Illinois Society of Anesthesiologists

Annual Meeting Sponsorship Prospectus



2027 Annual Meeting

Saturday, April 3, 2027

Hilton Chicago/Oak Brook Hills Resort
& Conference Center
Oak Brook, Illinois

For more information regarding sponsorship opportunities, contact the ISA Office at contact@isahq.org or 872-270-3433

Illinois Society of Anesthesiologists
6737 W Washington St, Ste 4270, Milwaukee, WI 53214
(872) 270-3433 | www.isahq.org | contact@isahq.org

Your Sponsorship Opportunity Awaits!

Illinois Society of Anesthesiologists

On behalf of the Illinois Society of Anesthesiologists (ISA), we invite you to sponsor the newly reformatted 2027 ISA Annual Meeting, taking place Saturday, April 3, 2027, at the Hilton Chicago/Oak Brook Hills Resort & Conference Center in Oak Brook, Illinois.

New for 2027: ISA is transitioning to an expanded educational format featuring a keynote speaker and a full day of educational programming. We anticipate welcoming more than 100 anesthesiologists from across Illinois, providing sponsors with a valuable opportunity to connect directly with physicians and key decision-makers in the field of anesthesia.

This is the first opportunity to sponsor the ISA Annual Meeting in its newly expanded format. We invite you to be among the first companies to showcase your products and services at this highly anticipated event.

Connect with Illinois Anesthesiologists

Your presence at the ISA 2027 Annual Meeting provides an excellent opportunity to build relationships, increase brand visibility, and introduce your products and services to anesthesiologists and other key stakeholders.

Choose from **Gold**, **Silver**, and **Bronze** sponsorship packages, or further increase your visibility through a variety of a la carte opportunities, including meal sponsorships.

Limited Exhibit Space Available

With a limited number of in-person educational events available to Illinois anesthesiologists, ISA anticipates strong attendance at this newly reformatted Annual Meeting. Exhibit space is extremely limited, providing sponsors with an exclusive opportunity to engage with attendees throughout the meeting.

We are excited to introduce this new educational format and hope you will partner with ISA to make the 2027 Annual Meeting a success.

We encourage you to reserve your sponsorship and exhibit space early. Please contact us with any questions regarding the sponsorship opportunities outlined in this prospectus.

ISA is a membership organization of over 2,300 Illinois anesthesiologists focused on furthering patient safety and the practice of our discipline through education, representation and advocacy for our members. Over the past century, physician anesthesiologists have advanced patient safety through innovative research, science and technology advancements. Whether in the operating room, procedure room, intensive care unit or pain clinic, physician anesthesiologists are committed to delivering the safest medical care that every patient deserves before, during and after surgery.



ISA Sponsorship Packages

- **Gold**: $15,000
- **Silver**: $7,500
- **Bronze**: $2,500

Illinois Society of Anesthesiologists

Gold Package - $15,000

- Private 30-Minute Virtual Focus Group with Board of Directors
  - » *Gather insights, feedback, and perspectives from Illinois physician leaders*
- Verbal Recognition Onsite at Annual Conference
- One (1) Dedicated Social Media Sponsorship Recognition
- Company Logo, Description and URL in Onsite Syllabus
- Company Logo, Description and URL on Website through December 31, 2027
- (2) 6 or 8 ft Tabletop Exhibit Space
  - » Four (4) Annual Meeting Registrations
- First Choice of Tabletop Location
- Attendee List *(name and institution ONLY)*

Silver Package - $7,500

- Verbal Recognition Onsite at Annual Conference
- Company Logo in Onsite Syllabus
- Company Logo on Website through December 31, 2027
- (1) 6 or 8 ft Tabletop Exhibit Space
  - » Three (3) Annual Meeting Registrations
- First Choice of Tabletop Location After Gold Sponsors
- Attendee List *(name and institution ONLY)*

Bronze Package - $2,500

- Company Name in Onsite Syllabus
- (1) 6 or 8 ft Tabletop Exhibit Space
  - » Two (2) Annual Meeting Registrations
- Last Choice of Tabletop Location After Gold & Silver Sponsors

Annual Meeting A la Care Sponsorship Opportunities

À la carte sponsorship opportunities are available only to Bronze, Silver, and Gold sponsors. Meal sponsorships include verbal recognition, logo on signage, and logo in program in electronic syllabus.

- **Attendee Giveaway Sponsorship *(Tote Bags, Pens, etc.)*** **$1,500**
- **Attendee Lanyard Sponsorship** **$1,500**
- **Meal: Breakfast Sponsorship *(1 available)*** **$7,500**
- **Meal Lunch Sponsorship *(1 available)*** **$10,000**
- **President's Dinner Sponsorship *(1 available)*** **$15,000**
- **Coffee Break Sponsorship *(multiple available)*** **$2,500**

All sponsorship opportunities are subject to association policies and approval. Sponsorship does not imply endorsement of a sponsor, its products, or services by the Association.

2027 Annual Meeting Information

Illinois Society of Anesthesiologists

Saturday, April 3, 2027

Hotel Information

Hilton Chicago/Oak Brook Hills
Resort & Conference Center
3500 Midwest Rd
Oak Brook, Illinois



Rules and Regulations

Exhibition Dates and Hours

Exhibitors, including all employees, representatives, agents, and contractors, may enter the exhibit area no earlier than 60 minutes before the official opening of the exhibition and must vacate the exhibit area no later than 30 minutes after the official closing of the exhibition, except as otherwise directed by ISA or the hosting venue.

Exhibits must be staffed during all official exhibit hours. ISA reserves the right to modify exhibit hours as necessary.

Exhibition Standards

All exhibits, displays, promotional materials, and activities must be professional, appropriate, truthful, and consistent with the educational and professional nature of the Illinois Society of Anesthesiologists (ISA) Annual Meeting.

Exhibits and promotional materials should provide useful and accurate information relevant to the practice of anesthesiology or the professional interests of Annual Meeting attendees.

Participation as an exhibitor or sponsor does not constitute or imply endorsement by ISA of any company, product, service, device, drug, or claim.

Exhibitors are solely responsible for ensuring that all products, services, claims, promotional materials, and activities comply with all applicable federal, state, and local laws and regulations, as well as applicable industry standards and codes.

ISA reserves the right, in its sole discretion, to refuse, restrict, or remove any exhibit, product, service, material, or activity that ISA determines is inconsistent with the purpose or standards of the Annual Meeting.

Tabletop Exhibit Space and Space Boundaries

Each exhibitor must confine all exhibit materials, displays, signage, equipment, representatives, and promotional activities to the tabletop exhibit space specifically assigned to the exhibitor by ISA.

Exhibitors may not extend, project, place, or display any materials beyond the boundaries of their assigned exhibit space or into aisles, walkways, neighboring exhibit spaces, or common areas.

Exhibitors may not use additional tables, chairs, displays, stands, racks, signage, floor-standing materials, equipment, or other items that extend beyond their assigned space without the prior written approval of ISA and, when applicable, the hosting venue.

Preliminary Exhibitor Hours:

Exhibitor hours are subject to change.

6:00 - 7:00am..... Exhibitor Set-up
7:00 - 7:45am ..... Registration & Breakfast with Exhibitors
7:45 - 8:00am ..... Welcome & Announcements
8:00 - 9:00am ..... General Session
9:00 - 9:30am..... Break with Exhibitors
9:30 - 10:30am ..... General Session Resumes
10:30 - 11:00am..... Break with Exhibitors
11:00 - 11:30am..... District Caucus Meeting Breakouts
11:30 - 1:00pm ..... Lunch & 2027 House of Delegates Meeting
1:00 - 1:15pm..... Break with Exhibitors
1:15 - 2:15pm..... General Session Resumes
3:15pm ..... Adjourn

Exhibitors must not impede or interfere with access to, visibility of, or use of a neighboring exhibitor's space. Materials, signage, displays, personnel, demonstrations, or other activities may not obstruct or interfere with an adjacent exhibitor's exhibit.

Exhibitors may not move, exchange, enlarge, or otherwise alter their assigned tabletop location without prior approval from ISA. Exhibitors must remain in the location assigned to them by ISA.

If an exhibitor is found to be occupying an incorrect location, has moved its table, or is encroaching upon another exhibitor's assigned space, ISA may require the exhibitor to immediately relocate to its assigned space and/or remove or reposition any materials that extend beyond its assigned area.

Rules and Regulations *continued on next page*

Rules and Regulations *continued*

ISA's determination regarding exhibit space boundaries and placement is final. ISA may require an exhibitor to modify, remove, or relocate any display, material, equipment, or activity that ISA determines interferes with another exhibitor, attendee traffic, the meeting environment, or venue requirements.

Failure to comply with ISA's direction may result in removal from the exhibition without refund.

Permissible Exhibits, Products, and Material Distribution

All business activities, product demonstrations, literature distribution, samples, and promotional activities must take place within the exhibitor's assigned tabletop space.

Exhibitors may not distribute materials or conduct promotional activities in aisles, registration areas, meeting rooms, food and beverage areas, or other common areas unless specifically authorized by ISA.

Exhibitors may not recruit, solicit, or direct attendees away from the exhibit area for the purpose of marketing, sales, demonstrations, meetings, or other promotional activities unless specifically authorized by ISA.

The use of propane, butane, or other combustible bottled gas is prohibited. Helium balloons are not permitted.

At ISA's request, exhibitors must promptly provide samples of products, packaging, labels, advertising, promotional literature, or other materials that are being or will be distributed at the Annual Meeting.

ISA reserves the right to determine whether any product, service, material, display, activity, or promotional item is appropriate for the Annual Meeting and may refuse, restrict, or require the removal of any item or activity that ISA determines is inappropriate or inconsistent with the purpose of the meeting.

If ISA determines that an exhibit or any portion thereof does not comply with these Rules and Regulations, the exhibitor must promptly comply with ISA's request. Failure to comply may result in removal from the exhibition without refund.

Aisle Restrictions, Suitcasing, and Outboarding

Marketing, solicitation, product distribution, and other promotional activities are strictly limited to paid exhibit spaces and other areas specifically authorized by ISA.

Suitcasing and outboarding are strictly prohibited. Exhibitors and their representatives may not solicit business, distribute promotional materials, or conduct marketing activities in aisles, registration areas, meeting rooms, guest areas, or other locations outside their assigned exhibit space.

Exhibitors may not use a hotel room, hospitality suite, restaurant, meeting room, or other location in or near the Annual Meeting venue to conduct activities intended to circumvent ISA's exhibit or sponsorship policies without prior written approval from ISA.

Exhibitors and their representatives may not approach attendees in or immediately outside meeting rooms, educational sessions, registration areas, or other non-exhibit areas for the purpose of soliciting business or directing attendees to an exhibit or other commercial activity.

ISA reserves the right to remove any exhibitor or representative who violates this policy from the exhibition and/or meeting premises without refund.

Space Assignment

ISA will assign tabletop exhibit locations at its discretion based on sponsorship level, exhibitor participation, application date, payment status, and other factors determined by ISA.

Table assignments are not guaranteed until confirmed by ISA.

Exhibitors may not move or change their assigned table location without prior approval from ISA. ISA reserves the right to modify table assignments when necessary due to changes in meeting layout, venue requirements, safety considerations, or other operational needs.

ISA's Purpose

The purpose of the ISA Annual Meeting is to advance knowledge in anesthesiology through educational programs, communication, and the exchange of professional information.

ISA encourages exhibitors to provide educational, informative, and professionally relevant exhibits.

All products and services displayed must be reasonably pertinent to the practice of anesthesiology or otherwise relevant to the professional interests of Annual Meeting attendees.

Meeting and Educational Program Conduct

Exhibitor activities may not disrupt, interfere with, or distract from educational sessions, business meetings, receptions, or other official ISA Annual Meeting activities.

Exhibitors and their representatives may not enter or remain in educational sessions for the purpose of marketing, soliciting, distributing materials, or otherwise promoting products or services, except when specifically authorized by ISA.

Exhibitors must ensure that their representatives conduct themselves in a professional and respectful manner and do not interfere with attendees' participation in the Annual Meeting.

Meeting Branding and Use of ISA Name

Exhibitors and sponsors may not represent themselves as an official partner, host, co-producer, or endorser of the ISA Annual Meeting beyond the sponsorship or exhibit benefits expressly provided by ISA.

The ISA name, logo, Annual Meeting name, photographs, graphics, or other ISA intellectual property may not be used in advertising, promotional materials, websites, social media, press releases, or other communications without prior written approval from ISA.

Sponsorship or exhibit participation does not grant any right to use ISA's name or marks beyond the specific uses expressly authorized by ISA.

Photography, Recording, and Media

Exhibitors may not photograph, record, livestream, or otherwise capture images, audio, video, presentations, or other content involving Annual Meeting attendees, speakers, or participants without appropriate permission and, when applicable, prior approval from ISA.

Exhibitors are responsible for ensuring that any photography, recording, or other media activity conducted within their exhibit space complies with applicable privacy and intellectual property requirements.

Venue, Fire, and Safety Compliance

Exhibitors must comply with all rules, regulations, fire codes, safety requirements, accessibility requirements, and other policies established by the hosting venue, ISA, and applicable governmental authorities.

Exhibitors are responsible for any costs associated with complying with venue requirements applicable to their exhibit.

No Smoking Policy

Smoking and vaping are prohibited in the exhibit area and must comply with the policies of the hosting venue.

Rules and Regulations
continued on next page

Rules and Regulations *continued*

Payment

Full payment is due at the time of application. Applications will not be considered complete or confirmed until payment has been received.

No company may exhibit unless all applicable exhibit fees and sponsorship fees have been paid in full.

Payment may be made by credit card or check payable to the Illinois Society of Anesthesiologists.

Questions regarding payment or exhibiting should be directed to ISA at contact@isahq.org.

Payment by check may be mailed to:

Illinois Society of Anesthesiologists
6737 W Washington St, Suite 4270
Milwaukee, WI 53214

Hotel Accommodations

Hotel accommodations may be available through the Annual Meeting venue. Information regarding lodging will be provided by ISA as available.

Cancellation or Reduction of Space

All cancellations or reductions in exhibit space must be submitted to ISA in writing.

If written cancellation is received by:

- January 1, 2027: Full refund less a $250 administrative fee
- February 1, 2027: Full refund less a $500 administrative fee
- After February 1, 2027: No refund

Reductions in sponsorship level or exhibit participation may be treated as a cancellation and are subject to the same deadlines and refund policies.

Force Majeure and Event Interruption

Should the ISA Annual Meeting be canceled, postponed, rescheduled, relocated, or materially interrupted, in whole or in part, due to circumstances beyond ISA's reasonable control, including acts of God, war, terrorism, governmental action, civil disorder, labor disputes, public health emergencies, epidemics, pandemics, transportation disruptions, utility failures, severe weather, or other circumstances that make the event illegal, impossible, or commercially impracticable to hold, ISA shall not be responsible for exhibitor losses, damages, or travel expenses.

In such circumstances, ISA may, at its discretion, retain all or a portion of exhibit or sponsorship fees to cover expenses already incurred or apply such fees toward a rescheduled or future ISA event. No refund is guaranteed in the event of force majeure.

Badge Distribution

Badges for representatives registered in advance will be distributed on-site at the Annual Meeting registration desk.

All representatives must wear their assigned badges while participating in the exhibition.

Prizes, Contests, Lotteries, and Giveaways

Prizes, contests, lotteries, raffles, or drawings are prohibited unless specifically approved in advance by ISA and permitted by applicable law.

Any giveaways must be approved by ISA in advance and must comply with all applicable laws, regulations, and industry codes.

Giveaways may not obstruct attendee traffic or extend beyond the exhibitor's assigned tabletop space.

Exhibitors are solely responsible for ensuring that any items, meals, beverages, educational materials, or other items provided to physicians or other attendees comply with applicable laws, regulations, and industry standards, including any applicable reporting or disclosure requirements.

Insurance and Indemnification

Each exhibitor is responsible for obtaining and maintaining appropriate insurance coverage for its exhibit, property, employees, representatives, agents, and contractors.

Exhibitors are responsible for any loss, damage, injury, or claim arising from their exhibit, personnel, products, services, displays, or activities, except to the extent caused by the negligence or willful misconduct of ISA.

To the fullest extent permitted by law, each exhibitor agrees to indemnify, defend, and hold harmless ISA, its officers, directors, employees, agents, and representatives from and against claims, damages, losses, liabilities, costs, and expenses arising from the exhibitor's participation in the Annual Meeting, including its exhibit, personnel, products, services, or activities.

ISA recommends that exhibitors maintain commercial general liability insurance appropriate to their participation in the Annual Meeting and comply with any insurance requirements imposed by the hosting venue.

Enforcement

ISA reserves the right to interpret and enforce these Rules and Regulations and to take reasonable action to ensure a professional, safe, and equitable exhibition environment.

ISA may require an exhibitor to immediately correct any violation of these Rules and Regulations, including relocating or removing exhibit materials, displays, signage, equipment, or other items.

ISA's determination regarding compliance with these Rules and Regulations shall be final.

Failure to comply with ISA's instructions may result in removal of the exhibitor, its representatives, or its materials from the exhibition or meeting premises without refund.

ISA reserves the right to refuse future exhibit or sponsorship participation to any company or individual that materially violates these Rules and Regulations.

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