

Survey Research Methods Section (SRMS) Annual Meeting 2026

Aug 18, 2026 (13:00 – 14:00 PM EDT, Virtual via Zoom)

Agenda

- **Opening remarks – Dan Liao**

- Dan welcomed attendees and summarized broad field challenges: Declining survey response rates, rising data collection costs, growing interest in non-probability sampling, combining probability and non-probability samples, and integration of AI into survey research workflows (e.g., intelligent data collection, field interviewer management, analytical workflows).
- SRMS is actively pursuing cross-section and cross-organization collaborations to enhance impact and protect the survey research field.

- **Executive Committee Updates**

- Dan introduced the current 2026 SRMS Executive Committee members:
 - **Chair:** Dan Liao
 - **Past Chair:** Eric Rancourt
 - **Chair-Elect:** Qixuan Chen
 - **Secretary:** Yajuan Si
 - **Treasurer:** Daifeng Han
 - **Education Officer:** Monika Hu
 - **Program Chair:** Kristen Olson
 - **Program Chair-Elect:** James Wagner
 - **Publications Officer:** Emily Berg
 - **COS Representatives:** Stephanie Zimmer & Andreea Erciulescu
 - **Newsletter Editors:** Wendy Van de Kerckhove & Darcy Steeg Morris
 - **Website Editor:** Maura Bardos
 - **Student Representatives:** Ujjayini Das & Stephanie Morales
- Congratulations to our incoming SRMS Officers:
 - **Chair-Elect:** Andreea Erciulescu
 - **Program Chair-Elect:** Sixia Chen
 - **Education Officer:** Daifeng Han
 - **Treasurer:** Kenza Sallier
 - **Publications Officer:** Sharifa Williams
 - **COS Representative:** Martha McRoy

- **Treasurer's Report – Daifeng Han**

- SRMS faces ongoing budget challenges due to a loss of organizational donations and a 10–20% decline in membership.
- The end-of-year balance is expected to drop from approximately \$16,000 to \$14,000.

- **Awards and Recognition**

- ASA Fellows:
 - Snigdhasu Chatterjee, University of Maryland Baltimore County
 - Sixia Chen, University of Oklahoma Health Sciences Center
 - Carolina Franco, NORC
 - Theresa Kim, National Institutes of Health
 - Pushpal Mukhopadhyay, U.S. Energy Information Administration
 - Eric Rancourt, Statistics Canada
 - Jeffrey Wilson, Arizona State University
 - Jiwei Zhao, University of Wisconsin-Madison
- Outstanding Service Award:
 - Kristen Olson, Univ of Nebraska-Lincoln
- Student Travel Awards:
 - Sergio Daniel Martinez, University of Michigan
 - Shubo Zhang, Columbia University
 - Yanhao Lu, University of Virginia
- Student Paper Awards: Joint with Government Statistics Section and Social Statistics
 - Adam Z. Bouyamourn, Princeton University
 - Shreya Prakash, University of Washington
 - Arisa Sadeghpour, University of California – Berkeley
 - Sean Tomlin, Ohio State University
 - Jungang Zou, Columbia University
 - (Honorable mention) Yumiao Hui, University of Virginia
- Poster Awards:
 - Shubo Zhang (Columbia University)
 - Nzubechukwu Ohalet (Kennesaw State University)
- **JSM 2026 Recap – Kristen Olson and James Wagner**
 - SRMS sponsored 1 continuing education course (taught by David Haziza), 6 invited sessions, 2 topic-contributed paper sessions, 10 contributed paper sessions, 1 roundtable, 1 speed poster session, and 1 poster session (featuring 9 posters).
 - A joint mixer was successfully held with the Washington Statistical Society, Government Statistics Section, and Social Statistics Section.
 - A student lunch was held with executive committee members and student award winners.
 - **JSM 2027 Planning:** Invited session proposals will open soon.
- **Education Officer's Report – Jingchen (Monika) Hu, Dan Liao**
 - Several webinars were held this year, many co-sponsored with other groups (e.g., IASS, HPSS).
 - An upcoming webinar co-sponsored with IASS is scheduled for next week.
 - Additional fall webinars are under consideration, including one focused on AI in survey research.

- **Communications – Emily Berg, Wendy VanDeKerckhove, Darcy Steeg Morris and Maura Bardos**
 - *Amstat News* is being utilized to announce SRMS events monthly. A special article on AI and survey research in practice is currently being prepared for the publication.
 - The SRMS newsletter is published twice yearly (January and July). The July newsletter covers JSM sessions and student travel awards.
 - Newsletters and meeting minutes are regularly posted to the SRMS website.
- **Student Representatives Report – Stephanie Morales and Ujjayini Das**
 - The SRMS LinkedIn account has been reactivated. The representatives are actively posting events, webinar announcements, a JSM recap, and EC member spotlights.
- **Council of Sections Report – Andreea Erciulescu and Stephanie Zimme**
 - The role of the COS Representatives is to communicate with the ASA board on behalf of the section. Members with any concerns to raise with the ASA should reach out to Andreea and Stephanie.
 - The next feedback meeting is scheduled for September 21.
 - SRMS will retain 3 non-competitive invited session slots for JSM 2027. (Note: Slot reduction is tied to member count and JSM attendance figures. Dan, along with the chairs from the SSS and GSS, sent letters to the ASA expressing concern about the fairness of this metric. The ASA acknowledged the concern and will take it into consideration).
 - The next Outstanding Service Award will be given in 2029.
- **Sponsorship Opportunities – Dan Liao and Daifeng Han**
 - A new tiered sponsorship program has been launched (Platinum at \$5,000, followed by Gold, Silver, and Bronze).
 - The ASA confirmed that SRMS contributions can count toward the ASA Partner Program (which has a combined threshold of \$5,000).
- **Questions – Dan Liao**