



PRACTICE MANAGEMENT FORUM

Tackling The Issues That Matter Most

November 15, 2025 | West48 Conference Space: 1601 48th Street, #100, West Des Moines, Iowa

AGENDA

7:30am *Registration and Sponsor Booths Open, Morning Refreshments Available*

8:00 – 9:30am **Could Certified Anesthesia Assistants Help Your Practice (Hybrid)**

Moderator: Jay Diaz-Parlet, MD, Acting President of the Iowa Society of Anesthesiologists

- Emily Mycyk, AAAA Representative
- Wes Mortensen, MD, Former President of the Utah Society of Anesthesiologists
- Alex Choi, MD, Former President of the Indiana Society of Anesthesiologists
- Tim Clement, MD, Former President of the Washington Society of Anesthesiologists
- Tom Cope (ISA Lobbyist)

9:30 – 10:00am **Sponsor Round-Robin Demos**

10:00 - 10:15am *Break*

10:15 – 11:15am **What the Heck is Going on in the Iowa Anesthesia Market?**

- Robert Stiefel, President and CEO of Enhanced Healthcare Consulting

11:15 - 11:45am **ASA Update: Working for You**

11:45am – 12:15pm *Lunch and Sponsor Break*

12:15 - 1:15pm **Annual ISA Business Meeting**

1:15 – 2:00pm **Management of GLP1 Agonists and Gastric Ultrasound**

- Nada Sadek, MD, Clinical Assistant Professor at the University of Iowa

2:00 – 3:00pm **The State of Anesthesia Reimbursement: Challenges and Solutions**

- Jason Greenberg, MD, FASA, Chief Client Officer at Ventra Health

3:00 – 3:15pm *Break with Afternoon Refreshments*

3:15 - 4:15pm **We're in the Boat Together: How Hospital Administration and Anesthesia are Natural Allies in the Current Market**

- Greg Johnson, MD, UnityPoint Health's Senior Vice President & Chief Medical Officer

4:15 - 5:15pm **How Would You Have Done It?**

- University of Iowa Resident Presentations

5:30pm *Meeting Adjourned*