



ASA Fundraising Policy for Sections

ASA has developed fundraising policies to ensure fundraising efforts effectively support the ASA mission and maximize success across all ASA organizational levels. The ASA Development Office serves as the collaborative hub for coordinating and supporting fundraising activities. The following outlines the policy for section fundraising.

Note: Interest groups may not conduct fundraising activities. If funding is needed, interest groups should seek funding through the ASA's budget. Individuals wishing to donate to interest groups are encouraged to donate to the ASA general fund, which helps support both interest groups and sections through the ASA's budget.

General Principles

In considering or conducting fundraising activities, sections must keep these general principles in mind:

1. **Mission:** All fundraising activities must support ASA's mission of promoting the practice and profession of statistics.
2. **Transparency:** Sections must maintain clear records of fundraising activities, budgets, and fund usage.
3. **Purpose:** All fundraising efforts must specify the intended use of funds (events, scholarships, awards, programs, etc.).
4. **Collaboration:** The Development Office serves as a resource and partner to work collaboratively with sections to optimize fundraising effectiveness.
5. **Planning:** Sections engaging in fundraising must include fundraising goals, timelines, and projected expenses in their annual budgets.
6. **Oversight:** All funds are subject to ASA financial oversight and reporting requirements.

Fundraising Coordination and Support for Corporate Sponsorships

Note: "Meeting" is synonymous with "conference," "symposium," and other similar terms for the purposes of this policy. "Corporate" or "corporation" refers to any organization from which financial support will be solicited.

The ASA Development Office serves as a collaborative resource to help maximize fundraising success. Sections must coordinate with the Development Office when soliciting corporate support. Coordination should begin before initiating solicitations.

Coordination is especially important for event-based fundraising, such as meetings, or programmatic development, such as scholarships and awards, and it allows contributions to be integrated into the ASA Corporate Partner Program.

Contact the ASA Development Office to discuss fundraising plans before launching them, including target organizations, fundraising goals and timeline, specific purpose for the funds, and recognition/benefits to be offered.

The Development Office will work with the sections to provide ongoing support and to ensure communication is maintained throughout the fundraising cycle. The Development Office will also coordinate with sections to ensure appropriate recognition of corporate donors.

Funds raised by sections from corporations, including sponsorships, will be placed in the section's appropriate fund balance and must be expended for the purposes agreed upon by the donor in conjunction with the section's fundraising plan.

Fundraising Coordination and Support for Individual Donations

When sections wish to solicit individual donations for specific section needs (scholarships, awards, etc.), they must coordinate with the Development Office. These fundraising campaigns must align with the general principles outlined above and clearly specify the proposed use of the funds, as well as plans for how the section will recognize donors to the campaign.

The section will be responsible for promoting the campaign, with advice and support from the Development Office as needed.

For campaigns with a goal of at least \$5,000, the Development Office will set up a fundraising page for the campaign.

Funds raised from individuals will be placed in the appropriate fund balance.

Please note: Donors giving \$1,000 and above qualify for membership in the Helen Walker Society, which the Development Office manages.