

Philadelphia

WELCOME

31 July - 4 August 2026

86th Annual Meeting of the Academy of Management



Dear SAP Community Members,

Welcome to the 86th Annual Meeting of the Academy of Management. The Strategizing Activities & Practices Interest Group is delighted to host several interesting sessions, activities, and events (see [SAP July Newsletter](#)).

To provide everyone with the best possible experience, we have created a little goodie bag for you. Click through the presentation to get all the information you need to enhance your conference experience.

Your fellow SAPrence

A thank you to
our sponsors:



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DEPARTMENT OF MANAGEMENT
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AT A GLANCE SOCIAL EVENTS

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INFORMATION [DOWNLOAD
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SAP DINNER

Friday July 31 | 06:30-09:00 pm

Harper's Garden
31 S 18th St
PA 19103 Philadelphia

Registered participants only - see
session information.

Offsite - session 13894

SAP X AI

Sunday Aug 2 | 02:00-03:00 pm

Elixir Coffee Roasters
207 S. Sydenham St
PA 19102 Philadelphia

Join us for a coffee.

Offsite - session 17099

SAP X ROUTINE DYNAMICS

Sunday Aug 2 | 02:00-03:00 pm

Elixir Coffee Roasters
207 S. Sydenham St
PA 19102 Philadelphia

Join us for a coffee.

Offsite - session 17109

KEYNOTE

Monday Aug 3 | 03:00-05:00 pm

Sheraton Philadelphia Downtown
Mezzanine Level, Philadelphia
Ballroom South

"Explaining and Intervening in Societal
Phenomena through Practice Theory"

Session 17083



BUSINESS MEETING

Monday Aug 3 | 05:00-07:00 pm

Sheraton Philadelphia Downtown
Mezzanine Level
Philadelphia Ballroom North

Learn more about our community's
recent activities and achievements, and
celebrate our award winners with us!

Session 13901

SAP SOCIAL

Monday Aug 3 | 06:00-08:00 pm

Sheraton Philadelphia Downtown
Mezzanine Level
Philadelphia Ballroom North

Meet with your colleagues, friends
and some key SAP people.

Session 13941



Strategizing Activities & Practices

KEYNOTE BY PAULA JARZABKOWSKI

HIGHLIGHT

EXPLAINING AND INTERVENING IN SOCIETAL PHENOMENA THROUGH PRACTICE THEORY

Monday Aug 3 | 03:00-05:00 pm

Sheraton Philadelphia Downtown, Mezzanine Level, Philadelphia Ballroom South

We are delighted to invite you to hear Paula Jarzabkowski, our Distinguished Keynote Speaker, share her unique perspective on “Explaining and Intervening in Societal Phenomena through Practice Theory”

Paula has substantially shaped the Strategy-as-Practice community, playing a key role in establishing practice-based theorizing across strategy, management, and organization studies. Beyond her theoretical contributions, she is widely recognized as an innovator in qualitative and ethnographic research methodologies.

Her keynote will argue that practice-based research may allow us to explain yet also intervene in large-scale societal phenomena. Her talk will come with caveats about our responsibilities as social scientists, including to ‘do no harm’.

Join us for a thought-provoking and inspiring discussion



session 17083

SAP CONFERENCE GOODIES

SEND YOUR COLLEAGUES A POSTCARD

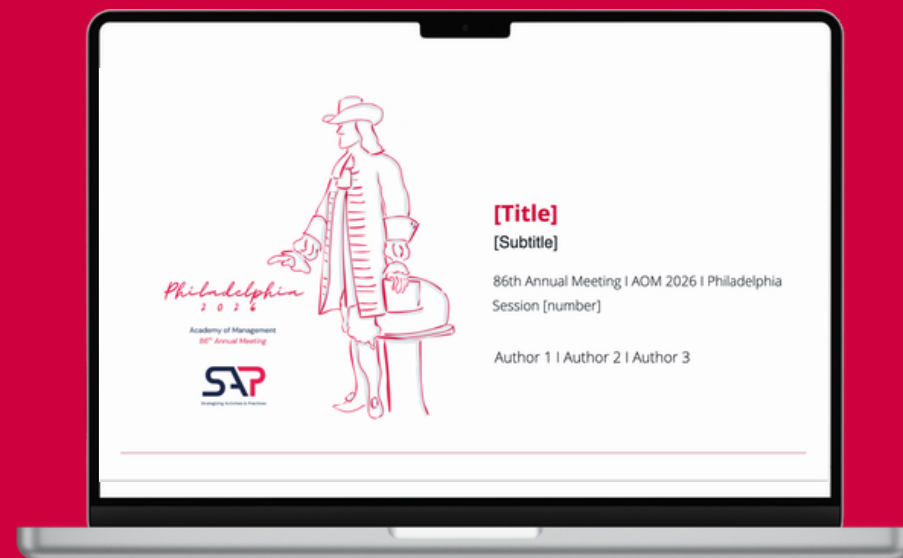
Pick-up and drop-off at our social
events and paper sessions.

We send them for you!



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#SAP_AOM2026

