



# AMIN Summer 2026: What's Next Starts Here

Across the AMIN network, fresh thinking, new leadership, bold ideas, and remarkable work continue to shape what comes next. From conversations in Lisbon and new approaches to client challenges to award-winning creativity and global connections, this season is all about momentum.

Here's what's happening across your network.

## A New Chapter For AMIN Americas

AMIN Americas is officially entering a new chapter! This summer, we welcome a new President and three brilliant new board members from different AMIN agencies across the country. Get to know them, discover what they bring to the board and get a glimpse into their perspective on the future of AMIN.

[Read More](#)



## NEWS

### From Local Truths To Global Growth: Lessons From Lisbon

The AMIN Next Gen Conference in Lisbon brought indie agency experts together to explore the ideas shaping our futures. From curiosity as a competitive advantage to the power of collaboration across borders. Discover the insights gained when independent agencies from around the world come together.



[Read More](#)

### 2026 Integrated Conference | Grit No Quit

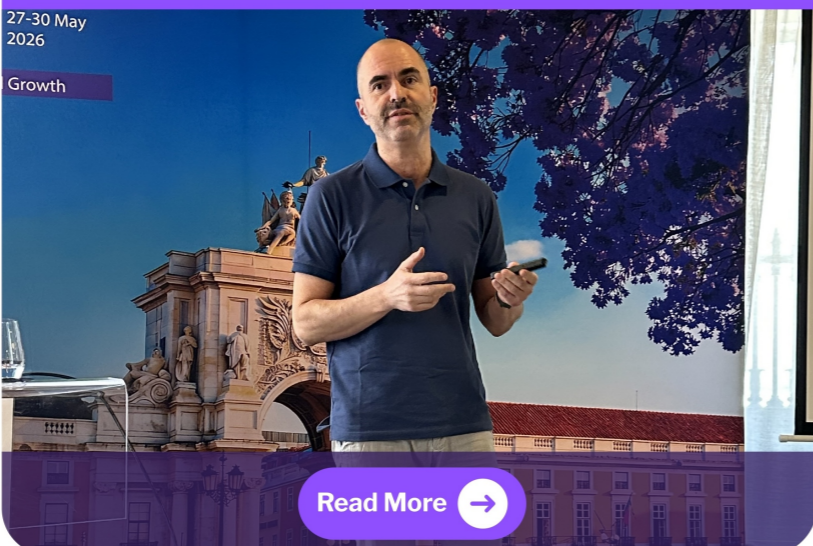
This Spring, we joined Gatesman Agency in Pittsburgh for the 2026 integrated conference. Check out the sizzle reel to relive the highlights from the conference.



[Watch the Reel](#)

### Rethinking The Customer Journey With Intarget

The traditional customer journey is no longer a straight line. Today's consumers move through moments shaped by context, emotion, and changing needs. At our Lisbon conference, Intarget shared their response to this shift through Indeck, their proprietary AI-powered operating model that helps brands respond with greater speed and relevance.

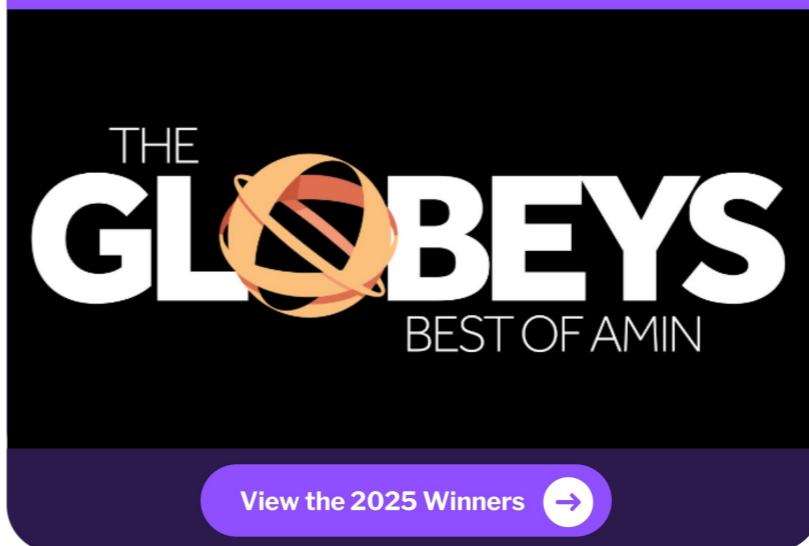


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### The Globeyes Are Calling

Great work deserves an audience! The Globeyes are AMIN's celebration of the ideas, campaigns, and collaborations that demonstrate the creativity, effectiveness, and talent across our global network. Get ready to showcase your agency's work for this year's Globeyes!

Submission site launches July 6th



[View the 2025 Winners](#)

## NEW MEMBER SPOTLIGHT



### Zehnder Communications

A big welcome to our newest Americas member, Zehnder! This Louisiana-based agency brings expert creativity, award-winning work, strategic insight, and more to the AMIN network. Get to know the agency, the people behind the work, and the independent spirit driving its success.

[Read More](#)



Allison Stiel  
VP of Integrated Communications

## CASE STUDIES



### Bringing a Legacy Brand Back into the Conversation

Some brands launch. Others make a comeback. Zehnder helped Green River Whiskey turn a remarkable history into a modern brand story, combining heritage, immersive storytelling, and a multi-channel launch that generated excitement far beyond the distillery gates.

[Read More](#)



### The Golden Award of Montreux

With no Silver or Bronze awards, Montreux Gold is reserved for work that truly shines.

BCB Web Wise earned a Gold Award at the Golden Award of Montreux for Tanvi The Great in the Best Use of Branded Content category, joining an international showcase of creative work recognised for its ability to stand out.

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## EVENTS

2026 Global Conference | Mexico City

Save the Date  
SEPT 21 - SEPT 24 2026

[Watch Teaser Video](#)



Let Your Customers Write The Brief  
Missed the recent HighBar webinar?

[Watch The Recording](#)

## MEET YOUR ALLIES



### Carla Brugliera, Account Director, DPR&Co

From joining DPR&Co as an intern to becoming an Account Director and AMIN Ambassador, Carla Brugliera's journey is a reflection of how connection and collaboration can open unexpected doors.

Now serving as an AMIN Ambassador for APAC, Carla is focused on helping agency colleagues strengthen their relationships across the network and discover the opportunities that come from a truly global community.

[Learn More About The Ambassador Program](#)

## Great Work Travels.

Whether it's a new approach shared in Lisbon, an award-winning campaign, or a conversation between agencies on opposite sides of the world, every connection makes the network stronger.

Until next time, keep sharing what you're discovering.

