Calendar Effects and Omitted Variables in Employment Time Series

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Bureau of Labor Statistics OEUS/DCES-SA Seasonal Adjustment Practitioners Workshop November 4, 2016



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Overview

- Very brief explanation of Current Employment Statistics (CES) program
 - ► Focus on subnational data
- Four vs. Five week calendar effect
- Omitted variables and the problems they bring
- Screening for problems with alternate runs



Current Employment Statistics

- Large monthly survey (>600,000 establishments)
 - ► Fed-State cooperative
- Employment, hours, and earnings at National, State, and Area (MSA) level
- Some of the most timely economic indicators
 - ► Most interest: employment change
- Benchmarked to admin. data



Current Employment Statistics

- State/MSA-level seasonal adjustment
 - "Two-Step" due to benchmark technique
 - Projected factors
 - Move to concurrent proposed for 2018
 - ► Publish 2024 SA series (not incl. 3MMA)
- CES reference period: "Pay period including the 12th of the month"
 - ► Time between reference weeks is variable
 - Noticeable in highly seasonal months
 - ► User-defined "4/5 Week Effect"



Four-Five Week Effect

Over-the-month Percent Change in Construction Employment, 1986-2016



Four-Five Week Effect

| Date | Weeks | dum1 | dum2 | dum3 | dum4 | dum5 | dum6 | dum7 | dum8 | dum9 | dum10 | dum11 |
|---------|-------|------|------|------|------|------|------|------|------|------|-------|-------|
| JAN2016 | 4 | 1.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| FEB2016 | 5 | 0.0 | -0.6 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| MAR2016 | 5 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| APR2016 | 4 | 0.0 | 0.0 | 1.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| MAY2016 | 5 | 0.0 | 0.0 | 0.0 | -0.6 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| JUN2016 | 4 | 0.0 | 0.0 | 0.0 | 0.0 | 1.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| JUL2016 | 5 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | -0.6 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 |
| AUG2016 | 5 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | -0.6 | 0.0 | 0.0 | 0.0 | 0.0 |
| SEP2016 | 4 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 1.0 | 0.0 | 0.0 | 0.0 |
| OCT2016 | 5 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | -0.6 | 0.0 | 0.0 |
| NOV2016 | 5 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | -0.6 | 0.0 |
| DEC2016 | 4 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 0.0 | 1.0 |

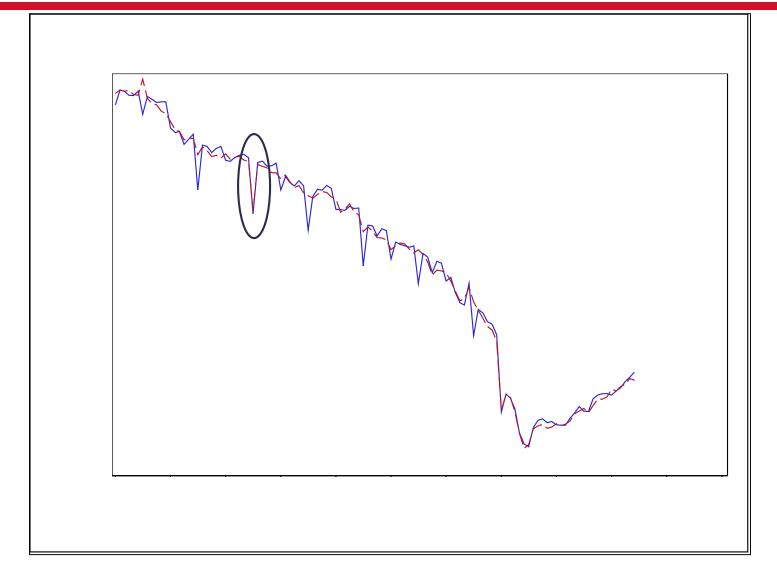


Four-Five Week Effect

- Important to control for fluctuations in the calendar
- Implemented w/ X-12-ARIMA in May 1996 (Cano et al.)
- Ten-year spans (standard CES input) will have few four (or five) week observation for each month
 - ► Potential for over-fitting the data

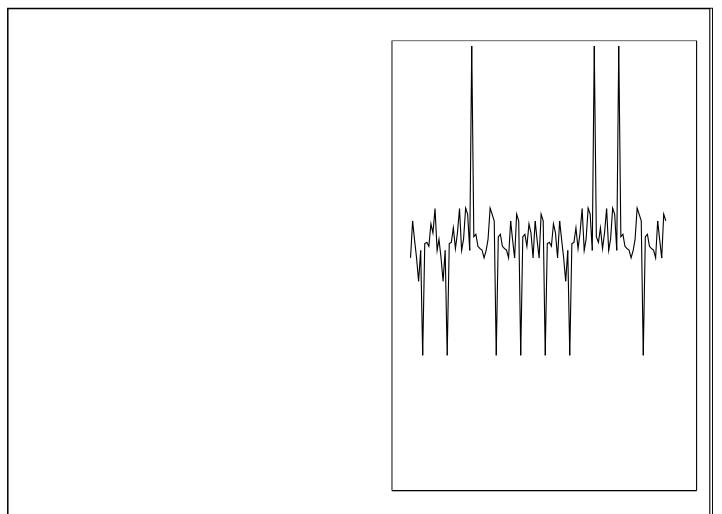


Ex. Michigan Durable Goods (Historical Problem)



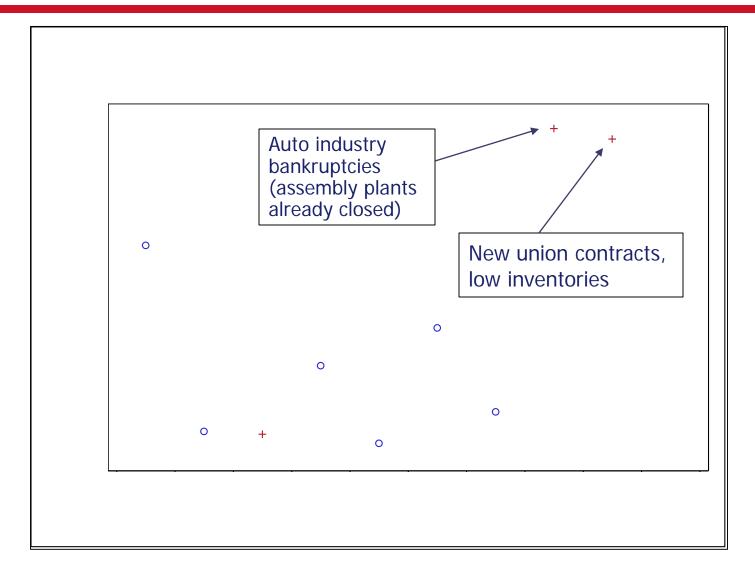


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Historical Problems

- Similar issues found in some other series w/ heavy auto-industry concentration
 - Midwest state-level durable goods mfg.
 - ► Some metro area total nonfarm
- Search for other problem series
 - ► Decennial Census, hurricanes, etc.
 - ► Hard to know what's a problem if not SME
- Bad projected factors: mid-year changes



Omitted Variables

Model 1 ("Short regression"): $Y_{t} = \tilde{\alpha}' M_{t} + \tilde{\beta}' X_{1,t} + Z_{t}$ Model 2 ("Long regression"): $Y_{t} = \alpha' M_{t} + \beta' X_{1,t} + \gamma' X_{2,t} + Z_{t}$

$$M_{t} = Month variables$$

 $X_{1,t}$ = Additive outliers, level shifts, interventions, &c.

 $X_{2,t} = Other outliers and interventions not in Model 1$



Two-Stage Runs

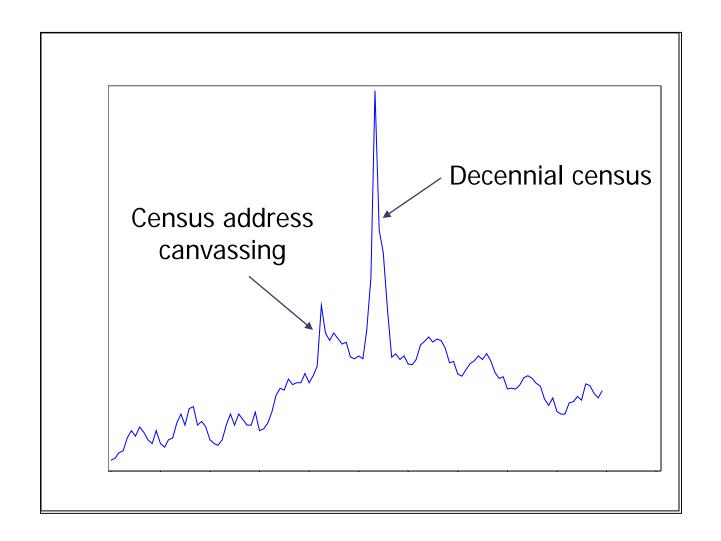
- Potentially biased estimates of α when omitting $\gamma'X_2$
 - ▶ If calendar and omitted vars correlated
- Proposal: do two runs
 - First run without $\alpha' M_t$
 - Run auto outlier detection
 - \triangleright Second run include $\alpha' M_t$
 - Use outliers from first run in regression spec
- Compare out-of-sample forecast
 - ► At series level and aggregate level



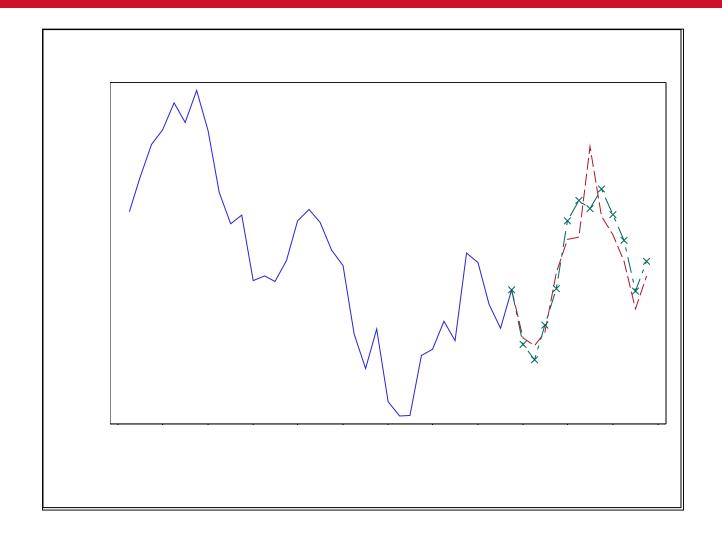
Overall Results

- Slight improvement in forecasts overall
- Noticeable improvement in known decennial census effect
- When BIG differences: alternate run usually better
- Two-stage modeling doesn't have more outliers in model
 - Perhaps better ones
- A variant where series was prior-adjusted using outliers from first run produced very similar results

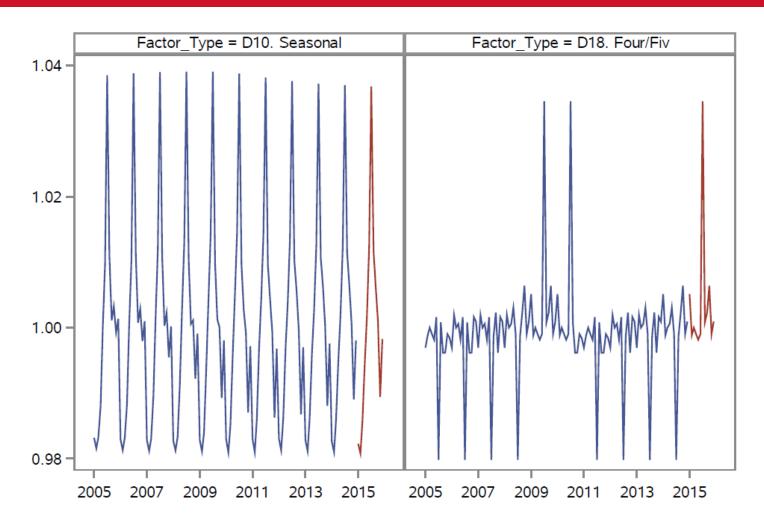




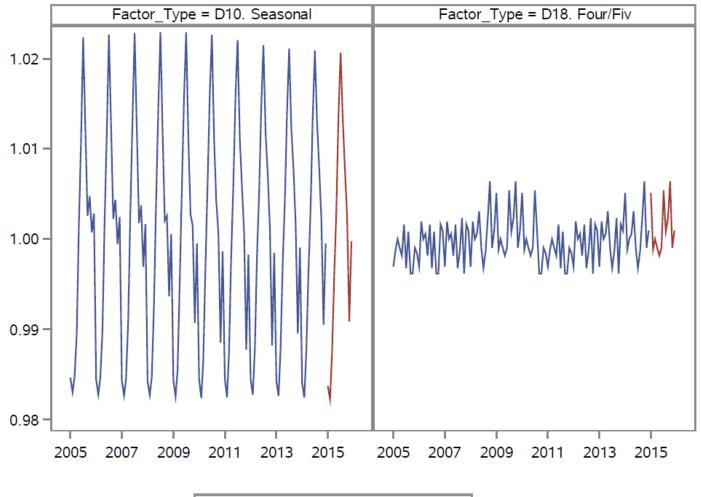














| Standard Run | | | | Two-Stage Run | Two-Stage Run | | | | |
|-------------------|-------------------|----------|--------------------|-------------------|------------------------------------|----------|---------|--|--|
| | Parameter | Standard | | | | Standard | | | |
| Variable | Estimate | | t-value | Variable | Estimate | | t-value | | |
| | | | | | | | | | |
| User-defined | | | | User-defined | | | | | |
| dum1 | 0.0016 | 0.00173 | 0.91 | dum1 | 0.0013 | 0.00207 | 0.64 | | |
| dum2 | -0.0007 | 0.00153 | -0.45 | dum2 | 0.0009 | 0.00181 | 0.49 | | |
| dum3 | 0.0018 | 0.00186 | 0.97 | dum3 | -0.0008 | 0.00216 | -0.37 | | |
| dum4 | -0.0021 | 0.00184 | -1.14 | dum4 | -0.0014 | 0.00216 | -0.63 | | |
| dum5 | 0.0033 | 0.00170 | 1.91 | dum5 | 0.0018 | 0.00199 | 0.90 | | |
| <mark>dum6</mark> | 0.0118 | 0.00196 | 6.0 <mark>1</mark> | <mark>dum6</mark> | 0.0021 | 0.00259 | 0.80 | | |
| dum7 | 0.0004 | 0.00168 | 0.26 | dum7 | 0.0002 | 0.00201 | 0.08 | | |
| dum8 | 0.0021 | 0.00185 | 1.14 | dum8 | 0.0017 | 0.00213 | 0.82 | | |
| dum9 | 0.0029 | 0.00168 | 1.71 | dum9 | 0.0019 | 0.00204 | 0.96 | | |
| dum10 | 0.0010 | 0.00155 | 0.65 | dum10 | 0.0017 | 0.00189 | 0.88 | | |
| dum11 | 0.0004 | 0.00168 | 0.22 | dum11 | -0.0003 | 0.00203 | -0.16 | | |
| Automatically | Identified Outlie | ers | | Outliers Identif | Outliers Identified from Prior Run | | | | |
| AO2009.Apr | 0.0414 | 0.0043 | 5 9.52 | AO2009.Apr | 0.0451 | 0.00518 | 8.72 | | |
| LS2010.Mar | 0.0228 | 0.00543 | 3 4.19 | LS2010.Apr | 0.0417 | 0.00692 | 6.02 | | |
| AO2010.Apr | 0.0375 | 0.00554 | 4 6.77 | AO2010.May | 0.129 | 6 0.0049 | 5 26.17 | | |
| TC2010.May | 0.1838 | 0.0069 | 3 26.51 | LS2010.Aug | -0.0548 | 0.00742 | -7.38 | | |
| LS2010.Jun | -0.0587 | 0.00599 | 9 -9.80 | TC2010.Sep | -0.0401 | 0.00636 | -6.30 | | |
| AO2010.Sep | -0.026 | 1 0.0041 | 5 -6.28 | | | | | | |



RMSE Ratios

■ RMSER < 1 shows gain

$$RMSER = \frac{RMSE(r_t^B)}{RMSE(r_t^A)}$$

r=over-the-month growth rates

A=standard run

B=two-stage run



RMSE Ratios

| | 2013 | 2014 | 2015 |
|--------------|------|------|------|
| All series | 0.97 | 0.89 | 0.97 |
| | | | |
| Federal only | 0.91 | 0.84 | 0.89 |
| Sum-of- | | | |
| States | 1.08 | 0.99 | 1.06 |



Takeaways

- Be careful when adjusting for calendar effects
 - Correlation of effect and other events causes OVB
- Alternate runs can help to screen for problems
 - ► Two-stage not a default for production
 - ▶ Visual screening may be effective
- Subjective prior adjustments or SMEchosen outliers should be considered



Questions/Comments?





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