



BUSINESS MEETING 2025

STR Division of AoM

- The STR Division promotes scholarship and professional development in the field of strategic management. We seek to contribute to the intellectual growth of our members by providing research, teaching, and professional development activities, as well as networking opportunities. We do this via a series of conference and non-conference activities.
- Our goals include:
 - Advancing the creation and dissemination of strategic management research among STR members, members of the broader AoM, and other stakeholders and institutions.
 - Connecting members of the global strategic management community to each other and other scholars in allied management fields.
 - Championing the external standing of the strategic management field.

Purpose of the Annual Business Meeting

- Communicate relevant events to our members and hold our officers accountable for their decisions by providing an overview of the “state of the division.”
- Build our community by recognizing and celebrating those with award-winning contributions to our division and field.
- Express our gratitude for the work done by our current volunteers and welcome newly elected and appointed volunteers to their roles for next year.

Online & In-Person Material

- This presentation is available online on the STR website. The STR fall newsletter provides additional information including the Division Chair's annual report, conference submissions and reviewing, and the pre-conference PDW program.
- In this in-person meeting, we will share a summary presentation, followed by recognition of our amazing volunteers and 2025 award winners.
 - Some award winners are not (yet) listed on the online file.
- The online presentation and newsletter provide transparency while allowing us to efficiently use our time in person.

STR DIVISION STRUCTURE

Elected Officers (5; 5 year rotation)

Assistant PC

Program Chair

DC Elect

Division Chair

Past DC

PDW Program
Paper Awards

Conference
Program

Teaching Initiatives
Non-Conference
Awards

AOM Interactions
Membership
New Initiatives

Elections

EC (1: Paper
awards &
Catering)

EC (3: Program
Team)

EC (1:TC)

EC (1: AC)

EC (1 Global)

EC (4 Non
Conference)

EC (1)

Executive Committee
(12; 2 year term)

Teaching
Committee
(8; 2 year term)

Research
Committee
(2nd yr, Paper Awards)

**Research
Committee**
(24; 2 year term)

Research
Committee
(1st yr, Dissertation Aw.)

Awards
Committee
Education &
Distinguished Scholar
(10; 2 year term)

Emerging Scholar
Award Committee
(3 former DCs)

Global Reps
Committee
(6; 3 year term)

Communications
Team
(10, TBD)

Membership
Engagement
Committee
(9; 3 year term)

Appointed Positions

Treasurer

Secretary

Communications
Director

MEC Chair

2024-25 Elected Officers

Division
Chair



Deepak Somaya
U Illinois,
Urbana-
Champaign

Division
Chair Elect



Brian Wu
U Michigan

Program
Chair



Isin Guler
U North
Carolina

Assistant
Program Chair



Nan Jia
U Southern
California

Past
Division Chair



Louise Mors
Copenhagen
Business
School

2024-25 Appointed Officers



MEC Chair
Andy Wu
HBS



Secretary
Dave Maslach
Florida State U



**Communications
Director**
Paolo Aversa
Kings College,
London



Treasurer
Paul Drnevich
U Alabama

**Thank you for your invaluable expertise and
dedication to the division!**

2024-25 Elected Executive Committee



Olga Hawn,
U North Carolina



David Tan,
U Washington



Juan Santalo,
IE Madrid



Florence Honore,
U Wisconsin-
Madison



Fabrice
Lumineau,
U Hong Kong



Koen
Heimeriks,
U. Warwick



David Clough
U of British
Columbia



Christina Fang
NYU



Catherine
Magelssen
London Bus
School



John Mawdsley
HEC



Francisco
Polidoro Jr.
UT-Austin



Maggie Zhou
U of Michigan

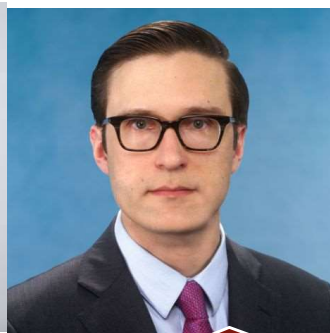
2024-25 2nd Year Research Committee



Mario Amore
Boconi U



Christiane Bode
Imperial College
London



Andrew Boysen
U North Carolina



Jasmina Chauvin
Georgetown U



Theresa Dickler
Philipps U
Marburg & IE



Ryan Krause
Texas Christian U



Yong Li
U Nevada



Arianna Marchetti
London Business
School



Leandro
Pongeluppe
U Pennsylvania



Marco Testoni
Tilburg U



Ulya Tsolmon
Washington U
St Louis



Sandy Yu
U Minnesota

2024-25 1st Year Research Committee



Daniel Albert
Drexel U.



Afonso Almeida
Costa
Nova School of
Business



Francisco Brahm
LBS



Jonathan Bundy
Arizona State U



Aaron Hill
U. Of Florida



Narae Lee
KAIST



Ilaria Orlandi
Copenhagen
Business School



Jens Schmidt
Aalto U



Ralf Wilden
Macquarie U



Phebo Wibbens
INSEAD



Adam Wowak
U. Of Notre
Dame



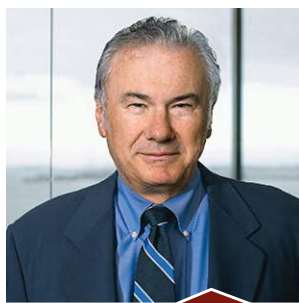
Zhe (Adele) Xing
Santa Clara U.



Xavier Martin
Tilburg U



Russ Coff
U Wisconsin



David Teece
UC Berkeley



David Collis
HBS



Jiao Luo
U Minnesota



Cathy Maritan
Syracuse U



Aseem Kaul
U Minnesota



Oliver Baumann
U Southern
Denmark

2024-25 Awards Committee



Aks Zaheer
U Minnesota

Chair



Brian Wu
U of Michigan

EC Liaison



John Mawdsley
HEC Paris

Highlights from 2024-2025

➤ STR Global Impact Plan

- Reorganization of regions and creation of within-region ambassadors.
- STR Global Scholarships created for PhD students to attend AOM.
- Big step up in conferences and workshops: In response to an open call for co-sponsorship, we decided to co-sponsor the Bgrade EU-DPRN Conference, Chile Strategy Conference, India Strategy Conference, and SALAC workshop. Also, a China Strategy Conference (just approved).

➤ STR Digital Plan

- Continued offering of virtual programming by the EC and MEC. Process created for early planning and scheduling of sessions.
- Revamped YouTube site, with well-developed playlists reflecting STR themes (theory, phenomena, methods, teaching, etc.) and STR research tracks (Behavioral Strategy, Nonmarket Strategy, Corporate and International Strategy, etc.)
- Renewed focus on member/ field needs as the guiding principle for digital sessions, with the content library used as a prism to identify future needs.

Highlights from 2024-2025

- Amendment of Bylaws
 - Appointed Officer terms: 1+4+4 years, staggered years.
 - Appointment procedures for Appointed Officers, and MEC and Comms Committee members.
 - “Newsletter Committee” → “Communications Committee”, clarify role.
 - EC member eligibility for APC nomination (after their term completes).
- Digital Meets Strategy Theme
 - The non-conference task force and MEC held virtual events on this theme
 - Plenary: Rajshree Agarwal, Felipe Csaszar, Teppo Felin, Mette Kaagaard, Eivind Kolding, Peter Zemsky
- Other Developments
 - Return to in-person Winter Meeting and Research Day (Chicago, March)
 - Streamlined structure and AOM approval process for sponsoring Global Conferences and Workshops
 - New awards sponsorship initiative (named after inactive scholars)

STR Virtual Program (2024-25)

STR Meet a Phenomenon: Digital
Transformation, February 2025
Cameron Miller

Reviewing Workshop
February 2025
Bukky Oyedeji MEC



STR Meet a Method: Generative AI as a
Research Tool, March 2025
Daniel Albert
Florence Honore

Academic Career Around the World,
January 2025
Charlotte Jacobs



Writing and Publishing for Non-US
Scholars, May 2025
Thomas Teodorovicz

Navigating the AOM and Building Your
Community, December 2024
Naga Lakshmi Damaraju



Strategy Jam PhD Workshop
June 2025
Keith Pennington

Beyond the Ivory Tower: Leveraging
Research for Real-World Impact,
November 2024
Bukky Oyedeji MEC



STR Virtual Program (2024-25)

STR Conversations: Strategic
Management Meets Information
Systems in a Digital Era

May 2025

David Clough
Florence Honore

STR Conversations: Organizational
Learning Meets Behavioral Strategy
May 2025

Christina Fang
Koen Heimeriks

STR Meet a Method: Generative
AI as a Research Tool
March 2025
Daniel Albert

STR Meet a Phenomenon: Foundations
and Frontiers of Alliance Research
May 2025
David Clough
Koen Heimeriks

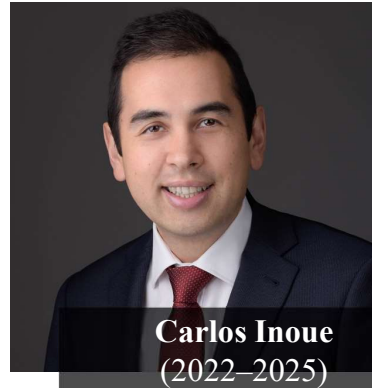
STR Conversations: Strategic
Management Meets Marketing
(postponed)
David Clough
Christina Fang



2024-25 Membership Engagement Committee



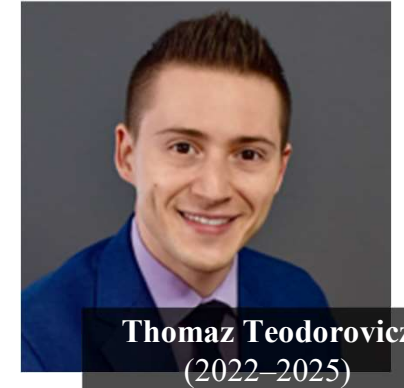
*Chair of the Membership
Engagement Committee*
Andy Wu
Harvard University



Carlos Inoue
(2022–2025)



Keith Pennington
(2022–2025)



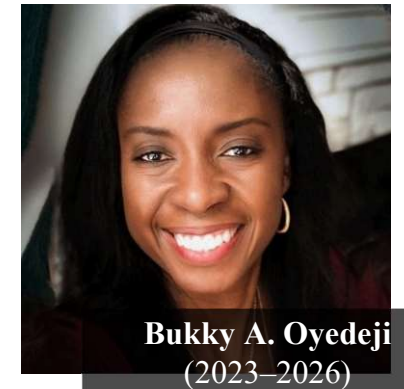
Thomaz Teodorovicz
(2022–2025)



Sina Koshokhan
(2023–2026)



Cameron Miller
(2023–2026)



Bukky A. Oyedeji
(2023–2026)



Daniel Albert
(2024–2027)



Naga Lakshmi Damaraju
(2024–2027)



Charlotte Jacobs
(2024–2027)

Membership Engagement: MEC Initiatives 2024–2025

REDEFINING STR MEMBERSHIP

Virtual pre-conference initiatives to embrace and educate underserved members of our community.

NEW MEMBERS

Reviewing Workshop (*Oyedeji*)

Navigating AOM (*Damaraju*)

DOCTORAL

Strategy Jam (*Pennington*)

PRACTITIONERS

Industry Engagement (*Oyedeji*)

GLOBAL

Writing and Publishing (*Teodorovicz*)

Academic Careers (*Jacobs*)

DIGITAL LITERACY

Generative AI (*Albert*)

Digital Transformation (*Miller*)

REVITALIZING STR MEMBERSHIP

In-person conference events to energize and excite our entire community.

AMBASSADOR PROGRAM

Volunteer Recruiting, Staffing, and Training
(*Inoue, Khoshokhan, Jacobs*)

MERCHANDIZING

STR-Branded Pins (*Khoshokhan*)

IMMERSION

Company Visit (*Jacobs*)

Walking Tour (*Teodorovicz*)

SOCIALIZATION

Division Welcome (*Miller*)

Saturday Happy Hour (*Pennington*)

Sunday Happy Hour (*Albert*)

Board Game Social (*Oyedeji*)

Director



Paolo Aversa

Kings College London

AOM Platforms

Website, Conversations,
Calendars



Laura Doria

Iowa State U.



**Marco
Minervini**

Instituto de Empresa



**Miros
Zohrehvand**

Leiden U.



Yuki Yuan

Imperial College London



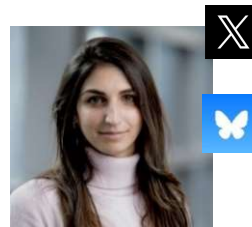
Luigi Mosca

Imperial College London



Yixin Qiu

U. of Galway



**Francesca
Hueller**

U. of Liverpool



Maria Rita Micheli

IESEG



Luca Pistilli

UCD

Social Media

Twitter/X, LinkedIn, Instagram

2024 – 25 Communications Team

Thank you to outgoing member Laura Doria (STR Conversations).
Welcome to Giacomo Marchesini and Matteo Devigili



Nilam Kaushik
IIM Bangalore
(South/West Asia)



Vivian Guo
CEIBS
(East Asia)



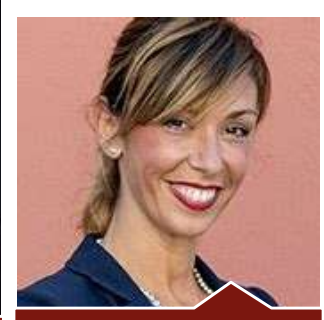
Marina Gama
FGV-EAESP
São Paulo
(Americas)



Theresa Onaji-Benson
U Pretoria
(Africa)



Pitosh Heyden
Monash U
(ASEAN +
Oceania)



Martina Pasquini
IE Madrid
(Europe)

2024-25 Global Representatives

Chair



Deepak Somaya
U Illinois, Urbana-
Champaign

EC Liason



Fabrice Lumineau
U Hong Kong

Financial State of the Division

- We continue to manage the division's finances conservatively. STR has a large reserve (**\$462,025** as of July 16th) to serve our members
- This year we were allocated **\$69,708** from AOM, plus **\$17,883** in interest
 - Historically, we are conservative and spend no more than membership fees on catering, events, and AV equipment
 - We are making investments in supporting digital resources, global impact efforts, and junior scholar development (which can dip into reserves)
 - This year's budget will approximately breakeven (with AOM allocation + interest + thanks to grants from Carlsberg Fdn, U of Maryland, and AOM travel scholarships)
 - Due to uncertain and delayed information about conference costs, budgets include a "pre-approved escalation" of 10%, giving the DC and APC some room to manage unanticipated surprises
- Despite working with AoM, some uncertainty in future budgets:
 - Treasurer and PDC met with AOM CFO: Receiving interest again on our reserves
 - Unclear how future expenses will change due to uncertain inflation in the hospitality sector (concerns raised with AOM)
 - AV costs at conferences are increasingly exorbitant making it cost-prohibitive to record sessions

A Huge Thank You to Marie Louise Mors for 5 Years of Service

Past Division Chair



Marie Louise Mors

Copenhagen Business School

Thanks to Past STR Division Chairs

23-24 Louise Mors Copenhagen

Business School

22-23 Michael Leiblein Ohio State U

21-22 Heather Berry George Wash U

20-21 Tim Folta Connecticut

19-20 Samina Karim Northeastern

18-19 Xavier Martin Tilburg U

17-18 Mary Benner Minnesota

16-17 Brian Silverman Toronto

15-16 Alfonso Gambardella Bocconi

14-15 Christoph Zott IESE

13-14 Rajshree Agarwal Maryland

12-13 Jeff Reuer Purdue

11-12 Nicholas Argyres Wash U

10-11 Tammy Madsen Santa Clara

09-10 Joanne Oxley Toronto

08-09 Joe Mahoney Illinois

07-08 Russ Coff Emory

06-07 Anita McGahan Toronto

05-06 James Westphal U Texas-Austin

04-05 Margie Peteraf Dartmouth

03-04 Javier Gimeno INSEAD

02-03 Ranjay Gulati Northwestern

01-02 Bert Cannella Texas A&M

00-01 Ming-Jer Chen Pennsylvania

99-00 Diana L. Day Rutgers

98-99 Ed Zajac Northwestern

97-98 Harbir Singh Pennsylvania

96-97 Michael Lubatkin Connecticut

95-96 Jay Barney Texas A&M

94-95 Idie Kesner North Carolina

93-94 Irene Duhaime Memphis State

92-93 Kathryn Rudie Harrigan Columbia

91-92 Robert Burgelman Stanford

90-91 Carl Zeithaml North Carolina

89-90 Jay Bourgeois Virginia

88-89 Carolyn Woo Purdue

87-88 Rich Bettis SMU

86-87 Don Hambrick Columbia

85-86 David Jemison Stanford

84-85 Edwin Murray Boston

83-84 Larry Jauch Southern Illinois

82-83 Bob Pitts Penn State

81-82 Carl Anderson North Carolina

80-81 Charles Saunders Connecticut

79-80 John Grant Pittsburgh

78-79 Arnold Cooper Purdue

77-78 Charles Hofer Stanford

76-77 William Glueck Georgia

75-76 Max Richards Penn State

74-75 Dan Schendel Purdue

71-72 Robert Ackerman Harvard

(co-chair)

71-74 Bill Guth Columbia/NYU



Election Results

**Thanks to
Louise Mors, David Maslach and
Francisco Polidoro for managing the
elections**

**Past Division
Chair**



Louise Mors
CBS

Secretary



David Maslach
Florida State U

**EC
Member**



Francisco Polidoro Jr.
U of Texas at Austin

Incoming Assistant Program Chair



John Joseph

University of California, Irvine

Incoming Executive Committee



Colleen Cunningham
U Utah



Alvaro Cuervo-Cazurra
Northeastern U



Kenneth Huang
National U Singapore



Maria Roche
Harvard U



Arianna Marchetti
London Business School



Sheryl Winston Smith
BI Norwegian
Business School

2025-26 Incoming Appointed Officers



MEC Co-Chair
Cameron Miller
Syracuse U



Co-Treasurer
Sandip Bisui
Purdue U

Welcome to the division!

Incoming Committee Members

Awards Committee



Ron Adner
Dartmouth College



Rajshree Agarwal
U Maryland



Donald Hambrick
Penn State U



Phanish Puranam
INSEAD

Teaching Committee



Hakan Ozalp
U Amsterdam



Casidhe Troyer
London Business
School



Natalya
Vinokurova
Lehigh U



Yongzhi (Alex)
Wang
Ohio State U

Incoming Research Committee



Jiayi Bao
Texas A&M



Melody Chang
U Southern California



Nianchen Han
Nanyang Technical U
Singapore



Carlos Inoue
U Illinois



Sukhun Kang
UC Santa Barbara



J Daniel Kim
Wharton



Wesley Koo
John Hopkins U



Milan Miric
USC Marshall



Christopher Sabel
Erasmus U



Thomaz Teodorovicz
Copenhagen Business
School



Audra Wormald
U North Carolina



Nataliya Wright
Columbia U

Incoming Committee Members

Membership Engagement Committee



Min Jung Kim
Korea U



Gui Deng Say
Singapore
Management U



Eugene Pyun
Rotterdam School of
Management

Global Representatives Committee



Vejliko Jeremic
U Belgrade



Ogechi Adeola
U Kigali Rwanda



Thank You Isin!



2025 Program Team

Program Chair



Isin Guler
U North Carolina

EC Member



Olga Hawn,
U N Carolina

EC Member



David Tan,
U Washington

EC Member



Maggie Zhou
U Michigan

Program Assistant

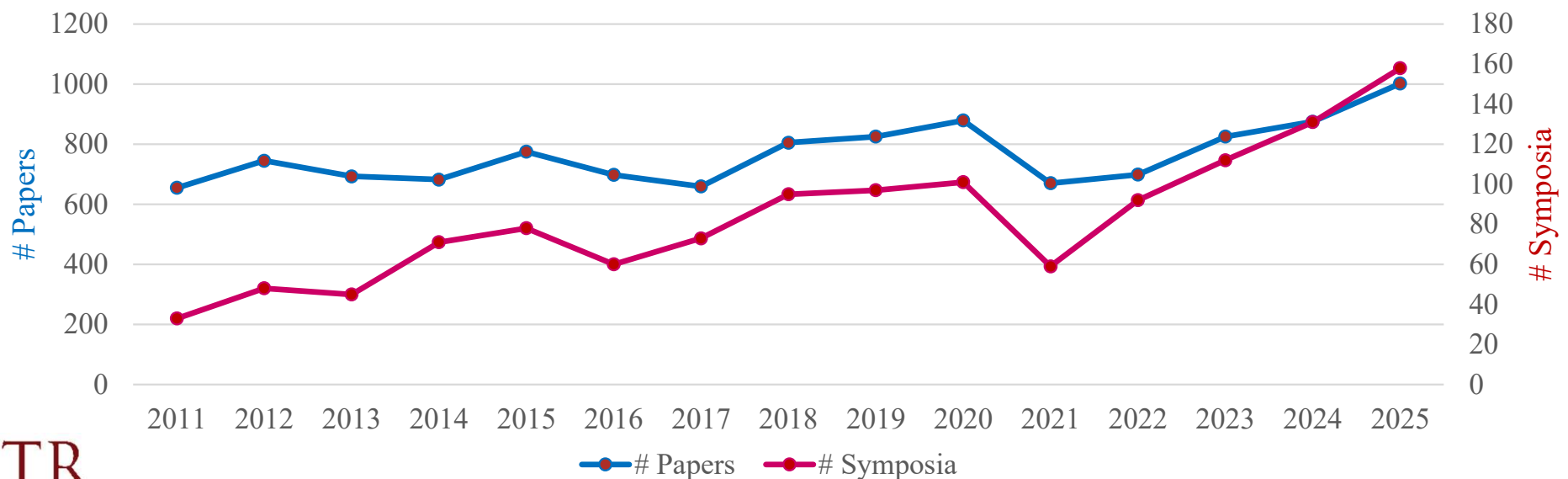


Shingi Hong
UNC

2025 STR Main Program Statistics

- **1160 competitive submissions (1002 papers, 158 symposia)**
 - Submissions up 15.3%. Paper submissions up 14.5% & Symposia submissions up 21%.
 - Paper acceptance at 47%. AoM cap = 50% same as last year.
 - Symposia acceptance at 73.4%. AoM cap = 75% higher than last year. No symposia sharing.
- **Paper Authors**
 - 79% outside US (76% last 2 years); 45 countries (46 & 51 last 2 years)
- **Poster submissions**
 - 65 submitted, 29% accepted AoM cap=100%

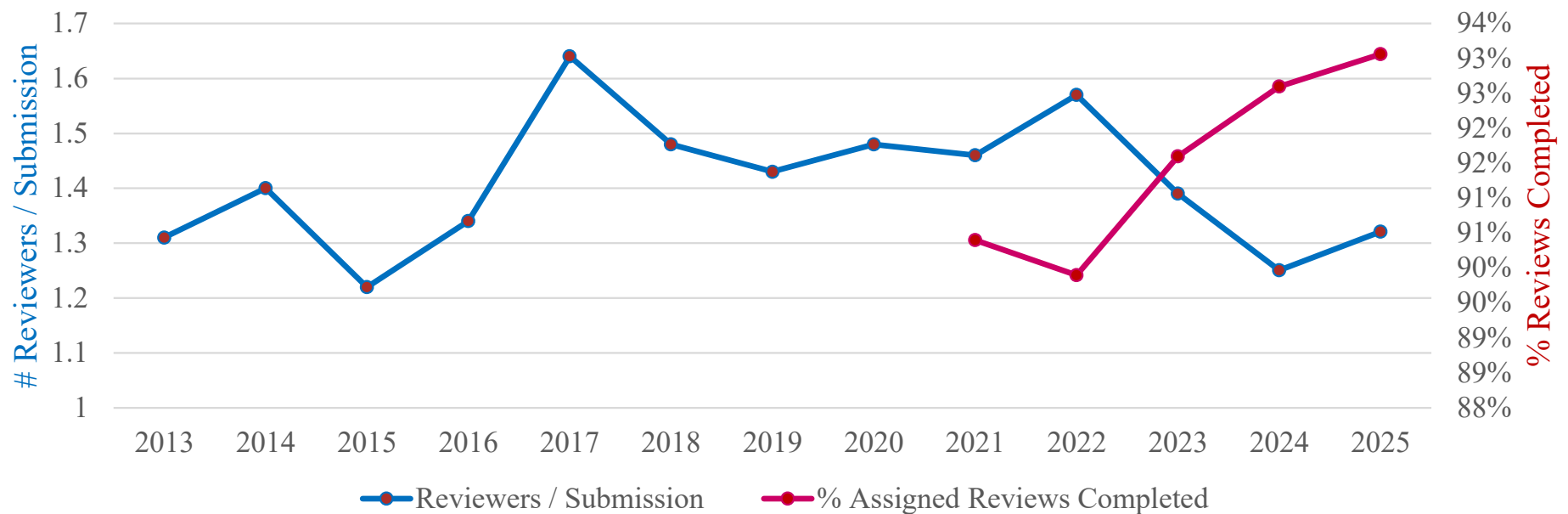
STR Papers and Symposia



2025 STR Reviewer Statistics

- 1,532 reviewers. A 21.7% increase
 - Reviewers from US: 30.2% (vs. 37.0% ... declining since 2016).
 - Reviewers from 64 countries (versus 57 last year).
- Assigned reviews completed: 93.1% (vs. 92.6% & 91.6% in last 2 years).

STR Reviewer Engagement



Thanks to the Program Track Chairs

Behavioral Strategy

→ **Cha Li** (University of Texas at Austin)



Corporate and International Strategy

→ **Catherine Magelsen** (London Business School)

Industry, Competition, and Strategic Entrepreneurship

→ **Alicia DeSantola** (U of Washington)



Knowledge, Learning, and Innovation Strategy

→ **Aldona Kapacinskaite** (Bocconi University)

Nonmarket Strategy

→ **Haram Seo** (Arizona State University)

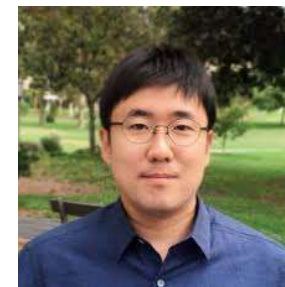


Organization Structure, Networks, and Relational Strategies

→ **John Eklund** (USC), **Luke Rhee** (UC Irvine)

Resources, Capabilities, and Strategic Factor Markets

→ **Jasmina Chauvin** (Georgetown)



Strategic Leadership, TMT, and Corporate Governance

→ **MK Chin** (Indiana U)

Thanks to Our 2025 Trusted Reviewers!

Aldona Kapacinskaite	Jasmina Chauvin	MK Chin
Angie Fairchild	Jeffrey Martin	Nell Dutt
Charlotte Ren	Jiayi Bao	Rose Kim
Cheng Gao	Jin Hyung Kim	Shirish Sundaresan
Christine Choi	Justin Frake	Sukhun Kang
David Chung	Louise Mors	Tim Ott
Elena Vidal	Mahka Moeen	Ulya Tsolmon
Emanuele Bettinazzi	Marlo Raveendran	Vanessa Burbano
Heather Berry	Megan Lawrence	Young Hou
James Westphal	Metin Sengul	

2025 Outstanding Reviewer Recognition



Abishek Bhatia	Jessica Jeesoo Kim	Minjae Lee
Aku Valtakoski	Johan Rath	Ngoc Quynh Dao
Alessandra Russo	Joseph Mahoney	Nicholas Poggioli
Andre Havrylyshyn	Junghoon Park	Nufer Ates
Angèle Richard	Kathryn Harrigan	Peer Fiss
Ben Li	Kenneth Cory	Peter G. Klein
Benedikt A. Schuler	Kris Irwin	Rama Krishna Reddy
Camille Doche	Kunyuan Qiao	Rebecca Rheinhardt Kehoe
Cedric Gutierrez	Kyle Mayer	Santana Pathak
Dongil Keum	Kyungsoo Kim	Simon Jd Schillebeeckx
Eric Lee	Leo Denis	Sonic Wu
Gal Blatman	Lin Shi	Thomas P. Moliterno
Grant Jacoby	Mahshad Ghazali	Urusha Thapa
Hugo Leenders	Manuel von Krosigk	Winfried Ruigrok
Hyung-Kun Park	Maria J. Sanchez-Bueno	Xena Welch Guerra
Ingo Kleindienst	Michael Herbert Wolfesberger	Yara Hamdan
Jens Schmidt	Michelle Lee	



2024 STR Awards





Conference Paper Awards



Thanks To Research Committee Members (2nd Yr) For Judging **Best Paper Awards**



Mario Amore
Boconi U



Christiane Bode
Imperial College
London



Andrew Boysen
U North Carolina



Jasmina Chauvin
Georgetown U



Theresa Dickler
Philipps U
Marburg & IE



Ryan Krause
Texas Christian U



Yong Li
U Nevada



Arianna Marchetti
London Business
School



Leandro
Pongeluppe
U Pennsylvania



Marco Testoni
Tilburg U



Ulya Tsolmon
Washington U
St Louis



Sandy Yu
U Minnesota

2025 STR Track Paper Award Winners (I)

➤ **Corporate and International Strategy**

- *How Do Investors Shape Startups' Response to New Market Opportunities?*

Sarath Balachandran, Sungyong Chang, Sukhun Kang

➤ **Resources, Capabilities and Strategic Factor Markets**

- *Rents and Resources Revisited: Defining Firm Performance in Strategic Management*

Phebo Wibbens

➤ **Organization Structure, Networks and Relational Strategies**

- *The Value Added of Innovation Managers: Evidence from the National Institutes of Health*

Christina Nguyen

➤ **Behavioral Strategy**

- *Reproducing and Extending Experiments in Behavioral Strategy with Large Language Models*

Daniel Albert, Stephan Billinger

2025 STR Track Paper Award Winners (II)

➤ **Knowledge, Learning, and Innovation Strategy**

- *State of Confusion: The Organizational Design of Subordinate Learning under Managerial Guidance*

Hart Posen, Thomas Keil, Dirk Martignoni

➤ **Nonmarket Strategy**

- *Navigating the Green Maze: Linking Corporate Political Connections and Environmental Innovation*

Marco Antonio Winter

➤ **Industry, Competition, and Strategic Entrepreneurship**

- *Persuasion and Competitive (Dis)Advantage*

Timo Ehrig, Jens Schmidt

➤ **Strategic Leadership, TMT, and Corporate Governance**

- *Motivational Spillovers in Repeated Tasks: How Critical 9-1-1 Calls Influence EMS Crew Performance*

Timothy Gubler, Alexandru Roman, Haibo Liu

Bill Glueck Best Paper Award



The ***Bill Glueck Best Paper Award*** is provided for the submission judged to be the best paper submitted to the refereed scholarly program and is supported by friends and former students of Bill Glueck, the 35th president of the Academy of Management.

2025 Glueck Best Paper Award Winners

State of Confusion: The Organizational Design of Subordinate Learning under Managerial Guidance



Hart Posen, Dartmouth College

Thomas Keil, University of Zurich

Dirk Martignoni, Università della Svizzera italiana

Sumantra Ghoshal Research and Practice Award



The *Sumantra Ghoshal Research and Practice Award* is awarded for the submission to the refereed scholarly program that is judged to be the best paper that advances research while deriving important implications for practice. The award honors the contributions to both research and practice made by Sumantra Ghoshal.

2025 Ghoshal Research and Practice Award Winner

***How Do Investors Shape Startups' Response to
New Market Opportunities?***



Sarath Balachandran, London Business School

Sungyong Chang, Cornell University

Sukhun Kang, University of California Santa Barbara

Litschert Award

The **Robert J. Litschert Award** for the best paper by a doctoral student was instituted in memory of Professor Litschert by his students & colleagues at Virginia Tech.

Professor Litschert was one of the early Academy members and was active in teaching and research in strategy and organization theory. He was very much loved by his legion of students, many of whom have made significant contributions to the field. It is particularly appropriate that the award is given to a promising doctoral student since Professor Litschert considered the mentoring of students his most important responsibility.



2025 Robert J. Litschert Best Doctoral Student Paper

***The Value Added of Innovation Managers:
Evidence from the National Institutes of Health***



Christina Nguyen

Massachusetts Institute of Technology





**Konstantina
Kiouis**
Washington U, St
Louis



Trish Gorman
WUSTL



Michael Mol
Copenhagen
Business School



**Qian (Cecilia)
Gu**
Georgia State



Daniel Chng
CEIBS



Paul Seaborn
U Virginia



Natalie Burford
IESE

2024-25 Teaching Committee

Chair



Brian Wu
U of Michigan

EC Liason



Juan Santalo
IE Madrid



Nathan Furr
INSEAD

Career Awards

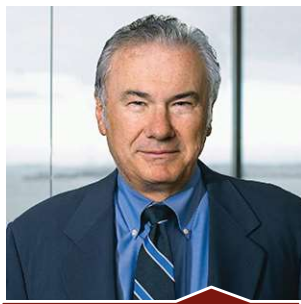




Xavier Martin
Tilburg U



Russ Coff
U Wisconsin



David Teece
UC Berkeley



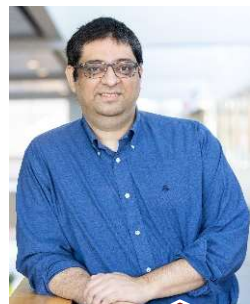
David Collis
HBS



Jiao Luo
U Minnesota



Cathy Maritan
Syracuse U



Aseem Kaul
U Minnesota

Awards Committee

Chair

EC Liaison



Oliver Baumann
U Southern
Denmark



Brian Wu
U of Michigan



John Mawdsley
HEC Paris



Aks Zaheer
U Minnesota

Outstanding Educator Award

The *Outstanding Educator Award* (created in 1987) recognizes a scholar who has demonstrated a long term commitment to and expertise in educating Strategy students.

The award alternates each year between Ph.D./doctoral education and MBA/executive education. In odd years like this one, STR evaluates nominees with respect to their contributions to PhD education and mentoring in strategic management.

2025 Outstanding Educator Award



Rajshree Agarwal
Univ. of Maryland

2025 Outstanding Educator Award



- Rajshree is Rudolph Lamone Chair of Strategy and Entrepreneurship, and Director of the Ed Snider Center for Enterprise and Markets at the Robert H. Smith School of Business, University of Maryland. Rajshree Ph.D. and Master degrees from the University at Buffalo
- Rajshree uses an interdisciplinary lens in her research to provide insights on strategic innovation for new venture creation and for firm renewal, and has published over 70 articles, mostly in top strategy, management, and innovation journals
- Over her career, she has been *dissertation chair or co-chair to over 20 doctoral students and served as a committee member for numerous others*, many of whom have gone on to do award winning research and play editorial and leadership roles. Through her involvement in CCC, *Rajshree's mentorship has also touched Ph.D. students at numerous institutions, beyond her own.*

2025 Outstanding Educator Award



- Across the nominations, Rajshree's students were very enthusiastic in nominating her for this award.
- One former student wrote that *"she believed in me before I believed in myself. And her belief changed everything for me"*.
- All nominations emphasized the tremendous and long-lasting impact that Rajshree has. One noted, *"If I can emulate even a small part of what I observed and learned while working with Rajshree, I will add value to my students' academic careers"*
- Another commented *"Your relationship with Rajshree does not end when you graduate or when you publish your dissertation research. She is there with you at every step of the way"*.
- Nominations were unanimous in describing the high energy that Rajshree puts into mentoring, with one former student commenting *"Rajshree's famous phrase is that she will 'match effort with effort.'"*

STR William D. Guth Distinguished Service Award



The *STR William D. Guth Distinguished Service Award* (endowed in 2018 by his students, colleagues and friends) honors a scholar who has made outstanding career contributions to building and serving the field of strategic management.

This award is named after Bill Guth, who led our division from its founding through its early years (1969-1974). Bill went on to exemplify generosity in advancing our field and in supporting rising scholars.

STR William D. Guth Distinguished Service Award



Don Hambrick
Pennsylvania State Univ.

2025 STR Guth Distinguished Service Award



- Don is Evan Pugh University Professor and the Smeal Chaired Professor of Management, Smeal College of Business at The Pennsylvania State University. He is also Bronfman Professor Emeritus at the Graduate School of Business, Columbia University.
- He is an internationally recognized management scholar, the author of numerous articles and books on strategy formulation, strategy implementation, executive psychology, executive staffing and incentives, the composition and processes of top management teams, and corporate governance.
- Don has been a multi-faceted leader for our field in many ways. He has led the BPS (former STR) Division and the whole of the Academy of Management, in each case leaving a lasting imprint and challenging the status quo in ways that have made our field stronger.

2025 STR Guth Distinguished Service Award



- Don became a fellow of the Academy of Management in 1990, was the president of the Academy of Management between 1992 and 1993 and was Dean of Fellows from 2008 to 2011. He has served twice on the Academy of Management Board of Governors.
- He is a fellow of the Strategic Management Society since 2005, has served on the Strategic Management Society Board of Directors, and received the career achievement C.K. Prahalad Award for Scholarly Impact on Practice in 2021.
- He also contributed field-shaping editorial service, from serving as founding associate editor of Organization Science to special issues and conferences.

Emerging Scholar Award

- The *Emerging Scholar Award* (created in 2017 and bestowed every two years) recognizes a promising scholar who has established a research record of exceptional quality early in his/her career, has a notable publication record, and has already demonstrated an impact on the field of strategic management.
- Candidates are judged by the relevance, academic contribution, theoretical and methodological rigor, and practical implications of their work.
- 2025 award: nominees defended their dissertation after January 2019)

2025 STR Emerging Scholar Award Committee

(Comprised of Former Division Chairs)

Tim Folta

Michael Leiblein

Christopher Zott



2025 Emerging Scholar Award



Hyunjin Kim
INSEAD

2025 Emerging Scholar Award



- Hyunjin is an Assistant Professor of Strategy at INSEAD. She received her PhD from Harvard Business School in 2020.
- Her research examines how firms can manage data and algorithms to improve their strategic decision-making, and how these technologies change how firms compete and build competitive advantage. Her research has received funding from the Ewing Marion Kauffman Foundation and the Foundation for Human Behavior.

2025 Emerging Scholar Award



- Hyunjin's work elicited the following comments from the award committee:
- *"Professor Kim's research stands out in that it helps the field think differently about classic issues in the field of strategic management".*
- *"Her research highlights the critical role of competitor information in shaping firms' strategic decisions, demonstrating that access to such data can lead to performance-enhancing alignment with competitors. The findings underscore the importance of addressing managerial inattention and leveraging the growing availability of competitor data to refine strategic choices."*

Dissertation Awards



Thanks to Research Committee (1st Year) Members Involved in Judging the Dissertation Awards



Daniel Albert
Drexel U.



Afonso Almeida
Costa
Nova School of
Business



Francisco Brahm
LBS



Jonathan Bundy
Arizona State U



Aaron Hill
U. Of Florida



Narae Lee
KAIST



Ilaria Orlandi
Copenhagen
Business School



Jens Schmidt
Aalto U



Ralf Wilden
Macquarie U



Phebo Wibbens
INSEAD



Adam Wowak
U. Of Notre
Dame



Zhe (Adele) Xing
Santa Clara U.

2025 STR Outstanding Dissertation Award Finalists

Hyuck David Chung, University of Illinois Urbana-Champaign (Gies)

PhD: University of Michigan, Ann Arbor (Ross)

Advisor: Yue Maggie Zhou

"Theory of the Firm in the Platform Economy"



Camille Doche, ESCP Business School

PhD: HEC Paris

Advisor: Olivier Chatain

"Essays on Cooperative Organizations and Collective Resources"



Patrick Hallila, Imperial Business School

PhD: Bayes Business School

Advisors: Hans Frankort and Paolo Aversa

"Essays on Intrafirm and Interfirm Competition"



2025 Dissertation Award Finalists

Jino Lu, Washington University in St. Louis (Olin)

PhD: University of Southern California (Marshall)

Advisor: Florenta Teodoridis

"Three Essays on the Spillover Effects of Technological Change on Innovation Dynamics"



Joe Ploog, IE University

PhD: UCL School of Management

Advisor: Joost Rietveld

"Three Essays on Heterogeneous Network Effects: Implications for Firms and Users"



Bo Yang, Hong Kong University Business School

PhD: University of Southern California (Marshall)

Advisor: Nan Jia

"Corporate Political Strategies Amidst Geopolitical Tension and Polarization"



STR Outstanding Dissertation: Research Committee's Comments

- *This dissertation bridges a historically central topic in strategy (theory of the firm) with a new hot one (platforms with a focus on complementors). It has a clearly defined research gap and an obvious appeal from a managerial standpoint. There is a sophisticated analysis (difference-in-difference methodologies, heat maps) with interesting datasets (ridesharing, food delivery).*
- *The dissertation seeks to address relevant phenomena related to economic organization - cooperative structures and collective resources – by looking at those phenomena from a strategic perspective...It uses an interesting empirical setting (wine cooperatives and demarcated regions in France) and leverages an innovative causal identification strategy (spread of a plant disease).*
- *This dissertation has a very clearly defined research gap in intragroup competition, with the identification of the limitations of prior research designs and theorizing when applied to employees within firms. It is an attempt to address those issues head-on.... Two of its essays (the empirical ones) use very interesting datasets (Moto GP, NHL). They also have insightful theoretical implications.*

STR Outstanding Dissertation: Research Committee's Comments

- *Studies how shifts in one technological domain affect innovation in other domains. The topic is relevant, with important contributions to the literature on innovation and knowledge development, using rigorous methods, such as the exogenous shock of the Zero Emission Vehicle mandate... I am very impressed by the sample and methods used across the three studies, and the questions around spillover dynamics in innovation are important.*
- *The dissertation deals with a core mechanism underlying competitive advantage (network externalities), challenging established assumptions around that mechanism (that they uniformly affect all market participants and are always beneficial). There is depth in the theoretical development of the first essay. The two subsequent empirical essays have interesting settings (boardgames, videogames in the Steam store). The empirical analyses are creative and have intriguing theoretical and practical implications regarding the strategic control that firms can exert over network effects.*
- *This is a timely and compelling dissertation on corporate political strategy, addressing issues that are increasingly relevant in today's polarized and geopolitically tense environment. It contributes new theoretical insights to the corporate political activity literature... The creation of three original datasets and their cohesive use across chapters demonstrate a high level of research rigor and ambition.*

2025 STR Outstanding Dissertation Award Recipient



Joe Ploog

IE University (PhD: UCL School of Management)

*Three Essays on Heterogeneous Network Effects:
Implications for Firms and Users*





Thank you!
Please join us for the
2025 STR Social Hour
Bella Center: Hall E- EN-B

