



# The American Statistical Association

## San Francisco Bay Area Chapter

Since 1928

February 1993

### TOPIC

**ELECTION EXIT POLLS:**

**INTRUSIONS OR INSIGHTS INTO THE PUBLIC PULSE?**

### SPEAKER

Larry N. Gerston, Ph.D.

Dr. Gerston received his Ph.D. at the University of California, Davis in 1975. He has been a professor of political science at San Jose State University since 1974.

Dr. Gerston currently serves as the survey research consultant for Joint Venture: Silicon Valley, an internationally recognized effort designed to revive the regions' economy.

### ABSTRACT

For the past quarter century, exit polls have operated on the periphery of the electoral process. These instruments of political measurement are designed to ascertain why people conduct themselves more than what they do. Nevertheless, although they are not utilized until after the voting act, exit polls are criticized as impediments to political participation and democracy.

In my capacity as political analyst at KNTV, I have conducted exit polls in Santa Clara County since 1986. My presentation will focus on these polls, particularly in terms of their utility and limitations. I will also spend some time examining the November 1992 election as a case study of exit poll activity.

### PLACE

Stanford University  
Stanford School of Medicine  
Room M 108  
(Palm Dr. to Campus Dr., right on Roth Way)  
Palo Alto (please see map attached)

### DATE

Thursday, February 4, 1993

### TIME

3:30 - Coffee  
4:00 - Talk

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## BIostatISTICS PROGRAM

### TITLE:

Application of Curve Estimation Methods to the Analysis of Aids Data

### SPEAKERS:

Michael Tarter, Professor  
Department of Biostatistics  
University of California, Berkeley

Florence Morrislon  
Statistical Consultant

### ABSTRACT:

California transfusion associated AIDS cases reported from the beginning of the epidemic through December 1991 were studied through application of curve estimation methods and by conventional statistical techniques. Differences between race and sex groups in both progression of the disease and in survival times were identified. These preliminary results will be presented and discussed.

### PLACE:

Stanford University

Schultz Auditorium, HRP Building, Campus Drive, Palo Alto

### DATE:

Thursday, February 25, 1993

### TIME:

3:30 - 4:00    Coffee  
4:00 - 5:00    Presentation

### RECEPTION

Professor Byron Brown will host a reception at his home following the presentation. Directions will be given at the meeting. Please RSVP by leaving a message at (415) 688-7264

f/asa/asanwsit

The parking areas indicated in GREEN are:

Time Limit

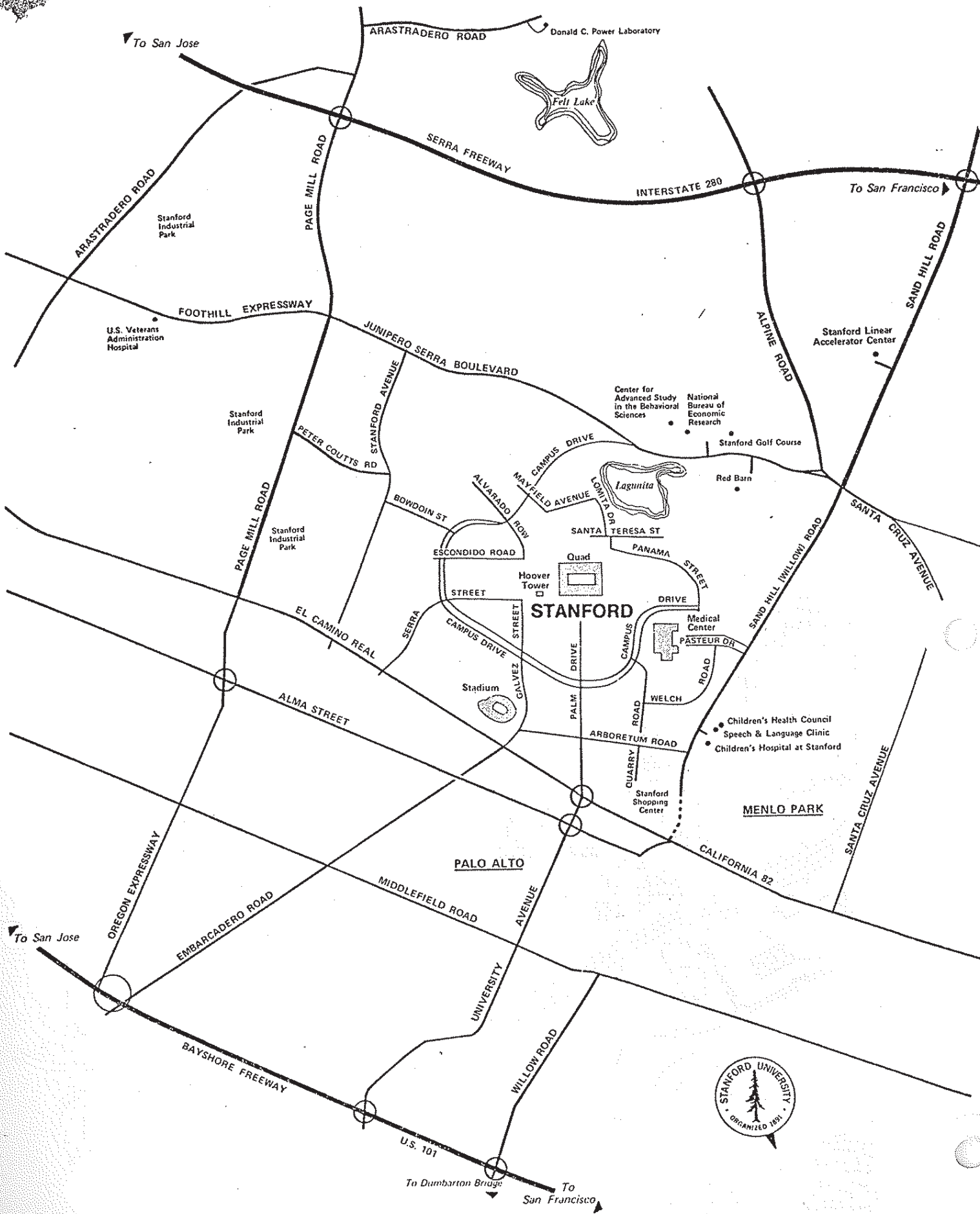
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"C" Permit. Visitors may obtain free, temporary permits to park in these areas. Such permits are issued at the Stanford University Police Services building at 711 Serra St., east of Campus Drive.

\*\*\*\*\* MARGUERITE Route -- free bus shuttle every ten minutes, Monday through Friday. Between 10:30 a.m. and 2:30 p.m., the shuttle is extended from the Medical Center to Stanford Shopping Center.







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SAN FRANCISCO BAY AREA CHAPTER  
American Statistical Association

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