

SCASA Leadership Legacy Corner



From the list of SCASA Presidents:

2025-2026 Chong Ho Alex Yu, Hawai'i Pacific University

Dr. Chong Ho Alex Yu is Professor and Program Director of Master programs in data science and artificial intelligence at Hawaii Pacific University. Dr. Yu is a three-time winner of the SAS faculty scholarship (2016, 2017 SAS Global Forum and 2017 Western Users of SAS Software Conference). In addition, he also won the Distinguished SAS Educator Award in 2021. His research interests include, but are not limited to, alternate and emerging research methods (e.g., exploratory data analysis, data visualization, data science, machine learning, and item response theory), philosophical aspects of research methodologies (e.g., causal inferences, the nature of latent constructs, and abductive reasoning), and cross-cultural comparison in STEM education (e.g., Program for International Student Assessment [PISA], Program for International Assessment of Adult Competencies [PIAAC], and Trends for International Math and Science Study [TIMSS]).

As the President of the Southern California Chapter of the American Statistical Association (SCASA), he enthusiastically shares the latest trends and news about data science and machine learning (DSML) with the research community, especially on the topic of connecting classical statistics and DSML. He disseminates this through a weekly newsletter and info-videos posted on social media, including YouTube, Facebook, and LinkedIn. He also manages various administrative tasks of the organization, such as event planning.