RISE 2024
Conference Theme and Call for Submissions
From Thoughts to Assets: The Journey of Transforming Innovation and Creativity into Value
Saint Joseph University in Beirut, CIS
Beirut, Lebanon, 25-26-27 November 2024
Hybrid Format

Driving natural evolution is an attribute of human genius. In their quest for a better life, people are on the vanguard of evolution with innovation and hustle through evolutionary epistemology with research. Innovation and research share the same root; innovation in the doing in ways we haven’t before, and research in the knowing of things we haven’t before.

Modern life requires grinding ever faster tracks of innovation. Demographic shifts, technological leaps, genomic advances, the enormous challenges of a shifting global balance and environmental imbalance, and the sheer intensity and frequency of crises call upon faster, bolder, and more innovation and knowledge production and their diffusion. The effective articulation of capabilities to respond to challenges and constraints, and to create, convey, and capture sustainable value have become a necessity, a survival kit. The responsibility is collective. RISE (Research with Impact for Society and the Enterprise) conference embodies this dynamic through the collective creative process it has been promoting.

The scientific and organization committees of the fourth edition of RISE conference invite the vivid actors of society in general, and business and academia in particular, to investigate the ways and means to create sustainable value from novelty. It invites them to investigate transforming thoughts into assets, articulating science and practice, and turning knowledge creation into creation of value.

RISE 2024 extends into all areas of innovation and how to transform them into value for the benefit of society. Management, economics, hard sciences, engineering, medical sciences and practice, public health, education, humanities, creative arts, design, religious sciences, law, civil society, and public administration are invited to share their challenges and expertise. Emphasis is put on collaborative research “with” practitioners and “within” fields of practice, and the creation of value from innovation. All research orientations and endeavors are included.

submit here
The proceedings committee will invite a selection of papers to submit to a special issue from the Organization Development Journal dedicated to RISE 2024. Invited papers will go through a second round of reviews.

Conference Chair
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Timeline

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Submission Guidelines

- Manuscripts should follow the APA 7th edition style, not exceed 35 pages all-inclusive, be double-spaced, and use the font “times new roman 12”

- Two separate word documents should be submitted:
  - A title page that includes the title of the article, the author(s) name(s), their affiliation(s), and their full contact details
  - An anonymous manuscript that does not mention the authors’ details

- Submitting authors are invited to review at least one manuscript

- All submissions involve a commitment to register and participate in the conference

- Presentations during the conference should not exceed 7 minutes each

- See types of submissions on the next page
Types of Submissions:

A. Paper Submissions
We invite submissions that fit any of the nine categories below. You should indicate directly in the submission, beside the abstract, the type of submission you choose:

1. Conceptual Papers
These are papers with a focus on theoretical, conceptual, philosophical, or methodological development and contribution to the field of consulting

2. Empirical Papers
These are fully developed based on empirical analyses with practical and theoretical implications for management consulting

3. Application Papers
These are the results of scholarly work applied to practices or, in reverse, where practitioners demonstrate that their practices were used to enhance academic work

4. Practice Reflection Papers
Short, well-developed papers about new trends, observations, policy assessment, implications, and critical topical issues as recorded and interpreted by management practitioners across the societal, public, and private sectors

5. Dissertation Reviews
This allows graduates, doctoral students, and candidates to engage and write a short paper about their dissertations focusing on the empirical and theoretical findings and implications for the management consulting field

6. Case Studies
Case studies provide reports based on an in-depth analysis of one organization or an in-depth study using a comparative inquiry of two organizations to generate a conclusion that might become useful to similar organizations in the same industry or sector

7. Field Reports
These are the results of methodological documentation and analyzes of observed phenomena, people, places, events, behaviors, and processes to identify solutions for problems of practice

8. Poster Presentations
This allows submitters to present their research ideas, conceptual frameworks, research questions, problems of practice, research methodologies, work in progress and study plan, etc. The goal of the poster session is to provide feedback that helps the authors to further develop their research studies

The poster submission consists of an extended abstract (1.5 pages maximum) formatted in Research Object, Question, Hypothesis, Theoretical Framework, Methodology Used, Results or Expected Results. Accepted poster presenters will be required to present three slides maximum, 5 minutes per panelist. The poster session will appear in the RISE program as a regular submission

9. Symposia
This allows all scholars, including researchers, practitioners, and industry executives who are experts on a particular topic in management consulting, to present and deliver their opinions and viewpoints

B. Workshop Submissions

10. Professional Development Workshop
The Professional Development Workshop (PDW) is a unique occasion to create an interaction between participants and experienced presenters around topics of practical importance.

PDW proposals must include the workshop title, full description of the workshop, activities, roles, and time requirements for the session (shorter workshops are preferred). The proposal must identify the proposal submitter(s), workshop chair(s), and presenter(s), including their names, contact information, phones, email addresses, and affiliations. Each workshop should present at most two chairs or co-chairs and at most five presenters/panelists/discussants

11. Doctoral Consortium
The doctoral consortium is a subset of the PDW. It provides a venue for collegial interactions among doctoral students and unique access to senior scholar-practitioners who make their expertise available to students

12. Caucuses
These are planned by authors as informal discussion sessions. Submissions are no more than two pages in length, detailing the idea(s) to discuss by members with shared interests.