Overview:
This faculty/professional development in international business study tour to Sweden (Stockholm and Roslagen) is led by the George Washington University’s Center for International Business Education and Research. It will showcase the advancements and uniqueness of Nordic innovation and technology entrepreneurship, with a particular focus on the importance of sustainability in creating business solutions.

This year’s program will include a deep dive into the emerging area of ImpactTech - technology solutions that aim to enhance outcomes for both people and the planet. Participating faculty and practitioners will have an opportunity to engage with thought-leaders who are accelerating the green transition through research and commercialization of innovative sustainable energy ideas.

Sample site visits:
- Business Sweden
- Einride
- Elonroad
- Green Iron
- KTH Royal Institute of Technology
- Renewcell
- Swedish Energy Agency
- Swedish Parliament

Sample cultural experiences:
- Midsummer’s Eve
- Viking Village
- Dinner Cruise in the Stockholm Archipelago
- Royal Castle
- Skansen Open-Air Museum
- Vasa Museum

Estimated program fee: $5,500 - includes single-occupancy accommodation, site visits, cultural activities, some meals, in-country transportation. The fee does NOT include airfare to/from Sweden.

Learn more: https://business.gwu.edu/research/ciber/faculty-development-ib

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