Annual Business Meeting
August 8, 2022
Hybrid Meeting
• Introductions
  • Election Updates
  • Incoming Officers
• Report on Membership and Strategic Initiatives
• AOM and CTO activities and updates
  • Communication
  • Finance and Budget
• 2022 Conference Reports
  • Workshops: PDW, DC, JFC
  • Academic program (paper sessions, symposia)
• Awards
2021-2022
CTO Officers & Executive Committee

- **Division Chair:** Kathy Chudoba
- **Division Chair-Elect:** Marco Marabelli
- **Program Chair:** Michael Barrett
- **Program Chair-Elect:** Nicholas Berente
- **Past Division Chair:** Jennifer Gibbs
- **Treasurer:** Cristina Trocin
- **CIO:** Divinus Oppong-Tawiah

- **Representatives-at-Large:**
  - Hila Lifshitz-Assaf
  - Mareike Mohlmann
  - Matthew Weber

- **International Representatives-at-Large:**
  - Prasanna Karhade
  - Anastasia Sergeeva
  - Karla Sayegh
  - Mari-Klara Stein

- **Practitioner Representative-at-Large:**
  - Varun Nagaraj

- **Student Representatives-at-Large:**
  - Assia Lasfer
  - Yulia Litvinova
CTO Elections 2022

- Nominations Committee
  - Jennifer Gibbs (chair), Manju Ahuja, Marco Marabelli, Anastasia Sergeeva, Anu Sivunen

- Participation
  - 2022: 18.15%
  - 2021: 24.11%
  - 2020: 15.96%
Incoming CTO Representatives

- **Program Chair-elect:**
  - Sabine Brunswicker (Purdue University)

- **International Representatives-at-Large:**
  - Emma Nordbäck (Hanken School of Economics)
  - Harminder Singh (Auckland University of Technology)

- **Representatives-at-Large:**
  - Sarah Lebovitz (University of Virginia)

- **Student Representatives:**
  - Anand Bhardwaj (McGill University)
  - Jingyao Li (Bentley University)
The following CTO leadership positions will be open in 2023:

- Program Chair-Elect / PDW Chair
- Treasurer
- Practitioner-at-Large

Consider getting involved in CTO leadership!

- Please volunteer to serve on the 2023 Nominations Committee
  Contact Kathy Chudoba: kathy.chudoba@usu.edu
Report on Membership and Strategic Initiatives
## Membership and Submissions

<table>
<thead>
<tr>
<th>Year</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
<th>2021</th>
<th>2022</th>
</tr>
</thead>
<tbody>
<tr>
<td>Members</td>
<td>893</td>
<td>865</td>
<td>837</td>
<td>888</td>
<td>866</td>
<td>803</td>
<td><strong>1068</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year</th>
<th>Regular papers</th>
<th>Symposia</th>
</tr>
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<tbody>
<tr>
<td>2017</td>
<td>137</td>
<td>17</td>
</tr>
<tr>
<td>2018</td>
<td>130</td>
<td>20</td>
</tr>
<tr>
<td>2019</td>
<td>163</td>
<td>23</td>
</tr>
<tr>
<td>2020</td>
<td>204</td>
<td>27</td>
</tr>
<tr>
<td>2021</td>
<td>113</td>
<td>13</td>
</tr>
<tr>
<td>2022</td>
<td>200</td>
<td>21</td>
</tr>
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</table>
Report on Strategic Initiatives

- **Theme 1: Strengthen Identity and Communication**
  - Action: Division Name Change (*Done!*)
  - Action: Increase membership (*Old and New goal*)

- **Theme 2: Increase Collaboration and Socialization Opportunities at the Annual Meeting**
  - Action: Mentorship Program for Young Scholars (*Started*)
  - Action: Enhance social media presence (*Ongoing, cf. communication report*)

- **Theme 3: Increase Collaboration Opportunities Outside the Annual Meeting**
  - Action: Organize Sessions of Interest to Members at Workshops and Conferences Outside of the Annual Meeting (*Ongoing, we need proactive volunteers*)
  - Mentoring opportunities (project started last year)
Call for Action: Get Involved

2022-2023 AOM Timetable

November 2022
Update Reviewer Information (or Volunteer to be an AE)

January 2023
Papers, Symposia, and PDWs proposals submissions due

August 4-8, 2023
See you in Boston!
Context – digital transformation of healthcare

A 50 year vision…

Keynotes

• Andrew Burton-Jones, The University of Queensland, Australia (*editor in chief, MIS Quarterly*)

• Manju Ahuja, The University of Louisville, USA (*senior editor, Information Systems Research (ISR)*)
Conference Chairs:
- Denise Rousseau
- Noshir Contractor
- Emmanuel Monod
- Jiayin Qi

Program Chairs:
- Eivor Oborn
- Jungpil Hahn
- Fu Xiangling
- Sabine Brunswicker

Steering Committee:
- Michael Barrett
- Nicholas Berente
- Martha Feldman
- Ola Henfridsson
- Likoebe Maruping
- Emma Vaast
- Mary Beth Watson Manheim
- Youngjin Yoo

OCIS conference 2019
“Change management, AI and Social Media”
Harvard University
Post-AOM conference on "AI and Digital Transformation" 2022

Post-AOM on DIGITAL HEALTH
Tuesday August 9th 2022 at 7 pm, online, free

https://connect.aom.org/hcm/eventsvideos/hcmataom2022/digitalhealthmanagement2022

Sara Singer  Professor of Medicine and Organizational Behavior (by courtesy), Stanford University
Emmanuel Monod  Professor, Paris-Dauphine University

Keynote: Diego Ize-Ludlow  Chief Health Information Officer, Intermountain Healthcare

Ann Scheck McAlearney  Professor of Health Services Management and Policy, The Ohio State University
A Jay Holmgren  Assistant Professor of Medicine, University of California, San Francisco
Ye XinXin  Head of Internal Affairs, Shanghai Children Hospital
Shola Ajiboye  Clinical Professor, Case Western Reserve University
Peter Small  Chief Medical Officer, Hyfe
Roger Bohn  Professor Emeritus of Management, UC San Diego
Jay Shaw  Assistant Professor of Health Policy, Management and Evaluation, University of Toronto
Li Li (Lili)  Director of Teleconsulting Department, Qindao United Family Hospital, China
CTO Communication
Report and Updates

Divinus Oppong-Tawiah, York University, CIO
Yulia Litvinova, University of Liechtenstein, Webmaster / Student Representative
CTO Communication Priorities

CTO microsite: https://cto.aom.org/home

Enhance collegial engagement Connect@AOM:
- Promote broader discussions on relevant topics
- Invite more ad-hoc posts on webinars, seminars, workshops
- Highlight open-access sources

Enhance junior-senior collaboration via the microsite:
- Promote mentorship program
- Together with Student Representatives, develop and unwind strategy on junior-senior exchange (blogs, short videos, etc.)
CTO Budget & Finances

Cristina Trocin, Norwegian University of Science and Technology (NTNU), 2020-Ongoing Treasurer
(Marco presents)
Allocations for 2015 - 2022

The allocation considers the membership count of the previous year (as of June 30th), and is calculated as:

\[
\text{Allocation} = (\text{member count} \times \$11) + $500
\]

2015 allocation -> (874 members \times $11) + $500 = $10,114
2016 allocation -> (893 members \times $11) + $500 = $10,323
2017 allocation -> (865 members \times $11) + $500 = $10,015
2018 allocation -> (837 members \times $11) + $4,500 = $13,707
2019 allocation -> (888 members \times $11) + $4,500 = $14,246
2020 allocation -> (866 members \times $11) + 8,350 = $17,876
2021 allocation -> (803 members \times $11) + 8,350** = $17,183

2022 allocation -> (1068 members \times $11) + 8,350** = $20,098

**The Academy of Management’s Board of Governors approved an increase to our division/interest group allocation**
## Operating Funds Over Time

<table>
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<tr>
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<tbody>
<tr>
<td><strong>Balance Forward</strong></td>
<td>$10,847</td>
<td>$8,281</td>
<td>$7,068</td>
<td>$7,752</td>
<td>$7,811</td>
<td>$(7,307)</td>
<td>$22,796</td>
<td>$40,553</td>
</tr>
<tr>
<td><strong>Division Allocation</strong></td>
<td>$10,114</td>
<td>$10,323</td>
<td>$10,015</td>
<td>$13,707</td>
<td>$14,246</td>
<td>$17,876</td>
<td>$17,183</td>
<td>$17,183</td>
</tr>
<tr>
<td><strong>Operating Funds Available on June 30th</strong></td>
<td>$20,961</td>
<td>$18,604</td>
<td>$17,083</td>
<td>$21,459</td>
<td>$22,057</td>
<td>$10,569</td>
<td>$39,979</td>
<td>$57,736</td>
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### Forecasted Revenues & Expenses 2022

<table>
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<tr>
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<th>Estimates 2022</th>
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<tbody>
<tr>
<td>Balance forward Jan 1&lt;sup&gt;st&lt;/sup&gt;</td>
<td>$40,553</td>
</tr>
<tr>
<td>Division allocation</td>
<td>$17,183</td>
</tr>
<tr>
<td>Adjustment</td>
<td></td>
</tr>
<tr>
<td><strong>Total operating funds as of Jan 1&lt;sup&gt;st&lt;/sup&gt;</strong></td>
<td><strong>$57,736</strong></td>
</tr>
<tr>
<td>Revenues</td>
<td></td>
</tr>
<tr>
<td>NSF reimb. &amp; direct payments (Doct Consortium 2020 + dinner with DC and JFC) will be available on Next cycle</td>
<td>$0</td>
</tr>
<tr>
<td>Expected NSF 2020</td>
<td>$0</td>
</tr>
<tr>
<td><strong>Total revenues</strong></td>
<td><strong>$0</strong></td>
</tr>
<tr>
<td>Expected expenses, meeting &amp; awards</td>
<td>$0</td>
</tr>
<tr>
<td><strong>Expected net</strong></td>
<td><strong>$57,736</strong></td>
</tr>
</tbody>
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2022 CTO Program Highlights

Nick Berente, University of Notre Dame, PDW Chair
Michael Barrett, Cambridge University, Program Chair
Professional Development Workshops

• **6 CTO Sponsored PDWs**
  • AI in the Wild
  • Artificial Intelligence, Health Care and the Changing Nature of Organizations and Professional Work
  • Computational Methods for Theory Building: Practices and Struggles
  • Researching Bots in Online Social Networks
  • Studying Algorithms and Management: Reflections on Data, Methods, and Theory
  • Towards Health Futures: Widening the Divide Through Digital Health Innovation?

• **Paper Development Workshop**
  • Led by Michael Barrett and Jennifer Gibbs
15 Co-Sponsored PDWs, co-sponsored with several other divisions...
A few examples:

- From Digital Economy to Digital Civilization
- Interdisciplinary Conversations on Platforms: Design, Governance, and Evolution
- Introducing the “Digitally Curious” to Email Archives for Organizational Research and History
- Introduction to Social Network Analysis
- Meta Science and Technology
- Resources, Capabilities, and Competitive Advantage in the Digital Era
- Researching Open Innovation
- Shaping the Research Agenda on the Future of Work
- Understanding Virtual Work
- Participants
  - 31 registered (North America, Europe, Australia)
- Supported by
  - National Science Foundation
Faculty Mentors

- Ahmed Abbasi (University of Notre Dame)
- Noshir Contractor (Northwestern University)
- Gilbert Fridgen (University of Luxembourg)
- Brad Greenwood (George Mason University)
- Elena Karahanna (University of Georgia)
- Natalia Levina (New York University)
- Jeff Nickerson (Stevens Institute of Technology)
- Ching Ren (University of Minnesota)
- Youngjin Yoo (Case Western Reserve University)
- Lior Zalmanson (Tel-Aviv University)
- Nick Berente (University of Notre Dame) – Doctoral Consortium Chair
Junior Faculty Consortium

- 27 Junior Faculty Participants (US, Europe, Asia; 20% remote attendants)
- Senior Faculty Mentors
  - Manju Ahuja (Louisville University)
  - Andrew Burton-Jones (University of Queensland)
  - Yolande Chan (McGill University)
  - Ola Henfridsson (University of Miami)
  - Jerry Kane (University of Georgia)
  - Ann Majchrzak (University of Southern California)
  - Melissa Mazmanian (University of California, Irvine)
  - Wanda Orlikowski (MIT)
  - Carol Saunders (University of Central Florida)
  - Anu Sivunen (University of Jyväskylä)
  - Jeff Treem (University of Texas at Austin)
  - Matt Weber (Rutgers University)
  - Marco Marabelli (Bentley University) – Junior Faculty Consortium Chair
CTO 2022 Academic Program

- CTO Submissions
  - Papers checked in: 200 (113 in 2021)
  - Symposia checked in: 21 (13 in 2021)

- CTO Acceptances
  - Papers: 126 Overall (63% acceptance rate)
  - Symposia: 13 Sponsored or Co-sponsored
Distinguished Scholar Keynote:
“Everything Everywhere All at Once: emerging technologies and organizing”

Samer Faraj
McGill University
Recognition & Awards
2022
Outgoing Executive Committee Members

- Assia Lasfer, Student representative at large
- Yulia Litvinova, Student representative at large
- Karla Sayegh, International representative-at-Large (2018-2021)
- Anastasia Sergeeva, International representative-at-Large
- Hila Lifhsitz-Assaf, Representative at large

Thank you so much for your service!
Outgoing Past Division Chair

Jenn Gibbs
CTO Past Division Chair (thank you Jenn!!!)
CTO Lifetime Service Award

This award recognizes individuals who have made significant service contributions to the OCIS/CTO community over the course of their careers.
Dr. Youngjin Yoo
• Elizabeth M. and William C. Treuhaft Professorship in Entrepreneurship
  Faculty Director, D&I Initiatives Professor, Design & Innovation
  Weatherhead School of Management
• OCIS officer 2011-2016 (OCIS division chair, 2014-15)
• Faculty Mentor, OCIS DC and JFC, paper reviewer and AE, discussant, chair etc. etc. etc. etc. … … …
Annual Conference Awards

Michael Barrett
2022 CTO Program Chair
Yulia Litvinova, WHU Otto Beisheim School of Management

Valerie Handunge, Warwick Business School

Chrisstina Shah, IIM Kozhikode

Robert Fuller, University of Tennessee

Tay Minh Huynh, Free University of Bozen-Bolzano

Thank you to all 259 (of 314 signed up) reviewers!
Sarah Lebovitz, University of Virginia

Lauri Wessel, European New School of Digital Studies

Lauren Waardenburg, IESEG School of Management

Thank you to all 57 Associate Editors!
Regenerative Coordination: Working with Algorithms to Produce Live Services

Alan Zhang, MIT (with Wanda Orlikowski)

and

Generating Knowledge Around the Unknowable Algorithm

Bomi Kim, Vrije Universiteit

(with Mohammad Hosein Rezazade Mehrizi)
Consequences of AI Agents Communicating on One’s Behalf for Impression Management

Camille Endacott, UC Santa Barbara
Online Networking at Virtual Conferences: Feature Usage and Relational vs. Structural Social Capital

Lukas Falcke, University of St Gallen
In Pursuit of Data: Negotiating Data Tensions Between Data Scientists and Users of AI Tools

Elmira Van Den Broek, Stockholm School of Economics; Natalia Levina, NYU; Anastasia Sergeeva, Vrije Universiteit
Runner Up 2:
Best Division Paper Award

Return of the Movie Night? Analyzing the Impact of Netflix Subscriptions on Offline Movie Spending

Sihan Fang, Anand Gopal, Hyeokko Kwon, Yongjin Park
Runner Up 1:
Best Division Paper Award

Juggling Street Work and Data Work: An Ethnography of Policing and Reporting Practices

Lauren Waardenburg, Anastasia Sergeeva, Marleen Huysman
Legitimating Illegitimate Practices: How Data Analysts Compromise Standards to Promote Quantification

Ryan Stice-Lusvardi, Pamela Hinds, Melissa Valentine
Annual Best Published Paper by CTO Member

Marco Marabelli, 2022 Incoming Division Chair
2021 Best Published Paper Award

• Process
  • Call for nominations through CTO newsletter
  • Collection of CTO members’ publications (various sources)
  • Initial selection of published papers
  • Evaluation of shortlist by external committee
  • (Liz Davidson, Mary Beth Watson-Manheim, Youngjin Yoo, Kevin Crowston)
  • Final decision (Marco)
2021 Best Published Paper Award

3rd runner up

Theorizing Process Dynamics with Directed Graphs: A Diachronic Analysis of Digital Trace Data

(MIS Quarterly)

Brian T. Pentland, Emmanuelle Vaast, Julie Ryan Wolf
2021 Best Published Paper Award

2nd runner up

Managing Artificial Intelligence
(MIS Quarterly)

Nicholas Berente, Bin Gu, Jan Recker, Radhika Santhanam
Who Contributes Knowledge? Core-Periphery Tension in Online Innovation Communities

(Organization Science)

Hani Safadi, Steven L. Johnson, Samer Faraj
Winner

The Invisible Cage: Workers’ Reactivity to Opaque Algorithmic Evaluations
(Administrative Science Quarterly)
Hatim A. Rahman
Thank you!

Please join the CTO Social Event!

See you in Boston next year!!