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**Setting SMART Goals For StatFest**

A SMART Goals Worksheet is provided for your own use to help you make the most of your experiences at StatFest. It will help you reflect on your motivation and intentions for attending StatFest, set SMART goals, and organize actionable steps to help you achieve your goals.

**Networking At A Virtual Conference: Tips & Tricks**

- Prepare your technology
  - Make sure your camera and your audio are working before you enter.
- Decide on who you want to meet or connect with
  - StatFest hosts a program link on its website before the event with details regarding the conference. In the coming weeks, descriptions of this year’s speakers, panelists, and exhibitors who will be added to the Program and Expo pages on the site. It’s in your best interest to identify the ones you’re interested in ahead of time to get an idea of potential connections.
- Prepare questions for programs/employers ahead of time
  - It’s useful to research the institutions you’re interested in and what opportunities may exist there. That could be as simple as web searching them or even reaching out to people at the institution.
- Ask questions during the spoken sessions
  - There are still Q & A sessions after talks and panels in virtual settings. This is a good opportunity for you to pose questions to professionals who may have career pathways that are similar to your intended goals.
- Follow-Up with the people you have met
  - You will not have time to have all your questions answered or other questions will come to mind after you have left the conference. Some people you meet will be willing to exchange email addresses with you, so that you can ask follow-up questions after the conference. Be sure to ask for contact info if you run out of time to get your questions answered. Sometimes you can get even clearer answers this way than you would get in person.

**About StatFest**

StatFest 2022 is a free one-day virtual conference on September 17, 2022. StatFest aims to encourage undergraduate students from historically underrepresented groups to consider careers in graduate studies in statistics and data science. The conference is an ongoing initiative of the American Statistical Association through its Committee on Minorities in Statistics.

**Academia | Government/Non-Profit | Industry**

Each StatFest newsletter will describe in brief one of the speaker panel career areas. This week’s summary focuses on Academia.

Do you have aspirations to contribute to the bleeding-edge of data analysis methods? Are you interested in shaping the future by discovering new ways of utilizing the data collected by smart devices which seem to become more ubiquitous every day? Or maybe you have an interest in helping the new generation of data scientists understand the underpinnings of the analysis paradigms that pervade nearly every corner of science? Academia is the route for you! Academic statisticians and data scientists are primarily responsible for generating research either collaboratively with subject-area-experts or on smaller teams where they create new twists on existing ways of solving problems with statistics. Many institutions carry teaching requirements, and some even have full teaching-track faculty positions. These roles often involve teaching students how to use modern quantitative skills and thought processes.