

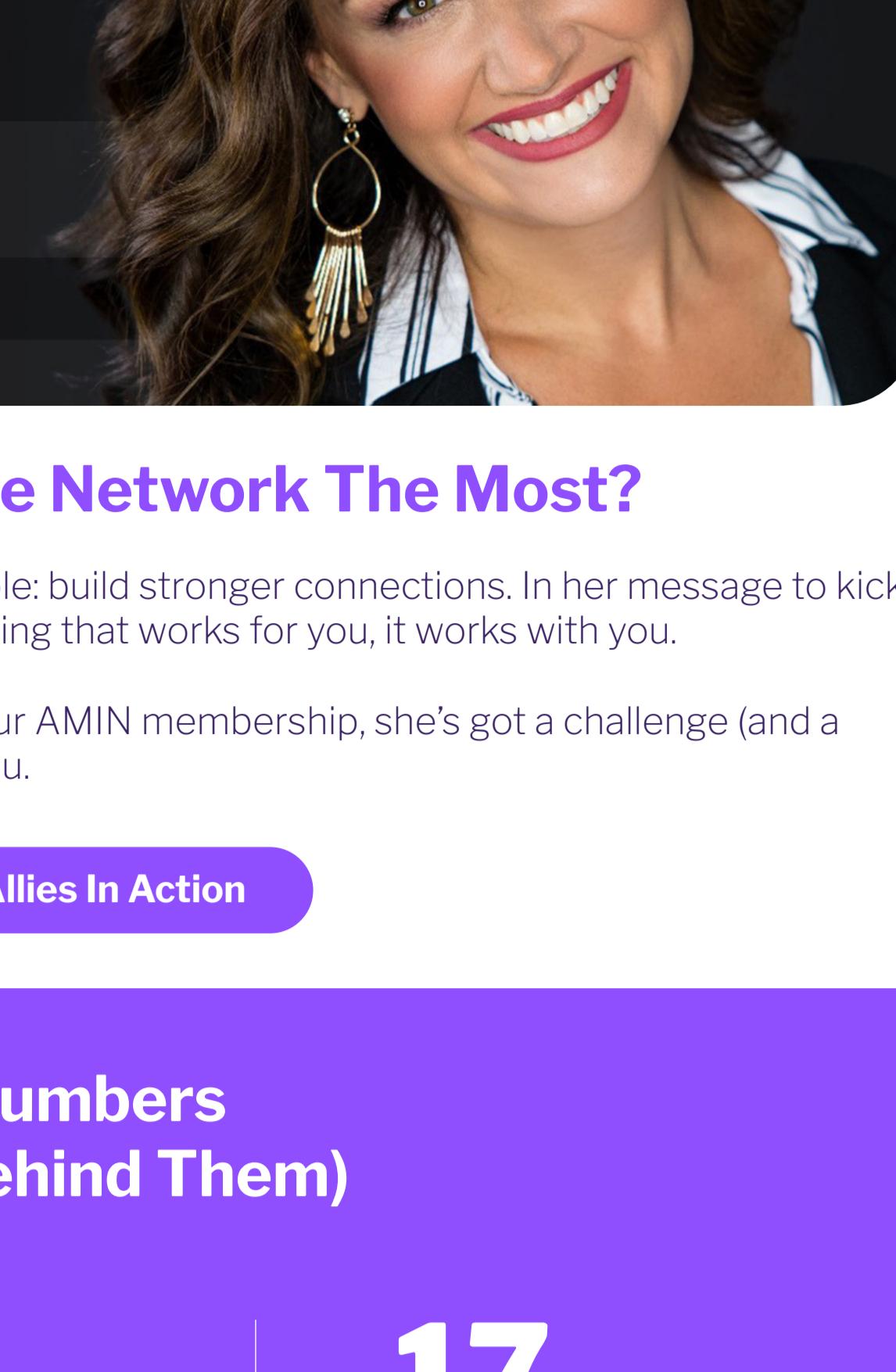
AMIN
WORLDWIDE

January Newsletter



Misty Klobucher

AMIN Americas President



How Can I Help This Incredible Network The Most?

For Misty Klobucher, AMIN Americas President, the answer is simple: build stronger connections. In her message to kick off the year, Misty reminds us that AMIN isn't something that works for you, it works with you.

If you've ever wondered what it takes to get real value from your AMIN membership, she's got a challenge (and a promise) for you.

[Read More And Help Put Allies In Action](#)

2025 By The Numbers (And The People Behind Them)

**It wasn't just busy,
it was absolutely
buzzing!**

30%

Membership growth (now
6000-6500 members)

17

Webinars with over 1000
attendees

14

Active peer groups

5

Conferences across 3 regions
with 288 attendees

25

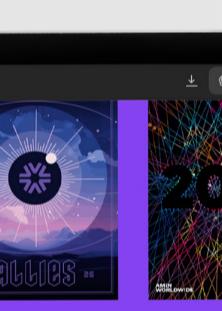
Globey submissions

**But stats only tell half the story.
What do the numbers actually mean?**



Real Leadership Insight

They mean hundreds of
senior agency leaders
generously sharing insight.



Collaboration into Revenue

They mean global
collaborations turning into
new business wins.



Peer Trust, Real Talk

They mean peer groups
offering safe spaces for
honest discussion.



Ideas in Motion

They mean conferences
that spark ideas and
momentum

AMIN doesn't just look good on paper. It shows up. And so do we.

Mark Your Calendars

2026 is shaping up to be
another year of connection,
collaboration, and smart thinking
across every region.

**Here's what's on the radar.
Pencil it in. Or, you know,
actually ink it in.**

Looking to grow? Got you.
Connect? Sure. Recharge?
Join us. There's something here
for every ally. See you there.

February 8-10

Global Board Strategy

February 10-13

HR, Finance & Operations Workshop

April 24-26

APAC Retreat

May (exact dates
to follow)

EMEA Conference

May 4-7

Integrated Conference

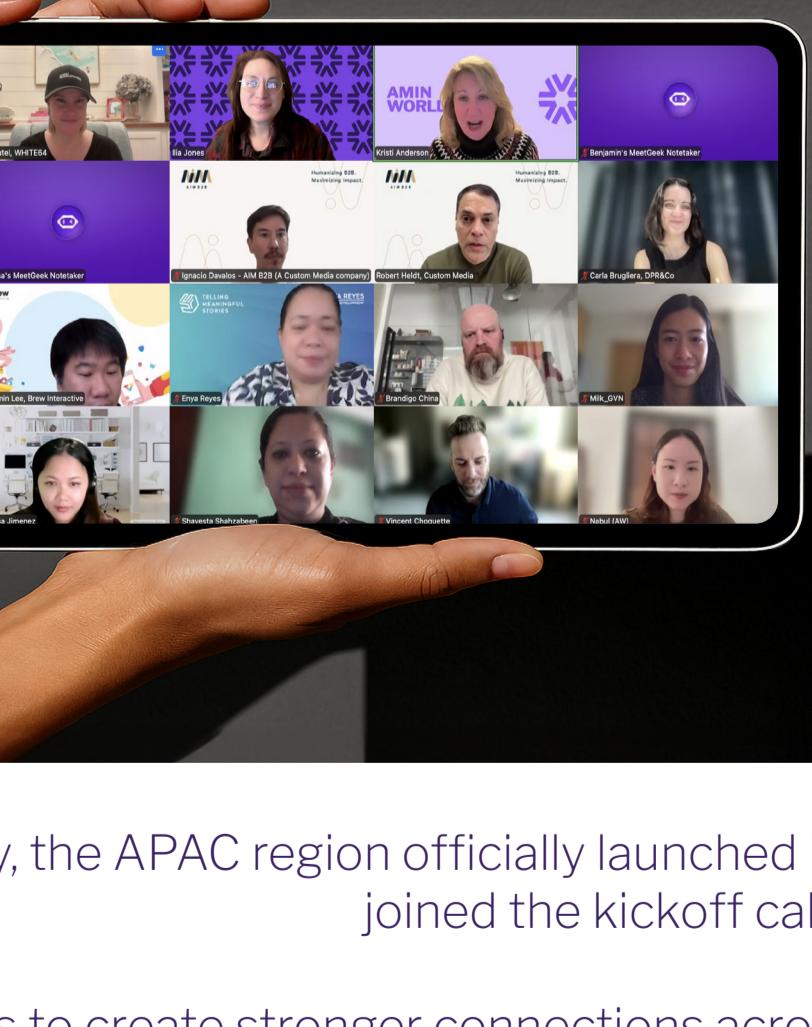
June 1-3

Americas Business Development Summit

September 20-24

Global Conference

Poster Throwdown Competition



You brought the energy.

You brought the concept.

You brought the colour.

From Barbie-pink satire to AI-driven execution and nostalgic typographic flair, the entries were a brilliant reminder that nobody pitches like AMIN.

Our 2025 submissions are now in, and voting is underway. Thank you to every agency who contributed. We'll be announcing the winners in February.

[View Member Spotlight](#)

[Explore the Ambassador Program](#)

See you online, IRL or somewhere in between

Thanks for staying connected this month. Whether you're already deep in campaign planning or just back from holiday, we hope

Remember, AMIN works best when you lean in, so post, share, vote, show up. We're here for all of it.

The AMIN Worldwide Team

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