Section Chair Lori Thombs called the meeting to order at 6:40 PM.

1. **Introductions:**
   - Past Chair: Bob delMas, University of Minnesota
   - Chair-elect: Rob Gould, UCLA
   - Program Chair: Tisha Hooks
   - Program Chair-elect: Danny Kaplan, Macalester College
   - Secretary/Treasurer: Katherine Halvorsen, Smith College
   - Publications Officer: Jackie Dietz, Meredith College
   - Council of Sections: Ann Cannon, Cornell College and Deborah Nolan, UC Berkeley
   - Members of the Executive Committee: Nicholas Horton, Smith College
   - Jacqueline Miller, Ohio State University
   - Mary Parker, Univ of Texas and Austin CC
   - Michael Posner, Villanova University
   
   Newsletter Editors: Jackie Dietz, Meredith College, and Joan Garfield, Univ. of Minn.

2. **Election Results:**
   - Chair-elect: Brad Hartlaub, Kenyon College
   - Publications Chair-Elect: Lawrence Lesser, University of Texas at El Paso
   - Executive Committee at Large: Leigh M. Harrell, Virginia Tech
   - Megan Mocko, University of Florida
   - Council of Sections: Kim Gilbert, University of Georgia

3. **Award Presentations:**
   a. Ron Wasserstein presented the best contributed paper award to Shonda Kuiper, Grinnell College.
   b. Christine Franklin and Roxy Peck presented the Mu Sigma Rho Education Award to James Cochran, Louisiana Tech University

4. **Approval of the 2009 Minutes:**
   The Secretary, Katherine Halvorsen, read the 2009 minutes and they were approved. The minutes are posted on the section website.

5. **Treasurer’s Report:**
   The Treasurer, Katherine Halvorsen, gave the Treasurer’s Report. The Section’s account balance was $9,189 at the beginning of 2009 and $8,292 at the end of the year. Our income derives primarily from member dues ($3108) and royalties and interest/dividends ($394).
Our expenses include $2515 in donations to other organizations (Project Next, ISI, and SRTL-6), and $1818 for food for meetings at JSM. The ASA would like us to keep no more than double our annual expenses in our account. We have been intentionally spending more than we take in for the past couple of years to comply with ASA’s request. With expenses in the neighborhood of $4300, we need to keep between 8,000 and 9,000 in our account, which we have.

   a. Nancy Geller, ASA President-elect discussed her priorities for ASA next year
      1. Improve organizational efficiency
      2. Improve public awareness of statistics through a U-Tube initiative to produce videos to promote statistics. Tom Short is in charge of the U-Tube contest to produce videos.
      3. Education: start more SIBS programs. Pam Arroway at NC State is leading this with support from Marie Davidian at NC State and Jane Pendergast at Iowa. Rob Gould is also on this committee.
      4. Promote the practice of the profession of statistics
   b. Working to increase the number of younger members of ASA
   c. Every two years COS reviews the number of invited sessions each section gets. The maximum is four and the Statistics Education Section gets the maximum of four. The number any section gets is a function of the number of sessions at JSM sponsored by the section, the membership of the section, and the number of section members who attend JSM.
   d. The section should tell COS about section activities and COS can help advertise them.
   e. Look for the Statistical Significance posters at the Stat. Ed. Booth and take them home to post in your department.
   f. If you have preferences about the appearance of the Stat. Ed. Webpage, talk to Ann or to Deb Nolan.
   g. ASA has outreach to congress. Congressman Dave Loebsack of Iowa will introduce a bill promoting statistics education. Ann will notify us of the bill number. Steve Pierson held a meeting on how to lobby your congress person for ASA. If you are interested, contact him at ASA.

6. Old Business:
   a. Thanks to our Outgoing Officers:
      Past Chair: Bob DelMas
      2010 Program Chair: Tisha Hooks
      COS Representative: Ann Cannon
      Executive Committee: Kim Gilbert and Carmen Acuna
      Publications Officer: Jackie Dietz

      Also thanks to Nick Horton for arranging the Stat Ed Booth volunteers this year and to Rebecca Nichols for setting up, packing up the booth and keeping it stocked.

   b. Tisha Hooks is a member of the Education Working Group to develop a process for developing curriculum guidelines for the various degrees in statistics. Jessica Utts chairs the committee. The plan is to cycle through the undergraduate, academic MA,
professional MA, Ph.D. and Certificate Program degrees over a period of several years in a regular pattern. The committee consists of two members from academia, two from industry, two from government and six additional members.

c. Lori Thombs announced the Program Chair for 2011 will be Danny Kaplan and Rob Gould, the chair-elect has announced that Michelle Everson will be the Program Chair for 2012.

7. New Business

a. Don Bentley wants the section to recommend to the ASA Board that ASA draft guidelines for the review of statisticians for tenure and promotion. This is particularly important to isolated statisticians. The MAA Guidelines for Evaluation Programs in the Mathematical Sciences does not give the protection needed by new statisticians. In other academic areas consulting counts as a scholarly activity. Michael Posner commented that such a document would carry more weight with departments if it were endorsed by ASA. Ann Cannon would like the document written for a general faculty audience and not just for mathematicians and statisticians because the Tenure and Promotion Committees at most colleges consist of faculty from a large variety of fields. The document might include profiles of isolated statisticians and show the kinds of professional activities they do. Linda Young cautioned that large universities will not pay any attention to such a document, and we have to figure out how to meet our needs without alienating the large universities. Pat Humphreys said the ASA/MAA committee will write a draft of the guidelines we would like to have. Don is concerned that if only MAA is involved in the writing that the guidelines will focus on pure mathematicians. It is very important that the document will go out to the whole faculty and not just to the math departments. He would like the weight of ASA behind the document. Lori proposed that she start the conversation among the ASA Board, Isostat, and the Stat. Ed. Section.

b. Roxy Peck announced that ICOTS 9 will be held in Flagstaff, AZ in 2014

c. John McKenzie reminded the group that USCOTS will be held at NC State in May next year.

d. Danny Kaplan announced that the deadline for proposing invited sessions and round tables for 2011 is Sept. 8

d. John McKenzie noted that the Hughes Institutes recommendations on the mathematics required for medical school are posted on the web and they emphasize statistics.

e. Michael Posner congratulated Allan Rossman from Cal Poly, San Luis Obispo for being a recipient of the 2010 Haimo Award for Distinguished College or University Teaching of Mathematics.

The meeting adjourned at 7:36 PM

Katherine Halvorsen
Secretary to the Section on Statistical Education