.

Wolfgang Breuer, RWTH Aachen U.

CEIBS Best Paper Finalists



Relocation with or without You: An Attachment Theory Perspective on Expatriate Withdrawal

Rotumba Arachchige Ishanka Chathurani Karunarathne,
U. of Kelaniya

Fabian Jintae Froese, U. of Goettingen

Anna Katharina Bader, Northumbria U.



Outcomes of Bridging Roles in MNCs and Moderating Influence of Cultural Identity Integration

Ting Liu, Hiroshima City U.

Tomoki Sekiguchi, Kyoto U.

Azusa Ebisuya, Osaka U.



And the winner is...



Irina Orbes, Australian National U.



Hang Minh Dang, Australian National U.

Alexander Eapen, Australian National U.



Foreign Direct Investment and Human
Development



Foreign Direct Investment in Global Cities and
Co-ethnic Clusters: Characteristics, Performance,
and Survival

Dwarka Chakravarty, San Diego State
University (*PhD from Western University*)



Strategic Board Leadership in the Multinational
Firm

Georg Guttman, University of St. Gallen
(*PhD from University of St. Gallen*)



The Location of Headquarters: Why, When and
Where are Regional Mandates Located?

Iris Saittakari, Aalto University (*PhD
from Aalto University*)



Bloody Business: Multinational Investment in an
Increasingly Conflict-afflicted World

Caroline Witte, Copenhagen Business
School (*PhD from Erasmus University
Rotterdam*)

And the winner is...



Caroline Witte, Copenhagen Business School (*PhD from Erasmus University Rotterdam*)

Bloody Business: Multinational Investment in an Increasingly Conflict-afflicted World

Academy-level Recognitions



William H. Newman Award Nominee:

Nationalism and the Local Political Engagement of Foreign Firms

Murad Mithani, Stevens Institute of Technology



Carolyn Dexter Award Nominee:

Too Tight to Move? How Cultural Norms and Stereotypes Regulate Imprinting in Hybrid Social Venturing

Brandon Ofem, U. of Missouri, St. Louis

Seemantini Madhukar Pathak, U. of Missouri, St. Louis

Amy Taylor-Bianco, Ohio U.

Ikenna Stanley-Paschal Uzuegbunam, Ohio U.



Academy-level Recognitions



Emerald Best International Symposium Award Nominee:

State Capitalism: Hybrid Institutions, Governance, and Strategies

Organizers:

Minna Marinova Paunova, Copenhagen Business
School

Kyle Ehrhardt, U. of Colorado, Denver



IM Division 2019

Best Reviewers

Anthony Cannizzaro	Jun Ho Lee	Philipp Kern
Bjoern Schmeisser	Jun Yang	Randi Lunnan
Cordula Barzantny	Liudmyla Svystunova	Raquel García-García
Cristina Popescu	Malika Richards	Sachiko Yamao
David Ahlstrom	Manfred Fuchs	Tao Han
Davina E. Vora	Markus Pudelko	Tim G. Andrews
Elizabeth L. Rose	Masud Chand	Weiqiang Tang
Hussain G. Rammal	Meredith Downes	Xie Nina
Hyejun Kim	Michael Nippa	Yoo Jung Ha
Ivan Manev	Nandini Lahiri	Yulia Muratova
Jesper Edman	Nathaniel Lupton	Zhirong Duan
Johann Fortwengel	Noman Ahmed Shaheer Siddiqui	

IM Division PWC Strategy & Eminent Scholar Award



Committee Consists of

Alvaro Cuervo-Cazurra (Chair),
Northeastern University

Jay Anand, Ohio State University

Art Kleiner, PWC Strategy &

IM Division PWC Strategy & Eminent Scholar Award



John Cantwell
Rutgers University

FIU Emerging Scholar Award

Committee Consists of Three Past
Division Chairs



Aya Chacar (Chair), Florida
International University



Jay Anand, Ohio State University



Alvaro Cuervo-Cazurra, Northeastern
University

FIU Emerging Scholar Award



Stephanie L. Wang
Indiana University

Professional Achievement Awards

Committee Consists of Three Past
Division Chairs



Aya Chacar (Chair), Florida
International University



Jay Anand, Ohio State University



Alvaro Cuervo-Cazurra, Northeastern
University

Outstanding Service to the Global Community Award



Timothy M. Devinney
University of Leeds

Amorepacific Outstanding Educator Award



Julian Birkinshaw
London Business School

Amorepacific Outstanding Educator Award 2018



Christopher Bartlett
Harvard Business School

Special Recognition

Aya Chacar

Florida International University



for her outstanding contributions to the International Management Division of the Academy of Management as a member of the Executive Committee from 2015 to 2019

EC Members for 2019-2020



William Newburry
PDW
Chair



Katherine Xin
Program
Chair



Jaeyong Song
Division
Chair-Elect



Anu Phene
Division
Chair



Elizabeth Rose
Immediate Past
Division Chair

And here is where we are going for the next eight years!

2020 Vancouver, BC, Canada, August 7-11

2021 Philadelphia, Pennsylvania, July 30-August 3

2022 Seattle, Washington, August 5-9

2023 Boston, Massachusetts, August 4-8

2024 Chicago, Illinois August, 9-13

2025 Copenhagen, Denmark, July 25 - 29

2026 Philadelphia, Pennsylvania August, 10-14

2027 Seattle, Washington, July 30-August 3

IM Division Reception

Please Join Us!

- **When: Monday, August 12, 20:00-23:00**
- **Where: University of Massachusetts Club
32nd Floor, 1 Beacon St. | Boston, MA |
02018**
- **Please remember to wear your name badge to
gain entry.**

