
1.5 Special thanks to Pearson Education for their generous contribution to this evening's buffet.

2. Thank the outgoing members of the executive committee – Jim Albert.
   Program Chair 2014: Ming An
   Organizing the Booth (Rebecca Nichols & Carol Blumberg)
   Officers whose terms end in December 2014
   Past Chair: Deb Nolan, U California-Berkeley
   Education Council Liaison: Roxy Peck, Cal Poly-San Luis Obispo (ret.)
   Council of Sections Representatives: Paul Roback, St. Olaf C
   Members of the Executive Committee: Amy Froelich, Iowa SU
                                      Nathan Tintle, Dordt C
                                      And everyone who ran for open positions.

3. Introduction/Election-&-Appointment Results for terms beginning in January 2015
   Chair-Elect 2015 (Chair 2016): Nick Horton, Amherst C
   Program Chair-Elect: Pat Humphrey, Georgia Southern U
   Executive Committee at Large (3 yrs): Tenia Katsaounis, Ohio SU-Mansfield
                                       Michael Posner, Villanova U
   Council of Sections Representative (3 yrs): Jackie Miller, U Michigan

4. Program Report - Ming An & Erin Blankenship
   Ming: we had 4 Invited Paper (IP), 7 Topic Contributed Paper (TCP), 6 Contributed Paper (CP) sessions as primary sponsor, and a total of 22 sessions as a sponsor.
   Erin: we had 13 successful round tables this year. Next year Stat Ed was awarded 3 IP, 6 TCP and x CP sessions as primary sponsor. The ASA is promoting more “speed sessions” in the future, and those present were asked what they thought about the idea. (Speed sessions consist of 10 five minute talks, a break, and then the speakers move to their individual electronic poster.) Some members suggested that these would be very good for presenting class activities or projects, but others raised the question that since poster sessions are not considered as “equivalent to speaking” by many deans/institutions (and hence travel $ may not be awarded), where will speed sessions fit in?
   Bill Notz announced that the 2016 Program Chair will be Pat Humphrey (Georgia Southern U), and so she will be soliciting for roundtables for 2015.
5. Award Presentations (with presenter) & Announcements - Jim Albert.
   2013 Ron Wasserstein Best Contributed Paper competition (Ming An):
   Allan Rossman (Cal Poly San Luis Obispo).
   Mu Sigma Rho Education Award (Phyllis Curtiss): Nick Horton (Amherst C).
   2014 Waller Education Award: Andrew Zeffler (U Minnesota).
   2014 Waller Distinguished Teaching Career Award: Robin lock (St. Lawrence U).
   ASA Fellows: Martha M. Gardner (General Electric), Leslie M. Moore (Los Alamos National Lab), Tian Zheng (Columbia U).
   ASA Founders (Jim Albert): James Cochran (Louisiana Tech U), Chris Franklin (U Georgia), Sastry Pantula (Oregon SU).
   JSE Best paper award (Robin Lock): Erin Blankenship (U Nebraska) & Jennifer Green (Montana SU).

6. Approval of 2013 Minutes – Dex Whittinghill. A few final corrections were made/suggested, and it will be posted on the Stat Ed webpage:

   We entered 2013 with a balance of $8929.00 and finished with a balance of $9299.92, bringing in $370.92 more than we spent. We were $1627.84 over the suggested target balance of two years of expenses ($7672.08 moving average from 2011 & 2012). The summary of the transactions for the last four calendar (=fiscal) years appears at the end of this year’s Business Meeting minutes (Appendix I). [The dues discrepancies for 2010 & 2011 were likely an error in bookkeeping, and so I have just presented what the ASA has in its/our books. The cost of an investigation would be more than $6.]
   With the generous contribution by Pearson Education to help with the buffet, and a possible increase in total dues payments, we will likely be well over the target balance. We are doing fine and the Executive Committee will be considering worthy recipients. [It was pointed out that in the past Stat Ed contributed $1000 or $500 to project NExT via the ASA. The Executive Committee asked the ASA to contribute to NExT; Rebecca Nichols informed us that the ASA is now sponsoring two NExT fellows at the full amount of $2500 each.]

8. Report from the Council of Sections – Paul Roback & Chad Schafer. (A more detailed report appears at the end as Appendix II.)
   Our own Jessica Utz was elected President-Elect for 2015, to be the ASA President in 2016.
   Please go look at the “This Is Statistics” at www.ThisisStatistics.org starting August 18.
   There is a K-12 initiative that includes a draft/finished document for pre-service teachers and one for in-service teachers in the making.
   There will be more Invited Paper sessions at future meetings.
   President Nat Shenker has three initiatives: the changes in guidelines for undergraduate programs, courses for/in ASA leadership, and launching a prototype of a statistical Web portal that would include important statistical information not normally found in journals.
President-Elect David Morganstein has four initiatives: making the first JSM a better experience for first time attendees, outreach/training to/for non-statisticians teaching statistics (in very early stages; Dick DeVeaux’s “Stat 101 Lifeboat”), improving the STATS webpage (better blogs), Eric Vance's mentoring program. There is a new section under consideration: Statistics in Genomics & Genetics.

Executive Committee supported the creation of this new Section, and may suggest to the ASA that it consider “raising the bar” for a group to become a Section (as well as for a Section to remain a Section).

Janet Buckingham: investigating student chapters in the ASA (high school and colleges/universities). Berkeley, UC-Riverside, and UCLA have pilot programs.


Jennifer Kaplan Announced that the ASA is going to turn the production of the *Journal of Statistical Education* (JSE) over to Taylor & Francis. There should be no difference to potential authors unless an increase in prestige for JSE, leads to a significant increase in accepted papers, and possible page limits.

9. Past, current, and future Chairs of the Section went out for the 175th Anniversary picture!


   Nick Horton: asked about the state of the CUPM's latest version of the guidelines for programs in mathematics, and said that they were waiting on the latest draft.

   Chris Malone: please check out, and help out with, the Project Competition for students in a single class, and the Research Competition for students whose project span multiple classes.

   The following institutions announced positions starting in fall 2015:
   - Amherst C, visiting (3 semesters starting January 2015 if possible).
   - Cal Poly-San Luis Obispo, tenure-track.
   - Grand Valley State U, tenure-track.
   - Gustavas Adolphus C, tenure-track.
   - Middlebury C, tenure-track.
   - Oberlin C, tenure-track.
   - Reed C, tenure-track.
   - Simmons C, tenure-track.
   - U of Georgia, lecturer.
   - Simmons C, tenure-track.

   Cal Poly San Luis Obispo has a visiting position that starts **this fall**! I.e., soon!

Respectfully submitted by Dex Whittinghill, Secretary to the Section on Statistical Education

**Appendix I (next page):** Treasurer’s Report on Last Four Years

**Appendix II (two pages hence):** Report on COS Meeting, by Paul Roback & Chad Schafer
ASA Section on Statistical Education
Revenue and Expense Statement
From January 1, 2013 to December 31, 2013

<table>
<thead>
<tr>
<th>Source</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
<th>Change in Revenue</th>
</tr>
</thead>
<tbody>
<tr>
<td>Member dues</td>
<td>$3,337.00</td>
<td>$3,238.00</td>
<td>$4,139.00</td>
<td>$3,939.00</td>
<td>-$200.00</td>
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<tr>
<td>Royalties</td>
<td>$39.61</td>
<td>$74.42</td>
<td>$58.52</td>
<td>$37.48</td>
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<tr>
<td>Allocated interest</td>
<td>$281.52</td>
<td>$275.37</td>
<td>$298.65</td>
<td>$318.55</td>
<td>$19.90</td>
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<tr>
<td>Net share Continuing Education Course Revenue</td>
<td>$0.00</td>
<td>$838.88</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
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<tr>
<td>Revenue Sub Total</td>
<td>$3,658.13</td>
<td>$4,426.67</td>
<td>$4,496.17</td>
<td>$4,295.03</td>
<td>-$201.14</td>
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</table>

<table>
<thead>
<tr>
<th>Item</th>
<th>Amount</th>
<th>Amount</th>
<th>Amount</th>
<th>Amount</th>
<th>Change in Expenses</th>
</tr>
</thead>
<tbody>
<tr>
<td>Office Supplies</td>
<td>$184.13</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
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<tr>
<td>Freudenthal Institute SRTL-7 Conference contrib</td>
<td>$0.00</td>
<td>$500.00</td>
<td>$0.00</td>
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<td>$0.00</td>
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<tr>
<td>MAA Project NeXT Sponsorship</td>
<td>$1,000.00</td>
<td>$1,000.00</td>
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<td>$500.00</td>
<td>$500.00</td>
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<tr>
<td>8th Intl Research Forum for Statistical Reasoning</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$500.00</td>
<td>$500.00</td>
</tr>
<tr>
<td>JSM/ASA Roundtable (Breakfasts &amp; Lunches)</td>
<td>$420.00</td>
<td>$385.00</td>
<td>$315.00</td>
<td>$370.00</td>
<td>$55.00</td>
</tr>
<tr>
<td>JSM Food Service (not Roundtables)</td>
<td>$2,011.55</td>
<td>$2,690.34</td>
<td>$3,432.97</td>
<td>$2,554.11</td>
<td>-$878.86 decreased food costs*</td>
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<tr>
<td>Expense Sub Total</td>
<td>$3,615.68</td>
<td>$4,575.34</td>
<td>$3,747.97</td>
<td>$3,924.11</td>
<td>$176.14 increase in expenditures</td>
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</tbody>
</table>

Fund Balance Beginning: January 1, said year: $8,287.02
Fund Balance Ending: January 1, the next year: $8,929.00
Change from year before: $42.45
Dues discrepancies (w/ ASA tables): 5
Amount over target
Target account balance (2 years expenses): $8,191.02

But*
Notes from Council of Sections Meeting – Sunday Aug 3, 2014

Ron Wasserstein – ASA Executive Director
- See separate pdf document of ASA Activities and Initiatives Summary for JSM2014
- Boston Globe metro section today – nice story
- Jessica Utts president elect; VP candidates Nick Horton and Kathy Ensor from Rice
- Forward looking initiatives
- Aug 18 – national campaign for stats as career for HS students and stat literacy. Go to thisistatistics.org
- K-12 instruction – Statistical Education of Teachers document created for pre-service teachers. Also working on materials for in-service teachers
- Membership up above 19K. Big increase in students but must make regular members. Getting older.
- Increase capacity to raise funds for education, literacy, etc. Aug 18 new director of development starts.
- ASA 2 themes in strategic plan – big tent for stats and make stats known to public. Need for continuing professional development. Look for professional skills development program.
- Number of sections growing and JSM growing, etc. But invited sessions have not grown. In 2016, increase by 24 in even and 26 in odd years. 3 for outside groups, 14 allocated to ASA (first since 2003). Borrowing from contributed sessions which have reduced about 2 per session.

Nat Schenker, ASA President
- Theme of his talk – why involvement matters. Also invited Steve Stigler speaking on 7 pillars in statistics.
- Updates on initiatives: course of leadership for statisticians – sold out and was excellent; guidelines for undergrad programs – publish by end of the year; big data and data science – short courses, guidelines for grad programs, meetings with leaders in data science; proof of concept – statistical commons led by David Banks for anything freely available (software, exams, etc.) – least developed

David Morganstein, ASA President-Elect
4 themes:
- Make JSM good experience for 1000 first time attendees
- Dick deveaux stat 101 lifeboat for non-statisticians teaching stats. Not a course, but pieces to put together a good course
- May coordinate with Stats webpage for better blogs on big issues
- Mentoring led by Eric vance – sections and chapters. Awards for mentors

Eric Vance, mentoring activities
- Being done at CSP, JSM, certain sections
- Developing instructions for mentors (mentoring in a bag) and want to develop instructions for setting up programs (mentoring in a box)
- Match young and old; google hangout on certain topics; section award
Xihong Lin, Proposed Section on Genomics and Genetics
- Proposal sent out.
- 200 signatures in under 2 weeks
- Reasons: share challenges inside and outside (big data, high profile); easy way for outsiders to find expert in area; promote education and train next generation; interact with others in profession (computational biology, bioinformatics, genetic epidemiologists); attract new members from related areas
- Members currently in biopharm, machine learning, environment

Janet Buckingham, ASA Board Rep
- Need JSM site on West Coast in 2021 – Seattle, SD, Portland. 13 cities in rotation, west/mid/east
- Award in survey stats – money there to endow. $5000 with lecture and luncheon
- Pilot programs for student chapters of ASA – dues of $17 waived for president, designated faculty advisor, anyone can join, there will be affiliation with ASA. 3 pilot chapters – Boston U, Cal-Riverside, UCLA. Thought of for undergrad, but could be open for grad or HS students. See Lynne Palmer at ASA Office.
- Personal skills development continuing ed – advisory committee formed like with CE courses

Rhonda DeCook, COS Treasurer – contact for our section treasurer
- Budgets due Oct 31st. Like to see lots of activities – don’t spend money that’s not there

John Czajka, COS Chair
- Lifetime section memberships put in place beginning of year. Can join any section for life for free with ASA lifetime membership. Sections not charged $1. Will see in our membership numbers.
- 4 interest groups (new in astrostatistics). Requirements for new sections – interest group first? More than 100 names?
- New procedures for determining number of COS reps (multiples of 1000) and add/subtract. In june/july make changes effective January. If new, can appoint for gap year. If lose, up to sections to figure out how to remove (probably not newly elected). Yo-yo above and below line a possible concern – hasn’t happened much.
- New officers handbook moving out of draft stage.
- Added vice-chairs to list on ASA website even though not really a member
- Where are we with webinars? Seems to be doing fine financially...

Katherine Halvorsen, invited session allocation (every 2 years) – see handout
- We’re one of two sections that lost a session
- Score = .6*JSM sessions + .2*JSM attendance + .2*membership

Risk Analysis proposes to limit student award apps to 1 per student per year (no multiple sections)

Bonnie Ghosh-Dastidar, section charter revisions
- Review every 3 years. Is there a model charter or best practices? Leave officer duties for other outlets? Their review is supplemental (vice chairs must review every 3 years), but sections can have own requirement about how often to review (although 3 years makes sense).
- Share new initiatives that could be shared with other sections.

Steve – COS Chair-Elect
- Need COS treasurer, secretary (appointments); also chair, vice-chair, and board rep.
  Nominating committee must be current COS reps

John McKenzie, Committee on ASA Archives and Historical Markers
- Consider compiling section history – some are really good. A nice vehicle for those considering joining.
- Take picture of all past section chairs. Place on 175th anniversary site.

Ideas for fundraising and services to members – can discuss after 4:00
- Can solicit from donors but coordinate with ASA since they might be asking about donations too

Response meeting – “5” issues to raise:
  - Photograph of presidents
  - New section
  - Raise membership requirement for new sections
  - Mentoring
  - Limiting award apps to 1 per student
  - Nominations for new COS positions