How to Spot a Potential CDM



Association of Nutrition & Foodservice Professionals

The purpose of this document is to better help our ANFP members identify potential CDMs and recruit new members within and outside the industry.

Each day we cross paths with a variety of people in our lives; friends, family members, colleagues and acquaintances. As an ANFP member, we encourage you to think "outside the box" and consider speaking with those that may or may not be employed in the foodservice and nutrition fields about becoming a CDM. Look at those individuals that have a similar work ethic like CDMs; hardworking, professional, organized, dedicated and helpful. Share your experiences and be open to questions about the credential, careers and benefits. Encourage these individuals to learn more about the credential by visiting the CBDM or ANFP's website www.CBDMonline.org or www.ANFPonline.org.

When thinking of prospective CDM's, consider approaching such individuals as listed below and speak with them of the career potential and benefits of becoming a CDM:

- Dietary (or nurse's) aides or techs, orderlies, dishwashers or other dietary/kitchen staff
- Professional staff such as administrative assistants or patient care coordinators
- Cooks/chefs
- Food service directors
- Health coaches
- RD's still seeking work or not able to currently find work in the field
- Sanitarians/health inspectors
- Administrators

For more information and benefits about the CDM credential, and additional recruitment tools, refer to the following documents:

- Power of the Credential
- Prospective Member Brochure
- Job Descriptions for CDMs
- Scope of Practice
- What CDM Means to Me

