



American Statistical Association

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Dear Future Sponsor:

As part of the ASA Committee on Minorities in Statistics' (CoMiS) charge to foster greater participation in statistics by members of minority groups that have historically been underrepresented in the field of statistics (<http://community.amstat.org/cmishome>), two initiatives are organized each year, StatFest and the Diversity Mentoring Program (DMP). A history of the CoMiS diversity mentoring programs, including DMP and StatFest, can be found in this link (<http://magazine.amstat.org/blog/2016/09/01/jsmdiversity/>). StatFest is described briefly below.

StatFest is a one-day conference for primarily undergraduate students and is typically held in the early fall (September or October) at different locations across the US. The purpose of this conference is to expose undergraduates and younger students who may know little about statistics to the breadth of the profession and what graduate study in the discipline entails. Participants listen to engaging speakers throughout the day, and panelists share experiences as statisticians in academia, government, and industry. In addition, there are many opportunities to network via structured activities, lunchtime small group discussions, a poster session, and welcome and closing receptions. Many students have shared personal testimonies of the impact of StatFest that have resulted in applications to summer experiences (e.g. SIBS), graduate school applications, and finding employment in the statistical sciences.

StatFest 2019 will be held at The University of Texas Health Science Center at Houston, School of Public Health, Department of Biostatistics and Data Science at Houston (<https://sph.uth.edu/divisions/biostatistics/>) on September 21, 2019. We are encouraging students, teachers, and college counselors in Texas and across the US to participate.

In order to supplement current funding and support the StatFest initiative, we are seeking additional sponsorships to amplify the impact of the program. Your support will offset student travel awards and other program expenses (coffee, breakfast, lunch, ice cream during poster session, rental venue, auxiliary services, etc.). Thank you for your consideration of this sponsorship request. We look forward to hearing from you – and, hopefully, partnering with you on this important pipeline program.

All donors and sponsors, regardless of amount, will be given supporter acknowledgement during the StatFest 2019 program including listing in the program booklet, but additional benefits associated with varying levels of sponsorship are described below.

2019 Sponsorship Levels and Opportunities

Diamond - \$5,000

- Logo and link to organization's website on the ASA CoMiS program website
- Listing in program booklet and full page ad in program booklet
- Distribution of organization's materials at event

Sapphire - \$3,000

- Logo and link to organization's website on the ASA CoMiS program website
- Listing in program booklet and Full page ad in program booklet

Ruby – \$1,000

- Listing and link to organization's website on the ASA CoMiS program website
- Listing and ½ page ad in program booklet

Pearl – <\$1,000

- Listing and link to organization's website on the ASA CoMiS program website
- Listing in program booklet

Donations should be made to the American Statistical Association (ASA). Please state in the subject line that the donation is for StatFest 2019. If needed, an invoice from our committee can be sent to your organization.

- By credit card using the following link: <https://ww2.amstat.org/payments/index.cfm>
- By check made payable to ASA and sent to the following address: 732 North Washington Street; Alexandria, VA 22314

Please email us once your organization makes the payment. We will confirm reception of your donation. Please do not hesitate to contact us if you have any questions: adrian.coles@lilly.com or adriana.perez@uth.tmc.edu.

Kind Regards,

Dr. Adrian Coles

ASA Committee for Minorities in Statistics, 2019 Vice-Chair and ASA StatFest Planning Committee, 2019 Chair

Dr. Adriana Pérez

ASA Committee on Minorities in Statistics member and Local Chair of StatFest 2019

The American Statistical Association is a non-for-profit charitable organization as defined by 501(c)(3) of the Internal Revenue Code. Your donation to the ASA is a tax deductible, charitable contribution to the extent permitted by law.