



# The Southern California STATISTICIAN

✧ Meeting Memo and Newsletter ✧

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## ODESSA DUBINSKY TO ADDRESS JANUARY CHAPTER MEETING

The featured speaker at the January 22 Chapter Meeting will be Odessa Dubinsky. The topic is "How Does a Statistician Beat the Game and Earn His Keep?"

The scheduled outline will be:

### A. Statisticians -- what use are they?

- I. Statisticians as window dressing.
  - a. Brand X-based statistics.
  - b. Follow-the-crowd statistics.
  - c. Etc.

### II. What some other people do with statistics.

- a. Quality control and trouble shooting in manufacturing.
- b. Market analysis and product mixing.
- c. System analysis and corporate policy steering.

### III. Econometrics, social research and public policy.

### B. Some things that statisticians ought to do, but usually don't.

- I. Statisticians as window dressing.
  - a. Educate the public toward greater statistical sophistication.
  - b. Ditto.
  - c. Etc. -- also ditto.

### II. What some other people ought to do with statistics.

- a.xb.xc. Examine social significance of corporate operations,

determine corporate policies to optimize various public welfare functions.

### III. Econometrics, social research and public policy.

- a. Full system analyses of all socio-economic-political subsystems.
- b. Application to evaluations and executions of proposed/desired public policies. (Example: full employment x reduced inflation and/or improved qualities of living, subject e.g. to environmental constraints.)

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## MEETING ANNOUNCEMENT

WHEN: THURSDAY, JANUARY 22, 1976

8:00 P.M. - Program

(Attendees are expected to have eaten prior to this meeting. The DWP Cafeteria will be open, or you may eat elsewhere if you prefer.)

WHERE: Los Angeles Department of Water and Power (DWP), 111 North Hope Street (enter main entrance), Los Angeles 90012 (Guard will direct you to Level A.)

Inquiries: Telephone one of the following:

L.A. Area - Ray Navarre, Auto Club  
(213) 746-4646

Orange County - Lydia Kinzer  
County of Orange  
(714) 834-3209



January 1976

JANUARY FEATURED SPEAKER - ODESSA DUBINSKY

(continued)

Ohio State University; Graduate study, University of Cincinnati, UCLA. Management and Supervision seminars, U.C. Santa Barbara and Kepner-Tregoe.

Senior Manpower Analyst, Manager of Southern California Region Employment Data and Research since 1971. Prior experience in Manpower and Labor Market Analysis in Orange County, San Diego, Sacramento, Los Angeles, California, and Ohio.

Publications:

Directed and wrote San Diego Manpower Survey, 1960-65.

Manpower Resources of Guam, M.I., 1964-70.

Profiles of the Poor, Riverside, County, 1967.

Forecasting Area Labor Demand from Employer

Survey Data: The Area Skill Survey Technique, Journal American Statistical Association, 1966.

Employment Input into INCOM and Its Outcome - Western Economic Journal, 1968.

The Manpower Management Information System in California - Western Economic Journal, 1974.

FUTURE CHAPTER MEETING DATES

Tuesday - February 24, 1976

Thursday - March 25, 1976

STATISTICIAN NEWSLETTER

Anyone interested in submitting news and/or information may do so by submitting a copy to:

Larry M. Biernbaum  
Mail Code BA35  
5701 W. Imperial  
Los Angeles, California 90009

or by phoning (213) 670-9151, ext. 2141.

CAREER DAY - JANUARY 22

The Career Day Committee is able to accommodate more students who would like to visit working statisticians. Each participating student will visit a statistician's office during the morning, and a second statistician in the afternoon of January 22, to get a first-hand idea of what it is that statisticians do on the job. This will be followed by the evening program announced on the first page.

Students will also be invited to compete in the Career Day Essay Contest. This is a contest for the best essay describing how the student benefited from the day's activity and in what way the Career Day might be improved. At the May 1976 Chapter Meeting, a prize of \$50.00 will be awarded to the student whose essay has been judged the most informative. W. J. Dixon, Director, Health Science Computing Facility, UCLA, has contributed this prize.

Students who would like to participate in this Program should call one of the Career Day Committee members listed below. You need not be a statistics major.

James O. Aldrich (213) 784-6454

Robert D. Gordon (213) 837-2494

Allen H. Reed (213) 478-3711, ext. 4159