Annual Business Meeting
Organization Communication and Information Systems Division

August 2, 2021
Virtual Meeting
Welcome!

Jennifer Gibbs
University of California, Santa Barbara
2021 OCIS Division Chair
• Introductions
  • Election Updates
  • Incoming Officers
• Report on Membership and Strategic Initiatives
• AOM and OCIS activities and updates
  • Communication
  • Finance and Budget
• 2021 Conference Reports
  • PDW program
  • Academic program
• Awards
OCIS Introductions
2020-2021
OCIS Officers & Executive Committee

• Division Chair: Jennifer Gibbs
• Division Chair-Elect: Kathy Chudoba
• Program Chair: Marco Marabelli
• Program Chair-Elect: Michael Barrett
• Past Division Chair: Ola Henfridsson
• Treasurer: Cristina Trocin
• CIO: Divinus Oppong-Tawiah

• Representatives-at-Large:
  • Ingrid Erickson
  • Molly Wasko
  • Hila Lifshitz-Assaf
• International Representatives-at-Large:
  • Abayomi Baiyere
  • Anu Sivunen
  • Prasanna Karhade
  • Anastasia Sergeeva
• Practitioner Representative-at-Large:
  • Diego Mastroianni
• Student Representatives-at-Large:
  • Assia Lasfer
  • Yulia Litvinova
OCIS Elections 2021

- Nominations Committee
  - Ola Henfridsson (chair), Abayomi Baiyere, Anastasia Sergeeva, Assia Lasfer, and Hila Lifshitz-Assaf

- Participation
  - 2021: 24.11%
  - 2020: 15.96%
  - 2019: 21.50%
Incoming OCIS Representatives

- **Program Chair-elect:**
  - Nicholas Berente (University of Notre Dame)
- **International Representatives-at-Large:**
  - Karla Sayegh (University of Cambridge)
  - Mari-Klara Stein (Copenhagen Business School)
- **Representatives-at-Large:**
  - Mareike Mohlmann (Bentley University)
  - Matthew Weber (Rutgers University)
- **Division Practitioner-at-Large:**
  - Varun Nagaraj (Case Western Reserve University)
The following OCIS leadership positions will be open in 2022:
- Program Chair-Elect
- Representative-at-Large
- International Representatives-at-Large

Consider getting involved in OCIS leadership!

Please volunteer to serve on the 2022 Nominations Committee

Contact Jennifer Gibbs: gibbs@ucsb.edu
Report on Membership and Strategic Initiatives
# Membership and Submissions

<table>
<thead>
<tr>
<th>Year</th>
<th>2015</th>
<th>2016</th>
<th>2017</th>
<th>2018</th>
<th>2019</th>
<th>2020</th>
</tr>
</thead>
<tbody>
<tr>
<td>Members</td>
<td>893</td>
<td>865</td>
<td>837</td>
<td>888</td>
<td>866</td>
<td>803</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Year</th>
<th>Regular papers</th>
<th>Symposia</th>
</tr>
</thead>
<tbody>
<tr>
<td>2016</td>
<td>160</td>
<td>12</td>
</tr>
<tr>
<td>2017</td>
<td>137</td>
<td>17</td>
</tr>
<tr>
<td>2018</td>
<td>130</td>
<td>20</td>
</tr>
<tr>
<td>2019</td>
<td>163</td>
<td>23</td>
</tr>
<tr>
<td>2020</td>
<td>204</td>
<td>27</td>
</tr>
<tr>
<td>2021</td>
<td>113</td>
<td>13</td>
</tr>
</tbody>
</table>
• **Theme 1: Strengthen Identity and Communication**  
  • Action: Division Name Change

• **Theme 2: Increase Collaboration and Socialization Opportunities at the Annual Meeting**  
  • Action: Mentorship Program for Young Scholars

• **Theme 3: Increase Collaboration Opportunities Outside the Annual Meeting**  
  • Action: Organize Sessions of Interest to Members at Workshops and Conferences Outside of the Annual Meeting
Our Division Has a New Name!

- Communication, Digital Technology, and Organization (CTO)
  - 87.4% yes, 12.6% no
  - 261 responses out of 730 (35.8% response rate)

Please vote to indicate your approval or disapproval of the proposed new name for our Division: Communication, Digital Technology, and Organization (CTO)

<table>
<thead>
<tr>
<th>ANSWER CHOICES</th>
<th>RESPONSES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Yes, I approve the name change to Communication, Digital Technology, and Organization (CTO)</td>
<td>228</td>
</tr>
<tr>
<td>No, I do not approve the name change to Communication, Digital Technology, and Organization (CTO)</td>
<td>33</td>
</tr>
<tr>
<td>TOTAL</td>
<td>261</td>
</tr>
</tbody>
</table>
“Shanghai” conference on digital transformation 2021

In partnership with MCD and OCIS, divisions of the Academy of Management

Conference chairs:
- Noshir Contractor, Northwestern University, Chicago, USA (OCIS division 2019 award)
- Eric Sanders, Elmhurst University and OD Economist, USA (MC division past chair)
- Emmanuel Monod, Shanghai SUIBE U., China (MC program chair elect)
- Ingrid (Jiayin), Qi, Institute of AI and CM, SUIBE, Shanghai, China

Program chairs:
- Mary-Beth Watson-Manheim, University of Chicago at Illinois, USA (former OCIS chair)
- Uzonna Olumba, Benedictine University, USA (MC division program chair)
- Daniel Degravel, California State University at Northridge, USA (MC program chair)

Guests
- Eivor Oborn, Warwick Business School, UK
- Niki-Panteli, Royal Holloway University of London, UK
- Stefan Klein, University of Muenster, Germany

keynote:
Arun Rai,
former editor in chief,
MISQ
Pre-AOM on AI 2021
In partnership with MCD and OCIS, divisions of the Academy of Management

Conference chairs:
• Noshir Contractor, Northwestern University, USA (OCIS division 2019 award)
• Emmanuel Monod, Shanghai SUIBE U., China (MC program chair elect)
• Eric Sanders, Elmhurst University and OD Economist, USA (MC division chair)
• Ingrid (Jiayin), Qi, Institute of AI and CM, SUIBE, Shanghai, China

Program chairs:
• Daniel Degravel, California State University at Northridge, USA (MC program chair)
• Uzonna Olumba, Benedictine University, USA (MC division chair)

Scientific committee:
• Manju Ahuja, Louisville University (former OCIS division chair, senior editor, ISR)
• Michael Barrett, Cambridge University, UK (OCIS PDW chair)
• Kalle Lyytinen, Case Western Reserve University, USA (former editor in chief, JAIS)

Guests
• Daniel Schlagwein, U. of Sydney, editor in chief, JIT
• Fred Niederman, St Louis U. editor in chief, CAIS
• Rudy Hirschheim, Louisiana State U, senior editor JSIS and database

keynotes:
Andrew Burton-Jones, Editor in Chief, MISQ
Alok Gupta, Editor in Chief, ISR

Andrew Burton-Jones
MISQ

Alok Gupta
ISR

Future of Work, Working with AI and Human Condition(ing)
Responding to crisis through digital innovation

RICK Workshop 2021

June 14, 2021
Over 120 people attended the workshop:

- SI Showcase Presentations
- Interactive Workshop
Call for Action: Get Involved
2021 AOM Timetable

November 2021
Update Reviewer Information (or volunteer to be an AE)

January 2022
Papers, Symposia, and PDWs proposals submissions due

August 5-9, 2022
See you in Seattle!
OCIS Communication Report and Updates

Divinus Oppong-Tawiah, York University
CIO

Yulia Litvinova, University of Liechtenstein
Webmaster / Student Representative
OCIS Communication Priorities for 2021/2022:

- Deepening collegial engagement @ aom-connect
  -> more events (workshops, key talks) between the Annual Meetings
  -> dynamic content with more discussions and resources around specific topics. **Subscribe to daily / weekly digest via the OCIS-site:**
  https://connect.aom.org/ocis/home

- Division Rebranding
  -> communication of the new statement and vision
  -> recruiting of new members from inside AOM and outside
Mentorship Program: **Idea**

- **Yes**: advice mentees’ on how to achieve their professional goals
- **No**: help find a job, mediate conflicts, write papers in the scope of the PhD projects

**Senior scholars**

- Networking
- Leadership
- Time management best practices
- Publishing advice
- Teaching advice
- Theories and concepts
- Qual / Quant RM

**Junior faculty**

**PhD students**
Communication Update cont’d

Mentorship Program: Enroll as a mentor

1. Read guidelines
2. Update Connect@AOM profile
3. Enroll as a mentor
4. Wait: a potential mentee will contact you
5. Arrange the first meeting
6. Prepare. Ask if group mentoring is an option

Mentoring topics:
- Career development
- Networking
- Publishing advice
- Leadership...

MAX number of mentees

Geographic preferences

Availability:
- Date you are willing to start accepting mentees.
- Date you will no longer accept mentees.

Divisions & Interests Groups
Mentor career stage: late, mid, retired.

Communication preferences

https://connect.aom.org/ocis/home
Mentorship Program: Enroll as a mentee

1. Read guidelines
2. Update Connect@AOM profile
3. Enroll as a mentee
4. Search via the Mentor Match
5. Make the first contact
6. Arrange the first meeting
7. Prepare: Expectations

https://connect.aom.org/ocis/home
The allocation considers the membership count of the previous year (as of June 30th), and is calculated as:

\[
\text{Allocation} = (\text{member count } \times \$11) + \$500
\]

2015 allocation -> (874 members \times \$11) + $500 = $ 10,114
2016 allocation -> (893 members \times \$11) + $500 = $10,323
2017 allocation -> (865 members \times \$11) + $500 = $10,015
2018 allocation -> (837 members \times \$11) + $4,500 = $13,707
2019 allocation -> (866 members \times \$11) + $4,500 = $14,246
2020 allocation -> (866 members \times \$11) + 8,350 = $ 17,876
2021 allocation -> (803 members \times \$11) + 8,350** = $ 17,183

**The Academy of Management’s Board of Governors approved an increase to our division/interest group allocation**
## Operating Funds Over Time

<table>
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<tr>
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</thead>
<tbody>
<tr>
<td><strong>Balance Forward</strong></td>
<td>$10,847</td>
<td>$8,281</td>
<td>$7,068</td>
<td>$7,752</td>
<td>$7,811</td>
<td>$(7,307)</td>
<td>$22,796</td>
</tr>
<tr>
<td><strong>Division Allocation</strong></td>
<td>$10,114</td>
<td>$10,323</td>
<td>$10,015</td>
<td>$13,707</td>
<td>$14,246</td>
<td>$17,876</td>
<td>$17,183</td>
</tr>
<tr>
<td><strong>Operating Funds Available on June 30th</strong></td>
<td>$20,961</td>
<td>$18,604</td>
<td>$17,083</td>
<td>$21,459</td>
<td>$22,057</td>
<td>$10,569</td>
<td>$39,979</td>
</tr>
</tbody>
</table>
## Forecasted Revenues & Expenses 2021

<table>
<thead>
<tr>
<th></th>
<th>Estimates 2021</th>
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<tbody>
<tr>
<td>Balance forward Jan 1&lt;sup&gt;st&lt;/sup&gt;</td>
<td>$22,796</td>
</tr>
<tr>
<td>Division allocation</td>
<td>$17,183</td>
</tr>
<tr>
<td>Adjustment</td>
<td></td>
</tr>
<tr>
<td>Total operating funds as of Jan 1&lt;sup&gt;st&lt;/sup&gt;</td>
<td>$39,979</td>
</tr>
<tr>
<td>Revenues</td>
<td></td>
</tr>
<tr>
<td>NSF reimb. &amp; direct payments (Doct Consortium 2020 + dinner with DC and JFC) will be available on Next cycle</td>
<td>$0</td>
</tr>
<tr>
<td>Expected NSF 2020</td>
<td>$0</td>
</tr>
<tr>
<td>Total revenues</td>
<td>$0</td>
</tr>
<tr>
<td>Expected expenses, meeting &amp; awards</td>
<td>$0</td>
</tr>
<tr>
<td>Expected net</td>
<td>$39,979</td>
</tr>
</tbody>
</table>
Professional Development Workshops

- 2 OCIS Sponsored PDWs
  - “The rise of computational methods in theory building”, led by Hila Lifshitz-Assaf, New York University
  - “Integrating Induction and Abduction for Theory Development in Big Data Research”, led by Prasanna Karhade, U of Hawaii at Manoa
- Paper Development Workshop
- Faculty Mentors led by Ola Henfridsson (Organizer) Manju Ahuja, Elena Karahanna, Ann Majchrzak, Matthew Weber, Youngjin Yoo
11 Co-Sponsored PDWs, co-sponsored with several other divisions... A few examples:

- Researching Open Innovation
- AI in the Processes and Practices of Digital Strategizing
- Bringing Digital Transformation back into Management
- Bringing the Strategist Back to Practice
- Managing Remote Work
- Shaping a New Research Agenda on the Future of Work
- Understanding Organizational Governance in a Digitally Transformed World
• OCIS Submissions
  • Papers checked in: 113 (204 in 2020)
  • Symposia checked in: 13 (27 in 2020)
• OCIS Acceptances
  • Papers: 72 Overall (63% acceptance rate)
  • Symposia: 10 Sponsored or Co-sponsored
Plenary Keynote (coming up shortly): “Temporal maps and mazes: The intricacies of work time in a connected, tracked, and pandemic-infused world”

Melissa Mazmanian
University of California, Irvine
2021 OCIS Program Highlights
Michael Barrett
Cambridge University
Doctoral Consortium Chair

Kathy Chudoba
Utah State University
Junior Faculty Consortium Chair
OCIS Doctoral Consortium

- Participants
  - 21 registered (North-America, Europe, UK, Africa, Asia, Caribbean)
- Supported by
  - National Science Foundation
OCIS Doctoral Consortium

Faculty Mentors

- Samer Faraj (McGill University)
- Eivor Oborn (Warwick Business School)
- Hila Lifshitz-Assaf (NYU)
- Oliver Salge (Aachen)
- Magnus Mahrer (Stockholm School of Economics)
- Likoebe Maruping (Georgia State)
- Wanda Orlikowski (MIT)
- Susan Scott (LSE)
- Michael Barrett (Cambridge University) – Doctoral Consortium Chair
Junior Faculty Consortium

- 17 Junior Faculty Participants
  - 7 United States; 10 International

- Senior Faculty Mentors
  - Kathy Chudoba, Utah State University (organizer)
  - Diane Bailey, Cornell University
  - Abayomi Baiyere, Copenhagen Business School
  - Fabiola Bertolotti, University of Modena and Reggio Emilia
  - Steven Sawyer, Syracuse University
  - Anu Sivunen, University of Jyväskylä
  - Molly Wasko, University of Alabama at Birmingham
JFC Participants Around the World
Some of the JFC Participants
Recognition & Awards
2021
Outgoing Executive Committee Members

- **Abayomi Baiyere**, International Representative-at-Large (2018-2021)
- **Anu Sivunen**, International Representative-at-Large (2018-2021)
- **Ingrid Erickson**, Representative-at-Large (2018-2021)
- **Molly Wasko**, Representative-at-Large (2018-2021)
- **Diego Mastroianni**, Practitioner-at-Large (2019-2021)

Thank you so much for your service!
Thank you so much, Ola!
OCIS Lifetime Service Award

This award recognizes individuals who have made significant service contributions to the OCIS community over the course of their careers.
Award goes to ....

Dr. Mary Beth Watson-Manheim, University of Illinois, Chicago

- OCIS officer 2013-2018 (OCIS division chair, 2016-17)
- Faculty Mentor, OCIS DC and JFC, paper reviewer and AE, discussant, chair, paper development workshop
  Organizational Adoption of Remote Work Arrangements: A Field Study and Research Framework
Annual Conference Awards

Marco Marabelli
2021 OCIS Program Chair
Best Reviewer Awards 2021

Carlotta Cochis
University of Modena and Reggio Emilia

Minjie Gao
Imperial College Business School

Laia Pujol Priego
IESE Business School

Thank you to all 173 reviewers!
Outstanding AE Awards 2021

Thomas Mattson
University of Richmond

Heinz-Theo Wagner
Neu-Ulm University of Applied Sciences

Thank you to all 38 Associate Editors!
OCIS Best Student Paper Award

Identity-Based Motivations for Providing the Unpaid Labor That Makes AI Technologies Work

Camille Endacott, UC Santa Barbara
(with Paul Leonardi)

and

How Do Boundary-Shifting Moves in Digital Innovation Shape Competitive Responses

Hengqi Tian, Georgia State University
(with Arun Rai and Jing Zhao)
Location-Independent Organizations: Designing Collaboration across Space and Time

Jen Rhymer, Stanford University
Unraveling the Effects of Experience-Based Faultlines in E-Sports Teams: An Empirical Analysis

Jiantao Zhu, Zhao Cai, Fei Liu, Yijing Li, Eric T.K. Lim, Chee-wee Tan, Hefu Liu
Runner Up 2: Best Division Paper Award

Machine Learning Informed Decision-Making with Interpreted Model’s Outputs: A Field Intervention

Leid Zejnilovic, Susana Lavado, Carlos Soares, Íñigo Martínez De Rituerto De Troya, Andrew Bell, Rayid Ghani
Runner Up 1:
Best Division Paper Award

The Vitality Paradox: Rising Tensions between Individual and Team Coping during Forced Virtual Work

Emma S. Nordbäck, Niina Nurmi, Jennifer Gibbs, Maggie Boyraz, Minna Logemann
More than Temporal Control: Forms of Agency That Matter to High-Skilled Independent Workers

Hillary Abraham, Margaret Jack, Melissa Mazmanian, Charis Asante-Agyei, Ingrid Erickson, Jina Hong
Annual Best Published Paper by OCIS Member

Kathy Chudoba
2021 Incoming Division Chair
2021 Best Published Paper Award

Process
- Call for nominations through OCIS newsletter
- Collection of OCIS members’ publications (Google Scholar)
- Initial selection of published papers
- Vote by OCIS Executive Committee
- Final selection
2021 Best Published Paper Award

2nd runner up
Paul M. Leonardi & Jeffrey W. Treem
“Behavioral Visibility: A New Paradigm for Organization Studies in the Age of Digitization, Digitalization, and Datafication”
Organization Studies

1st runner up
Brent Kitchens, Steven L. Johnson, & Peter Gray
“Understanding Echo Chambers and Filter Bubbles: The Impact of Social Media on Diversification and Partisan Shifts in News Consumption”
MIS Quarterly
2021 Best Published Paper Award

Winner!
Anastasia Sergeeva, Samer Faraj & Marleen Huysman

"Losing Touch: An Embodiment Perspective on Coordination in Robotic Surgery”
Organization Science
Thank you!

Please join the OCIS Plenary session and social event!