

CMS Division Keytune: Invitation to contribute

Alexandra Bristow and Ghazal Mir Zulfiqar, Chairs Elect

This year's AOM theme of 'innovation' presents a timely opportunity for the CMS Division to experiment with how we do our annual meeting star event – the keynote. We would like to take this opportunity to reimagine it as a more polyvocal and inclusive occasion – a keytune – in which diverse voices of our community can be heard and woven together in resonance. We feel this is particularly important and timely in a world that constantly tries to pull us apart, and in which few voices dominate and silence many others.

As part of this reimagining, we are offering an opportunity to all members of the CMS Division to take part in the keytune. We are inviting short contributions in a range of formats on the theme of '**critical innovations**', which we will then put together into a keytune to be played at the AOM Meeting in Chicago, accompanied by live commentary.

We are seeking contributions from members regardless of career stage, geographical location, how long they have been a member of the CMS Division, or whether they are planning to attend the conference in Chicago. In this way we aim to include those who cannot or wish not to travel to Chicago for financial, environmental, political, or any other reasons.

Details

The keynote will consist of a compilation of quotes or short clips from members wishing to take part.

If you would like to be involved, please send us **one** of the following:

- a brief answer (maximum 50 words) as a Word document, or
- a short video clip (maximum 1 minute length) in the MP4 format (as high file quality as you can), or
- a short audio clip (maximum 1 minute length) in the MP3 format accompanied by a copyright-free image (in the JPEG format, as high file quality as you can) that you would like to be displayed while your audio clip is playing.

Your submission should address any **one** of the following questions:

- What does 'critical innovation' mean to you?
- How have you been innovating as a CMS researcher, educator, or in other aspects of your academic praxis? Is there anything particularly radical and/or creative that you have done that could help/inspire others?
- What are the particular strengths of CMS in terms of innovating critically? What have you found particularly helpful/inspiring?

- What critical social and organizational innovations are needed right now and how could CMS help? What utopias could CMS help enable/what dystopias could it help prevent, and how?
- In what ways does CMS need to be critically innovated too, and how might we go about it?
- What innovations would you like to be part of at the AOM CMS Division?
- Any other thoughts related to ‘critical innovation’ that you would like to share?

Please include your name and institutional affiliation (if applicable) with your submission, in the form in which you would like these details to appear in the keytune.

To submit, please email your contribution to both Chairs Elect at alexandra.bristow@open.ac.uk and ghazal.zulfiqar@lums.edu.pk by **Friday the 5th April**.

Selection

We plan to include as many submissions as possible in the keytune. In the event that we receive too many submissions, we will select those that would allow us to represent the greatest diversity of perspectives and demographics of our community.

Our aim for the keytune is to be respectful, constructive, and caring. We therefore reserve the right to exclude any submissions or parts of submissions that don't fit these principles or are otherwise offensive.