

SRM Newsletter

Section on Survey Research Methods

ISSUE 1 ■ September 1993

Attention Members: We Need Your Feedback!



Newsletter

There is interest in publishing a Section newsletter as a further service to the membership. This is our first trial issue.

- Are you interested in contributing material?
- What items should it contain?
- How frequently should it be published?
- Would you volunteer to work on it?

Please fill out the brief survey on page 5 and write or fax the editors of this first issue. Depending on the response we receive, we plan to at least publish annually.



Section-Supported Journals

ASA is adopting a cafeteria membership plan for its members. As a result, the way ASA will be handling subscriptions for *Survey Methodology* and the *Journal of Official Statistics (JOS)* will be changing.

The Section, in order to encourage wider use of these valuable resources, is exploring offering SRM members a one-time \$5 discount per journal, for a one-year subscription to either *JOS* or *Survey Methodology* or both. Details will be announced in the SRM column in *Amstat News*.

Membership



Section membership was 1,400 as of June 30, 1993. That is up considerably from last December. A newly designed Section brochure and New Member Survey were sent out to the 66 members who joined the Section in the first quarter of 1993. A letter and follow-up survey were also sent to 53 people who dropped their Section membership during that time. One of the results of these surveys was to start this newsletter on a trial basis. (Contact Fritz Scheuren if you would like to help.)

Certification

A major issue raised at the Council of Sections meeting in San Francisco was Certification. Full details on certification have appeared in *Amstat News* and do not need repeating here. The Executive Committee needs feedback from the membership. What are the implications for SRM -- pro and con? What position, if any, should be taken as a Section? What do you think? (See the survey on page 5 or contact Dave Binder or Mary Mulry with your comments.)

Section Election Results

Congratulations to the following newly-elected officers of the Section:

Section Chair:

Seymour Sudman,
University of Illinois

Program Chair:

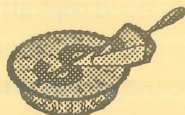
Nancy Mathiowetz,
Agency for Health Care
Policy and Research

Representative to Council of Sections:

Sue Ahmed,
National Center for
Education Statistics

Treasury Report

As of June 30, 1993, the balance in the treasury was \$37,155.19. This balance will increase with revenues from the *Proceedings*. At least \$3,000 advanced to help co-sponsor the International Conference on Establishment Surveys is also expected to be re-imbursed. \$500 will be deducted for the Section's sponsorship of *Survey Research*. Suggestions are needed on initiatives to take advantage of this new revenue, including possibly producing an SRM newsletter.



(Lynne Stokes is the Section Treasurer and can be contacted for details.)

Council of Sections

The Council informed Sections that ASA is considering collecting \$2 per member, instead of \$1 per member, in order to help pay for services to the Sections. That would certainly impact on Section dues, which currently stand at \$2.

ASA has also asked if the Sections would be willing to offer a free year's membership in their Section to new members, as an incentive to joining ASA. New members coming up for renewal would then see the Section listed on their renewal notice, which might increase Section registration in the long run. (David Binder and Mary Mulry are our representatives.)

San Francisco Program

This Section's program featured over 200 SRM papers; 6 invited paper sessions ("Multiple Views about Multiple Imputation" won in competition with other sections), 7 topic contributed paper sessions, 24 regular contributed paper sessions, 9 round table sessions and 7 poster sessions.

(Thanks to Rob Santos -- the Section Program Chair -- for the San Francisco meetings.)

Toronto Program

Seven invited paper sessions have been proposed for next year. The proposals are:

- Exploring Fundamental Change: the 1995 Test Census;
- Establishment Surveys: Where Are They Now? Where Are They Going? Reflections on the International Conference on Establishment Surveys;
- Supercensus/Censusplus: Integrated Coverage Measurement for the 2000 Census;
- Evaluating the Effects of Methodological Change on Labor Force Estimates from the Current Population Survey;
- The Consumer Expenditure Survey: Income Reporting -- Problems and Options;
- a Rao-Bellhouse-Sarndal session, co-sponsored with the Statistical Society of Canada; and
- Alternative Methods for the 2000 Census: National Academy of Sciences Panel.



Members are encouraged to consider organizing topic contributed sessions for 1994. (Contact Ron Fecso.)

SALLY FORTH HOWARD & MACINTOSH



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Establishment Survey Conference

SRM co-sponsored the International Conference on Establishment Surveys in Buffalo on June 27-30, 1993. Over 400 people registered for the meeting. A monograph volume will be published by John Wiley & Sons; a *Proceedings*, which will contain the contributed papers, is also planned. (Thanks to Brenda Cox and her outstanding organizing committee.)

Analyses, and Interpretation. (For information, contact Lars Lyberg.)

There is also interest in planning an International Conference on Computer-Assisted Survey Information Collection (CASIC), to be held in 1996. Anyone interested in this project should contact July Lessler. Still other conference ideas have been suggested, including possibly on foundation issues in sampling. Your ideas are welcome. (Contact Paul Biemer.)

Continuing Education



The Section co-sponsored a short course on Applied Survey Data Analysis Methods (Rick Williams) with the Washington Statistical Society. SRM received \$3,029.26 as its share of the profits.

Section short courses for both the Winter Conference and the Joint Statistical Meetings have been less successful. Four proposals were made to CE, of which 3 were accepted, but all have been cancelled due to low registration prior to the meetings. SRM is exploring ways to get around the required 35 registration minimum, in order to keep the courses on the program.

Upcoming Conferences

An International Conference on Survey Measurement and Process Quality is in the early planning stages. Tentative plans are to hold the conference in Bristol, U.K., April 1-4, 1995. Monograph papers are currently being sought on Design and Specification, Data Collection, Post-Survey Processing and Operations, Quality Assessment and Control, and Error Effects on Estimation,

Committee on ASA Fellows

Five Section members were elected as ASA Fellows. They are:

William R. Bell
B. Nanjamma Chinnappa
Nancy J. Kirkendall
Edward L. Korn
Lars Lyberg.

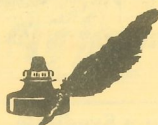
Many thanks to Graham Kalton as Chair of the Section's Fellows Committee. The incoming Chair is Cathy Dippo.

Proposals for the Toronto meeting include: Random Digit Dialing Telephone Sampling Methods, a half-day course by Joe Waksberg and Michael Brick; and Introduction to Questionnaire Design, a one-day course by Nora Cate Schaeffer. Feedback from

Continuing Education (cont'd)

Section members is needed to ensure that the memberships needs are being addressed; please contact Mick Couper with your input.

Section Publications



The 1992 ASA *Proceedings* are now available. The 1993 *Proceedings* will contain 14 papers from the ASA Winter Conference, close to 200 from the Joint Statistical Meetings, and as many as 56 survey methods papers from the 1993 AAPOR meetings -- a 2-volume set of an estimated 1500 pages! For this year, SRM will continue to cost-share publication of the *Proceedings* with ASA, though we may want to reconsider this in the future.

The Section has been using the *Amstat News* to publish Section news. In addition, the column will feature a series of articles on lesser-known large scale samples and surveys. Contact Elizabeth Stasny by e-mail at eas@mps.ohio.state.edu.

The Section is also now a patron of *Survey Research*, a newsletter published by the University of Illinois, which focuses on current research at academic survey organizations. For information, contact Diane O'Rourke at (217) 333-7170.

A committee headed by Joe Waksberg has updated the brochure *What is a Survey?* The current draft is being circulated for peer review. Information on cost estimates for reprinting the pamphlet is being sought, and graphics are being considered to give it a more modern look. SRM would like to publish this itself, as a Section publication.

SRM-AAPOR Work Group

The Section is interested in establishing a joint work group with the American Association for Public Opinion Research (AAPOR), to work toward enlightening the public on survey research. If you are interested in helping with this effort, contact Irene Hess at (313) 764-4424.

New Members



We welcome the following new members to the Section:

Abowark Ali Ali, Toronto, Ontario, Canada
Gustavo Alvarez, Mexico City, Mexico
Susan Balmer, Linden, MI
Paul H. Berg, Medical Univ. of South Carolina, Charleston, SC
Tanja C. Bekhuis, Boalsburg, PA

Miguel Berry, Research Analytical Service, Milwaukee, WI
Graciela Boente, Palpa, Buenos Aires, Argentina
B. Bracalente, Perugia, Peru
James W. Breakfield, Gulf States Utilities, Co., Beaumont, TX
James Breeden, Atlanta Gas Light Co., Atlanta, GA
Ken W. Brown, Southwest Missouri State University, Springfield, MO
Hilary Bing Butera, Caliper Corp. Princeton, NJ
Michael J. Carpin, Carolaville, IA
Jorge Chue, Richmond, BC, Canada
Chris C. Colenda, Bowman Gray School of Medicine, Winston Salem, NC
Jean Cox-Ganser, Morgantown, WV
Wendy L. Davis, Bureau of the Census, Washington, DC
David B. Dickinson, Griggs-Anderson Research, Portland, OR
Sahib Esa, Lulea University of Tech, Sweden
Kai-Tai Fang, Hong Kong Baptist College, Hong Kong
Charles Fetzer, Fetzer-Kraus, Inc., Washington, DC
Mark Ford, Eastern Kentucky University, Richmond, KY
George Fulton, Fulton Research, Inc., Fairfax, VA
Phillip N. Fulton, Springfield, VA
Arturo Garcia-Castro, Mexico City, Mexico
Rogene Goble, Christian-Missionary ALL, Colorado Springs, CO
Don Gonser, Den-Tal-EZ, Inc. Lancaster, PA
David Greenstreet, WVU Bureau of Business, Morgantown, WV
Matthew J. Griffin, Burke, NY
Vanessa Hamilton, Compton, CA
David Hankin, Humboldt State University, Arcata, CA
Jennifer E. Hanson, Bristol, CT
Jean Hess, Rock Tenn Co., Norcross, GA
Dan Holbrook, Holbrook Associates, Indianapolis, IN

New Members (cont'd)



Mimi Holt, Beaufort, NC
Cynthia A. Hughes, Upper
Marboro, MD
Gyu Jin Jeong, Hannam
University, Taejon
Korea
Leslie Joseph, Van Den Bergh
Foods, Co., Trumbull, CT
Bharat Kamdar, Kamdar Assoc.,
Inc., Westport, CT
Jennifer M. Kenaga, American
Society of Plastics, Arlington
Hts, IL
Kenneth Keiser, Mosby Year
Book, Inc., St. Louis, MO

Young-Won Kim, Sookmyung
Women's University,
Seoul, Korea
Judy Lang, California Energy
Commission, Sacramento, CA
Stephanie Madison, Xerox,
Webster, NY
Edina S. Miazaki, Brasilia
DF, Brazil
Mohammad A. Rahim, Ottawa,
Ontario, Canada
Gilbert Robledo, Santa Barbara
City College, Santa Barbara, CA
Martha J. Roehrenbeck
USDA, NASS,
Washington, DC
Shirley D. Samuel, Assoc. for
Manufacturing, McLean, VA
Laurel Schwede, Bureau of Census,
Washington, DC
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Garland, TX

Edward Siegel, Minneapolis, MN
Monny C. Sklov, Towers Perrin,
San Francisco, CA
Carl A. Slenk, Niagara Falls, NY
David Sparks, University Pk., IL
Valarie A. Stoute, Hempstead, NY
William G. Moss, Arlington, MA
Mary Kaye O'Brien, Univ. of
Wash. Med. Center, Seattle, WA
Harold Pakulat, Massachusetts
Inst. of Tech., Cambridge, MA
John Pasaribu, Humas Lipi,
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Mark Z. Tabladillo, Atlanta, GA
A. Templeton, POBA Int'l.
Miami, FL
Thomas L. Trumble, Quantum
Research Co, Bethesda, MD
David Wypij, Harvard School of
Public Health, Boston, MA
Betty A. Zolnowsky, Madison, SD

(Please tear off and fax to Wendy Alvey or Bettye Jamerson at (202) 874-0922 or mail to them at Statistics of
Income Division (R:S:P), P.O. Box 2608, Washington, DC 20013-2608.

SRM Members -- We Need Your Feedback

Newsletter: Do you want one? How often? What should it contain? What changes do you
recommend? How can you help?

Certification: Where do you stand? What are the implications for the Section? How should we
proceed?

Member Services: What additional services or activities do you feel the Section should have if it is
to better serve you as a member or to add new members?

What other comments do you have?

Name (optional): _____

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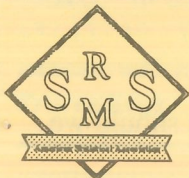
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