

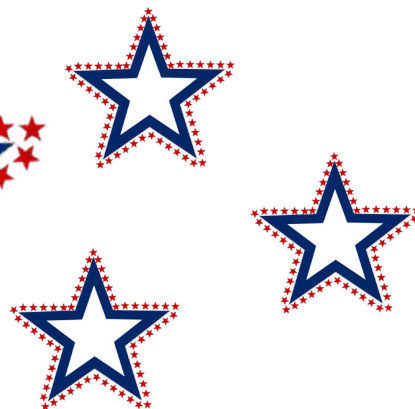
SCASA Events and News



E-Tidings Newsletter

Volume 13, Issue 5

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Call for Nominations!

VP for Communications

The SCASA Executive Board is pleased to announce a **Call for Nominations** for a *Brand New Officer Position: Vice-President for Communications*. After careful deliberation, the Current President, Past-President, and President-Elect unanimously agreed on the need for this role to better connect with our growing community of statisticians, data scientists, and enthusiasts. If the position proves successful, an amendment to the Chapter Constitution will follow to formalize it.

The Need: In today's evolving digital landscape, our chapter recognizes the vital role that engaging, informative, and dynamic social media plays in reaching and inspiring the next generation. The Vice-President for Communications will serve as the **voice and visual storyteller** of SCASA online, promoting events, highlighting member achievements, and sharing impactful content that celebrates the value and excitement of Statistics.

Key Responsibilities:

- Manage official chapter accounts on platforms including Facebook, Instagram, X (Twitter), YouTube, LinkedIn, and others
- Create, schedule, and post engaging content such as: promotional graphics and videos for events, highlights of chapter news and member achievements, recaps of events and interviews with members
- Collaborate with event organizers to promote activities before and after they happen
- Monitor engagement analytics and refine content strategies

Qualifications:

- Experience managing social media accounts (personal or organizational)
- Strong writing skills for clear and engaging messaging
- Basic graphic design and/or video editing skills
- Familiarity with AI-powered content creation tools (e.g., image generation, caption writing, video generation)
- Ability to plan content calendars and meet deadlines
- Interest in statistics, data science, or STEM fields (background a plus but not required)
- Comfortable working both independently and as part of a team

Preferred Tools & Platforms (not required but a plus):

- Canva, Adobe Creative Suite, or similar design tools
- AI content platforms (e.g., ChatGPT, Gemini, Claude, DALL-E, Midjourney, Ideogram, etc.)
- Video editing software (e.g., CapCut, iMovie, Final Cut Pro, Camtasia, etc.)

To Apply:

Please submit a brief statement of interest, any relevant portfolio items (social media handles, videos, posts, etc.), and a resume (if available) to **Chong Ho (Alex) Yu, SCASA President**, at

chonghoyu@gmail.com

Congratulations to Local 2025 ASA Founder and Fellows !!!



The American Statistical Association (ASA) has announced its 2025 Founders and Fellows, and we are proud to celebrate three outstanding honorees from our local community!

2025 ASA FOUNDER Robert Gould, a founder of ASA DataFest, is a leader in statistics education. He serves as undergraduate vice-chair of UCLA's Department of Statistics and directs the Center for Teaching Statistics. He co-authored *Introductory Statistics: Exploring the World With Data Analysis* and founded the e-journal *Technology Innovations in Statistics Education*, advancing the use of technology in teaching statistics. **Congratulations, Rob! We are proud to have you among us and to celebrate your well-deserved recognition!**



2025 ASA FELLOW Jacob Bien is a Professor in the Department of Data Sciences and Operations at the University of Southern California's Marshall School of Business. His research focuses on statistical machine learning, developing methods that balance flexibility and interpretability for analyzing complex data. He serves as an associate editor for the *Journal of the American Statistical Association* and the *Journal of the Royal Statistical Society (Series B)*.

2025 ASA FELLOW Donatello Telesca is a Professor of Biostatistics at UCLA. His research focuses on Bayesian methods in multivariate statistics, functional data analysis, and statistical approaches for high-dimensional 'omics' data. His work integrates graphical modeling, stochastic processes, and quantitative structure–activity relationship models, with applications spanning bioinformatics, nano-informatics, and criminology. He is a member of the California NanoSystems Institute and the UCLA Jonsson Comprehensive Cancer Center.





Mark Your Calendars! ASA Traveling Course!

Two half-days: Friday, September 19, online & Saturday, September 20, in person

SCASA is super thrilled to announce that this year we have been awarded an ASA traveling course instructed by no one else but our own immediate past president Dr. Anna Yu Lee, a founder and owner of **Concierge Mental Health & Associates**.

DATES: Friday, 9/19/2025, online & Saturday, 9/20, 2025, in person, in the **FOUNDERSPACE BUILDING** at **87 N. Raymond Ave., Pasadena, CA 91103**. Parking is available in a nearby garage at an hourly rate.

COST: \$25 Students/Retirees, \$50 general (either one or two days). We owe ASA \$25 per person regardless.

REGISTRATION: will be launched in July.

TITLE: *Statistical Therapy & Consulting: Combining Traditional and Quantitative Approaches to Provide Emotional Support in Educational & Mental Health Settings*

ABSTRACT: This seminar explores Statistical Therapy Consulting (STC), and Statistical Therapy (ST) as novel approaches to supporting existent forms of evidence-informed mental health care. The workshop begins with an overview of distinctions and similarities between psychotherapy, ST, and STC. Included is research that underscores the development of ST and STC, interactive exercises, and opportunities for group discussion. Highlighted are various applications of STC for the treatment and prevention of common mental, emotional, and relational concerns including stress, cognitive distortion, anxiety, depression, fear, and burnout. Some of the statistical tools applications include probabilistic thinking, distribution analysis, bayesian inference, algorithmic decision-making, and data categorization analysis. Controversial and exploratory techniques such as, 'Statistics Masochistics,' are also discussed, with the focus being on integrity, transparency, ethics, and cultural diversity/respect as fundamental and integral within the delivery of all mental health services.

Bio: Dr. Anna Yu Lee holds multiple roles as Immediate Past President of the SoCal Ch. of the American Statistical Association, Adj. Professor in the School of Community & Global Health at Claremont Graduate University, and founder and senior consultant at Concierge Mental Health & Associates (CMHA). Her education and clinical training spans the fields of multicultural psychology, public health, and biostatistics, and her professional backgrounds are in counseling, residential care management, health promotion science, journalism, undergraduate/graduate instruction, and marketing. In her private practice, Dr. Yu Lee operates as a consultant, not a psychotherapist. Dr. Yu Lee's publications have appeared in journals of public health, social and behavioral health, and statistical education. She has presented to academic, clinical, and industry audiences in multiple countries in North America, Western Europe, East Asia, and the Middle East, and has taught in the Marriage & Family Therapy program in the USC Rossier School of Education, in Azusa Pacific University's MS in Biostatistics program, and UG Dept. of Mathematics, Physics, and Statistics, UG Dept. of Psychology, in addition to the UG Dept. of Psychology at Cal Poly Pomona.



SCASA Leadership Legacy Corner



From the list of Past Presidents of SCASA:
1996-1997 Joyce C. Niland, City of Hope National Medical Center

Q: Could you update us on your time with SCASA and beyond? Sure - after completing my PhD and serving as Assistant Professor at USC School of Medicine for several years, I was recruited to City of Hope (COH) as Director of Biostatistics in 1989. I was actively involved in SCASA at that time, serving as President from 1996-1997. During my tenure, I volunteered COH to serve as the venue for the SCASA Careers Day, and an awesome biostatistician in my Department, Andy Dagis, was instrumental in organizing this event there for several years (serving as SCASA President himself in 2011-2012). I made many great friends through SCASA, including Anita Ianucci, VP for Academic Affairs, who assisted with Careers Day as well; Anita and I are still in touch, and share a love of antique shows. She provided this photo from a lecture I was giving in the 1990s (note the groovy glasses!).

In 1997 I was proud to be appointed as the first female Department Chair at COH, creating the Department of Information Sciences, which combined biostatistics, clinical research information management, cancer registry, and biomedical informatics into a synergistic hub for collecting and analyzing data. At that time COH was running about 500 clinical trials per year, and we built one of the first electronic data management systems to support all of these. In 1998 I was elected as a Fellow of the American Statistical Association (ASA), served as ASA Vice President from 2003-2005, and became the first holder of the Edward and Estelle Alexander Endowed Chair in Information Sciences in 2006.



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SCASA Leadership Legacy Corner

Continued from the previous page.

The latest stage of my career involves being the Principal Investigator of 3 national coordinating center grants in the areas of stem cell and diabetes research. Since 2017 I've served as founding Chair of a new COH Department of Diabetes & Cancer Discovery Science. I'm still enjoying this position today, working full-time from our home in Santa Barbara, which I share with my husband Dr. Stanley Azen (whom some of you may remember as the founding father of Biostatistics at USC, and an incredibly accomplished pianist). This picture was taken in our SB home earlier this year (post-cataract surgery for me – no glasses!).



Joyce C. Niland, Ph.D.
Chair, Department of Diabetes & Cancer Discovery Science
Diabetes and Metabolism Research Institute
Edward & Estelle Alexander Chaired Professor, Beckman
Research Institute

Stanley Azen, Ph.D.
Professor of Biostatistics/Epidemiology
Department of Preventive Medicine
University of Southern California

Live R-Guru Class

with Sunil Gupta



By Sunil Gupta

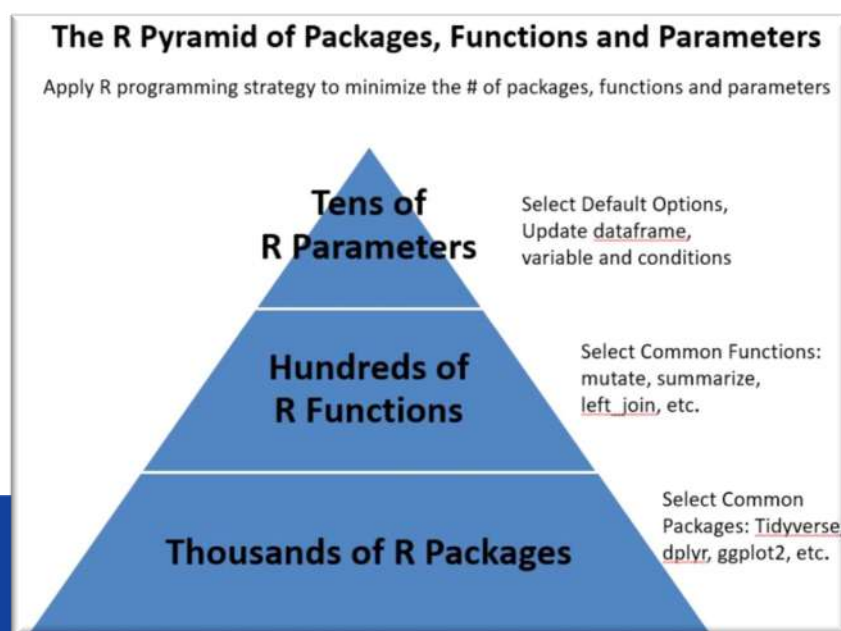
SAS, R and CDISC SME, Author, Mentor and International Trainer

<https://R-Guru.com>, <https://SASSavvy.com>

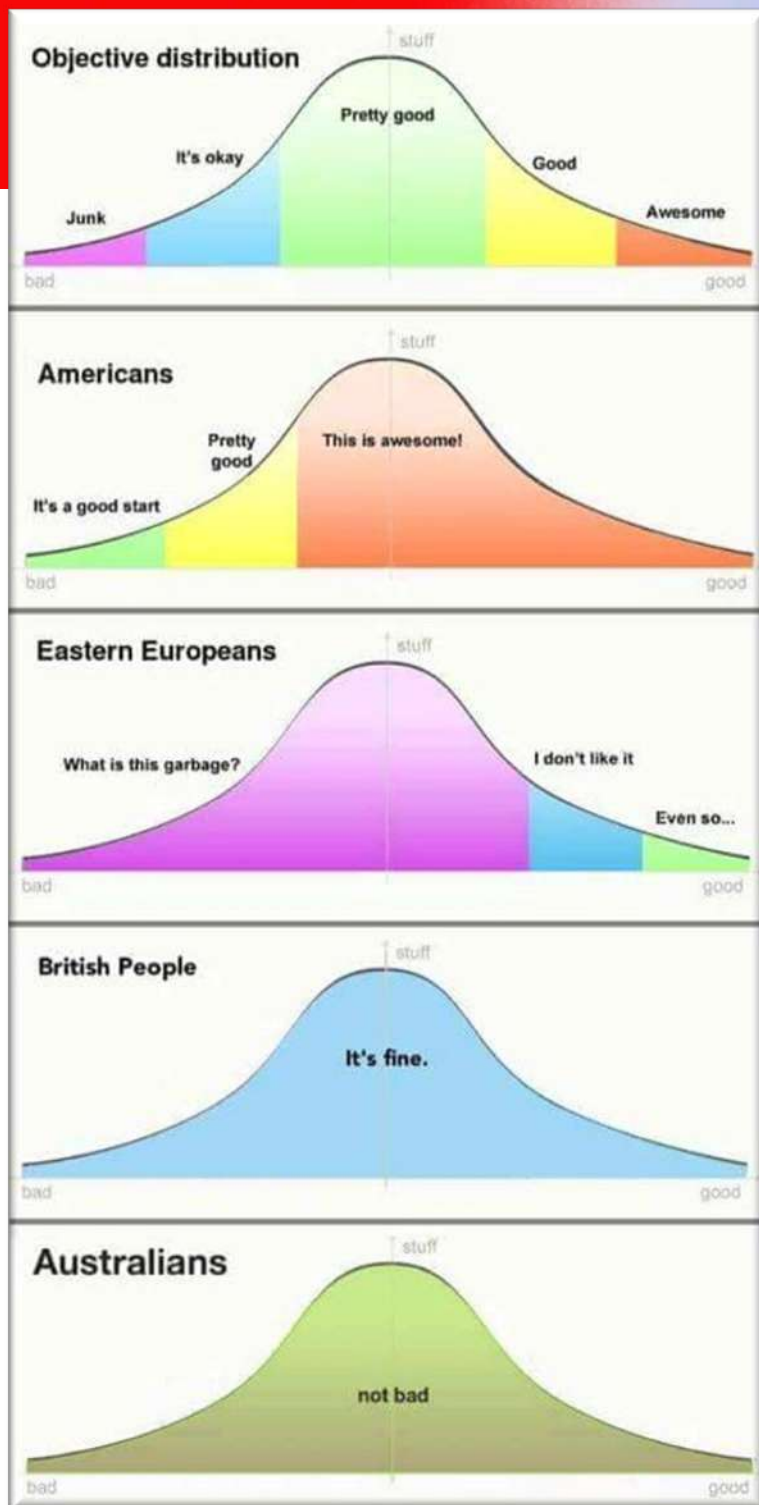
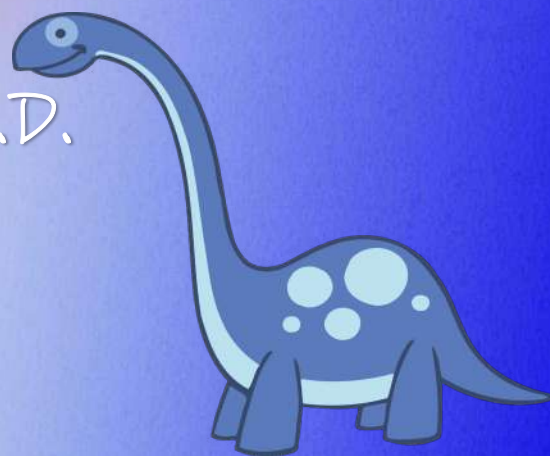
R-Guru continues to grow, with thousands of viewers each month! R-Guru is designed to help you deepen your understanding, improve your management, and sharpen your programming strategies with R packages, functions, and parameters.

Back by popular demand, I'm excited to announce the next session of my live online R-Guru class — an eight-week series starting at the end of May! Through mentoring and guided instruction, you'll complete weekly hands-on R exercises, build SDTMs and ADaMs, and get your R questions answered — all to help you master R.

Seats are limited for these small-group live sessions, held from 6:30 AM to 8:00 AM PT on the following dates: May 27, June 11, 18, 25, July 2, 9, 16, and 23. Enroll today to secure your spot! To enroll, visit r-guru.com/join-us and select Option B.



Dr. Normalcurvesaurus, Ph.D. presents



Dr. Olga will be back in T minutes where T is an exponentially distributed random variable with a mean of 5 minutes.

Just wait.
Dr. Olga.

KIWIS ARE WELL KNOWN FOR THEIR
CANNIBALISTIC TENDENCIES

