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AMIN WORLDWIDE | January Newsletter



Misty Klobucher

AMIN Americas President



How Can I Help This Incredible Network The Most?

For Misty Klobucher, AMIN Americas President, the answer is simple: build stronger connections. In her message to kick off the year, Misty reminds us that AMIN isn't something that works for you, it works with you.

If you've ever wondered what it takes to get real value from your AMIN membership, she's got a challenge (and a promise) for you.

[Read More And Help Put Allies In Action](#)

2025 By The Numbers (And The People Behind Them)

It wasn't just busy,
it was absolutely
buzzing!

30%

Membership growth (now
6000-6500 members)

1000+

Attendees across 21
webinars

14

Active peer groups

5

Conferences across 3 regions
with 288 attendees

25

Globey submissions

But stats only tell half the story. What do the numbers actually mean?



Real Leadership Insight

They mean hundreds of
senior agency leaders
generously sharing insight.



Collaboration into Revenue

They mean global
collaborations turning into
new business wins.



Peer Trust, Real Talk

They mean peer groups
offering safe spaces for
honest discussion.



Ideas in Motion

They mean conferences
that spark ideas and
momentum

AMIN doesn't just look good on paper. It shows up. And so do we.

Mark Your Calendars

2026 is shaping up to be
another year of connection,
collaboration, and smart thinking
across every region.

Here's what's on the radar.
Pencil it in. Or, you know,
actually ink it in.

Looking to grow? Got you.
Connect? Sure. Recharge?
Join us. There's something here
for every ally. See you there.

February 8-10

**Global Board
Strategy**

February 10-13

**HR, Finance
& Operations
Workshop**

April 24-26

**APAC
Retreat**

May (exact dates
to follow)

**EMEA
Conference**

May 4-7

**Integrated
Conference**

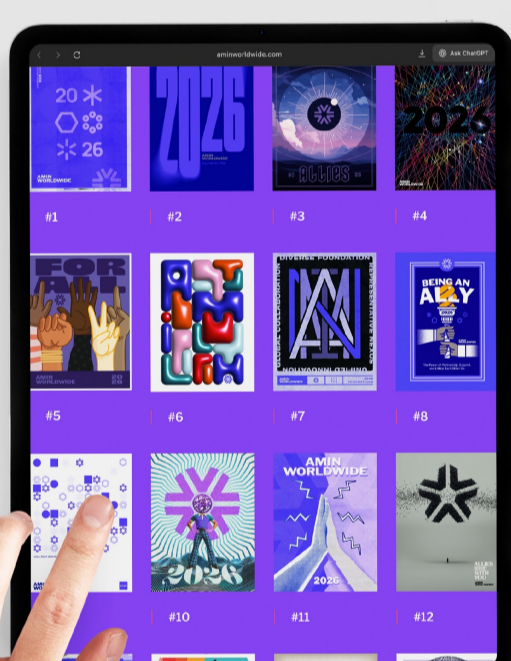
TBD

**Americas
Business
Development
Summit**

September 20-24

Global Conference

Poster Throwdown Competition



You brought the energy.

You brought the concept.

You brought the colour.

From Barbie-pink satire to AI-driven execution and nostalgic typographic flair, the entries were a brilliant reminder that nobody pitches like AMIN.

Our 2025 submissions are now in, and voting is underway. Thank you to every agency who contributed. We'll be announcing the winners in February.

Meet Your Allies

GVN MARKETING

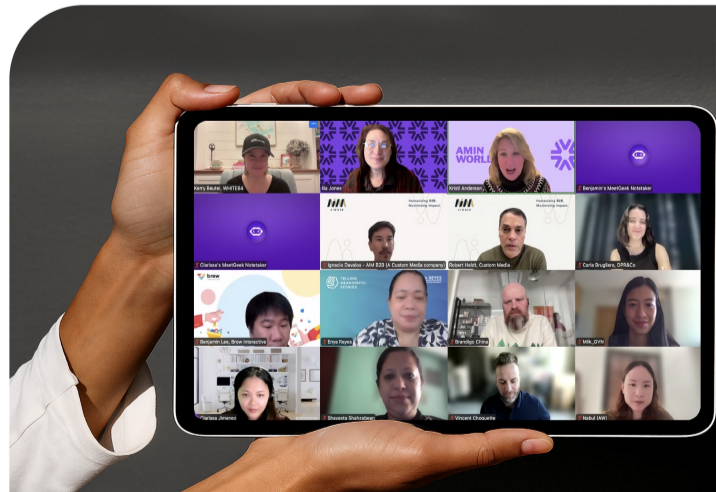


From Bangkok with boldness. GVN Marketing brings high-impact creative thinking to the APAC region and beyond. This independent agency punches above its weight, combining data-driven strategy with heart-led storytelling for brands like Google, Netflix, and Unilever.

A team fluent in both global ambition and local nuance means that GVN knows how to turn cultural insight into marketing influence. As they say: "Great work can happen anywhere. We make sure it does."

[View Member Spotlight](#)

APAC Ambassadors Assemble



New Chapter and New Champions

On 9 January, the APAC region officially launched its AMIN Ambassador Program. A huge thank you to everyone who joined the kickoff call and helped bring this initiative to life.

The goal is to create stronger connections across agencies, regions, and disciplines. Ambassadors serve as vital connectors, culture builders, and innovation accelerators within the AMIN network. It's about activating fresh energy and stronger collaboration in every corner of the world.

[Explore the Ambassador Program](#)

See you online, IRL or somewhere in between

Thanks for staying connected. Whether you're already deep in campaign planning or just back from holiday, we hope this month's update adds a spark to your creative calendar.

Remember, AMIN works best when you lean in, so post, share, vote, show up. We're here for all of it.

The AMIN Worldwide Team

