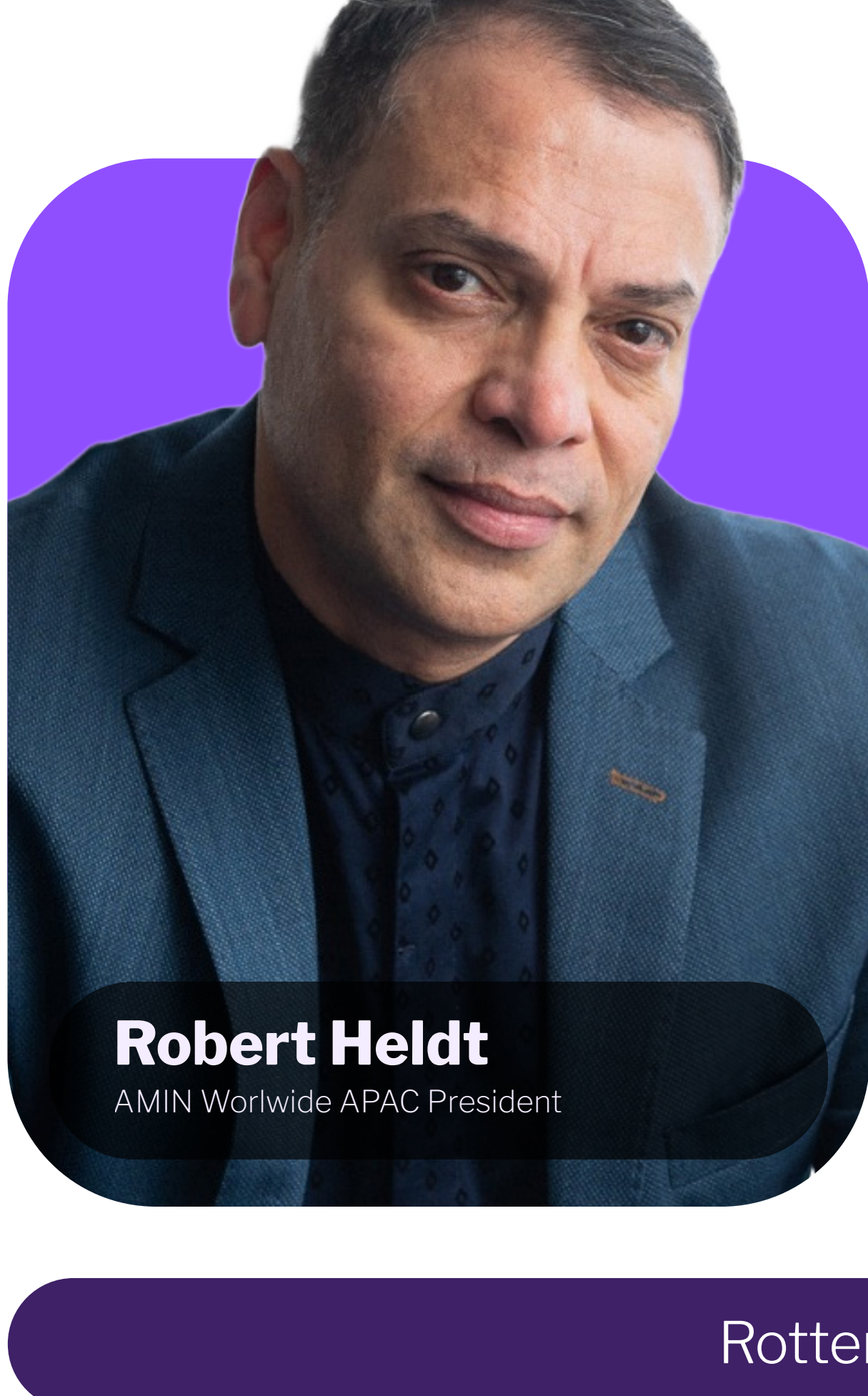


Share This Newsletter and encourage your teams to subscribe



AMIN
WORLDWIDE

November
Newsletter



Robert Heldt

AMIN Worldwide APAC President

Hello Allies!

I'm thrilled to share that our APAC region has experienced remarkable growth over the past few months. We've welcomed four new member agencies across India, the Philippines, Thailand, and New Zealand - bringing our regional total to eleven! And we're not stopping there, with our ongoing recruitment drive, we expect to welcome a few more soon. Our monthly regional meetings have become even more engaging, thanks to the introduction of an AI discussion session where members exchanged insights on how they're adopting AI in practical, transformative ways. From building AI-powered chatbots and proposal generators to producing videos enhanced by AI tools. The session underscored AMIN's spirit of collaboration and innovation, showing that together, we're stronger and more future-ready in an AI-driven world. This fantastic idea came from our new member, Marcus Ho at Brew Interactive, Singapore, who joined us at the London Global Conference. Though it may feel like ages ago, I'm still fuelled by that same inspiration, which continues to shape Custom Media and AIM B2B's "Value & Growth" journey. Looking ahead, we're excited to announce plans for an APAC regional meeting next April, which will allow us to connect with our new members in person and strategically plan the future of our region together. As 2025 draws to a close, I'd like to take this opportunity to wish everyone a joyful holiday season and continued success in 2026!

Rotterdam Recap

CO

Operation Creation Pitching Inspiration

Catch the highlights and key takeaways below

Highlights ▶



Wojciech Kocik

It was another great opportunity to learn and a real pleasure, as always. Special thanks to Andre and the Campagne team for organising this amazing conference.



Sebastian Wilke

Thank you for the exceptional organisation, exchange, empathy, Inspiration and support.



Serge Rentsch

Many insights and ideas to collaborate and grow together.



Soren Grinsted

The sky's the limit when we share a common language and work together across borders and cultures.

Events

AIM B2B

Generative Engine Optimisation (GEO) Masterclass

Custom Media is teaching us how to build AI Search Authority and keep your brand visible in the age of Generative AI.

Thursday, November 27, 2025

Secure your spot

Hosted by



Sam Bird
COO at AIM B2B



Ignacio Davalos
Content Strategy Director at AIM B2B

HR & Finance Workshop

FEBRUARY 2026

Gain practical strategies to boost efficiency, collaboration, and impact across HR and Finance.

Integrated Conference

MAY 2026

Connect, learn, and explore innovative approaches to drive growth and cross-functional collaboration.

In case you missed it - Access webinars held in November

LOL to ROI

Using Comic Insights to develop Great Campaigns with Chris Kocek

Learn to use Comic Insights to Develop Great Campaigns

Watch Video ▶

Give me BaltiMore Time

Watch the Leadership Conference in Baltimore highlights.

Watch Video ▶

ImPact Webinar

Gain insights on shaping sustainability in communication

Watch Video ▶

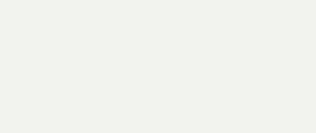
Agency Spotlight

Welcome BC Web Wise

Enterprise martech, D2C growth, local insights - if you're into these three things, BC Web Wise is your new ally.

See why this company is one of the few in India to turn 25 without selling out

Visit Website →



bcwebwise™

empowering brands online



AMIN Case Studies



SixSpeed Globeyes 2025 Most Effective Submission

Are you consuming content, or is it consuming you?

Watch Video ▶



Doe Anderson Globeyes 2025 Most Creative Submission

Reinventing a century-old brand

Watch Video ▶

Have You Heard?



A New Social Network Built For Trust

At the AMIN EMEA Conference in Rotterdam this month, The glow team - Johannes Meissner and Sebastian Wilke - presented a bold new vision: a social network designed to rebuild trust in the digital world.

Johannes Meissner began by showing just how broken today's social media landscape has become: fake news spreads unchecked, extremist voices rise, democracies falter, young people struggle with mental health, and the advertising industry keeps fueling the cycle with billions in ad spending. wedium, a new venture from Berlin, wants to change that.

The key difference: real identity. Every user must verify their ID to join - a concept already proving successful on LinkedIn, where over 80 million users are verified. Think TikTok meets real talk. Unverified users can still watch content but cannot post or comment. Beyond that, Wedium aims to:



Empower and reward creators



Show authentic, video-first content (like TikTok, but trustworthy)



Support quality journalism



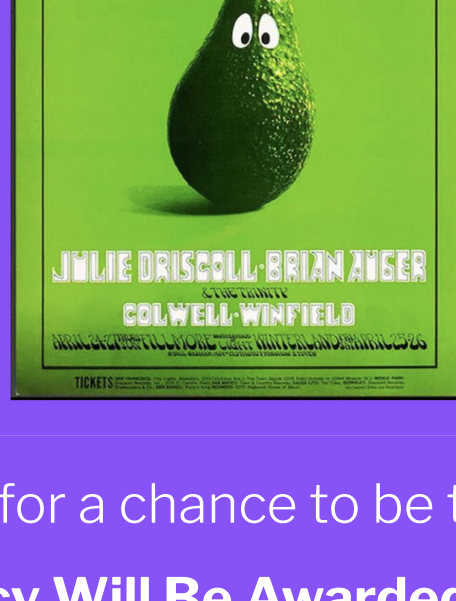
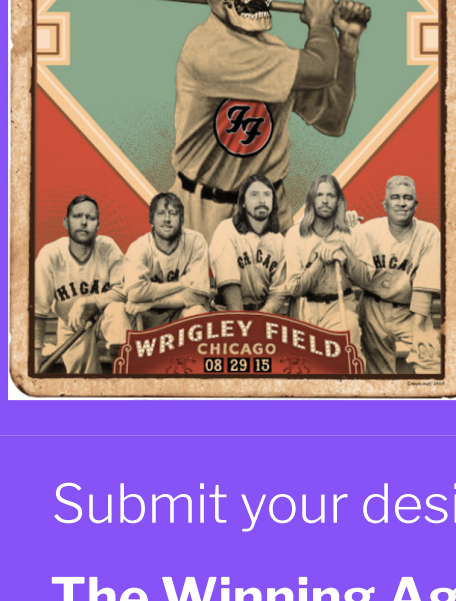
Protect children, ensuring they are connected only to verified parents

Wedium plans to launch in July 2026 across Europe and is now gathering early supporters and followers.

Join the waitlist or learn more at medium.social

Deadline: December 15th

Global Poster Throwdown



Submit your design for a chance to be the 2026 AMIN Worldwide Poster Champion!

The Winning Agency Will Be Awarded 1 Complimentary Registration Fee For The Conference Of Their Choice In 2026

Competition Details

AMIN Ambassador Kit



At AMIN, We make sure all AMIN Ambassadors have what they need to confidently represent the network and connect with the community.

Your kit is waiting.

Explore Our Ambassador Program.

Until next time