



Council of Chapters Workshop Microsites & 123 Signup

July 31, 2012

Promoting the Practice and Profession of Statistics

ASA Microsites

- Available to all Chapters
- Part of the ASA Community Website
- Template-driven system for easy building and maintenance of website
- Tabs can be customized
- Content can be uploaded
- Public and ASA-member portions of the micro-site
 - Login adds access to edit website if allowed
 - Login adds access to profile and community
- Contact Rick Peterson to get started (rick@amstat.org)
- Examples:
 - Chicago <http://chicagoasa.org>
 - Kansas-Western Missouri <http://community.amstat.org/KWMChapter/Home/>
 - Montana - <http://community.amstat.org/Montana/Home/>
 - Ann Arbor - <http://community.amstat.org/AnnArbor/Home/>
 - Rochester - <http://community.amstat.org/Rochester/Home/>

123 Signup Event Manager

Event Management Professional Features

- Online event registration
- Online payment (credit cards and e-checks)
 - No merchant account required
 - No personal approvals/guarantees required
 - Also supports Paypal, Google Checkout and your own merchant account
- Pricing:
 - Usage fees only (i.e., no set-up or monthly fees)
 - 123Signup Usage fee base based on transaction size
 - Credit card processing fee based on transaction size
- Once a month, you will receive a check from 123Signup for the amount collected on your behalf during the previous month, minus bank fees, reserves and 123Signup fees

123Signup Event Manager Fees

A simple pay-as you go pricing model
Two components:

1) 123SignUp Per Usage Fee

If you event fee is =>	\$0 to \$100	\$101 to \$225	Over \$225
Usage Fee for credit card transactions	3.5% of transaction fee (minimum of \$1.00)	\$1.50 Plus 2.0% of transaction fee	\$6.00
Usage Fee for all other registration trans	\$1.0	\$1.50	\$1.50

2) Credit Card Processing Fee

Item	Fee
Setup Fee	None
Visa and MasterCard Transactions	3.0%
American Express Transactions (optional)	4.5%
Refund Processing	\$10
Charge Back Processing	\$15
Rolling Reserves*	10% for 3 months

123 Signup Association Manager

Association Management Professional

- Event Management Professional, plus
- Member-Based Event Pricing
- Member Management /Dues Collection
- Set-up fee of \$299
- Two options for pricing:
 - Monthly Subscription Fee based on number of members (plus credit card processing fees as above)
 - Usage Fee based on number and size of transactions (plus credit card processing fees as above)
- Member Directory Optional \$29/month

123Signup Association Manager Fees Option 1

Monthly Subscription Fee only and no usage fees

Additional fee for using credit card processing services (same as Event Manager).

Description	Pricing
Account setup fee	\$299.00
Initial training fee	None
Customer support fee	None
Monthly subscription fee members	
1 to 100	\$49
101 to 500	\$49 Plus \$0.35 per member over 100
501 to 1,000	\$189 Plus \$0.30 per member over 500
1001 to 5,000	\$339 Plus \$0.20 per member over 1000
5001 to 10000	\$1,139 Plus \$0.10 per member over 5000
Monthly subscription fee non-members	
Up to 5 times member count	Free
More than 5 times member count	\$0.10 per additional non-member

123Signup Association Manager Fees Option 2

Usage Fee only and no monthly subscription fees

Additional fee for using credit card processing services (same as Event Manager)

Description	Pricing
Account setup fee	\$299.00
Initial training fee	None
Customer support fee	None
Usage fee per registration transaction	
For credit card payments	\$1.50 + 2.0% of enrollment, renewal, registration fees
For all other payment types	\$1.50
Zero fee registrations	\$1.50

123Signup Cont'd

New Features

- Event Sharing (registrants can share event links through Facebook, Twitter, LinkedIn)
- HTML email templates (members and non-members)
- Mobile Event Check-In (check registrants in at the door via mobile device web app)

More information:

877-691-9950 or sales@123signup.com

Signup

<http://www.123signup.com/event-manager.aspx> or
<http://www.123signup.com/association-manager.aspx>